

Australia	£102.25	Indonesia	Rs3100	Portugal	Esc200	Ex100
Belgium	Fr440	Italy	L1600	Singapore	S\$4.10	S\$4.10
Canada	C\$75	Japan	¥100	South Africa	Rand12.5	Rand12.5
Ceylon	Rs75	Jordan	Jds500	Sri Lanka	Rs300	Rs300
Denmark	Dkr900	Kuwait	Kds500	Sweden	Skr48.00	Skr48.00
Egypt	E£22.25	Lebanon	L£1000	Switzerland	Sfr2.20	Sfr2.20
Finland	Fmk700	Luxembourg	Lfr250	Taiwan	T\$200	T\$200
France	FrF6.50	Malaysia	RM2.25	Thailand	Thb50	Thb50
Germany	DM2.20	Mexico	Ps200	Turkey	TL100	TL100
Greece	Dr200	Norway	Nkr7.00	UAE	Dhs50	Dhs50
Hong Kong	HK\$12	Netherlands	FlG.00	USA	\$1.00	\$1.00
India	Rs15	Norway	Nkr7.00	USA	\$1.00	\$1.00

FINANCIAL TIMES

EUROPE'S BUSINESS NEWSPAPER

No. 30,286

Thursday July 16 1987

D 8523 A

Commodities market
makes a sickly
recovery, Page 12

World News

Business Summary

Honecker sets date for visit to Bonn

East German leader Erich Honecker will visit West Germany for an official four-day tour beginning on September 7, Bonn announced.

Honecker would travel to Bavaria, the Rhineland Palatinate, the Saar and North Rhine-Westphalia after arriving in Bonn. It would be the first visit by an East German leader. Page 14

Lebanon car bombs

Seven people were killed and 77 wounded in two car bomb explosions in the Syrian-controlled towns of Tripoli and Baalbeck.

African food crises

Mozambique, Angola, Ethiopia, Botswana and Lesotho faced exceptional food emergencies this year, the UN Food and Agriculture Organisation said.

Gandhi strikes back

Indian Prime Minister Rajiv Gandhi struck back at dissidents in his Congress (O) Party, expelling three prominent critics, including his own cousin, from the ruling party.

East Germans flee

Two East Germans fled to the West, one in a light aircraft, the other in a frogman's suit.

Explanation demanded

The US said it was urgently seeking an explanation from Pakistan why a Pakistani-born Canadian tried illegally to export materials that could be used in the manufacture of nuclear bombs.

Sri Lanka attacks

Tamil separatist guerrillas attacked the two main military camps in Jaffna Peninsula, Sri Lanka, with mortar bombs within hours of security forces completing a week-long drive against rebels.

Swedes hunt subs

Swedish navy helicopters dropped depth charges as a hunt for suspected foreign submarines and divers off northern Sweden entered its third week.

Steelworkers protest

About 4,500 steelworkers at a plant in Bavaria went on strike for a day and demonstrated outside the factory against plans to cut 3,000 jobs over the next five years.

Police shoot marchers

Police in San Salvador opened fire to stop a march by striking anti-government workers, wounding three people.

Autonomy for tribes

Philippines President Corason Aquino created an administrative region for 14 mainly tribal mountain people 200 miles north of Manila, in the first step towards full autonomy. Page 3

Indian AIDS tests

India was completing plans to impose random AIDS tests for all foreigners staying for more than a year except diplomats.

Basques outlawed

France outlawed the Basque separatist group, Euzkadi (Those of the North) accused of planning an attack on the Tour de France cycle race, making it easier to prosecute suspected members of the group.

Olympics shuffle

The International Olympic Committee offered to switch more sports to North Korea in an effort to avert a threatened communist boycott of the 1988 Seoul Summer Games.

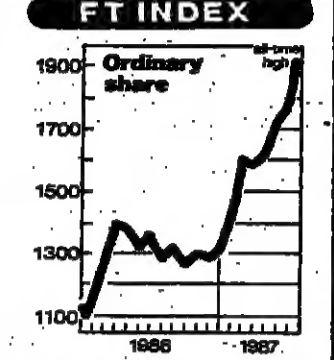
Fire chief under fire

A fire chief who ordered neighbours' homes demolished to provide a firebreak for his own house - and diverted 40 per cent of the fire brigade to protect his home - during a forest fire in China in May, has been arrested.

Coca-Cola up 18% despite film provision

COCA-COLA US soft drinks group, increased second-quarter net income by 18 per cent to \$268m despite making a \$25m provision to cover losses on Ishtar, a big-budget musical comedy which has been one of the biggest and most expensive box-office disasters in the history of the US film-making. Page 15

LONDON: Equities bounced sharply higher to new peaks after a setback in the dollar brought gains in sterling and



government bonds. The FT-SE 100 index ended 162 higher at 2,412.3 and the FT Ordinary index jumped 16.0 to 1,908.6. Page 24

WALL STREET: The Dow Jones Industrial average closed up 2.39 at 2463.74. Page 38

TOKYO: A rally in leading high-technology stocks towards the close lifted the Nikkei average 38.23 to 22,969.76 although trading remained lacklustre. Page 28

DOLLAR closed in New York at DM 1.8295 (DM 1.8500); FFf 169.70 (FFf 168.50); Sfr 1.5240 (Sfr 1.5400); and to ¥148.85 (¥151.00). On Bank of England figures the dollar's index declined to 102.6 from 103.2. Page 27

STERLING rose in London to £1.6320 (\$1.6100); DM 2.9850 (DM 2.9800); FFf 9.9425 (FFf 9.9125); Sfr 2.4550 (Sfr 2.4300), but fell to ¥242.50 (¥243.25). The pound's exchange rate index rose 0.3 to 73.31 closed in New York at £1.6350. Page 27

GOLD rose in London to \$452.75 from \$447.00. It also rose in Zurich to \$453.55 from \$448.75. Page 28

ITT, US financial, travel and industrial conglomerate, has boosted quarterly earnings 65 per cent to \$204m or \$1.73 a share. Page 15

NORTHEROP, US defence aerospace contractor, reported net income of \$15.1m in the second quarter compared with net income of \$23.1m or 49 cents a share in the same period last year. Sales rose from \$1.40bn to \$1.42bn. Page 15

AXEL SPRINGER, West Germany's biggest newspaper publishing group, raised net profit to a record, DM94.5m (\$51m) from DM61m in its first full year as a public company. Turnover increased 7.5 per cent to DM2.7bn, with newspapers accounting for 65.5 per cent and magazines 24.2 per cent. Page 16

GRUNDIG, West German electronics company, which was beset by losses three years ago, has returned to 'satisfactory' profitability. Earnings in the business year to March 31 rose to DM100m (\$58m), double the DM50m forecast in November. Page 16

CINEMA International, a Dutch-based film company, sold its 31 cinemas in South Africa to the New Century Entertainment Group, formed earlier this year to takeover the South African interests of the Cannon Group of the US.

SOUTH AFRICAN Breweries, the country's largest diversified consumer products group, is to acquire Wilkinson Sword's 63.8 per cent interest in Lion Match for R38.5m (\$43m), as a result of Swedish Match pulling out of South Africa. Page 18

ASAHI Chemical, major Japanese synthetic fibre maker, reported 74 per cent fall in ¥41.02bn (\$70m) on turnover of ¥904.5bn. Page 18

Poindexter says Reagan not told of Contras deal

BY LIONEL BARBER IN WASHINGTON

REAR-ADMIRAL John Poindexter, declaring that it was his duty to protect President Ronald Reagan, told the Iran/Contra Committee that he never informed the president about the secret diversion of funds from US arms sales to Iran to the Nicaraguan Contras.

But in a damaging disclosure, the former National Security Advisor testified that he had destroyed a crucial document signed by President Reagan as early as December 1985 which showed unequivocally that the President had authorised arms sales to Iran in exchange for the release of US hostages held in Lebanon.

The revelation caught the White House off guard. Mr Martin Fitzwater, the White House spokesman, said White House staff had been surprised by Admiral Poindexter's disclosure but denied that the President's credibility had been damaged. However, he added: 'He (President Reagan) doesn't recall seeing it or signing it or reading it but he doesn't have any problem with the content of it as he sees it today.'

Admiral Poindexter served at the White House for five years as President Reagan's National Security Advisor. He had daily contact with the President and his testimony this week before the joint House Senate panel investigating the Iran/Contra affair makes him the single most important witness to be called before the committee.

Through the testimony of public hearing, Admiral Poindexter, appearing in civilian clothes spoke in a monotone

voice and told the story of a loyal servant willing to walk the plank for the President.

It is always the responsibility of staff to protect their leader, said the balding, bespectacled admiral.

He traced the origins of the US arms sales to Iran in late 1985 following an approach by the Israeli Government. Two arms shipments, including anti-tank and anti-aircraft missiles, were shipped by Israel to Iran with US approval. But the Reagan Administration discovered that this may have contravened US law.

Admiral Poindexter said President Reagan signed a 'CYA' (cover your ass) memo which retroactively approved the arms sales and set out the President's reasons for not informing Congress. In the memo it is explicitly stated that the plan centred on an arms for hostages swap.

In November 1986, when the arms sales became public, President Reagan denied many times that he had traded arms for hostages, even when polls showed that the majority of Americans did not believe him.

Admiral Poindexter said he realised that the memo was politically embarrassing, so he destroyed it.

He went on to describe how he learnt of the plan to divert money, some of it humanitarian aid, to the Contras rebels. Lt Col Oliver North, a middle-ranking White House aide whom he supervised, recommended the diversion.

Admiral Poindexter said he thought it was a good idea but he did not tell the President be-

US trade deficit up by more than \$1bn

By Stewart Fleming in Washington and Roderick Orm in New York

THE US trade deficit widened in May by just over \$1bn to \$14.4bn, disappointing the financial markets and suggesting that the improvement in the trade picture is coming through more slowly than had been hoped.

Foreign exchange markets reacted immediately to the Commerce Department's announcement. Within moments, the dollar plunged by 12 to around ¥148.45 and by 11 p.m. to DM 1.828. Bonds followed suit with the benchmark Treasury long bond dropping about 1 1/4 points. However, markets stabilised after the initial sell off and by early afternoon the dollar and bonds had regained some of their lost ground.

The poor trade figures will tend to strengthen the hand of critics of Administration policy on Capitol Hill who are calling for a tougher Trade Bill as part of the US approach to the deficit.

But some economists pointed out yesterday that it would be premature to conclude that yesterday's report from the Commerce Department indicated that the trade outlook is worsening again.

Mr William Griggs, of Griggs and Santow, a New York economic consulting concern, said that the trend of exports had been better since the beginning of the year but that imports had not been improving as significantly.

He maintained that the deterioration in the trade figures had 'bottomed out' and that the US would see some improvement.

The May data was disappointing, however, to those who have been predicting that the steady improvement in trade volumes over the past six months would quickly be reflected in the figures. In May, imports totalled \$34.8bn, about 2.9 per cent higher than April and some 6.4 per cent up on the average for the first four months of the year.

Continued on Page 14

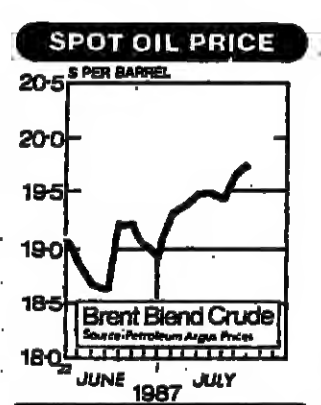
North Sea oil over \$20 a barrel after Gulf raids

BY MAX WILKINSON AND ANDREW GOWERS IN LONDON

NORTH SEA oil prices rose above \$20 a barrel yesterday as Iraq kept up attacks on Iranian installations in the Gulf and Iran warned that it is prepared to sink US ships being assigned to protect Kuwaiti tankers sailing under the American flag.

In Europe, where oil prices have been lagging those in the US, the price of Brent crude rose to \$20.27, up 45 cents from the price on Tuesday.

In New York, fears of an escalation in the Gulf pushed crude prices up strongly. By mid-afternoon, the price of West Texas Intermediate blend had risen 77 cents to a new high of \$22.35. The crude oil market was underpinned by the latest figures showing that US gasoline de-



mand is rising strongly, and is now almost back to the record

levels reached since the 1979 oil crisis.

In Tehran, Ali Akbar Hashemi Rafsanjani, Speaker of the Iranian parliament, once again sharpened his criticism of the US plan to reflag Kuwaiti tankers and give them naval protection, which is due to start on July 22. He said that if the US part of our artillery guns at the Yankees and take American captives... We are ready to sink American ships.

Meanwhile, Iraq emerged that Kuwait has again sounded out Britain and other permanent members of the United Nations Security Council on the possibility of placing other Kuwaiti

Continued on Page 14

EC Commission backs plans to abolish frontier tax barriers

BY QUENTIN PEEL IN BRUSSELS

THE EUROPEAN COMMISSION yesterday approved proposals for far-reaching changes in indirect taxation in the 12 member states, intended to do away with all tax barriers at frontiers by 1992.

The plans, which are certain to receive a critical reception from EC finance ministers, call for two broad bands of value added tax instead of the present proliferation of rates, and common excise duties for all forms of alcohol, tobacco and petroleum products.

Although they won a 12 vote majority in yesterday's meeting this was only after Lord Cockfield, the UK vice-president responsible, had made significant concessions in favour of greater flexibility.

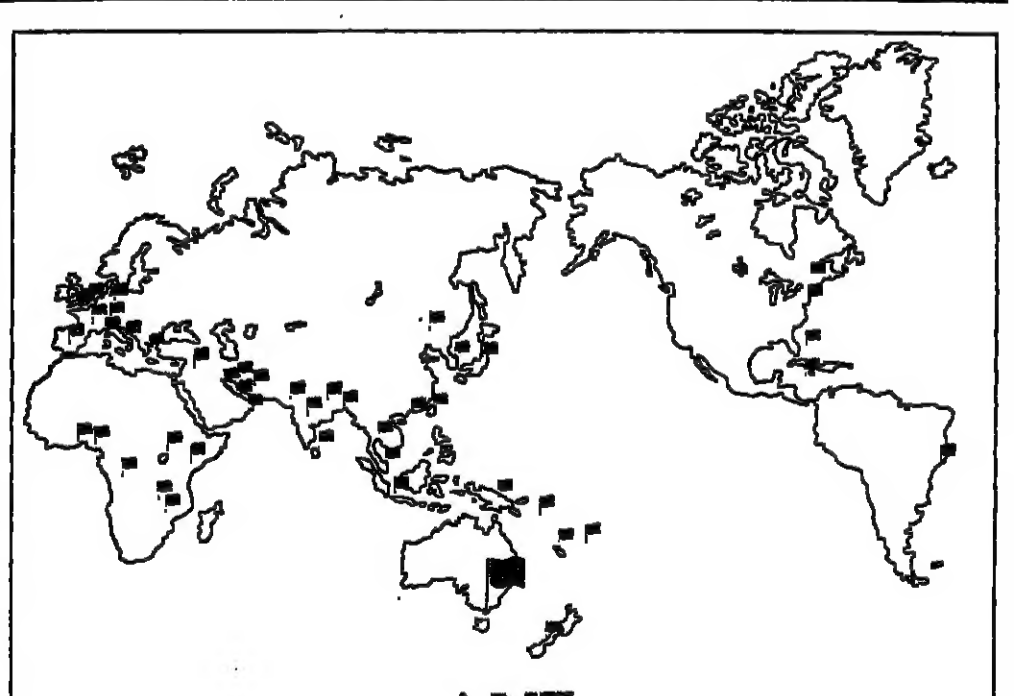
Lord Cockfield said the Commission's proposals were intended 'to produce a new or bet-

ter tax system' but simply to reduce the differences in indirect tax rates enough to make border tax checks unnecessary.

The standard rate of VAT proposed by the Commission would be between 14 and 20 per cent, instead of the original plan for between 14 and 19 per cent - a move which would mean eight member states would not have to change their present standard rates.

The lower band proposed is between 4 and 9 per cent, intended to benefit 'items of basic necessity' such as food, energy for heating and lighting, water, pharmaceuticals, books and newspapers, and passenger transport.

'We recognise the existence of quite considerable problems', Lord Cockfield said. 'We have to start on the principle of harmonisation. We then go on to



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PENTAGON INC.
The long boom is over and US armaments contractors are beginning to feel the pinch. Page 4

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EUROPEAN NEWS

George Graham reports on the failure of the French Prime Minister's efforts to 'normalise' relations with Iran

Chirac's Tehran tightrope act comes down to earth

MR. JACQUES CHIRAC, France's Prime Minister, must be regretting some of his brave words of last November.

In an interview with the Washington Times in which he spoke more freely because he believed the words would not be attributed to him, Mr. Chirac ridiculed the UK for breaking off diplomatic relations with Syria after a terrorist bomber captured in London was linked to Damascus.

Even the wave of terrorist bombings that devastated Paris last September was "small beer," Mr. Chirac said, compared with the major problem of containing anti-Western Islamic fundamentalism in the Middle East.

Today, those September bombings have come back to wreck his policy of "normalisation" of relations with Iran. It is Mr. Chirac who is now faced with the decision on whether to break off diplomatic relations because of the terrorist links of a Middle Eastern country — over whether Mr. Wahid Gerdji should come out of his refuge in the Iranian embassy in Paris to answer the questions of the French police.

The crisis which has erupted between the two countries has cruelly exposed how precarious was the tightrope Mr. Chirac tried to walk towards an improvement in relations with

Iran which might lead to the release of French hostages held in the Lebanon by pro-Iranian groups.

The French Government's insistence that Mr. Gerdji should answer police questions on his links with last September's bombings has not been helped by evidence of policy differences between different ministries. Iran has claimed that Mr. Gerdji was warned by a Foreign Ministry official to lie low before the warrant was issued for his arrest.

The Ministry's denials have been greeted with widespread scepticism in Paris, and many Frenchmen believe the Government tried to get Mr. Gerdji out

of the country in order to avert the crisis and keep the "normalisation" policy on the rails.

That policy appeared to have achieved some success last year, with the liberation of five French hostages in Lebanon. However, as President Francois Mitterrand indicated on Tuesday in his Bastille Day address, the conditions set by Iran for the release of the remaining five were unacceptable.

France has been able partially to satisfy Iran on the financial argument between the two countries—repaying a third of the disputed \$180 million loan made by the ex-Shah to the French

atomic energy commission—and on the presence in France of Iranian opponents of the regime of Ayatollah Khomeini. But Iran's main grievance remains France's continued support and arms sales to its enemy Iraq.

In Paris, government officials yesterday refused to comment on the sales of arms, but France has been one of the principal suppliers to the Iraqi armed forces in the Gulf War.

Mr. Chirac has always insisted to Iran that there could be no discussion of this element of French policy in the Middle East. In his Washington Times interview he was less discreet.

A common objective should be to prevent the spread of

religious fundamentalism in the region.

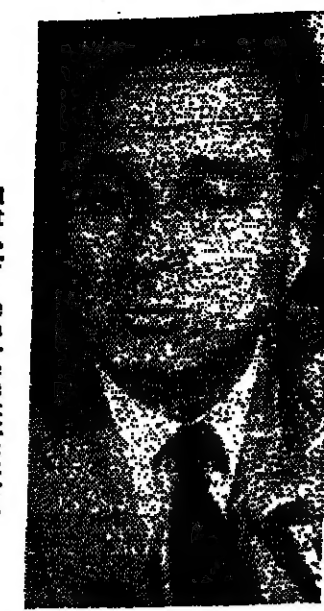
Meanwhile, France remains vulnerable on two points: the plight of its diplomats in Tehran and its shipping in the Gulf. Iran has not hesitated to hit at both, with an attack on a French container ship sailing from Kuwait to Bahrain earlier this week, followed by accusations of spying and drug smuggling against France's consul in Tehran, Mr. Paul Torri.

France has moved one of the three navy vessels it keeps in the Indian Ocean into the Gulf to accompany the damaged vessel, but is unwilling to

expand the protection offered to French ships to a full escort role. Its diplomats, however, remain trapped inside their embassy in Tehran.

Hopes of securing the release of the remaining French hostages through Iran's influence on the Lebanese Shiite militia now appear to have disappeared. As Mr. Laurent Fabius, Mr. Chirac's Socialist predecessor, put it yesterday: "The tragic paradox is that the only way of rescuing our people is to refuse any form of negotiation."

● Mr. Chirac (right): policy wrecked by bombings.



EC tax plan would mean big price changes

BY QUENTIN FEE, IN BRUSSELS

SWEPTING CHANGES in indirect taxation in the European Community, proposed yesterday by the European Commission, will have very substantial effects on the tax revenues, consumer prices, and tax structures in many of the member states.

The Commission stopped short yesterday of trying to predict too many of the consequences, for fear of alarming national lobbies already braced to resist such an onslaught on their fiscal sovereignty.

"The principal purpose is to enable fiscal frontiers to be abolished," Lord Cockfield, the British Commissioner responsible, said yesterday.

A last-minute compromise widened the proposed standard rate of value added tax from 5 to 6 per cent—setting it at between 14 and 20 per cent—in order to accommodate the highest-rated EC countries, Denmark, Ireland and the Netherlands. The proposed

lower band remains at between 4 and 9 per cent, but the Commission also appears to allow member states to ask for special exemptions from the rule.

Lord Cockfield insisted, however, that excise duties must be harmonised on common rates, rather than merely "approximated" in wider bands. The result is a series of specific duties on all forms of alcohol, tobacco and petroleum products which would cause huge price changes in particular member states.

The logic of his move is that VAT is imposed on top of excise duties—so that allowing flexibility of excise duties would increase the ultimate divergence of VAT rates beyond the 5 to 9 per cent band. On paper, however, the resulting price changes will look daunting to those member states most affected.

For example, most face price rises of about 170 per cent for popular cigarettes, and 145 per cent for spirits, whereas the UK would have price cuts of 8 per cent and 37 per cent for the same products. Italy would drop its petrol prices by almost 30 per cent, and Denmark by 19 per

RETAIL PRICE CHANGES FROM PROPOSED EXCISE DUTY HARMONISATION					
	(per cent)	(per cent)	(per cent)	(per cent)	(per cent)
	petrol	popular cigarettes	spirits	wine	beer
Belgium	-17	25	1	-9	5
Denmark	-19	-50	-	-	-
France	-9	70	4	11	18
Germany	19	2	5	13	12
Greece	-5	170	145	-13	8
Ireland	-10	-45	-	-	-
Italy	-29	36	118	13	0
Luxembourg	22	51	24	3	14
Netherlands	0	18	1	-18	-4
Portugal	-3	98	187	13	10
Spain	19	120	59	13	18
UK	15	-4	-27	-47	-27

Source: European Commission

cent, according to albeit very rough Commission calculations. As for the effects on tax revenues, the Commission has decided not to publish its own estimates as being too crude. According to initial estimates, however, the most affected

countries would be Denmark and Luxembourg, which has the highest rates of both indirect and direct taxation in the EC, and therefore faces a seemingly insuperable problem, was estimated to lose some 4.8 per cent of its total gross domestic product, and Luxembourg to gain 7.6 per cent.

As for the structure of taxation, Lord Cockfield's plan would do away with both luxury VAT rates and zero rates—unless the member states ask for special exemption. Such exemptions would have to be granted by the other member states.

In seeking to be as flexible as possible, Lord Cockfield has included one major concession on the timetable: he suggests that member states should move towards the ultimate goal of tax harmonisation and approximation as fast as is allowed by the law—provided they get there by the deadline of 1992.

Commission black mark for Tipp-Ex

By Tim Dickson in Brussels

TIPP-EX VERTIKAL, the West German company whose white fluid erases the mistakes of typists the world over, has just received a black mark from the European Commission.

The Brussels-based executive announced yesterday that it had fined Tipp-Ex and its French distributor, Belserdorf, 400,000 francs and 10,000 francs respectively for breaching the competition rules of the Treaty of Rome. Belserdorf since 1982 has been the exclusive distributor for Tipp-Ex products in France.

Three other exclusive distributors—Boreux of Belgium, Eveha-Rijm of the Netherlands and Leslie Medias of Britain—have also been ordered to end certain restrictive practices. But these small companies have not been fined because, the Commission says, they followed the Tipp-Ex policy "only partially, with reluctance and only under considerable pressure."

The decision relates to the "selective measures" which Tipp-Ex is said to have taken between 1979 and 1983 to prevent parallel imports and exports by a French trader of correction paper, correction fluids and correction tapes within the European Community. The company, according to the Commission, "also created pressure on its exclusive distributors in order to obtain their agreement and support."

Ozal's economic line praised by OECD

BY ROBERT MAUTHNER

TURKEY'S economic development under the Government led by Mr. Turgut Ozal is given high marks by the Organisation for Economic Co-operation and Development in its latest report on the Turkish economy published today.

The stabilisation and adjustment policies followed since 1980 have broadly had the desired results, the report says. While inflation has been made into inflation—though it is still much too high—economic growth and employment have remained comparatively buoyant. At the same time, later national competitiveness has improved, thanks mainly to a policy of gradual real devaluation of the Turkish lira and temporary fiscal incentives.

The OECD warns, however, that the sharp deterioration of the current account deficit to \$1.5bn in 1986 from \$1bn the previous year should be considered a timely reminder that "an excessive acceleration of domestic demand always carries the risk of compromising the gains in performance achieved earlier."

The current account shortfall, given the likelihood of some deterioration in the terms of trade, is likely to deteriorate further in 1987 to \$1.7bn, the report forecasts. It also stresses that the continuation of growth rates of domestic demand as high as in 1986 do not appear to be sustainable on either domestic or balance of payments grounds, given the low level of foreign exchange reserves and the fact that foreign debt repay-

ments absorb a substantial share of export earnings.

"The improvement registered in Turkey's international creditworthiness over the past four to five years may be reversed, should the current account deficit tend to rise," the report adds.

After a rise in gross national product of 8 per cent in 1986—the highest growth rate in the whole of the OECD area—the report forecasts that growth will be in the region of 6.5 per cent in the current year, more than one percentage point higher than the official Turkish government prediction. Business surveys point to a further strengthening of private investment and public investment is likely to be boosted by the continuation of large infrastructure investments started in recent years.

Inflation, measured by the GNP price deflator, is expected to fall to 27 per cent in 1987 from 30 per cent last year.

● The Turkish Government yesterday appointed the governor of Diyarbakir province, Mr. Hayat Kozkoğlu (49) as the first ever emergency governor for eight provinces in the region where Turkish troops are fighting against Kurdish terrorists, writes David Barclay in Ankara.

The new governor will co-ordinate anti-terrorist operations in the region, effectively replacing the martial-law commander.

● The appointment of a civilian rather than a military or police figure has come as something of a surprise.

Brussels ruling makes franchising policy clearer

BY TIM DICKSON IN BRUSSELS

THE EC's policy on franchising agreements became clearer yesterday when the European Commission published its conclusions on a key test case involving Computerland Europe.

The decision to exempt this expanding micro-computer retailer from an important section of the Community's competition rules confirms principles previously established in rulings relating to Pronuptia, the Paris-

based wedding-dress retailer. But the significance of the Computerland case lies in the fact that it is the first franchise formally "cleared" by Brussels which is not linked directly to the production of a particular trademark and which rests instead on the commercial know-how of re-selling other people's machines.

The issues raised in the investigation will be reflected in a new "block exemption" being prepared by the Commission to protect most European franchises from the competition rules. Franchising, which allows a franchisor to set up an extensive retail network without the need for major capital investment, is technically illegal under European law because of the prohibition in the Treaty of Rome on market sharing or company link-ups likely to distort free competition.

Indeed, the Computerland system—notably the so-called location clause which implies that franchisees may not open more than one outlet unless specifically authorised by the franchisor and the exclusive territory which surrounds each outlet—is deemed to restrict competition within the meaning of Article 85(1) of the EEC Treaty. The Commission has decided to exempt such franchisees' obligation only to sell to end-users is also strictly speaking considered anti-com-

petitive.

Commission nevertheless concludes that these restrictions can be accepted "in view of the benefits which the system yields in terms of improved and rationalised distribution, advantages which are passed on to consumers who can buy a wide range of products in one outlet, and the fact that the system is open to new entrants, in giving advice on up to date products and product configuration."

Inquiry into car phone 'dumping'

By Tim Dickson

MOTOROLA (UK), British subsidiary of the US cellular equipment manufacturer of the same name, has persuaded the European Commission to open an investigation into the alleged dumping of Japanese and Canadian mobile radio telephones on the British market.

The complaint, details of which were disclosed in Brussels yesterday, refers to "significant" margins between domestic prices in Canada and Japan and the estimated prices of products exported to the European Community.

The cellular mobile radio telephones which will be the subject of the Commission probe—used in the Total Access Communications System (TACS)—are sold only in the British and Irish markets and Motorola is the only British manufacturer.

Suppliers include Matsushita, NEC, Mitsubishi Electric, Japan Radio (JRC) and Kokusai Electric, with Novatel Communications the major Canadian maker.

According to information supplied by Motorola, Japanese mobile telephone imports to the UK rose by about 15 per cent from roughly 20,000 units in 1985 to nearly 37,000 last year (representing an estimated 38 per cent share). Canadian products were unknown on the British market in 1985 but amounted to 8,000 units in 1986.

Prices, meanwhile, are said to have fallen by 45 per cent between the second half of 1985 and the second half of 1986—reaching a level which is claimed to have been insufficient to cover the Community manufacturers' production costs. Motorola's sales between the last quarter of 1985 and the last quarter of 1986 fell from 24 per cent to 13 per cent of the total market.

The complaint alleges that the low prices caused by dumping forced Motorola to abandon production of its initial model prematurely and concentrate on a new one. Although the company made profits for the first time in the first quarter of this year it claims that import pressures in the second quarter of 1987 have once again affected its return.

Icelandic whaling

Iceland will suspend its programme of hunting whales for scientific purposes during negotiations next week with the US over the continuation of the hunt, officials told Reuters.

Raw materials shortages hit Yugoslav production

BY ALEKSANDAR LEBEL IN BELGRADE

THE HALF-YEARLY Yugoslav economic indicators published this week indicate continuing sluggish performance. Growth in industrial production has slowed to 2.5 per cent from around 3.5 per cent earlier this year, largely because of external payments difficulties which have exacerbated the shortage of raw materials.

Retail prices increased 5.11 per cent since last December, with a rise of 9.4 per cent in June alone and year-on-year inflation touching a record 100.6 per cent.

Trade figures were better the next quarter. Exports went up by 5.8 per cent, to \$5.09bn, and imports fell by 1.9 per cent, both compared with the first half of 1986. The ratio of exports to imports increased

from 78.9 per cent to 85.1 per cent. Hard currency exports, however, were 17.1 per cent higher, and exports to the OECD countries up by 24.1 per cent, reaching \$2.54bn. Hard currency imports went up by 2.2 per cent, and from OECD countries amounted to \$808m, of which \$444m was with West Germany.

The good export performance was not reflected in foreign exchange inflows, as companies tried to keep their earned money abroad as long as possible in order to profit from high inflation and the falling dinar exchange rate. Many have also managed to find forms of cashless transactions whereby they avoid selling their foreign exchange earnings to the national bank.

Portugal heads for majority government

BY DIANA SMITH IN LISBON

PORTUGAL's three-week general election campaign winds up tomorrow with a strong lead in the public opinion polls for Social Democrat (PSD) leader, Professor Anibal Cavaco Silva.

Opinion polls, which cannot be published by the Portuguese media during election periods, but which are taken regularly, give the PSD 42-43 per cent of the vote. The party needs at least 43 per cent for an overall majority.

The huge crowds Prof Cavaco Silva has drawn at rallies and the shrinking number of floating voters (down from 18 to less than 6 per cent) suggest that for the first time in Portugal's 12-year-old democracy, one party may win a majority.

If the PSD wins the high share of the vote which the polls are indicating, it would mean the end of an effective political crisis caused by weak minority administrations or squabbling coalitions which have led to 11 general elections in 13 years.

The Social Democrats have benefited from a reasonable performance in their 18 months of government before the left toppled them for unclear reasons, and from a surge of new young voters. The latter appear to see the party as an active support system for the modernisation of Portugal after half a century of backwardness and 12 years of unresolved structural problems like an overweight public sector, politically-conditioned agriculture and a stifling bureaucracy.

With a tolerant, middle-of-the-road President in Mr. Mario Soares, many voters seem to perceive that he is an effective cushion against any autocratic tendencies that might finger inside the PSD should the party gain a majority. Furthermore, now that Portugal is a member of the EC, it has a vast range of obligations, checks and balances that deter a strain that some voters perceive in the PSD ranks, to order around, rather than consult.

The optimism and high spirits with which the PSD campaign has been conducted has made it hard for the opposition to the party's left to make a strong impact on the voter.

Fighting valiantly to reassert the status of the Socialist Party, which once captured more votes than any other, Dr. Vitor Constancio, a prominent economist

like Prof Cavaco Silva, has drawn sympathetic crowds. But the latest polls give the party no more than 21 or 22 per cent.

Dr. Constancio has tried to make capital from his knowledge of economics and convinced the electorate that the Cavaco Silva administration has not done as well with the economy as it claims. But few voters appear to be listening. They have seen their wage packets grow and unemployment decrease along with inflation, in the past year and are not apparently in a mood to be dispirited.

The Christian Democrats who want to share power with the Social Democrats would be denied this aspiration if the PSD—as Prof Cavaco now publicly demands—is given a majority on its own.

Thousands of steelworkers demonstrated outside a troubled Bavarian steel plant yesterday to protest against threatened job losses at the firm, one of the region's biggest employers, Reuters reports from Sulzbach-Rosenberg.

The workers' union said the plant's 4,000 workers struck for one day in an effort to persuade the Bavarian authorities to scrap plans to cut 3,000 jobs over the next five years.

The job losses are part of a restructuring programme at the Eisenwerk-Gesellschaft Maximilianshütte (Maxhütte) plant in the largely agricultural region of Oberpfalz in northern Bavaria.

About 1,500 workers blocked Maxhütte's entrance this morning with heavy machinery and trucks. Steel workers from all over West Germany joined the demonstration.

The protest coincided with a debate on the Maxhütte restructuring programme in the Bavarian state parliament.

Bavarian Economics Minister Anton Jaumann said last week that the Bavarian Government was willing to help bail out the steel mill, which filed for bankruptcy in April.

Mr. Jaumann said Bavaria could contribute DM 180m (\$58m) to the Maxhütte restructuring programme but the number of jobs

would have to be trimmed down to about 1,600.

Maxhütte is a former subsidiary of Klockner Werke.

Demonstrations over threatened job losses, this time in the coal industry, also took place today in and around the industrial Ruhr Valley.

Union officials said they consisted mainly of short, unofficial work stoppages and protest meetings by miners.

● Bavarian officials yesterday defended their state's controversial anti-Aids policies, and predicted similar tough measures would eventually be adopted throughout Europe, AP reports from Munich.

But a member of the West German Aids Help Association, a nationwide advisory group, charged that the Bavarian laws were "more suitable to a police state."

The Bavarian measures have prompted complaints of discrimination, invasion of privacy and inefficiency from West Germany's Federal Health Minister, the European Economic Community and public health experts in several other German states.

Bavaria announced in May mandatory Aids tests for licensed prostitutes, drug addicts, prison inmates and applicants for public service jobs.

Finland 'will not join EC'

PRIME MINISTER Harri Holkeri

has said that for political reasons Finland cannot seek associate membership of the European Community (EC), Reuters reports from Helsinki.

"This is not possible because the EC is a political body unlike EFTA (the European Free Trade Association)," he said in an interview in the savings bank magazine Saastopankki.

Mr. Holkeri, a conservative, said Finland hoped to safeguard by other means trade relations with the EC, with which Finland does most of its foreign trade.

"Any kind of political association, however, is excluded. We have no desire or need for that," he said without spelling out the reasons.

Finland's interests were now best served through its links with EFTA, he said. Politicians have recently expressed concern that increasing cohesiveness in the EC might shut Finland out of markets there.

It has a friendship treaty with the Soviet Union, signed in 1948 after the Finnish-Soviet wars of 1939-44, binding it, with or without help from Moscow, to stem any attack that Germany or any German ally might aim at the USSR through Finland.

Leslie Colitt reports on an Eastern Bloc nation's summer pursuits

E. Germans flock to the country

MORE THAN 3m East Germans—without and without bathing attire—are flocking at the Baltic Sea, the state's most popular summer playground.

The Baltic Sea coast is to East Germans what the Italian Adriatic is to West Germans. In the depths of winter, East Germans learn who will be lucky enough to spend the summer holiday in a trade union home at the Baltic.

The charge for a 10-day to two-week stay is only 28 per cent of the actual cost.

For the less fortunate there might just be a site to pitch a tent on in an overcrowded camping ground not too many kilometres from the Baltic. At night the tents are filled to overflowing with illegal sub-tenants who add to the problem of erratic food supplies.

It goes almost without saying that boats and inflatable rubber mattresses are prohibited beyond a prescribed distance from the coast. The Danish islands of Lolland and Falster lie only a short distance away and East German naval vessels can be seen on the horizon patrolling the sea for escapes.

East Germans who go in for nudism, and there are many, have several stretches of beach reserved for them at the windy Baltic. The sight of several dozen East German nudists queuing to buy milk and bread on a chilly Saturday morning

at a makeshift shop by the sea is unforgettable.

East Germans are as eager to travel abroad as West Germans and have a minimum three-day and three-night paid holiday in which to do so. But, unlike their Western cousins, East Germans are not coveted in Eastern Europe for their currency.

Czechoslovakia, the only country where East Germans can travel without a visa, is mainly visited during the day. East Germans cannot purchase enough Czechoslovakian currency to stay overnight in even the simplest hotel.

Poland has been off limits to East Germans since 1980 and Hungary, the most popular foreign destination, has become prohibitively expensive for most East Germans. Those fortunate enough to spend their holiday at Lake Balaton do so in tents and often bring along their food from East Germany.

Others exchange flats with Hungarian acquaintances and bring East German products to trade for Hungarian florints.

This month a special travel offer appeared in East German newspapers. An additional number of trips was made available to Romania—at a hefty price. With tourists from the West staying away in droves, economically hard-pressed Romania decided to let East Germans have a crack at its resorts. A 15-day tour of Romania was advertised in Neues

Deutschland at marks 2,000 or, almost three times the price of a similar Romanian holiday for Westerners.

But there are other ways to visit the Balkans. An East German acquaintance takes off for a remote mountainous area of Romania each summer where he hikes from one cottage to the next enjoying the overwhelming hospitality at no cost whatsoever.

However, for most East Germans, travelling in Eastern Europe is a bitter lesson in how little their currency is worth outside the country. The West German D-mark invariably purchases three to four times the amount of florints or Bulgarian leva as the mark.

Probably the most sought-after holiday for an East German is a cruise on the MS Arctura, a ship which used to sail as the Astor under the West German flag. Only "outstanding" East German workers are given a chance to book passage on this cruise vessel run by the trade union which offers top-flight cuisine and excellent service.

The ship is chartered to a West German operator for several months a year when only enough D-marks are needed to take a cruise.

My landlady during the Leipzig Fair once took the ultimate cruise for an East German—to Cuba on an East German ship. But, apart from rum, she said there was nothing to buy once she got there.

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Uganda squeezes out black market with IMF package

Our Kampala correspondent reports on key economic reforms

THE foundations for Uganda's long awaited economic recovery appear to have slipped into place following the introduction on May 15 of a new policy package backed by the International Monetary Fund and the World Bank.

The package—a compromise agreement worth \$170m—has restored donor confidence in President Yoweri Museveni's Government, after what Western donors felt was a false start at rehabilitation when the ruling National Resistance Movement rejected IMF ideas in its first budget last August.

This budget set the old Uganda shilling at 1,000 shillings to the dollar while the unofficial rate rose to 10 times as much. At the time donor representatives in Kampala said that putting money into Uganda was like pouring water into a sieve.

Donor support is vital for the rebuilding of Uganda's infra-

structures, shattered by years of political instability and economic decline. In the past two months, the international community has pledged about \$310m in new aid for 1987-88, outstripping the Ugandan Government's hopes for a total of \$250m.

Britain has announced an extra \$25m in aid, on condition that Uganda sticks to its IMF terms, with \$5m said to be immediately available in balance of payment support for the purchase of British goods.

In addition, debts of \$60m were recently rescheduled by the Paris Club. Dr Sulaiman Kiigundu, governor of the Bank of Uganda, has also said that debts of up to \$40m are likely to be rescheduled by Eastern bloc countries, including the Soviet Union.

Together this will greatly

ease Uganda's debt burden of about \$200m a year—equivalent to half the country's annual earnings from coffee exports—leaving some money spare for development.

The conditions of the IMF agreement have not been made known here but a census of civil servants—due to start shortly—is the sort of initiative that would meet with IMF approval. The census may lead to cuts in the number of employees but also to much needed wage increases.

Key economic reforms including a 70 per cent devaluation, the issuing of a new currency and a 30 per cent currency conversion tax aimed at reducing liquidity, have had some positive results.

Donors view the new exchange rate of 80 shillings to

the dollar as much more realistic. The unofficial rate is just 50 per cent more, due to the relative shortage of new notes. The inflation rate, estimated at 400 per cent a year, has been halted in its tracks for the time being.

Tight controls on money supply have reined in prices of local produce and although living is still costly for the average Ugandan, most appreciate the new money. Its introduction has also helped to curb rampant coffee smuggling in border areas.

Only reputable companies are supported to qualify for foreign exchange, with no money available for individuals in order to prevent corruption.

Dr Crispus Kiyonga, Uganda's young Finance Minister, hopes that commercial banks will provide credit, but bankers say they cannot afford to because they have lost 30 per cent of bank deposits.

After years of financial chaos when corruption became the norm, Uganda's business community is going to find it hard to adapt to strict rules on property ownership, the decline of the black market and higher taxes. Most are already fretting over the budget due out later this month.

Meanwhile, the new Ugandan shilling has dramatically curbed rampant coffee smuggling in border areas. Private buyers in Zaire now find it hard to get hold of enough Ugandan currency to pay producers and for the first time in years border farmers are selling their crop to the Government.

Better producer prices and attempts at direct cash payments have also increased incentives. Mr Museveni's personal drive for better trade has resulted in agreements with Somalia, Sudan, Egypt, Yugoslavia and Cuba.

So far, Mr Museveni's slow move towards the IMF—to which he was ideologically opposed when he took power last year—appears not to have resulted in any adverse social impact. For the moment at least, it looks as though there will be a gradual return to a formal economy in a country where, for the past 15 years, only black market traders have really thrived.

South African unions reject warning over political activities

BY ANTHONY ROBINSON IN JOHANNESBURG

THE SECOND national congress of South Africa's most powerful black trade union federation, the Congress of South African Trade Unions began yesterday with a defiantly political speech by Mr Elijah Barayi, its president.

"I am here to bury (President) P. W. Botha not to praise him," Mr Barayi declared to loud applause before rejecting government warnings against the politicisation of trade unions. "It is not the trade unions which make South Africa ungovernable, it is the unjust apartheid laws," he said.

The three-day congress, attended by nearly 1,500 delegates from 13 Cosatu affiliated unions with a combined membership of over 712,000, is the first since the super-federation was formed after four years of difficult inter-union negotiations in December 1985.

During these 19 months its membership, which covers all key sectors in the economy from mining through engineering to catering and transport, has increased from 450,000 while the number of affiliated unions has dropped from 33 to 13.

The reduction reflects Cosatu's policy of re-organising the union movement into fewer, more powerful industrial unions under the slogan "one industry one union."

The last two days of the congress, from which the media are excluded, will be dedicated to a series of debates on com-

plex issues of vital concern to the trade union movement. Top of the list are disinvestment and sanctions and the federation's attitude towards socialism, worker power and the freedom charter.

The defiant tone of Mr Barayi's speech reflects the mood of a trade union movement which for most of its existence has had to operate under restrictions imposed by the state of emergency. Over 3,000 union activists have been detained, rallies and campaigns have been banned and its headquarters, Cosatu House in Johannesburg, has been twice besieged by police and finally blown up by still undetected hands.

Against this background the unions, whose legislation in 1978 is still regarded by many as the most important liberalisation move ever made by the Government, are in a combative frame of mind and totally dismissive of government attempts to restrict them to purely work-related issues.

"We are accused of being more of a political front than a trade union federation," Mr Barayi said, before adding: "We make no apologies about connecting shopfloor issues with the issues facing workers in society as a whole. Politics, and especially the lack of even the most basic democratic rights for majority, is a bread-and-butter issue for the working class."

Australia current account deficit dips to A\$13.43bn

BY CHRIS SHERWELL IN SYDNEY

AUSTRALIA'S current account deficit on the balance of payments for the financial year ending last month was A\$13.43bn (€5.9bn). This was higher than the Government had hoped but was an improvement on the previous year's record A\$14.4bn.

Preliminary figures for June released by the Bureau of Statistics showed a deficit of A\$886m, but over recent months the figure has usually been revised upward, which would suggest a larger final figure for the year.

The foreign exchange market took the news in its stride, with the Australian dollar strengthening marginally from 55.8 to 55.9 on a trade-weighted basis and weakening fractionally from 70.55 US cents to 70.45 US cents.

Yesterday's deficit was around 5.2 per cent of gross domestic

product, still higher than any other OECD country save Norway and unsustainable in the longer term.

A breakdown showed a narrowing of the deficit on merchandise trade from A\$3.39bn to A\$1.94bn, thanks to improved exports of wool, sheepskins and meat, of machinery and transport equipment, and—significantly—of gold.

According to estimates released yesterday, the value of Australian gold exports in 1986-87 doubled from A\$770m to A\$1.5bn. About A\$300m of the 1986-87 total was due to gold coins—the new Australian "Nugget".

Mr Paul Keating, the Treasurer, took now-customary heart from the improvement in manufacturing exports, saying it indicated a continued broadening of the country's export base.

Korea business urges reforms

By Maggie Ford in Seoul

SOUTH KOREA'S top five business organisations want the Government to reduce its intervention in their activities, but at the same time to prevent the involvement of workers in management.

The call, supported by groups representing the business conglomerates, small companies, commercial and trading interests, follows the moves towards democratic change which started after nationwide demonstrations last month.

Arguing that a fully fledged free enterprise system was the best way to develop South Korea's economy, the businessmen also said that the banking system should be given full autonomy.

At present the Government controls company borrowing through the banks, which are burdened with substantial non-performing assets



Alan Harper

Dixons Group plc

PROFITS OVER £100 MILLION

Group Sales £1,111m Up 18%
Pre-Tax Profit £102.6m Up 31%
Earnings per Share 19.5p Up 38%
Dividend per Share 4.0p Up 33%

Over 1,200 UK stores
121 US stores with 1.2 million sq.ft. selling space
Over 17,000 employees worldwide
Property Division profits up 82%
Financial Services Division profits up 142%

Key points from Annual Results 1986/87

Dixons Group plc

Dixons safisho L&L Currys L&L CARLTON TRUPRINT SupaSnaps MASTERCARE Silo

Aquino autonomy move for tribes

BY RICHARD GOURLAY IN MANILA

PRESIDENT Corason Aquino yesterday created an administrative region for 1m mainly tribal mountain people 300 miles north of Manila in the first step towards full autonomy.

The region will cover over 100 Igorot tribes, of which 100 are of the Cordillera Mountains where tribal leaders have been fighting for autonomy since 1960. A committee appointed by Mr Aquino will now draft an autonomy agreement which will be presented to the new Congress and then to the people of the region in a referendum. In the meantime the region will have its own 250 member interim administrative committee with limited powers of government in the region and a small budget. It will set a security force under the Armed

Forces of the Philippines.

The Cordillera People's Liberation Army, led by a former priest turned guerrilla fighter, fought President Ferdinand Marcos over the autonomy issue after business leaders tried to confiscate tribal lands to build a dam in 1980. The priest, Father Corrado Balweg, agreed to a ceasefire with the Aquino Government last year. A split within the communist New People's Army at whose side the CPLA had been fighting.

Mrs Aquino created the administrative region using powers to legislate by decree which run out once a new Congress sits on July 27. In approving the new administrative region, Mr Aquino emphasised that any autonomy would

not compromise the integrity of the Philippines and the Manila Government's ultimate control.

The Government would like a similar timetable to be followed in autonomy talks with the leaders of 5m Moslems in the south of the country. Their fight for self-determination in the early 1970s cost an estimated 50,000 lives and nearly 100,000 refugees. "But period remain in neighbouring Sabah, Malaysia.

The constitution calls for Congress to legislate for autonomy for the Moslem areas, as it does for the Cordillera people subject to the referendum within 18 months. The Moslems dropped their demand for independence from the Philippines earlier this year but talks remain stalled.

Hurdles remain to debt signing

BY RICHARD GOURLAY

MR JAMIE ONGPIN, the Philippine Finance Secretary, left for New York yesterday to sign a \$13.2bn debt rescheduling agreement on July 17 and said suggestions that some unresolved issues could still prevent all 12 creditor committee banks from signing the agreement.

It is not clear if President Corason Aquino has approved an executive order that would resolve the biggest issue but a finance department spokesman said Mr Ongpin left confident that an agreement would be

signed.

The creditor committee banks most affected are Citibank, the country's largest creditor, Manufacturers Hanover Trust, the lead creditor bank and Barclays Bank. Together they are owed \$56m by Planters Products, formerly the largest supplier of fertiliser in the Philippines.

During former President Ferdinand Marcos's term, the Government forced the company to subsidise its sales for social purposes and promised to reimburse it. To date it has

not done so and the affected banks want the Government to recognise that the debts owing to them are, in effect, public debt.

A memorandum of understanding signed in 1985 before the last rescheduling when the Philippines received \$925m of new money, fudged the issue of the Planters debt.

Bankers stressed that debt renegotiations often meet last-minute hitches. The agreement to be signed grants the Philippines a seven-and-a-half-year grace period.

NOTICE OF REDEMPTION AND TERMINATION OF CONVERSION RIGHTS

To The Holders of

ITO-YOKADO CO., LTD.

(Kabushiki Kaisha Ito-Yokado) (the "Company")

5% Convertible Debentures Due August 31, 1993 (the "Debentures")

NOTICE IS HEREBY GIVEN, that pursuant to Article Five of the Indenture dated as of July 1, 1978, all outstanding coupon Debentures and registered Debentures of the Company in the amount of \$1,000,000 have been called for redemption on August 31, 1987 (the "Redemption Date") for account of the Sinking Fund at a Redemption Price (the "Redemption Price") of 100% of the principal amount thereof.

Payment of the Redemption Price will be made upon presentation and surrender of the Debentures called for redemption (in the case of coupon Debentures, together with all coupons appertaining thereto maturing after August 31, 1987; or, in the case of registered Debentures, together with the Certificate of Ownership of the Debentures) to the Corporate Trust Office of The Bank of Tokyo Trust Company in New York City, 100 Broadway, New York, N.Y. 10005 or at the principal office in the city indicated of any of the following Paying Agents: The Bank of Tokyo Ltd. in London; The Bank of Tokyo Ltd. in Brussels; Morgan Guaranty Trust Company of New York in New York.

From and after the Redemption Date, interest on the Debentures to be redeemed for this Sinking Fund will cease to accrue. Interest maturing on August 31, 1987 will be paid in the usual manner.

CONVERSION OF DEBENTURES INTO COMMON STOCK

The Debentures may be converted into Common Stock of the Company or, at the option of the holders, into American Depositary Receipts, at the conversion price (with Debentures taken at their principal amount) translated into Japanese yen at the rate of U.S. \$1.00 to Yen 160.00, as of the date of conversion. The Company's Common Stock and American Depositary Receipts are issuable only in a Unit of 1,000 shares of Common Stock or integral multiples thereof. A cash adjustment will be made for any fraction of a Unit.

Each Debentureholder who wishes to convert his Debentures should deposit his Debentures (in the case of coupon Debentures, together with all unexpired coupons) and a written notice to convert (the form of which notice is available from any of the following) with Morgan Guaranty Trust Company of New York, at its corporate trust office in New York City, 100 Broadway, New York, N.Y. 10005 or with any of the Paying Agents specified above. SUCH CONVERSION RIGHTS WILL TERMINATE AT THE CLOSE OF BUSINESS ON ANY AND ALL DEBENTURES EXCHANGEABLE OR CONVERTIBLE INTO COMMON STOCK ON THE CONVERSION DATE, BASED ON THE CONVERSION PRICE OF YEN 160.00 PER SHARE, A CLOSING PRICE OF YEN 3,790 FOR THE COMMON STOCK ON THE TOKYO STOCK EXCHANGE ON 7TH JULY 1987, AND A CURRENT RATE OF EXCHANGE ON 7TH JULY 1987 OF U.S. \$1 = YEN 148.80. THE HOLDER OF A BOND IN THE PRINCIPAL AMOUNT OF U.S. \$1,000 CONVERTING ON THAT DATE WOULD HAVE RECEIVED UNITS (TOGETHER WITH A CASH ADJUSTMENT FOR A FRACTION OF A UNIT) HAVING A VALUE OF U.S. \$7,970.00. THE U.S. DOLLAR EQUIVALENT OF CONVERSION ON A LATER DATE WILL BE AFFECTED BY CHANGES IN THE PRICE OF THE COMMON STOCK AND IN THE RATE OF EXCHANGE, AND BY ANY ADJUSTMENT OF THE CONVERSION PRICE.

ITO-YOKADO CO., LTD.
By: The Bank of Tokyo Trust Company
as Trustee

Dated: July 16, 1987

WORLD TRADE NEWS

Malaysia forms petrochemical joint venture

THE MALAYSIAN Government-owned National Petroleum Corporation (Petronas) has signed an agreement with Japanese and Finnish companies for joint venture projects valued at \$530m, AP reports from Kuala Lumpur.

Petronas President Mr Abdullah Salleh said that a \$200m petrochemical plant to produce methyl tertiary butyl ether (MTBE) and propylene and another plant costing \$130m to produce polypropylene would be established in Kuantan, 200km east of Kuala Lumpur under the agreements.

Mr Jussi Rinta, senior Vice-President of Neste Oy, the National Oil Corporation of Finland, and Mr H. Sakurai, managing director of Idemitsu Petrochemical of Japan, signed the agreements with Mr Abdullah on Tuesday. Mr Abdullah said that under the agreement Petronas would hold 60 per cent shares, Neste Oy 30 per cent and Idemitsu 10 per cent in the MTBE plant. Production is expected to begin in 1992.

Petronas will own 55 per cent, Idemitsu 35 per cent and Neste Oy 10 per cent, of the polypropylene plant. It was not said when this plant would begin production.

MTBE is a fuel additive for gasoline. Propylene, an MTBE by-product, is the basic raw material for making polypropylene, used for production of plastics.

Mr Abdullah said the plants would use Malaysia's vast reserves of natural gas as feedstock.

Mr Abdullah said two-thirds of the MTBE would be used in Malaysia while the remainder would be exported to the US, Europe and Australia.

The polypropylene would be used in Malaysia. Among products made from it are woven bags, film and ropes.

Mr Abdullah said about 240,000 tons of butane and 110,000 tons of metanol would be used to produce 300,000 tons of MTBE annually.

Another 100,000 tons of propane would be used to produce 80,000 tons of propylene annually.

Mr Abdullah said that because the global gloom enveloping the petrochemical industry was "disappointing", Petronas might establish more petrochemical industries and was discussing with South Korean and Taiwanese companies proposals for caprolactam and ethylene plants.

UNCTAD TRADE AND DEVELOPMENT REPORT

Slow economic growth heralds 'edge of recession'

BY WILLIAM DUFFLOR IN GENEVA

THE world economy is close to the edge of recession, according to the economists of the United Nations Conference on Trade and Development (UNCTAD). Dedication forces are proving to be more powerful than the feeble attempts by the big economic powers to revive growth, they claim.

In the 272-page trade and development report, its annual analysis of the world economic situation, Unctad pursues the theme that slack growth is obstructing adjustment in both developed and developing countries and eroding the trade and payments system.

On the trade front it sees a significant escalation in tensions in recent months reflected in the rise in the number of trade disputes and in the use of "grey area" measures by governments to circumvent the rules of the General Agreement on Tariffs and Trade.

Among the underlying causes Unctad pinpoints the "passing of an era in which a dominant economic power (the US) was willing to accommodate other countries' export growth." But the most important factor, in its view, is the slow economic growth which has sharpened the struggle for markets among enterprises and brought countries into conflict over trade balances.

Published this year in the middle of Unctad's seventh session, the north-south ed-

A TECHNOLOGY war inconsistent with the expansion of world trade, could develop from the intensified rivalry between Japan, the US, the European Community and leading developing countries, such as Brazil and South Korea, the Unctad Trade and Development Report warns.

The controversy over the Japan-US semiconductor agreement is pinpointed in an analysis of the impact of tech-

nological change on trade and the competitiveness of developing countries.

Industrial nations want to reinforce intellectual property rights through Gatt's trade-liberalising Uruguay round. "Acute tensions and conflicts" could arise, if they link access to their markets with achieving "adequate" protection of intellectual property in developing countries, Unctad says.

counter embracing some 150 countries held every four years, the report lays out the case for "a balanced programme of balanced programme of global expansion" that would include more generous debt relief and larger financial flows to the Third World.

Its message in a nutshell, according to Mr Kenneth Daddie, Unctad's secretary-general, is that after almost a decade of inflation attention must be concentrated on accelerating world growth, which means stimulating demand in the south as well as in the north.

Expectations that the depreciation of the dollar from March 1985 and the fall in oil prices from December 1985 would revive growth and help eliminate the excessive imbalances among the big economies have

not materialised in the past 15 months, Unctad points out.

The price declines failed to generate a major redistribution of market shares and their net impact has been contractionary: Unctad economists estimate that the pace of global expansion slowed from 3 per cent in 1985 to 2.8 per cent last year. They see a danger of further abrupt changes because of two serious risks.

One centres on the US trade balance. If it improves so slowly that exchange markets lose patience, the US could be forced to raise interest rates sharply, Unctad suggests. This could seriously harm world growth, not least because prices are "extraordinarily high" in the leading stock markets and vulnerable to a deceleration or decline in earnings. A second risk is that even

the low growth rate projected for 1987 may not be achieved, if the net capital flow to indebted countries does not increase substantially. These countries could then start to "all their resource gap at the expense of debt-service payments."

Stopping interest payments to commercial banks, as Brazil, the Ivory Coast and Zambia have done recently, could become a general trend, the Unctad report suggests. Rather than let the situation deteriorate in this disorderly fashion, it argues that "a measure of debt or debt-service forgiveness must be made part of the menu of financial techniques."

Unlike other international economic organisations, such as the Organisation for Economic Cooperation and Development, Unctad emphasises the importance of relaxing the financial constraints on developing countries and expanding their demand.

Growth in the third world is essential both to allow Japan, the US and West Germany to reconcile their trade imbalances and to allow developing countries to revive their own growth, Unctad argues.

It sees import contraction by developing countries, wrestling with debt problems, as a factor in both the dollar and debt situations. Import expansion must be an element in resolv-

ing both, it proposes. The report makes the point that increased business profitability in Western Europe has not generated the hoped for growth. Cheaper oil and lower unit labour costs have helped to raise the share of business profits in national income above its pre-1973 level.

Nevertheless, the level of investment in Western Europe has failed to respond, indicating that "buoyant demand" is still the essential ingredient for growth, the report states.

In forecasting economic development in 1987, the Unctad report assumes that interest rates, the dollar and oil prices

will remain at their first-quarter levels. On that basis, it expects growth in world output to weaken and the growth in world trade to decelerate from 4 per cent last year to 3 per cent this year. (Gatt foresees a slackening in trade growth to 2.5 per cent).

The terms of trade of developing countries will continue to worsen, according to Unctad. Dollar prices of commodities will lag behind prices for manufactures. Import volumes will decline further, though more slowly than in 1986, in the oil-exporting countries; they will grow, but more slowly, in other developing countries.

ANNUAL RATES OF CHANGE IN VOLUME AND PRICES

Country group	(Percentage)		
	Actual 1985	Estimated 1986	Forecast 1987
World			
Export volume	2.3	4.0	3.0
Developed market-economy countries	3.5	1.7	3.4
Terms of trade	1.0	9.9	0.2
Purchasing power of exports	4.5	11.8	3.6
Import volume	5.4	7.7	4.0
All developing countries			
Export volume	-0.6	10.0	1.7
Terms of trade	-3.0	-23.2	-2.6
Purchasing power of exports	-4.0	-15.5	-0.9
Import volume	-5.8	-7.9	-2.5

Source: UNCTAD secretariat

Andriessen attacks US export policies

THE US should stop its aggressive assault on the European Community (EC) in world food markets and create a climate for negotiation on ways of cutting subsidies and surplus production, according to EC Farm Commissioner Frans Andriessen, Belder reports from Brussels.

Mr Andriessen, who visited Washington last week, said that fierce competition for export markets with the Community was pushing up the cost of farm support for both sides.

He said the Community was prepared to negotiate even though it could not go along with a US plan for an end to almost all farm subsidies in the world by the year 2000.

"I ask the Americans not merely to develop grand designs for the year 2000, but to engage in concrete reforms, to create a climate of negotiation and to abandon their aggressive stance on the world market for agricultural products."

The US plan would mean a massive change in both the Community and the US, both of which spent around \$25bn last year on direct support for their farmers.

Mr Andriessen said he could support the direction Washington wanted to take, but added: "The EC

cannot accept that Community agriculture should be exposed without any protection to everything that takes place on the world market."

Mr Andriessen said he felt the US was trying to force the EC to negotiate on world farm trade reforms by adopting an aggressive food export policy.

But he said that the US Administration had failed to appreciate the size of the reforms the Community had already undertaken to tackle the problem of world food surpluses.

"I tried to explain them in Washington, but I met nothing but scepticism, especially in Congress."

He said EC reforms since the beginning of the 1980s have included production quotas for milk and sugar, major restrictions of farmers' rights to sell surplus beef and cereals to EC stores, and stiff cuts in cereal and oilseed prices.

The US had also made some efforts to curb output, but had not been willing to go as far as reducing price supports for its farmers, he said.

Mr Andriessen said the EC was quite willing to negotiate, but was determined in the meantime not to allow the US to push it out of export markets.

SPD says CoCom rules harm German exports

BY OUR BONN CORRESPONDENT

THE West German opposition Social Democratic Party (SPD) yesterday attacked East-West export restrictions, claiming they harmed leading export industries and damaged chances of political understanding with the Soviet bloc.

The SPD also stepped up its claims that Bonn's signing of an agreement with the US over the Strategic Defence Initiative anti-missile defence system had created further impediments to West German trade with the East.

Mr Horst Ehmke and Mr Wolfgang Roth, two deputy chairmen of the SPD's parliamentary group, yesterday hit out at the Paris-based Coordinating Committee for Multilateral Export Controls

(CoCom) which vets the West's exports to the East bloc to prevent transfer of military technology.

CoCom has come under periodic attack from the SPD but the latest criticism comes at a time when some members of the Bonn government, led by Mr Martin Bangemann, the Economics Minister, have been indicating that they find some CoCom controls an unwelcome hindrance to expanding trade with the East.

The SPD claimed yesterday that the CoCom vetting system lengthened to at least four to five months the time taken for West German companies to receive export licences for selling information technology goods to Communist countries.

S Korea set to become world-ranking car maker

BY KENNETH GOODING, MOTOR INDUSTRY CORRESPONDENT

SOUTH KOREA will almost certainly become a mid-ranking car producer in world terms, overtaking the UK and coming close to Spain.

But progress could come to an abrupt halt because it is too heavily reliant on the US as its most important market and Japan for technology, according to a report published today by the Economist Intelligence Unit.

The report points out that this year Hyundai, South Korea's main car producer, will be joined in its attack on the North American market by Daewoo and Kia, between them accounting for 150,000 to 200,000 cars, bringing the total for South Korea car sold in the US to nearly 400,000 or about 51 per cent of South Korea's forecast output of 780,000.

However, given the \$7.5bn

(\$4.5bn) trade surplus which South Korea has with the US, there is some danger that calls inside the US for protectionism might become louder and louder and might eventually be heeded, especially in the build up to and aftermath of the 1988 presidential election.

In any event, the South Korean car industry will remain on trial for some time until it has established the required quality, reliability and durability.

It is estimated that about 25 per cent of the value of the parts in Hyundai's cars for export is imported from Japan. Hyundai is seeking near-100 per cent local content "but this hardly seems realistic."

The South Korean Motor Industry: A rerun of Japan? EIU, 100 St Giles, London W1A 1DW. £125 or £225.

When cotton yarn processors James Sutcliffe & Sons Ltd were told of the massive savings they could make by switching from oil to electricity they were, frankly, sceptical.

Ian Flint, Industrial Sales Engineer at Yorkshire Electricity Board, had taken a hard look at the oil boiler - used to provide heat for steaming cotton yarn and for space and water heating in the works canteen - and predicted substantial benefits by switching to electricity.

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MANAGEMENT: Marketing and Advertising

"MOST BRITISH companies lacked any coherent marketing strategy. They lacked ambition and commitment to market share, and reacted defensively to the Japanese penetration of their markets... Often their products had no competitive advantages and they were left with the lower-priced, down-market segments."

This is no mere imagining of some nightmarish future for British industry, but today's reality, as revealed by a devastating new study of marketing in Japanese, American and British companies.

In its unearthing of whole-sale marketing incompetence, even with regard to such basic tools as customer targeting and positioning (see inset), the study paints a depressing picture of a shambolic British retreat from the Japanese challenge. It calls for drastic remedial action almost every aspect of marketing.

The Americans are almost as bad as the British, claim Professor Peter Doyle and his research team from the UK's University of Warwick. As evidenced by the policies and performance of US multinationals operating in the UK market, American strategies and products tend to be poorly matched to local conditions outside the US, and to suffer from inadequate market research, weak organisation, and poor dealer support.

In US subsidiaries, headquarters pressure to improve short-term profits generally detracts from any local effort to remedy marketing problems, claim Doyle and co. The British, too, seek short-term profits at the expense of longer-term market position.

In shining contrast, the triumphant Japanese are motivated overwhelmingly by the dual quest for aggressive growth and market domination. Doyle and co report. The Japanese have a much clearer view of their existing and potential customers, and of how to reach them. They concentrate their marketing investments on high potential customer groups, while the British and Americans tend to spread their thinly across the entire market. And the Japanese differentiate by superior quality and reliability much more effectively than do either the Americans or the British (many of the latter do not even try).

This image of almost inexorable western decline in the face of Japanese professionalism is based on the Warwick group's study of an exactly matched sample of 45 British, US and Japanese companies competing in four markets in the UK: hi-fi,



In the grip of marketing myopia

BY CHRISTOPHER LORENZ

"SEGMENTATION and positioning are at the heart of modern marketing," the Warwick study points out. "It was therefore alarming to discover that 47 per cent of British and 40 per cent of the US companies (versus 13 per cent of the Japanese) acknowledged that they were unclear about the main types of customers in the market and what their needs were."

As the marketing director of a faltering British company told the researchers, "I don't know if we segment the

machine tools, household electrical goods and office equipment.

The 15-company samples from each country included such well-known names as Kodak, IBM, IFT and Hewlett-Packard from the US, Amstrad, TI, Gestetner and Ferguson from the UK (the latter has just been bought by Thomson of France), as well as Canon, Sharp, Sony and National Panasonic (Matsushita) from Japan.

Doyle and co stress that there were some excellent US and UK companies in the sample, "with imaginative managements and good prospects." But overall they accuse the British of failing to understand what they call "the basic dynamics of markets," such as "that it is necessary to invest

in growth markets," and that "losses of market share not only affect sales but also reduce cost competitiveness."

Another typical comment, by the marketing director of a UK consumer durables company, was "we have not broken the customers down. We have always held the opinion that the market is wide... and the product has wide appeal, therefore we have spread the market down at all".

in growth markets," and that "losses of market share not only affect sales but also reduce cost competitiveness."

"Perhaps most of all, many failed to recognise the dynamics of competition—that today's multinational competitors are much more professional and committed to aggressive market share policies" than were the rivals of yesterday.

The reversal of the traditional Japanese and western positions in certain markets, with the Japanese product now seen as the more expensive and desirable one, is not always based entirely on Japanese product quality and production efficiency, argue the researchers. In hi-fi products, for instance, "many British and

American firms also had excellent products. Their weakness lies more externally, in inadequate knowledge of how the tastes of buyers, and the market is segmented, the requirements of successful growth strategies."

Doyle and his colleagues attribute this long catalogue of inadequacy not necessarily to ignorance of the basics of marketing, but also to ineffective US and British organisation structures.

Whereas the majority of the British companies in the sample still have traditional functional structures, "two-thirds of the Japanese were organised along product-division lines."

"The weakness of the British approach was that few managers felt a professional commitment to the overall performance of key products. The sales or marketing director supervised sales of the whole portfolio of the company's products (or hi-fi, TVs, computers, videos etc) but did not have the knowledge, incentive or time to champion any individual line."

Many UK companies also lacked budgeting or information systems which showed performance at the level of an individual market or product line. "Product/market performance is often obscured, and with it the individual commitment and professional responsibility for overall product results."

Given that the deficiencies of functionally based organisations are now so widely accepted in management circles, the researchers say "it is surprising to see how prevalent they still are."

US subsidiaries operating in the UK tended to suffer from lack of clear responsibility for their own actions, according to the study, with control of all or some of their marketing decisions exercised by European or international divisions, or even by subsidiaries in other European countries. As a result "no one felt they had clear responsibility for, and control of, performance in the UK market."

All these differences in competence and performance relate more to professional skills than to national cultures or innate advantages, say Doyle and his co-authors. "These British and US companies that did succeed developed their own characteristic styles or were close to the Japanese in strategies and organisation."

By Peter Doyle, J. Saunders and L. Wright. Available from Professor Doyle, School of Industrial and Business Studies, University of Warwick, Coventry, CV4 7AL. Price £5.00.

UK pet foods

Barking up the right tree?

Alice Rawsthorn reports on a new entrant to a highly competitive market

TALES OF Davids trying to topple Goliaths are always popular: not least when a multinational company is cast in the role of Goliath and the battlefield is a market that a multinational has dominated for decades.

In this tale the Mars Group, or rather its Pedigree Petfoods subsidiary, plays Goliath and the battlefield is the British pet food industry which Pedigree has swamped since the early 1980s. As for David, his part is played by the Baker Group, a privately-owned meat company based in the Midlands, which is bracing itself to battle against Pedigree in the dog food market.

There are relatively few new product launches in the pet food industry. Its history is littered with corpses of failures. It is a stagnant, Faithful and Stamina to name but a few. One by one manufacturers, both large and small, have beaten a retreat from pet food. Banks, Horis McDougall, sold out to Spillers in the 1970s; General Foods has withdrawn; and Heinz retreated earlier this year.

The reason for their failure is simply that the cost of entry to the market is extraordinarily high and, because of the structure of the industry, pet food production is only made profitable by exploiting economies of scale.

First both Pedigree and Spillers, a subsidiary of Dalgety and the only other major player, have invested consistently in new technology and have used these improvements in productivity to reduce the price of pet foods for the consumer. Thus the cost of dog and cat food has risen well below the retail price index and even though premium brands dominate the sector price competition is a feature of the market place.

Second, both companies support their brands by spending heavily on advertising. Pedigree spent £31.7m on its cat and dog foods last year, while Spillers invested £2m. It is therefore, not only difficult but very expensive for newcomers to enter the market. Last year the nation's dogs and

cats munched their way through £771m of pet food: Pedigree and Spillers claimed 52.5 per cent and 22.2 per cent of sales respectively. The penetration of own label is unusually low at 11 per cent.

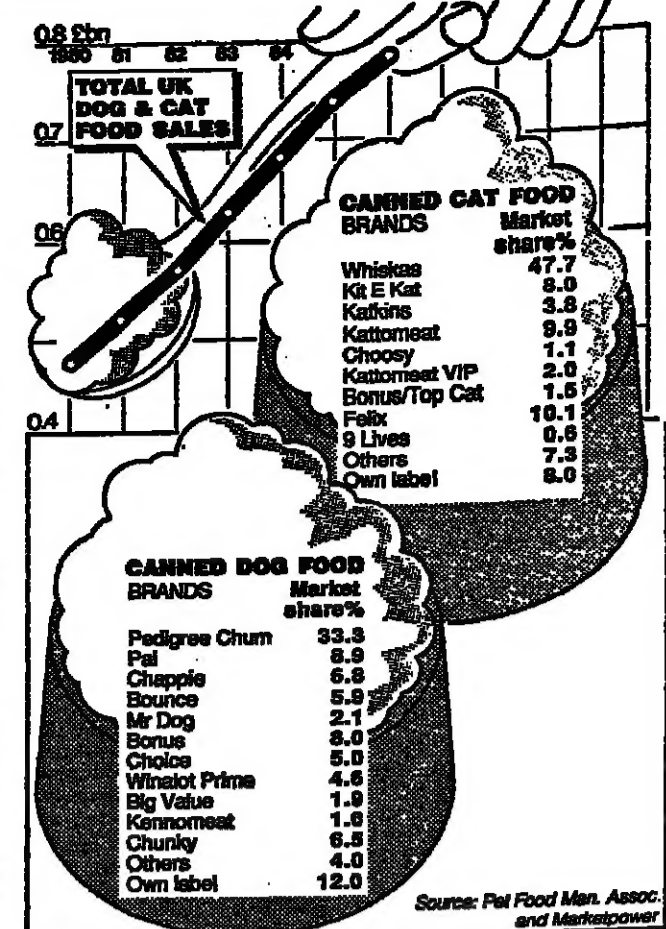
Yet the market is, in theory, very fertile. The customer base is growing: the number of cats in the UK has risen steadily since the 1960s to 6.2m last year, according to the Pet Food Manufacturers' Association; while the dog population has risen since the late 1970s to 6.4m. In recent years larger dogs have become more popular—and bigger breeds, inevitably, eat more dog food.

Moreover the trend for pet owners to treat their dogs and cats to more expensive food has continued since the early 1970s, even surviving economic recession. The psychology behind this is simple. It may be socially acceptable for consumers to practise economy on children, or stint their spouses, but what sort of skintiff would deny their dog or cat the very best?

It is this penchant for premium products which prompted the Baker Group to develop Butchers Tripe Mix. The company has been involved with pet food production for several years through its Midland Petfood Canners subsidiary which can own-label products. But Butchers Tripe Mix will be its first branded product to be treated to a full marketing programme.

The new product is a mix of tripe — provided by Midland Meat Packers, a fellow subsidiary — and offal. Tripe is used by professional dog breeders, but is not generally available to dog owners. Baker intends to make the most of this "professional" association in the positioning of its product.

Last week the company began a trial television advertising campaign for Butchers Tripe Mix in the Central Television region, devised by Richardson Birkett and Partners. If the trial proves successful the campaign may be extended throughout the country. Whether it will succeed remains to be seen. Pedigree has dominated the £300m



canned dog food market since the 1970s when it matched the laurels of market leader from Spillers' Kennomeat. Pedigree has invested heavily in China. Last year it spent \$7m on the advertising campaign, created by Ted Bates, which has run for 22 years.

But the premium dog food market is expanding, as Spillers has proved with the launch of Winalot Prime which has won 5 per cent of the market since its introduction two years ago. Prime, which took four years to develop, is the most expensive new pet food that Spillers has ever launched. Yet most of its sales have been won from cheaper brands, as dog owners treat their pets to a more expensive product, rather than Chum.

Meanwhile Pedigree has concentrated on cat food. Earlier this year it introduced a new formula for Whiskas, its brand leader, just as Spillers has done for Katnast. It also pioneered a new area of the cat food market when Sheba, a new super premium "product", went into test in the South East.

Sheba has been devised for the very indulgent cat owners who pamper their pets with fresh food. Ironically Pedigree developed the prepared pet food market in the 1950s and 1960s by persuading less affluent pet owners to plump for canned food rather than fresh scraps. But everything about Sheba — from its neat plastic packaging, to its advertising through Grey, to the price — has been contrived to evoke indulgence. Spillers threatens to retaliate with a "super premium" product of its own possibly next year. While Pedigree—which recently withdrew from television advertising in protest at escalating rates — promises that it will "continue to look at every possible area of development."

Yet in their pursuit of innovation pet food manufacturers — whether Davids or Goliaths — should heed the cautionary tale of Spillers, a product launched by Spillers in the 1970s.

In theory Springer, which came in sachets of chunky semi-moist dog food, offered everything for the modern pet owner: convenience, nutrition and novelty. Spillers supported it with an expensive campaign. The only problem was that it did not sell. Springer was withdrawn within a few years.

FINANCIAL TIMES

Suisse Romande

The Financial Times proposes to publish a survey on the French speaking part of Switzerland on September 25th

Among the subjects under review will be: Banking and Finance private portfolio management and new instruments

★ Industry watchmaking, computers and world business headquarters

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★ Education and R&D boarding schools, four universities, two international business school and university institutes for diplomacy, European and third world development

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for full details, please contact: Gunter Breittling Financial Times (Switzerland) Ltd 15, rue du Cendrier, 1201 Geneva Tel. 022/311 604 Telex 22589

FINANCIAL TIMES EUROPE BUSINESS NEWSPAPER

The content size and publication date of surveys in the Financial Times are subject to change at the discretion of the Editor

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Interim Report 1987

(Unaudited)		Six months ended 30th April	
		1987	1986
		£'000	£'000
Historical Cost Accounts			
Sales		17,699	16,088
UK		31,130	27,426
Overseas		48,829	43,514
Profit before taxation, interest and minority interest		4,690	4,088
Share of losses of associated company		—	(16)
Interest expense, net of interest income		(668)	(723)
Profit before taxation and minority interest		4,122	3,349
Estimated taxation - UK		(609)	(577)
Overseas		(1,258)	(804)
Profit before minority interest		2,255	1,968
Minority interest		(2)	(36)
Net profit		2,253	1,933
Interim dividend		(479)	(407)
Profit retained		1,873	1,526
Earnings per share		8.6p	7.1p
Interim dividend per share		1.75p	1.50p

CHAIRMAN'S STATEMENT

Total Group sales and profits to April 30th were a record £48.8m (1986 - £43.5m) and £4.1m (1986 - £3.3m) respectively. These results are generally as I anticipated when I presented my 1986/87 report and are in line with my comment at that time that the second half of 1986/87 would be the strongest.

The half year has been one in which orders have increased by 20% over the corresponding previous period. On the Control business line there has been a number of large orders for projects with an extended delivery schedule. As a consequence, the Group order backlog has grown by some 30% in comparison with June 30th 1986, but the delivery rate has not increased by a similar amount. Shipments should improve significantly in the remaining months of the year.

There has been some unevenness in performance worldwide, the U.S.A. doing particularly well with improved results from all companies. In the U.K. there has been excellent growth from T.C.S. and S.S.D.

Eurotherm and Chessel recovered from poor spells in late 1986 as new products gained increasing acceptance.

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UK NEWS

Treasury sees new cash dimension

BY PHILIP STEPHENS, ECONOMICS CORRESPONDENT

THE TREASURY prides itself on being the toughest of government departments, untainted by the populist instincts of the rest of Whitehall. It will happily put 10p on the price of a pint of beer or slash the hospital building programme if cash is needed to balance the books.

But even the toughest can be cowed; and when it comes to meddling with the nature of the cash in people's pockets, the Treasury knows its limitations.

Consultation, communication, opinion polls, democracy were, therefore, the unfamiliar buzzwords in Whitehall yesterday as it unveiled its latest proposals to replace the present 10p and 5p

pieces with two lighter, smaller, coins.

Mr Nigel Lawson, Chancellor of the Exchequer, was shrewd enough to delegate to Mr Peter Brooke, the paymaster general, the unhappy task of persuading a horde of sceptical journalists that it was all for the good.

Well-briefed, but clearly nervous, Mr Brooke insisted that the purpose of the exercise was "to give people what they want."

The furor over decimalisation, the scorn which greeted the 20p coin, and the deep affection still felt by many for the former threepenny bit have clearly left their scars.

The problem, Mr Brooke explained, was that the present 10p and 5p coins, the last remnants of the pre-decimal era, are too bulky and heavy. As the glossy pamphlet prepared by the Royal Mint as the basis for consultations said, heavy coins tend to make holes in pockets, inconvenience trades people and make life difficult for the banks.

After extensive polling, with special consideration paid to the needs of the unsighted, the answer seemed to be to shrink the size of the 10p coin - leaving it roughly the size and weight of the present 5p - and similarly to scale down the 5p coin to about the size of the old sixpenny coin.

Of course nothing, Mr Brooke insisted, would be decided until the end of the consultation period in late September. In the meantime the Mint would be sending out free copies of its booklet, a battle version would be produced, and he would write to every MP to elicit the views of constituents.

As everyone knew, "the Government is extremely sensitive to democratic opinion... we always pay attention to everything that is said to us". Could, though the Treasury really have experienced such a damascene conversion?

A bright young journalist quickly spotted the catch. Had

not 50 per cent of those asked in the Treasury's initial polling replied that they wanted no change in the coinage?

So what would Mr Brooke do if a similar majority rejected the change during the consultation period? Ah, well, the Government was not "conducting a referendum".

History had shown that new coins which at first had been vigorously opposed were warmly welcomed once they were introduced. The 50p piece, for example, had now "entered into the affection and loyalty of the general public," the paymaster general insisted. His officials smiled quietly.

Kinnoek points way ahead for party

By Peter Riddell, Political Editor

MR NEIL KINNOCK, the Labour leader, yesterday warned his MPs and activists not to accuse him of selling out or treachery if the party undertook a reappraisal of its attitude towards such policy areas as housing and public ownership.

He emphasised the need for a wide-ranging policy reassessment in which the party had to be candid. He underlined its radical extent by saying that policies, unlike plants, could be examined only by pulling them up at their roots.

Mr Kinnoek said the party had to appeal to people's self-interest which was not the same as selfishness or self-indulgence. He was speaking at the end of an inquest by the Parliamentary Labour Party into the general election result.

The campaign itself was widely praised, although several MPs said it was not enough to make an effort for four weeks - four years was necessary. Deference was hardly mentioned and most of the discussion was on the economy.

Referring to a reassessment of the policy on public ownership, Mr Kinnoek said: "I hope there will not be continued attacks on me and fellow members of the Shadow Cabinet when we carry out the reappraisals, and we will not be accused of being guilty of bad faith, a sell-off or treachery." Whatever emerged would be in line with the principles of the party, he said.

Mr Bryan Gould, Labour's trade and industry spokesman, said that any review would look at the presentation of the party's policies for the 1990s, and he pointed to the dramatic impact of North Sea oil on British politics and the success of the Tories.

Mr Roy Hattersley, the party's deputy leader, referred to the need to campaign over a longer period, to concentrate on the leader's increased stature and an awareness that a federation of minority interests would not give a majority at a general election.

Mr Paul Bostang, one of the party's four new black MPs, said people like Mr Kinnoek and him were the beneficiaries of the welfare state, but the new generation of voters were the children of Thatcherism.

Railways make first operating surplus for three years

BY KEVIN BROWN, TRANSPORT CORRESPONDENT

BRITISH RAILWAYS BOARD yesterday announced its first operating surplus after interest payments for three years, but admitted that it was not yet on course to achieve Government profit targets for its non-subsidised businesses.

The board reported an operating surplus of £73.7m for the year to March, reduced to £2.4m after interest payments of £71.3m. This compares with losses after interest of £11.5m last year and £288.1m in 1984/85.

The corporation declared a net loss of £82.6m at the bottom line, however, after extraordinary provisions of £85m to finance restructuring of the loss-making Freightliner

and British Rail Engineering divisions.

The board said that these provisions were designed to benefit the business in future years, and did not reflect current performance.

The improved operating result follows reduced losses on passenger services, and substantial increases in profits from property and Travellers Fare, the station catering operation which is being privatised. Railfreight, the principal goods train operator, made a profit for the first time since 1983.

The corporation also reduced its subsidy requirement for passenger services by £110m, completing a 27 per cent reduction in grants to

£720m from £980m in 1983. This was £16m more than required by the Government.

Sir Robert Reid, the corporation's chairman, forecast that the business was "on course" to meet Government demands for a further 25 per cent cut in subsidies on its Network South East and Provincial services by 1990.

He gave a warning, however, that a further Government requirement for the remaining businesses to achieve a return of 2.7 per cent as a current cost operating profit on net assets before interest by 1989-90 was unlikely to be achieved on current forecasts.

Background, Page 8

Unions ready for fight to defend ferry jobs

BY JIMMY BURNS, LABOUR STAFF

DIVISIONS between British unions over the future of the Anglo-French Channel Tunnel look set to deepen after the decision of the National Union of Seamen (NUS) and the Transport and General Workers' Union (TGWU) to work towards joint international action in defence of members employed by ferry companies.

The NUS and the TGWU have formed an umbrella grouping together with the white collar Apex, and the National Union of Marine, Aviation and Shipping Transport Officers, to pool information on the project and co-ordinate industrial action in the event of any significant job cuts being threatened.

The group called the International Channel Ferry Trades Unions claims to have the backing of unions in France, Belgium and the Netherlands.

The NUS claimed yesterday that the Channel tunnel would force leading ferry companies such as Townsend Thoresen and Sealink to shed labour and hold wages down in order to cut costs and remain competitive.

However, its views on the Channel tunnel differ substantially from those of another group formed by the National Union of Railwaymen (NUR), the AEU engineering union, and the construction workers union UCU.

This group, called the Trade Union Channel Tunnel Group, has actively lobbied the British parliament in support of the project.

"The project is more than a tunnel for us. It will revitalise the railway system in the UK", the NUR said yesterday.

The dissident International Channel Ferry Trades Unions is still awaiting the endorsement of union leaders for its formal constitution. But the NUS, which claims that nearly 20,000 sea and shore jobs on both sides of the Channel are threatened by the tunnel project, indicated yesterday that the group could be used to bypass current UK legislation restricting supportive strike action.

After a meeting last week in Ostend, North European seafaring and transport unions are considering initiating a pilot scheme of international labour co-ordination within Townsend Thoresen, the largest Channel ferry operator.

"Employers have for long operated on a multinational basis. Its time that unions did the same", the NUS said yesterday.

The emergence of rival union lobbies over the Channel project follows the apparent incompatibility of interests within the International Transport Federation to which railway and seafaring unions are both affiliated.

Ministers prepare radical DTI review

BY OUR POLITICAL EDITOR

THE WHOLE range of the Department of Trade and Industry's (DTI) policies and functions is to be reviewed by its ministers at a special weekend meeting in September.

Lord Young, the Trade and Industry Secretary, has said he wants to re-examine everything the DTI does towards its objective of making it more a department of enterprise and wealth creation.

After just over a month in the

post gaining impressions and meeting officials, he has asked ministers to consider a number of wide-ranging options, both for immediate policy and longer-term strategy. These will look at both whether the department has the right objectives and whether they are being implemented in the right way.

Papers are now being circulated ahead of the weekend meeting which will just be attended by min-

isters.

Lord Young's desire for a fundamental reappraisal reflects the general view of senior ministers that the DTI has lost its way. This partly reflects the succession of secretaries of state, four in the life of the last parliament, and the contraction of its industrial intervention and nationalised industry responsibilities. This has left the department with a reduced influence within Whitehall.

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NOTICE TO WARRANTHOLDERS

In accordance with the provisions of the Warrant Agreement, the Board of Directors of MOET-HENNESSY SA hereby notify holders of the company warrants detached from 1 1/2 Bonds due 1987 that an Extraordinary Meeting, on August 4th 1987 at 10.15 a.m., will be held at the Company's registered office to consider the following agenda:

-In accordance with the provisions of article 313, para 3 of the law of July 26th 1985, approval of the contemplated partial business transfer to MOETHE PARTICIPATIONS company, submitted to the Extraordinary Meeting of shareholders called for August 25th 1987 and, failing to attain the required quorum, postponed until September 2nd 1987

-the granting of powers to third parties to carry out the necessary legal formalities

-the determination of the place where the powers of attorney of the represented bondholders and the minutes of the meeting, as well as the attendance list, will be deposited

No action may validly be taken by the Extraordinary Meeting unless holders at least holding one half of the aggregate principal amount of the Warrants then outstanding, are present or represented at the meeting.

To be admitted to or be represented at the meeting, holders of Warrants must deposit their Warrants five days prior to the meeting with the following paying agents where powers of attorney are available:

-BANQUE INTERNATIONALE LUXEMBOURG SA
2 boulevard Royal - 2553 Luxembourg

-CREDIT SUISSE
Paradeplatz 8 - 8021 Zurich, Switzerland

-DEUTSCHE BANK AG
Taunusanlage 12 - 6000 Frankfurt Am Main

-GENERALE BANK
1 rue de la Chancellerie - B 1000 Brussels, Belgium

-LAZARD FRERES & CIE
121 boulevard Haussmann - 75008 Paris, France

The resolutions and report to be presented at the meeting are available for examination at the registered office of the Company.

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UK NEWS

Court of Appeal warns press over Wright case

BY RAYMOND HUGHES, LAW COURTS CORRESPONDENT

THE Court of Appeal yesterday warned that any publication of information from the Peter Wright case, the former MI6 officer, might be contempt of court. Sir John Donaldson, Master of the Rolls, said no decision could be made in a particular case until the newspaper concerned had had a chance to defend its action in court.

However, he said: "Interference with the course of justice is a very serious matter and publishers will no doubt wish to consider their duty with care before they do anything which could have this result."

Sir John referred to publication by the Sunday Times last weekend of the first of a proposed series of extracts from Mr Wright's book, *Spycatcher*, published in the US two days ago. Sir Peter, who is now Attorney-General, has issued contempt proceedings against the newspaper.

The Sunday Times claims to have had legal advice that it would not be in contempt. That was because of a High Court ruling by Sir Nicholas Browne-Wilkinson, Vice-Chancellor, that three other papers that had published extracts from Mr Wright's book could not, as a matter of law, be guilty of contempt.

Sir John said: "We should make it clear that if any publisher has been advised that the judgment of the Vice-Chancellor gave them a licence to publish without committing a contempt of court, this advice has made an elementary error of law."

Sir John, allowing an appeal by the Attorney-General against Sir Nicholas's ruling that the Independent, the London Even-

The government may have a better chance of sequestering Peter Wright's US royalties from his book *Spycatcher* than it ever had in suppressing the publication of the book. This appears from an analysis of the US law and practice published by Mr David Hooper, a leading defamation lawyer and author of *Official Secrets, the Use and Abuse of the Act in the latest issue of the Law Magazine*. Mr

Hooper who acts as a solicitor for Helmsmann, says the US restricts former intelligence officers who wish to write their memoirs by obliging them to submit their book to the Publications Review Board but they do not try to suppress entire books; rather the board negotiates with the author with a view to eliminating passages which it considers damaging to the security of the state.

Last month the Vice-Chancellor rejected the Attorney-General's contention that the Independent, the London Evening Standard, the London Daily News and any other newspaper that published information attributed to Mr Wright.

"We say 'could be' in contempt of court and not 'were' in contempt of court because none has yet had an opportunity of putting forward a defence," he said.

Sir John said the Court of Appeal would give detailed reasons for its decision later, possibly on Monday. He said the situation was "completely novel... and complex" and it was important that the court should give guidance on the law, which concerned in particular the intentions of the person said to be in contempt.

He emphasised that in taking contempt proceedings against newspapers the Attorney-General had acted in his official capacity as the person responsible for ensuring that there was no interference with the administration of justice "and not, repeat not, as a member of the Government."

Thousands of groups 'breaking data laws'

By Richard Evans

AT LEAST 100,000 organisations in Britain are breaking the law by failing to register under the data protection laws more than a year after they came into force, and the first prosecutions might be launched shortly.

According to Mr Eric Howe, the data protection registrar, about 115,000 businesses and individuals who use computers to store personal information have registered. That is little more than half of those who need to comply with the terms of the 1984 Data Protection Act.

The act, the last stage of which came fully into operation on November 11 when individuals will have the right of access to their personal files, requires everyone who holds personal data information to register, unless it is for payroll purposes only. Technically, those who fail to register are liable to fines of £2,000 by magistrates and unlimited fines by higher courts.

Mr Howe said yesterday: "We are getting to the stage where we can't lean over backwards to avoid prosecutions any more."

He said he had adopted a stick-and-carrot approach so far. The carrot was a simplified registration procedure for small businesses, the category of those which had failed to register, and the stick was a sharp increase in the number of checks.

A total of 7,617 checks were made in the past six months and 93 organisations appeared to have failed to register for no good reason. "We shall be moving to the prosecution stage in the near future," Mr Howe said.

There was no case for large organisations not to have registered, but it seemed probable that a number of smaller organisations remained uncertain and confused, the report of the Data Protection Registrar says.

So far, 225 complaints have been received by the registrar but this is expected to increase sharply after November 11. About 30 per cent of the complaints concerned the receipt of unsolicited mail, and the next most significant category concerned the provision of credit reference information.

Third Report of the Data Protection Registrar, HMSO, £5.60.

DBS operator lines up electronics

BY RAYMOND SNOODY

BRITISH SATELLITE Broadcasting, Britain's DBS operator, tomorrow meets microchip manufacturers to ensure electronics needed for satellite broadcasting are made on time. The company will try to persuade TIT, Mullard, Texas Instruments and Motorola to make the special D-MAC chips needed for reception equipment.

The news of the meeting came as BSB awarded the British direct-broadcasting-by-satellite franchise last year, announced the signing of first-round financing totalling £22.5m and of a contract worth \$30m (£18.5m) with Hughes Aircraft of the US for production of two high-power satellites.

The formal Independent Broadcasting Authority franchise contracts will be signed today.

BSB plans to launch three new channels of national television in Britain: a direct-broadcasting channel from space to dish-aerials 1-ft in diameter on individual homes in a £225m project.

The four funding BSB shareholders and their investments are: Anglia Television, £11.5m; Granada Group, £8m; Pearson, publisher of the Financial Times, £30m; and Virgin Group, £25m.

power satellites.

Several other investors signed commitments this week. They are: Bond Corporation Holdings, £50m; Chargeurs, £24m; Invest International Holdings, £5m; London Merchant Securities, £10m; Next, £10m; Reed International, £20m; and Trinity International, £20m.

A further £400m round of financing will be held soon after the service begins. It will mostly be equity finance. At about the same time the consortium will have to pay Hughes about \$100m in deferred finance on the satellite contract.

Anglo-Irish talks due today

BY HUGH CARMICHAEL IN DUBLIN

BRITISH and Irish Ministers are to hold an Anglo-Irish conference meeting in London today, two days after the Unionist leaders met with the Northern Ireland office on their demands for a replacement of the Anglo-Irish agreement.

Officials in Dublin are pleased that the British side was prepared to hold a further discussion, the first since the agreement was returned to office, in the same week as the renewal of the agreement as a condition of the settlement in Northern Ireland. They will be angered by today's conference meeting, but have not indicated that it will jeopardise further talks.

Mr Molyneux, leader of the Official Unionist Party, and the Rev Ian Paisley of the Democratic Unionist Party, met senior NIO officials for 30 minutes on Tuesday night, their first contact with the Government for 18 months. No details were given by either side nor was any date set for further discussions. However, those are expected to take place over the summer.

Mr Molyneux and Mr Paisley are demanding the suspension of the agreement as a condition of the settlement in Northern Ireland. They will be angered by today's conference meeting, but have not indicated that it will jeopardise further talks.

Science park adopts US style

By Anthony Moreton

BRISTOL and Bath universities have joined forces with Bristol Polytechnic, Chesterfield Properties, Hambro and EITL, a private company, to build the largest science park in Britain alongside the M4 motorway just outside Bristol. Emerson's Green Development Company has been set up by the six partners to fund a £250m project, which promises to be modelled more on American ideas about science parks than current British thinking.

The 35 British science parks built in the last 15 years (with another six at the preparation stage) tend to be small in size and linked with their sponsoring university.

Emerson's Green, by comparison, will cover 500 acres and provide 8m sq ft of research and development space. It is expected, when completed, to provide work for 10,000 directly and a further 4,000 indirectly off the site.

Like American science parks it will incorporate 500 houses and 50 flats in what the company describes as a "country-club-style setting". There will also be a 200-bed hotel-cum-conference centre, and associated shopping facilities.

Mr Christopher Turner, who runs EITL as an entrepreneurial vehicle and is to be chief executive of Emerson's Green, said at the launch in Bristol yesterday that the project "represents an exciting national first in co-operation between the public and private sector. It will be the largest science research park in the country and we expect it to be a major attraction to inward-investing American and Japanese companies."

The project, which will have a science research foundation incorporated into it and may also have a college of entrepreneurship, immediately drew the blessing of the Government. Lord Young, Secretary of State and Industry, called it a "major venture," and Mr Kenneth Baker, Secretary for Education, described the research park as fitting in with the central theme of higher education policy.

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Indicators give unclear picture

THE Government's leading indicators of turning points in economic activity continue to give an unclear picture. The longer leading indicator, which aims to signal turning points in the economy about a year in advance, has shown a sustained increase since December but has been dominated by the bull market in equities. This has made it difficult to calculate and the Central Statistical Office said the most recent values of the index may well be subject to downward revision.

The shorter leading index, which is supposed to indicate turning points six months ahead, has little changed in May having risen in the first four months of the year. This indicator is also dominated by a single component—consumer credit—which has risen strongly. The other components of the index are flat or declining slightly.

Saatchi merges two US acquisitions

BY CLAY HARRIS

SAATCHI & SAATCHI, the advertising and business services group, yesterday announced the merger of two of the US agencies it bought last year, Bates & Spivey and the New York operation of Ted Bates Worldwide.

The combined New York agency will be the flagship of Bates & Spivey, which is now a worldwide, one of two international networks into which Saatchi has grouped most of its advertising interests.

With annual billings of \$3.7bn (£2.5bn), BSBW will rank behind its sibling, Saatchi & Saatchi Advertising Worldwide, which bills \$4.1bn annually. Saatchi also owns several specialist independent agencies with combined billings of about \$600m.

Taken together, the Saatchi agencies are the largest in the world, with billings far exceeding the estimated \$4.5bn of US-owned Young and Rubicam, the nominal leader.

The reorganisation had been expected for several months after Saatchi's US buying spree early last year. In the last four months, it bought Dancer

Fitzgerald Sample for \$75m, Becker & Spivey for \$50m and Ted Bates for \$450m.

BSBW's client list includes Mars, Philip Morris, Campbell's, Avis, Miller Brewing and Wendy's.

The new agency will be headed by Mr Tom Spivey. There are likely to be some back-office redundancies among the 1,200 employees.

Stockbroking analysts had been well briefed about the proposed changes, and Saatchi shares closed yesterday at 64p, down 4p.

There was no case for large organisations not to have registered, but it seemed probable that a number of smaller organisations remained uncertain and confused, the report of the Data Protection Registrar says.

So far, 225 complaints have been received by the registrar but this is expected to increase sharply after November 11. About 30 per cent of the complaints concerned the receipt of unsolicited mail, and the next most significant category concerned the provision of credit reference information.

Third Report of the Data Protection Registrar, HMSO, £5.60.

Polmaise pit threat revived

BY MAURICE SAMUELSON

BRITISH COAL yesterday called for the closure of Polmaise colliery in Strathclyde, Scotland, one of Scotland's oldest mines, not been a regular coal producer for about seven years. Instead, £4m a year is being spent on connecting it to the large Longannet complex, which feeds coal to the Longannet power station on the Firth of Forth.

Mr McAlpine's announcement is the latest move in a complex story. In February 1984, a month before the start of the national strike, the Polmaise workforces walked out when the area director said the pit was no longer economic and should close.

In September 1985, six months after the end of the year-long strike, his successor revived the pit with the announcement of the 10-mile tunnel linking it to Longannet.

Mr McAlpine, the present director, has effectively resurrected the closure proposal with the proviso that the Polmaise reserves will be accessible if market conditions improve.

News of the plan provoked a furious response from Strathclyde district council which is seeking urgent talks with British Coal and the Scottish Office.

A councillor predicted that Fallin, where the pit is located, would become a "ghost town." If Polmaise were to be closed, there would be no industry left.

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Fiat follows Ford with variable transmissions

BY JOHN GRIFFITHS

FIAT joined Ford yesterday in becoming the first manufacturer to offer cars in the UK market fitted with continuously variable transmissions (CVT).

The transmission, developed jointly by Van Doorne Transmissions of the Netherlands, Ford and Fiat, is seen by some industry observers as potentially heralding the end of both manual and conventional automatic gearboxes for volume-built family cars.

It works by a system of various sizes of pulleys connected via steel belts. That allows the engine to operate at its most efficient speeds for power and economy with the transmission changing the road speed to suit.

The effect has been compared with an aircraft's take-off: the aircraft's speed only after the throttle has been opened.

Fiat is launching the transmission in a 1.1-litre version of its Uno hatchback, which is being called the Selecta. Its price of £5,350, which includes taxes, reflects a price premium of £540 for the CVT compared with the equivalent manual model.

Ford launched its Fiesta Automatic with its CVT transmission at the end of May. The transmission carries a price premium of £275 on the Fiesta 1.1-litre L and Ghia models to which it is fitted.

The Fiat and Ford transmissions differ only in their mounting inside the vehicle and are produced at the plant belonging to Van Doorne Transmissions.

Both Ford and Fiat had expected to launch cars with the unit more than three years ago but long delays arose as a result of difficulties in producing the complex steel drive belts in volume.

The Van Doorne plant is likely to reach maximum production of 300 units a day soon, which is likely to leave the CVT cars in short supply until Ford opens a 1,000 units-a-day plant at Bordeaux next year to supply itself and Fiat.

Employers told to act on PRP

By Philip Stephens, Economics Correspondent

THE Government yesterday urged employers to act quickly to register profit-related pay (PRP) schemes when the legislation providing tax relief for them becomes law with the passage of the Finance Bill, expected next week.

Mr Peter Brooke, the Paymaster General, said the Inland Revenue would be producing guidance notes on the eligibility of different schemes over the next two months.

To qualify, companies would have to register before the start of their next financial year which, for many, would be January 1988.

Mr Brooke, who was speaking to a conference in London, said that so far 21,000 employers had expressed an initial interest in the plan. They included 120 of the top 250 companies, which he described as "most encouraging."

The legislation, first announced in the March Budget, provides that up to half an employer's profit-related pay will be free of income tax up to a point where the PRP is £5,000 or 30 per cent of income.

Mr Brooke said that for an individual on average earnings, with 30 per cent of pay as PRP, the income tax saving would be the equivalent to 4p off the basic rate.

He also strongly defended the Government's decision to phase out the exemption from National Insurance Contributions of cash contributions to employees through discretionary trusts.

The decision has attracted fierce criticism from some employers, who argue that it will undermine longstanding profit-sharing schemes in leading companies such as ICI, Sainsbury and the John Lewis Partnership.

The Paymaster General, however, insisted that the change was necessary because trusts were being used as avoidance schemes. The PRP income tax relief would be worth more to employees than the National Insurance exemption.

Van den Berghs assures OFT on margarine price

BY ALICE RAWSTHORN

VAN DEN BERGHS JURGENSE, a subsidiary of Unilever, the Anglo-Dutch food and consumer products group, has given an assurance to the Office of Fair Trading that it will not seek to impose minimum resale prices on its margarine products.

The assurance follows an OFT inquiry into allegations that Van den Berghs had attempted to prevent retailers from selling Flora, its market leading margarine, below a minimum price.

It is the first time manufacturers to impose minimum resale prices—whether directly, by threatening to withhold supplies, or indirectly by withdrawing discounts or bonuses—have been investigated since the early 1960s. Yet the OFT still receives complaints about the practice. The issue has recently cropped up in the confectionery and spirits sectors.

The issue tends to arise because of a conflict of interest between manufacturers—which invest heavily in marketing to position their brands as premium products—and retailers that cut the prices of those brands to boost customer traffic.

Such price-cutting presents manufacturers with difficulties in that, in the long term, it can jeopardise the premium status of their brands.

Flora is the leader in the £350m margarine and dairy spread market, with 5 per cent of sales according to the estimates of the stockbrokers Henderson Crispwelle. In the 1980s it has emerged as Van den Berghs' most successful product by leading the trend towards "healthier" spreads.

Welsh Office criticised

BY RALPH ATKINS

THE Welsh Office is criticised in a House of Commons committee report for its length attitude to public bodies it sponsors.

In particular, the committee of public accounts describes as "complacent" the department's response to serious management difficulties at the National Museum of Wales highlighted in a report from the National Audit Office in 1984.

"We are astonished that apparently they did not press the museum on progress in resolving the acknowledged management failings even when they were approving every year grants of some £5.5m," the committee says.

The report covers the sponsorship by the Department of the Environment and the Welsh Office of nine non-departmental bodies that received grants totalling £11m in 1985-86.

The bodies include the Countryside Commission, the Sports Council and the Nature Conservancy Council and similar organisations in Wales.

The Department of the Environment is praised for taking an "involved, positive and disciplined" approach to its sponsorship.

But it says the Welsh Office needs to take a more assertive role to help to ensure the high standard of accountability and financial management.

Sponsorship of Non-Departmental Bodies: Report from the Committee of Public Accounts, HMSO, (£5.20).

Indicators give unclear picture

By Janet Bush

THE Government's leading indicators of turning points in economic activity continue to give an unclear picture. The longer leading indicator, which aims to signal turning points in the economy about a year in advance, has shown a sustained increase since December but has been dominated by the bull market in equities. This has made it difficult to calculate and the Central Statistical Office said the most recent values of the index may well be subject to downward revision.

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North Sea oil production falls

NORTH SEA oil production fell below 2m barrels a day in June for the first time since March 1982, according to the latest monthly survey by the broker Wood Mackenzie. This reflects major shut-downs for summer maintenance as well as the fact that North Sea oil output is now on a declining trend.

The broker estimates that June output averaged 1.92m b/d compared with 2.65m b/d in January and a record of 2.7 b/d in January 1986. Output is expected to recover to some 2.4m b/d by the autumn.

Private payphone plea

BY DAVID THOMAS

A JOINT VENTURE between two small British and US companies wants to challenge British Telecom's monopoly over payphones.

Payphones, would like to invest about £10m in installing about 30,000 payphones over three years. One fifth of the phones would be in public places, and the rest rented by private businesses such as hotels.

The venture has applied to the Office of Telecommunications, the industry's regulatory body, for a licence to operate payphones.

Mr Barry Laine, chief executive of Integrated Information Technology, the British company involved in the venture, said: "Oftel do not appear to have much choice about giving us a licence, if they are to do what they are supposed to do—increase competition."

Oftel has said it is considering liberalising private rented payphones, but has not said the same about public payphones.

Integrated Information Technology, based in St Ives, Cambridgeshire, will design and make the payphones if the joint venture goes ahead.

Cement bodies in merger

THE Cement Makers' Federation and the Cement and Concrete Association are to merge their operations following the decision earlier this year by British cement makers to end the industry's common pricing agreement.

THE CHANNEL TUNNEL

Meet the professionals who will provide and use rail freight and passenger services through the Channel Tunnel from May 1993 at

RAILS INTO EUROPE

Organised by
Railway Gazette
INTERNATIONAL

In association with Eurotunnel, this international conference will be held on September 24-25 1987 at London's May Fair Hotel. Secretary of State for Transport Paul Channon will deliver the keynote address, and the Chairman is Lord Ems.

Leading a panel of speakers from Western Europe are Jean Bouley, Secretary-General of the International Union of Railways, and British Rail Chairman Sir Robert Reid. Entrepreneurs from the private sector will debate with top railway managers and managers the potential for intermodal and bulk freight as well as high speed intercity trains for businessmen and tourists.

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JPMI 20150

Kevin Brown reports on how Sir Robert Reid has pleased the only shareholder the railways need to worry about Subsidies into the siding as BR takes main line to profit

SIR ROBERT REID, chairman of the British Railways Board, has pulled off something of a coup by bringing the corporation back into profit while cutting government subsidies by more than a quarter.

True, the profit after investment payments was a mere £2.4m on turnover of nearly £3.2bn — hardly enough to keep a board in the private sector safe from its shareholders.

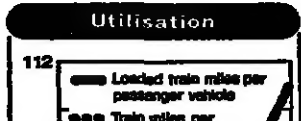
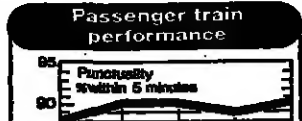
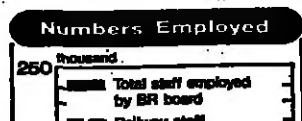
The word from Westminster yesterday, however, was that Sir Robert has more than pleased the only shareholder he has to worry about — the Government.

The reduction in subsidies totals £260m over the last three years, and £110m in the last year alone. That brings down the requirement for 1988-89 to £720m, which is £16m below the government target.

Sir Robert is proud of that reduction in support from the taxpayer and dismisses claims by the railway unions that the railway is being run down through lack of financial support.

In common with other senior managers, he says the introduction of a clear government direction on subsidies in 1983 has done the corporation a power of good, after decades in which ministers kept moving the goalposts.

The view from Euston House, the board's newly refur-



bished corporate headquarters, is that the government targets have been revised management by setting tough but achievable targets. They have forced the corporation to maximise its resources.

The immediate cause of the improved results is a better performance from all the main BR divisions, with the exception of Parcels, British Rail Engineering (Brel) and Freightliner.

Losses were reduced in all three passenger sectors subsidised by government grants: InterCity, the flagship inter-urban express service, down £17m to £96.4m.

Network Southeast, the London commuter operation, down from £214.4m to £153.5m.

Provincial, the provider of

local and regional services, and the main loss-maker, down from £507.4m to £473.6m.

Among the other main businesses, Railfreight reported a profit of £24.7m after four years of losses, reflecting the benefits of reorganisation and closure of the loss-making Harwich-to-Zebrugge train ferry.

Property development and rental also produced £54.7m. It is expected to continue to contribute big profits as more joint projects with the private sector proceed at Liverpool Street and Euston in London, and a number of sites in the provinces.

Travellers Fare, the station catering subsidiary, which is being privatised, increased

profits as well, by 20 per cent to £5.5m.

The board has set aside £35m to finance reorganisation of two of its loss-making subsidiaries, Brel and Freightliner, and is in the middle of a review of the future of both.

Brel reported a loss of £5.3m, compared with profits of £4.4m last year. The change was due mainly to losses on BR contracts for which it was forced to compete with private-sector suppliers. Brel is nevertheless believed to be a potential candidate for privatisation.

Freightliner lost £8.4m, in spite of the controversial closure of night depots in January.

The parcels division lost £3.1m, compared with a profit

of £3.4m last year. The drop was largely attributable to the loss of the News International newspaper contract, which has since been compounded by the loss of similar business from Mirror Group Newspapers and Emap, a big provincial publisher.

The broader strategy underlying the short-term improvement is more complex and relies on gains in four main areas:

● **Productivity.** British Rail already has one of the most productive workforces in Europe, bettered only by that of The Netherlands, but staff numbers, cut by 6,771 last year, are expected to fall by a further 13,000 over the next five years. This is in spite of a shortage of

10,000 staff in the London area, where wages are below market levels.

The chairman has also promised a renewed attack on management costs, including a close look at headquarters and regional staff numbers. On the operational side, negotiations with the unions on the "train-crew" concept are said to be going well. That will increase flexibility and reduce manning.

● **Rolling stock utilisation.** The number of locomotives and carriages is being cut, leading to increases in the number of passenger trains on each train.

● **Maximising receipts through the "segmentation" of fares.**

This means different prices for different groups of users, and has led to a surge in commuter and off-peak travel, enabling BR to exceed 19th-century passenger miles for only the third time in 20 years. Passenger receipts were up 8 per cent at £1.4bn.

● **Competition.** In an attempt to improve procurement, the board has introduced competitive tendering for most equipment orders. That has led to savings of around 15 per cent so far — about £50m — but has also caused difficulties at Brel, which operated

previously as a privileged supplier.

In the long term, improving profits while simultaneously cutting subsidies is likely to prove increasingly difficult, and there are signs that the next three-year target will prove harder to achieve.

It requires a further 25 per cent cut in government subsidies to £550m by 1989-90 — a target the board believes is within its grasp.

More difficult, however, is a demand for a return of 2.7 per cent as a current cost operating profit on net assets before interest, also by 1989-90, on a group of businesses the Government believes should compete in the transport market without subsidy.

They are InterCity, Freightliner, Freightliner, Parcels, and Travellers Fare; though this is being privatised.

The 1987 corporate plan, which covers the next five years, makes clear that the return on this group is likely to be only 2 per cent — some £14m short of the cash target — and that neither InterCity nor Parcels is likely to make a profit before 1991-92.

Meanwhile, Sir Robert concedes that there is "a long way to go" before BR is widely perceived to be improving its service — a view that will find many echoes among customers of the service industry Britain most loves to hate.

BR offers cheaper newspaper delivery

By Raymond Snoddy

BRITISH RAIL has put an offer to national newspaper proprietors to try to preserve the existing system of rail delivery of newspapers and stop the drift to road transport.

BR had to review the future of the operation after Mr Robert Maxwell's Mirror Group Newspapers decided to follow Mr Rupert Murdoch's News International on to road delivery.

Newspapers including The Daily Telegraph and the Financial Times are now being offered a contract 7.5 per cent cheaper than the existing one. The savings, however, come from amalgamating trains and would mean newspapers bringing forward edition times by as much as 30 minutes.

Mr John Fitzgerald, BR's manager for newspapers and magazines, said yesterday: "We want to go on with rail distribution of newspapers and I believe it can be done."

BR would continue to pack and sort newspapers on the trains and be prepared, if necessary, to pick them up from the printing plants.

The offer has the support of the BR board but the new distribution system would have to begin by October.

VAT refund operators merge

By Fiona McEwan

TAX-FREE shopping for tourists in Britain looks set to become more accessible with the merger of two of the main value-added tax refund operators.

The move by the Tourist Tax Free Shopping, part of Europe's largest VAT refund network, to buy UK Taxfree Shopping, operator of Britain's largest VAT refund system, might mean that the big tax sums now unclaimed by overseas visitors might be spent by them in British shops.

TTFSS estimates that about £200m is left unclaimed by visitors, many of whom, it

believes, are unaware of the process of reclamation, which it finds cumbersome.

Under the enlarged company, a uniform VAT refund system will be operated by more than 12,000 retailers throughout Britain.

The British Tourist Authority has welcomed the merger. Mr Dick van der Horst, BTA's marketing manager, said: "Because overseas visitors rate shopping as one of the prime reasons for visiting the UK, it is important to have a simple and efficient VAT refund service available nationwide."

Tourist Tax Free Shopping

was taken over this year by Europe Tax Free Shopping, a Swedish company that sees Britain as Europe's main market for tax-free shopping. It operates similar systems in Sweden, Finland, Norway and West Germany.

To work the system, an overseas tourist fills in a form on purchases of goods which he presents on leaving the country for stamping by the customs official. The tourist then posts the forms to Tourist Tax Free Shopping for reimbursement, either in the relevant currency or credited to a credit card.

SIEMENS

Now at Lloyd's they're seeing the underwriting business in a new light



Awarded the contract to develop and manufacture the lighting system for the new Lloyd's building, Siemens specialists were faced with the need to find solutions as radical as the new building itself.

Sprinklers, for example, had to be incorporated into each luminaire. Special air louvers were necessary to allow for differing air supply and extraction rates.

And glare had to be closely controlled in order to avoid reflections on the screens of computer work stations sited throughout the building.

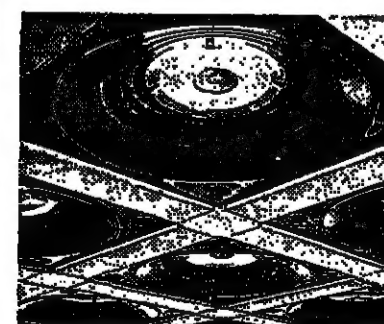
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Some of the Siemens luminaires installed in the Lloyd's building

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Zettlers reshuffles board

By Clay Harris

ZETTLERS GROUP, the football pools operator, yesterday reshuffled its board in preparation for plans to spin off its bingo clubs into a new company with a separate listing.

Mr Paul Zettler, chairman of the family-controlled company, said the appointments were intended to help the pools company to take advantage of new opportunities after the merger, which has not officially been announced.

Mr Steven Easterman and Mr Alan Bloom were appointed joint managing directors of Zettlers Pools and to the main board. Mr Easterman is the grandson of Alfred Cope, the pools promoter whose company was taken over by Zettlers 10 years ago.

Mr Bloom, a 25-year veteran of Zettlers although only in his early 40s, specialises on the printing side.

Settlements in PCW case

By Nick Bunker

MORE THAN 98 per cent of the 1,547 worst affected members of the old PCW insurance syndicate at Lloyd's of London have accepted the settlement offer aimed at helping them to meet net insurance underwriting losses of £236m.

Yesterday's news means that Lloyd's has fallen about £2.1m short of the £24m contribution it hoped to get from the PCW syndicate members.

The contribution is to be put towards a £134m cash fund to provide against losses over the next 20 years. The settlement takes effect tomorrow.

Jones crane site future still under examination

By Nick Garnett

THE 800 GROUP, which announced last month that it was effectively ending production of its Jones mobile cranes, is still examining whether it can keep some operations at the Jones site in Letchworth, Herts.

The 800 Group will continue its existing contracts supplying crane lifts for Iran and India. Spare and servicing operations for Jones cranes in the field have been passed to another company in the group.

Jones, which assembled vehicles from components bought from outside the group, produced about 50 mobiles last year and was losing money. It was the last British-owned producer of road-going mobile cranes.

Britain's only other manufacturer of such products is Grove

Coles, which was formed three years ago by the purchase of Coles Cranes in Sunderland by Grove of the US.

In the past 15 years, the number of British companies that have abandoned manufacture of roadgoing hydraulic cranes include Smiths, Hydrocrane and Cosmo as well as Hansames and Rapier and Huston Bucyrus.

Grove Coles, which made a marginal profit last year and employs 1,000 people in Britain, mainly in Sunderland, had dismissed buying the Jones business with the 800 Group. The companies could not agree terms.

Jones, which also made lattice-boom cranes, produced mobile cranes up to 20 tonnes lifting capacity. Grove Coles manufactures cranes up to 125 tonnes.

Inner-city awards scheme

By Dina Medland

AWARDS DESIGNED to recognise and encourage the City of London business community's commitment to the difficulties of the inner city were launched yesterday by Sir David Rowe, Ham, the Lord Mayor, at the Mansion House in London.

The Awards for Business Involvement in the Community, or the Dragon Awards — which will be small statuettes modelled on the dragons on the City coat-of-arms — are the first of their kind in the UK and will make their debut in June.

They will be presented annually in five categories, ranging from community work and job creation to urban regeneration projects.

Although the awards are open to individuals, businesses, particularly those which belong to Business in the Community

(BIC) — which promotes partnerships between commerce and local communities — are likely to win most in the early years.

The awards are organised by the Corporation of London in association with BIC, and are partly intended to refute charges that the City neglects the inner-city problems on its doorstep.

The award scheme, which has the endorsement of the Prince of Wales, will have a panel of judges chaired by Cuthbert Lewis, the chairman of the Bank of England, the chairman of the Stock Exchange, the editor of the Financial Times, and the chairman of BIC.

The closing date for the first year's awards will be March 31 1988.

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MOTOROLA



THE ARTS

Master drawings/William Packer

Strokes of genius

There was a time when the inevitable advice to the would-be collector of modest means was to stick to drawings. Not any more. A burgeoning contemporary reputation can lift the desired object all but out of reach. As for the old and established masters—now that death duties and capital taxes have been at work over several generations—it is the turn of their drawings to be dusted down for the salerooms.

pleasures: the Tiepolos, father and son; a run of Durer studies that include a bird's wing of exquisite detail; the Hoffman Hare and Red Squirrel; two early Holbein portrait heads; the Degas Horse and Jockey; the Goya wash drawing of an old man; turn-of-the-century Picasso; the fragment of the Raphael original of which the top offset is in the Royal Library at Windsor. Here, too, is one of the few

the greatest in the world. But the record of the continuing disposal of the Chatsworth Drawings shows all too painfully what we have all lost through official meanness of spirit and pocket.

Meanwhile, the department's every exhibition only adds to the reproach. Its latest subject is *Drawing in England: from Hilliard to Hogarth*, which takes us from Elizabethan into Hanoverian England, following the emergence of a truly English school from behind a generally expatriate, most usually a Dutch or Flemish, exomaniac.

Throughout the 17th century, the great names were foreign, albeit absorbed and softened by English honours—Rubens and van Dyck, Lely and Kneller. Even so, their native contemporaries were ever distinctive. While the miniaturists such as Hilliard and Oliver were working within a unique and finally hermetic tradition, by degrees a more open and natural school of realism declared itself.

This free, vigorous and demotic realism caught the spirit of the age, that first age of actual parliamentary government and the infancy of the great institutions of commerce that are with us still, an age of assertive personal independence and middle-class confidence. It was a realism that could comfortably embrace the groom and the squire, the lackey and the banker, high and low together self-consciously and their turn to whatever next caught the eye. In Hogarth's hand it would turn to a satire.

But here for the moment the lesser names, more direct in their address, are the ones who have their turn on stage with their portrait studies, indents and topographies: Carter the Boxer by Charles Beale; Henry Gyles in his self-portrait; Lady Twisden, Sir Thomas and Philip Wolrich, three marvellous chalk portraits of Restoration worthies by John Greenhill, who flourished briefly and died from a drunken fall in Long Acre in 1676.

The exhibition continues until August 31 and is accompanied by a 241-page and copiously illustrated catalogue published by the Museum at £14.95.



"Portrait of Man Wearing a Cap with a Medallion," by Hans Holbein the Younger, at the Royal Academy

Already, the prices are out of sight.

With the drawing we come as close as we can to the direct and immediate processes of the artist at his work, looking over his shoulder as he scrutinises his model, checks his hand, thinks again. His hand is with us upon the page, in every light stroke or brushmark, spot or rub.

The Fine Rooms at the Royal Academy are given over to the collection of Master Drawings which an American, Ian Woodner, has put together over the last 30 years.

The collection (showing until October 25) is arranged in a loose chronology that allows a natural grouping by national schools: Italian, Swiss and German, Dutch and Flemish, French, Spanish. The Italian is the largest group, some three dozen, and has the widest historical sweep, from a putative Taddeo Gaddi of the first half of the 13th century to Giandomenico Tiepolo, son of the great Giambattista, also represented here, who was still working just into the 18th century.

But the French group runs it fairly close for, leaving aside a page of figures from the Cockerell Chronicle of the 16th century that might be Italian, it brings us from Poussin in the early 17th century up to late Matisse.

The other schools are more concentrated. The German-Swiss, with a couple of exceptions, are confined to the 16th century, the Dutch to the 17th and the Flemish, a group of only six works extending from the 15th to the 17th centuries, which falls into two groups, early and late. The Spanish is not the smallest, but it represents only two artists, Goya and Picasso.

There is little point in rehearsing the entire catalogue of 111 items which, incidentally, is being shown in association with Weidenfeld & Nicolson at £15.90, and shows every item in full colour, recto and verso where necessary, with a full critical commentary. I can only look to particular interests and

surviving pages from Vasari's extraordinary Book of Drawings, into which he stuck the works he had collected—those here by Philippe Lippi and Botticelli. And commanding the entrance to the Reynolds Room is the fascinating drawing by Andrea del Sarto of the youthful head of St John the Baptist, half turned away, of which an intriguing copy, long thought original, is in the collection of the British Museum.

That collection at the British Museum is, of course, one of



"Hare," by Hans Hoffman, at the Royal Academy



George Raistrick, Geoffrey Freshwater and Alun Armstrong

The Jew of Malta/Swan

Martin Hoyle

Marlowe's black comedy is a macabre frolic, a grim comic strip, a happy dance of death for convents of keeling nuns, their porridge poisoned, for greedy friars throttled and framed for murder, for plot, counter-plot and betrayal. Throughout it all Barabas calls the tune, side-stepping retribution with more lives than a cat until his disappearance into the steaming cauldron he has prepared for others. There must be a sequel somewhere where the manipulator returns from these Renaissance Reichenbach Falls. Never was the final pious attribution of justice to heaven paired with less conviction, one feels, than by aesthetic Marlowe.

Barry Kyle's production at the Swan as yet adds up to less than the sum of its parts. A solid cast works manfully, but the sheer fun is missing. An audience less bemused and blank than found in Stratford upon Avon in July might help, but so might whole-hearted faith in the play as a romp. When the apparent corpse of Barabas, dumped outside the city walls sits up with the words "What, all alone?" we realise that our anti-hero has escaped another cliff-hanger. This great comic moment goes for nothing here, not just because the production appears to be unaware of the humour, but because the director has spat-

tered the sleeping form with a bird dropping, killing the real comedy stone-dead. A disappointed series of effortful episodes result in Alun Armstrong's performance nobly sinking into monotony, unvaried in rhythm and seemingly nervous, like most of the cast, of getting unintentional laughs. He need not worry. There are no unintentional laughs in this play.

In spite of the prologue (John Carls) rises from the ominously glowing depths and sways on a trapeze as he intones the lines in sinister Hammer-horror accents the play is less about the Elizabethan machiavel than that favourite Marlovian figure, the over-reacher. His chosen field is "policy"—cunning duplicity—and soaring arrogance inevitably brings nemesis. The career of double-cross and destruction triggered off when Barabas avenges himself on the Knights of Malta for seizing his wealth, illuminates a world as obsessed by greed as that of *Serious Money* ("Who is honoured now but for his wealth?").

Bob Crowley's set is dominated by a slender tower of packing cases, apt symbol of acquisitiveness. Given that the irony that suffuses the play is only faintly present, the cast is stark, Armstrong's bone-nosed Barabas (his slave's description, not mine), lacks the

lipsmacking relish for those inventories of wealth, and his arrival in Maurice Chevalier disguise as a homicidal French musician for a Gallic George Formby number needs more sparkle. But stamina and galantry carry the day.

Phil Daniels's slave crawls cramped and crouched from a crate, a Calliban to his master's perverse Prospero (and Mr Daniels will one day be a marvellous Calliban), a Bottom to the seductive Titania act of Stella Gonet's sleazy courtesan, all ragged frenzy and gimcrack jewels.

As Abigail ("O girl! O Gold!") anticipates a greater Jewish cry for duets and daughter), Jack Watling, in sensible shoes and plain skirt is strong, intelligent and touching; and James Fleet provided a comic gem as the Governor's son, mopehead like Kitchener, not too bright a cousin of Bullard Drummond. Costumes are vaguely modern—the Turks look like El Fatah—except for the Jacobean puff breeches worn by the Jews with tribal hats. If Mr Kyle can refrain from masking centre stage with guards and attendants placed round the edge, and if he can refrain from gliding the comic lily and get the cast to relax and realise how funny it is, the show should come together with a vengeance.

Corpse/Strand

B. A. Young

The first assassination goes off all right, but it is followed by several more. In spite of the author's delight in putting soliloquies into his characters' mouths to tell us just what they are about to do, we are never quite sure whether it is Evelyn or Rupert who lies inert on the floor, his shirt impregnated with stage blood, and it would be wrong of me to tell you. I can at least tell you that Major Powell ends up spitted on the end of a rapier, and I think I can go so far as to divulge that it was he that Evelyn was really after, on the ground that he was actually his father and had betrayed his mother. You may say that Evelyn was pretty lucky to have hit his target so easily with one advertisement in a shabby raincoat and bowler, to whom he promises £10,000 out of Rupert's fortune.

English farce, anyway. Evelyn, an unsuccessful actor, is played by Colin Baker as an unsuccessful actor, firing off Shakespeare quotations when ever he can. His Rupert, on the other hand suggests a young aristocrat, also played by an unsuccessful actor. Jack Watling, who plays the shabby gentility of his phony rank and gives us a panicky middle-aged crook on the run, Evelyn's landlady, whose only function is to come to his room at unsuitable moments, but is drunkenly amorous enough to justify her doing so, even to make love with the apparently dead Rupert, is played by Jean Rye. (Why does she call Evelyn "Ave" all the time?) Evelyn, the property copper, is given a property performance by Robert Meadowell. Gerald Moon is his own director, and the ingenious rotating set is by Alan Tagg.

Ethyl Eichelberger, Jim Neu/ICA

Michael Coventry

Pettifoggery officialdom has already stuck its oar into the London International Festival of Theatre, the Catalan downpour at Sadler's Wells rained off before it started on Tuesday night on the grounds that water on the pavement was a safety hazard. Well, so it is for most of the year. Who will rid us of these turbulent licensing officials?

Meanwhile, back at the ICA in the respectable but occasionally besieged Mall, New York joined LIFT in the shape of drag artist Ethyl Eichelberger and Robert Wilson acolyte Jim Neu. Their unrelated efforts constitute a fascinating sideways glimpse of the sort of theatrical life in the Big Apple we know too little about. Festivals such as LIFT earn their place by bringing such work into focus.

Eichelberger is a star turn in the late lamented Charles Ludlam's Theatre of the Ridiculous, an enterprise that is virtually unknown outside of America except by reputation. King Lear and Great Women From History in fact marks Ethyl's European debut. The artist may resemble a made-up amalgam of Robert Helpmann and Bette Davis, but the performance is far from being another star-struck transvestite love-in à la Charles Pierce.

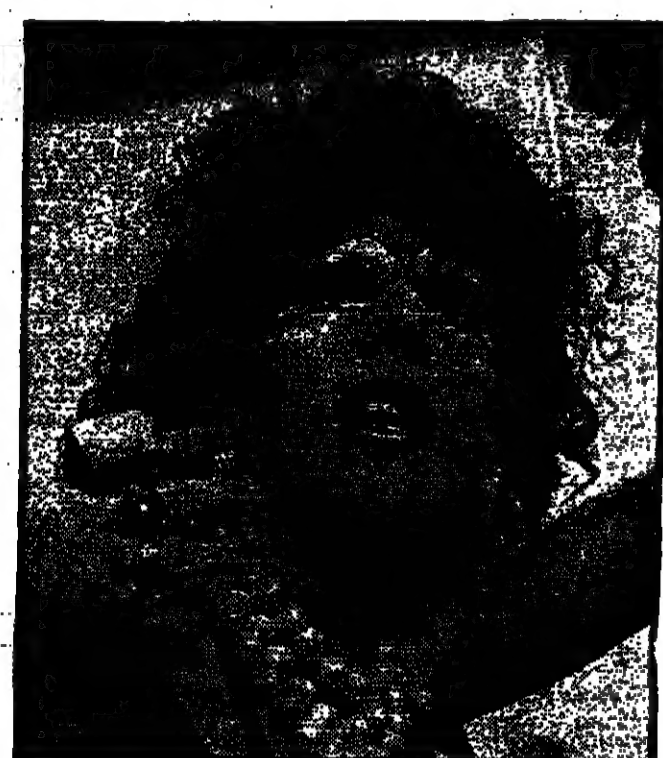
There is a startling dramatic seriousness to Ethyl's capering. First, she performs a 40-minute condensed version of King Lear full of tags and patches of the Bard, suddenly flaring into parental rages and foohy whimsy. The make-up is spangled thespian; the actor's boney features and emphatic

highlights suggesting Carole Robinson out of Donald Wolfit. The effect is like watching a one-man band appropriating Nahum Tate's garbled version of the play, interspersed with affecting café songs sung to the wheezy accompaniment of an accordion.

The Great Women are Jocasta and Lucretia Borgia, costume change covered with a filmed nonsense supposed to represent Anne Boleyn's time, a sad camp travesty of the Wizard of Oz stalwart. Again, Ethyl strikes to the heart of both Sophocles and Hugo in her renditions, which are less hilarious than the paid-up, coterie audience were no doubt expecting.

Jim Neu in *Dust For Spies* offers the alternative theatre version of the hilarious Chevy Chase film where spies go training for loony patriotic purposes. In a spartan office, Mr Neu and David Numemaker, today's recruit, circle each other in well-filled white shirts while the former lectures on infiltration by looking normal. From behind, the first time we see him, Mr Neu looks disconcertingly like Lieutenant Colonel Oliver North. And the rest of the show goes some way to explaining why this should be so.

If Mr Neu's voice were less monotonous, the show would be more gripping; it deserves to be. Not least for the spartan primness of Mr Numemaker's set—rubber plant, wall chart and bare desk—and the memorably surreal moment when the pretence between people is shelved for a spot of attempted farcical de-briefing between the protagonists.



Ethyl Eichelberger

Pi-hsien Chen/Wigmore Hall

Dominic Gill

Pi-hsien Chen is a Taiwanese pianist in her late 30s, now living in Europe, who plays a duo with the French pianist Pierre Laurent Aimard. She has visited this country on several occasions, although her appearances have been confined to concertos with orchestra; Tuesday night's recital marked her solo debut in London.

She began with Bach: a clean-cut, clear-fingered account of the fourth Partita, well controlled and lucidly organised, which was at the same time in its musical effect remarkably prosaic. She continued with a quartet of Scarlatti sonatas; nervous, flighty, brilliant in impulse but inaccurate, delivered without any kind of freewheeling bravura fantasy. It would be a wonderful exercise for Ms Chen to spend some

time listening to how, for example, Cherkassky plays the same Scarlatti—not by any means to adopt the style for herself, but simply to analyse what the real magic of keyboard playing is about. Her Beethoven was more closely focused, than either her Scarlatti. If I had been listening to a recording, I should have guessed that it came from another pianist entirely: for her account of the A major sonata op. 101 was by contrast elaborately romantic. One of the first movements, especially the second, was so expressive, so unrelentingly poignant, and too fragmented by expressive rubato and retardandos, that it was a dramatic sense.

Arts Guide

Exhibitions

PARIS
French Masters of the 19th and 20th century. From Toulouse-Lautrec's Moulin de la Galette to a rare Gauguin with a landscape of Brittany seen through a luxuriant prism of colours; from a powerful flower composition by Nicolas de Stael to Cezanne's portrait of Madame Cezanne, from a pastel coloured Pissarro to still life to the most frequently reproduced Degas dancer, the traditional spring exhibition at the Schmitz Gallery can boast not only an exceptionally long list of great names of the period it covers but of exceptional quality as well. Galerie Schmitz, 306 Rue Saint-Honoré (42603838). Closed Sundays and lunchtimes. Ends July 18.

Medieval Art in Paris: The Abbots of Cluny built their magnificent late gothic town house in the heart of the Latin Quarter on the blackened ruins of roman baths. Now a museum, it houses medieval works of art: goldsmiths' work, carved altar pieces, ivory, fabrics, with two English gold standards embrodered in gold on red velvet. In a room of its own is a set of the Lady and the Unicorn mille fleurs tapestries—an allegory of the five senses, one of the masterpieces of medieval art. Musée de Cluny, Place Paul-Painlevé, Metro Odéon. Closed Tuesdays and lunchtimes (43256207).

WEST GERMANY
Sartagart, Staatsgalerie: British art in the 20th century organised by the Royal Academy of Arts. The work,

covering 1910-70 is not well known in Germany. The extensive display of 250 pictures and sculptures from 70 artists includes works by Henry Moore, Ben Nicholson, Francis Bacon and Anthony Caro. It should help to revise the prejudice that British art is provincial and has not been represented in the avant garde. Ends Aug 9.

Kassel: Museum Friederichsruhe Orange: Documenta 8 World exhibition of contemporary art: paintings, sculptures, theatre performances, architecture and design. The Documenta was founded in 1955 by local painter Arnold Bode with Henry Moore, Alexander Calder, Max Ernst and Joan Miro and is an important venue for modern art. This year director Manfred Schneckenburger presents the works of 150 artists, and for the first time open air sculptures which will be erected in Kassel's city centre. Artists exhibiting include Ian Hamilton Finlay, James Marriot, Robert Morris, Mark Tansey, Alexander Melamid, Eric Fischl, Leon Golub, Robert Longo and Joseph Beuys. There is also a separate exhibition The Ideal Museum where 12 architects present their ideas for Museum construction. Ends Sept 20.

Baden-Baden: Kunsthalle Lichtental-Allee 64: Henri de Toulouse-Lautrec. This exhibition displays graphic works from 1864 to 1901 with more than 380 posters and drawings (Ends Aug 30).

Burlington House, Piccadilly: The Summer Exhibition of the Royal Academy has come round again, for the 219th time. Over 1,300 works have been chosen, nearly 800 fewer than last year, from an open submission of over 13,000—paintings in all media, prints, drawings, sculpture and architectural design. For all its variety and quirkiness, the exhibition is strongly professional; the amateur work which once made it notorious has been more rigorously excluded in recent years and is now all but gone. With their privileged entry of six works apiece, the Academicians and Associates set the standard and the tone. With so big a show this the visitor must follow his own taste and judgment and work quite hard to see everything properly, but such involvement

bring: its own rewards, from the work of Elizabeth Blackadder, Olwyn Bowyer or Gus Cummins to that of Gillian Ayres, Jon Tilsen or John Selinger. (Daily until August 23).

ITALY
Venice: Ala Napoleonica and Museo Correr: Matisse and Italy: over 250 works by one of most poetic of 20th century French Painters. The exhibition includes paintings, drawings, and Matisse's entire output of sculpture (75 pieces in all), lent by private and public collections in France and America, and the Musée Matisse in Paris. Pierre Schneider, the organizer, has attempted to show how the works of Italian painters such as Mantegna, Pollaiuolo, Giorgione and Veronese may have influenced Matisse. Until October 18.

Rome: Galleria Nazionale d'Arte Moderna (Viale delle Belle Arti) 1: Le Stanze della Memoria: views of the Vatican Museums' collection. The catalogue is almost more delectable than the exhibition itself: the delicate oils and watercolours get lost in the austere spaces of the gallery. The mosaic tile refers to a period (1776-1870) when the aristocracy of Europe were united as never before or since, a period for which Mario Praz, anglophile, literary critic, and Professor of English Literature at the University of Rome, had a passion. He recreated with accuracy and affection the atmosphere at his "Casa della Vita." Palazzo Ricci in Via Giulia. Praz's passion for empire style began when still a child and he was still buying new pieces at the age of 85, a year before he died. It is said that it proved impossible to buy

Palazzo Ricci itself, so that these delightful objects could have been seen in their proper setting. Until September 6.

SPAIN
Madrid, Cy Twombly: American artist living in Rome since 1957 exhibits his *Conjunctio Oppositorum*: 43 paintings on cloth, 68 on canvas and 30 sculptures dated 1952-84. Palazzo de Velazquez and Palacio de Cristal at the Retiro Park. Ends July 30.

Madrid, Christ Picasso, 1897-1920: 132 drawings and paintings inherited by Picasso's granddaughter Marina. Pierre Daux, an expert on Picasso's art, believes that this show contributes to illustrate the richness and variety of artist exploring cubism and highlights his 1907 notebook with sketches on Les Femmes d'Alger. Fundación Caja de Barcelona, Velazquez 63. Ends July 31.

TOKYO
Kansai: 100 works on loan from collections at museums in Munich, Paris, Moscow and New York. National Museum of Modern Art, Kitano, near Teishohji Station. Ends Aug 9. Closed Mondays.

NEW YORK
Museum of Modern Art: Berinart 1961-67: An international assemblage of 55 artists who worked in Berlin over the past 25 years includes David Hockney, Malcolm Morley and Georg Baselitz. Ends Sept 6.

Chicago
Art Institute: 16th century Turkish art that flourished under "The Lawgiver" Sultan Suleyman is displayed in 210 objects including illustrated manuscripts, ivory woodwork, rugs and the imperial wardrobe. Ends Sept 6.

WASHINGTON
National Gallery: 61 Italian master drawings by Leonardo, Michelangelo and Raphael among others travel for the first time from the Royal Collection in Windsor for this exhibit. Ends July 24.

Saleroom/Annalena McAfee

Gainsborough bought in

Sothby's suffered a serious disappointment yesterday when a superb landscape by Thomas Gainsborough, expected to make about £1.5m, failed to find a buyer.

The painting, "A Wooded Landscape with Cattle by a Pool and Rustics Outside a Cottage," was the property of the Hon Jonathan Guinness and had been billed as the top lot at Sothby's sale of British paintings. It was bought in by the auction house at £940,000.

The failure of the Gainsborough to sell pushed the auction's percentage of lots unsold up to 38 per cent. But setting this aside, the sale, which made a total of £2,320,000, was a reasonably good set for artists' new record prices set for artists' works. George Romney's portrait of Frances Sage far exceeded its estimate of \$90,000 when it was bought for \$242,000, a world record for the artist, by an anonymous foreign buyer. The London dealer Leggett, bidding on behalf of the National Portrait Gallery, paid \$174,000 for Gilbert Jackson's 17th century portrait of John. Baron Belvedere, setting another new record.

The National Portrait Gallery, again bidding through Leggett, also bought for £18,700 John Banthee's 18th century portrait of Robert Rakewell of Disbury Grange on his bay hunter. The

top lot in the sale was the last one: "The Dead Heart for the Doncaster Great St. Leger 1839" by John Frederick Herring Senior and James Pollard. The London dealer Ackerman paid £374,000 for the painting, one of a number of collaborations between Herring and Pollard.

An unusual sale of golf equipment and memorabilia at Christie's in Glasgow produced a total of \$26,000 with only 6 per cent unsold. Among the lots was a unique collection of nine 19th century golf clubs, the property of the Duke of Atholl, discovered in an umbrella stand in the attic of Blair Castle. The clubs made a total of £1,350 and produced the top lot of the sale—a scared hand long hickory shaft, circa 1850. This was bought for \$5,000 by the new Royal and Ancient Golf Museum in St Andrews.

An anonymous Japanese buyer scooped up seven top lots of Christie's morning sale of Decorative Arts in London yesterday. The top lot, bought for £10,450 by this prolific buyer, was a bronze and ivory female dancer carved by D. Chipparus. Another Chipparus, a Cossack dancer, was bought for £900 by the same buyer. The sale made a total of £158,48 with 29 per cent bought in.

FINANCIAL TIMES

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Thursday July 16 1987

Tax harmony in the EC

THE European Commission had to cough twice in order to disgorge its contentious proposal to harmonise indirect tax rates across the 12-state common market. The plan's adoption by a 14-2 majority of the commissioners at the second attempt yesterday is just one sign among many of how controversial it will be.

Lord Cockfield and his team say they are not trying to ram anything down ministers' throats; they are merely presenting them with the unavoidable consequences of their Treaty obligation and fleshing out their commitment to "complete" the internal market by the year 1992.

Political pill

Member governments have been well primed for the political pill they are now being invited to swallow. A White Paper two years ago argued that without harmonisation of excise duties and VAT rates it would be impossible to remove the EC's internal frontiers. It said the removal of physical and technical barriers to free internal trade—a programme that has been running well behind schedule despite the high political priority attached to it—would be of little avail unless fiscal barriers were dismantled too.

The logic may be correct and Lord Cockfield's determination is certainly not in doubt. More questionable is whether fiscal harmonisation is as central to member states' concept of what the internal market is about as the Commission thinks it should be. Even more questionable is ministers' readiness to pay—in terms of loss of fiscal sovereignty—the price quoted yesterday.

Perhaps for tactical reasons as much as anything else, the plan is being presented as a pragmatic solution to a practical problem, and only coincidentally as a step towards the European ideal of economic integration. It suggests that countries gradually align their VAT rates in two broad bands: "social goods" (food for body and mind, home heating, water and public transport) would be taxed at between 4 and 9 per cent, the rest at between 14 and 20 per cent. It also calls for common excise duties: a much tougher proposition, since rates on petrol, wine and tobacco vary wildly from the North Sea to the Mediterranean.

The rationale for alignment is this: most of the control apparatus on frontiers is there to protect the revenue of the

for fiscal checks. A lot of that work could be dispensed with by moving the accounting procedures inland, establishing a Community-wide clearing centre for VAT and a common system of bonded warehousing for excisable goods. But governments would still insist on some controls at the border to prevent companies and individuals seeking to profit, legally or illegally, from the wide discrepancy in tax rates. To prevent serious revenue losses (already quite appreciable at the Ulster-Irish Republic border and Danish-West German frontier), and to keep borders truly open, tax rates must therefore be broadly aligned.

The VAT bands are there to ease the adjustment burden on member states, to give finance ministers some fiscal freedom, and to demonstrate that strict harmonisation is no longer a Commission fetish. Following the model of the US states, they are judged to be a way to keep borders open, but narrow enough to discourage a serious outbreak of cross-border shopping. Because VAT is charged on top of excise, the proposed excise rates are intended to prevent the VAT bands widening too far.

Hostile reaction

Although the Commission has tried to do the minimum, it adds up to big changes for some countries. And since fiscal measures are one area in which unanimity is necessary, the hostile reaction of the worst-affected countries will matter. Denmark and Ireland, whose relative take from indirect taxes is 50 per cent above the EC average, would have to make large revenue adjustments. For others, like Britain, the effect would be broadly neutral. But Britain, along with Ireland, will be the first to demand a derogation to protect their earnings of "social goods," as became only too clear during the recent general election.

Lord Cockfield has done more than anyone to fix the 1992 deadline for completing the common market in the EC's collective consciousness. His "tax" proposals show a characteristically robust determination to keep ministers' noses to the grindstone. But it will require all the subtlety he can muster to prevent this well-worth another look, particularly the programme becoming the straw that breaks the camel's back.

However, food prices are unlikely to remain depressed.

DISSATISFIED customers of British Telecom, who have recently been stirred to a chorus of complaints about its performance, are unlikely to find much to placate them in the latest statement by Professor Bryan Carlsberg, the director-general of the Office of Telecommunications.

He concludes that the quality of BT's service has not deteriorated since the company was privatised almost three years ago, but offers little firm evidence that it has got any better. While BT's figures claim a gradual improvement in the past five years, Office's soundings suggest that service has stayed about the same.

Whatever the statistics say, both the Government and BT have reason to be worried by the apparently widespread perception that the company is not delivering. Privatisation, after all, sold to the public principally on the grounds that it would make state-owned industries much more efficient and responsive to the market.

In many cases, the argument has been vindicated. Companies such as British Airways and National Freight Corporation have seen their transition to private ownership as an opportunity to revitalise their management and transform their attitudes towards customers.

At BT, this approach does not seem to have extended much beyond slogans and glossy publicity campaigns. Too often, the company appears either to ignore criticism or to take refuge in excuses about the effects of strike action, the problems of installing new technology or unexpected surges in demand. Conspicuously lacking is any public commitment which might lead customers to believe that its service really will improve soon.

Performance targets

Ofel's idea of requiring BT to disgorge more information, notably its internal performance targets, and penalising it for unsatisfactory service may provide some further incentive. But as Prof Carlsberg concedes, such regulatory disciplines are only a second-best substitute for competition: nothing concentrates the mind quite like the sound of

Max Wilkinson on the latest puzzle in the commodities market

AFTER A DECADE of flat, which last year pushed commodity prices to their lowest real levels since the 1930s, many key metals and industrial materials are once again in short supply.

Economic experts, who were generally baffled by the depth and the widespread nature of the collapse in commodity prices, are puzzled once again by the timing of recent sharp rises in prices. Base metals and agricultural raw materials have all been getting more expensive at a time of general gloom about the prospect for growth in the industrial world, and an apparently more stable trend in the US dollar—a currency whose movements are crucial for commodity prices. So the major question in the markets, among central bankers concerned with inflation, and for economists watching the fortunes of Third World exporters, is: "Has the turning point at least been reached in an extraordinarily long cycle. Or are the factors which have kept almost all commodity prices on a downward trend since the Korean War still at work?"

Although base metals prices (apart from nickel) have been a little softer in the past few days, Mr Anthony Hodges, commodities analyst at Rudolf Wiltf, the London metal trader, has no doubts that the bottom has been passed. "We are looking at a new bull market in commodities established," he says.

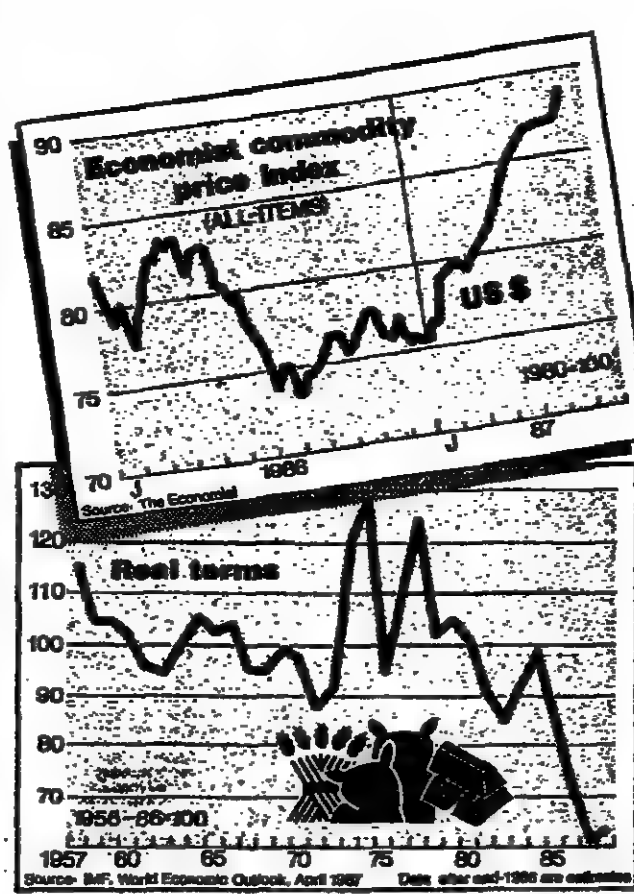
This view is based not only on the arcane science of chart patterns, which he believes are showing important trends, but also on what analysts call "fundamentals." These include the level of the US dollar, commodity stocks and the general outlook for supply and demand in different sectors.

But Prof Alan Budd, head of the London School's Centre for Economic Forecasting, represents the big battalions of economists who say: "We are slightly puzzled as to what is going on out there."

Even though the business school's forecast for industrial growth was rather more optimistic than most, it was not expecting such a sharp rise in prices while the world continues to have excess capacity for production of all important commodities from grain to copper and oil. These doubts were reinforced in recent analysis by the Washington-based International Monetary Fund, which said in April: "World commodity markets are expected to remain weak in the immediate future and to improve only moderately in the medium term." The Fund predicted a decline of 5 per cent this year in its dollar-based index of world commodity prices.

But since the end of January, the price of aluminium on the London Metal Exchange has risen 28 per cent (in sterling terms), copper has risen by more than 17 per cent and nickel is up by 24 per cent. Silver bullion is up by 30 per cent. Rubber prices have risen by a more modest 5 per cent and cocoa by 61 per cent in the period. World food prices have suffered under the shadow of the huge subsidised surpluses in the industrial countries, notably the European Community.

However, food prices are unlikely to remain depressed.



A sickly recovery

One European central banker argues that agricultural surpluses will decline rather than increase as the result of the increased political concern in recent years over the cost of subsidies.

Since the turn of the year, the Economist Commodities Index for industrial materials has risen by 26 per cent in dollar terms. Even the all-items index, which includes food, has gone up by 17 per cent. Yet the past depression of commodity markets has been so steep that average prices are still 11 per cent below their level in 1980, even without adjusting for inflation; and prices have only just climbed back to the level of their last transient peak early in 1984.

To solve the puzzle of what is now happening to commodity prices it is necessary to unravel at least four separate strands of influence: the effects of the US dollar's 37 per cent decline since its peak in March 1986; the shorter term influence of supply and demand, including various strikes in the mining industry and the extremely low levels of stocks; the medium term outlook for a revival in world economic activity; and the longer term tendency for technology to reduce costs and increase potential supplies of most commodities while at the same time enabling industrial consumers to economise on their use.

First, the dollar. Economists have long predicted that a decline in the value of the dollar against other currencies would

cause commodity prices to rise in dollar terms. The amount and timing of the rise is much more uncertain, however. A World Bank study last year suggested a 10 per cent fall in the dollar might lead to a rise in commodity prices of roughly the same amount, other things being equal.

However, this prediction seemed hopelessly wrong last year when average commodity prices (in dollars) fell 7 per cent from January to December, even though a feeble recovery might be discerned from the middle of August.

The reasons why a fall in the dollar could be expected to boost commodity prices depends on a series of complicated linkages throughout the world economy. In simple terms, since most commodities are priced in dollars, a fall in the dollar makes them cheaper for all non-dollar countries. This could be expected to encourage demand and so help push up prices. Another effect is that a declining dollar is widely seen as increasing the risk of US inflation, so that companies will be more inclined to use their money to rebuild commodity stocks especially if the alternative is to invest in a falling bond market.

It may be, therefore, that the "dollar effect" has been delayed a year by the general inertia in commodity markets which are used to depressed conditions. Certainly, Mr Hodges and other analysts say that the revival of the markets has created renewed interest

among speculators who have helped to sustain the upward trend.

But what started it? Mr Michael Wooler, economist at Lloyds Bank International, believes the fact that commodity stocks had been run down to their lowest levels for a decade created an instability which allowed a few specific pressures to send companies quickly on a buying spree and create temporary shortages.

This seems indeed to have been triggered by strikes at Cominco's Trail and Kimberley plants in British Columbia, which produce lead and zinc, and several threatened strikes in the US, affecting lead, zinc and aluminium. There have also been local supply difficulties in the copper trade.

Proponents of this view believe the underlying upward pressure from the dollar, low stocks, and supply difficulties came together with increased speculation and a weakening bond market to create a bandwagon effect.

But will it last? Dollar prices so far this week are beginning to prompt the question whether the pattern of early 1984 will be repeated after a brief burst of buying enthusiasm, the long dull trend will resume.

This trend has been remarkably persistent. If one ignores the fluctuations during and after the two oil crises, non-oil commodity prices have fallen by about 40 per cent in the last 30 years after adjusting for inflation. This represents a real decline of more than 1 per cent a year.

As the IMF says, a persistent fall of this magnitude is difficult to explain. Improved crop yields, better mining machinery and exploration techniques continue to play their part, as does pervasive substitution of for example, glass and plastics for metal, higher construction, and a general shift from heavy industry towards computer technology and service activities.

Though these trends presumably cannot go on for ever, the depressing effect on prices is likely to be persistent. If only because the long period of depression has led to a frantic search for more efficient low cost production.

Thus although substantial new aluminium production capacity is scheduled to come on stream in the US, Australia, Canada, Venezuela and Brazil, it is all low cost. Similarly copper mining projects now nearing completion are all the result of fierce cost-cutting exercises.

The cost of bringing in marginal extra supplies to meet an increase in demand will be therefore lower than the industry's average costs for a long time to come. Solvent extraction techniques can produce copper for example, at about half the average cost of melting through volumes are relatively small. New mines in Chile and Australia will both produce large volumes of cheap supplies in the future.

So it is likely to be a very long time before prices climb back anywhere near the real levels of the 1950s, which may be good news for consumers in the richer nations and for politicians worried about inflation. But for third world countries which depend largely on commodity exports and the bankers with whom they have run up huge debts, the outlook must remain bleak.

Brown to lead the audit

The appointment of Colin Brown, aged 53, a partner in accountants Price Waterhouse, as the firm's first director of audit and accounting services, will be seen in the profession as an indication of the growing attention now being paid once again to this bread-and-butter side of accountancy.

The European Community's "Eighth Directive" on these matters is now proceeding down the road towards becoming standard community practice. Accountants expect that monitoring units will have to be set up to ensure that auditors are doing the job they are supposed to be.

Brown is already a member of the Institute of Chartered Accountants in England and Wales practice regulation directorate. The primary task of that body is to monitor the quality of public practice by its members.

The auditing watchdog is expected to be a unit set up by all three of the British accountancy institutes.

Brown, who has been with Price Waterhouse for 20 years, and is also a partner in Price Waterhouse and partners, the international financial advisers, talks about the fast-changing perceptions of the role of company auditors.

The new pressures upon auditors coincide with an explosion in demand for this hitherto rather humdrum side of accountancy. Price Waterhouse was used to demand for auditing and accounting services growing at under 3 per cent a year. But during the last two years, says Brown, growth has been at three times that rate—fuelled by such factors as industrial recovery, growing confidence in the UK economy, the City's Big Bang, and privatisation of industrial assets.

Brown, who will have overall responsibility for the quality and development of the auditing and accountancy services offered by the firm's nearly 2,000 accountants engaged on this work in the UK, estimates

Men and Matters

that it now accounts for 55 per cent of Price Waterhouse fee incomes.

City co-op

A major complaint one hears levelled at the big London co-operatives is that the client is introduced to an impressive Personality when he signs up. But thereafter the IP is rarely if ever glimpsed again as the work is passed out among junior staff.

The newly formed Pull Mall Partnership is an attempt to do better. It is, in effect, a co-operative of half a dozen small firms, averaging 10 employees apiece.

They believe that by acting collectively they can provide quality services in advertising, marketing, public relations, and the whole range of business communications, without losing the personal touch offered by a small business.

Malcolm McIntyre, managing director, is the PR man who thought the whole idea up. He has spent more than a year bringing the participating consultants together. Pull Mall is now open for business with a client list of 73 companies and a turnover of some £3m—which is, in fact, sufficient to place it within the top 10 of British public relations firms.

The partners are ABGH Advertising and Recruitment Services, Murray Evans Associates, Malcolm McIntyre and Partners, Pansel Publicity Services, Westminster Communications, and Interaction Associates. A design and typesetting company may also join shortly.

"We are all small agencies offering tailor-made services," says Dennis Young of Pansel. "But our clients can now take full advantage of the wish of the other services provided by the partnership."

Powerful words

The stream of the world's professional golfers will flow through Muirfield, Scotland, this morning in the British Open which will be well advised to take a leaf out of June Miller's book.

Miller is an insurance broker and a golfer who lives at Headley, Hampshire, and who selects her golf equipment with the greatest care.

Competing in the Teignmouth golf festival she secured two victories—on the 7th which measures 197 yards, and at the 17th which measures 283 yards.

The Guinness Book of Records is immensely impressed and says her feat is surely a record.

Both holes-in-one were achieved with a Dunlop Maxfli DDE 500 ball, coloured red and emblazoned with a legend which would sort the men from the boys up at Muirfield. "Financial Times: Europe's Business Newspaper."

Royal fun? "If Britain would make the gracious gesture of returning Gibraltar we might be able to recover Genta and Melilla (the two enclaves which Spain has held on Morocco's northern coast since the 15th century), King Hassan of Morocco told Margaret Thatcher when they lunched at Downing Street yesterday.

Everyone present roared with laughter, assuming that the Royal tongue was firmly in the Royal cheek. But was it simple fun. Or was he speaking with a purpose. The Moroccan is closely following progress on the status of Gibraltar because they assume that it might be paralleled by Spanish concessions on the two enclaves.

Before the lunch Mrs Thatcher was surprised and delighted to be served mint tea by the monarch's personal valet who had been brought along.

This traditional form of greeting, served in gold inlaid glasses, was a change, her aides agreed, from the customary mid-morning instant coffee.

The tea was also a reminder of the close links between the two countries in the late 19th century when British tradersmen introduced tea into a kingdom which at those days was as closed to foreigners as Tibet.

Pigeons needed

The Government-backed Alvey conference on information technology this week at the University of Manchester Institute of Science and Technology, is supposed to be a showcase of how British industry, academia, and government are co-operating to usher in the brave new world of instant communications, cashless transactions, paperless offices and the rest of it.

So it was a little strange that the facilities laid out at the conference were just about entering the twentieth century.

Was there a telex? The conference organisers were asked. Not.

How about a fax machine? "No. But you might be able to use the University fax machine. Just once, as a special favour."

In the press room, the journalists were emptying out their pockets in an increasingly desperate search for loose change. For the phones provided would not accept phone-cards, creditcards, or even outgoing reverse charge calls.

What visiting foreigners would have made of these arrangements is uncertain. But the message is fairly clear.

Next time you think of going to a conference on information technology organised by the Department of Trade and Industry, make sure you take a sack of 10p coins, or a carrier pigeon.



The Alchemy of Finance

By George Soros
 Simon & Schuster

MOST THOUGHTFUL financial shares at least one virtue: they are self-conscious enough to hold their own activities in very low esteem. Few financiers are more thoughtful or self-conscious than George Soros, the philosophically inclined Hungarian-born investment manager who has become one of the legendary figures of Wall Street in multiplying the value of his celebrated Quantum Fund from \$1m at its inception in 1969 to over \$2bn today—with only one down-year in its 18-year history.

Soros has accumulated the most extravagant accolades from the investment community, as well as an enormous fortune. He has also developed a profound scepticism about financial markets. The markets, he has concluded, are "always wrong"—wrong not in the glitzy sense of conventional contrarians, but in a philosophical sense which Soros has tried to turn into a general theory of macroeconomics and finance. For Soros, there are two keys to this ambitious quest: the concepts of "reflexivity" and "bias."

Bias refers to the gap that always exists between reality and people's initial perceptions. Reflexivity describes the fact that all economic events involve thinking participants whose views about reality will inevitably affect this reality itself. Changing reality, in turn, affects the way that people think. Thus changing perceptions and realities constantly intervene with one another, giving rise to self-sustaining waves of bias—resulting in a "shoalness" theory of history, somewhat akin to Marx's dialectic. These abstract observations lead Soros to three practical conclusions—none wholly original, but all presented with a mixture of sophistication, passion and humour which is at times almost reminiscent of Keynes.

The first is that economics must drop all pretensions to scientific objectivity. The right analogue for economics is not science, but alchemy. Like alchemy, economic theories involve participants who are not content simply to discover and test natural laws, but "try to impose their will on the subject matter." Alchemy failed to turn base metals into gold because "the behaviour of metals is governed by laws of universal validity which cannot be modified by any statements, incantations or rituals."

Economics, on the other hand, involves thinking participants, not base metals. These are "easily influenced by theories and therefore highly susceptible to the methods of alchemy." Thus, while alchemy

failed as a science, economics "can succeed as alchemy," he suggests.

An obvious example can be found in Britain. Thatcher has not "proved" that monetarism or privatisation are better than socialist policies to generate low inflation or healthy growth. Rather, Mrs Thatcher's policies have changed the whole nature of British society—and not surprisingly, the new society is generating different economic results from the old.

Soros' second conclusion is that free financial markets inevitably generate boom-bust cycles, with a bias that increases as sentiment swings between manic depressive extremes. This is why classical economics, which postulates a gradual emergence towards equilibrium as markets gather information about an unchanging "economic reality," is powerless to explain macroeconomic and financial market phenomena.

The third implication concerns the nature of the investment game. Since all economic perceptions are inherently flawed, accurate predictions of economic reality are neither necessary nor sufficient for successful investment. The key lies in understanding the process by which the market tests perceptions against a reality which these perceptions themselves help to determine.

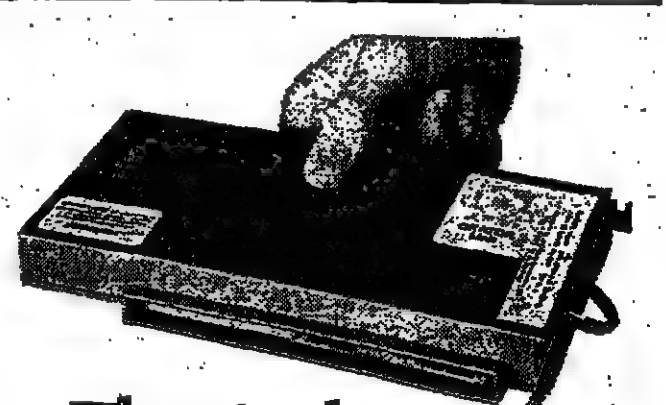
This market process, Soros believes, is akin to the way that scientific hypotheses are tested by experiments, but the market's testing is alchemical not scientific. If alchemical testing is affected not only by the test process itself, as in quantum physics, but even the theory being tested. Whereas the markets are dominated by the hypothesis that a falling dollar will cause recession or lead to inflation can affect the outcome itself.

The first part of the Soros book examines some spectacular examples of markets feeding reflexively on their own perceptions: the conglomerate boom of the 1960s, the Latin American debt crisis, the Asian leading frenzy and the period of dollar overvaluation which Soros has called Reagan's Imperial Circle.

The second part is less satisfactory. In this, Soros examines the usefulness of his theories by applying them to his own trading. In a detailed diary which stretches from August 1985 to November 1986, Soros tries to explain the success of his concepts of reflexivity motivated his own trading decisions. He tests a series of familiar hypotheses revolving around the risks of the dollar "crash" leading to a secular decline in a Golden Age of Capitalism.

In several cases Soros reaches the wrong conclusions, but this does not invalidate his theories. For he claims that his advantage over other investors lies not in the validity of his hypotheses but in his understanding of the testing procedure itself. Unfortunately even this claim is hard to judge, since it is often difficult to understand how his hypotheses have led him to particular investment decisions. The financial results, however, are clear enough. At the beginning of Soros' diary, the Quantum Fund was worth \$647m. By the end of the "experiment" 15 months later, its value had more than doubled to \$1,400m. If that is financial alchemy, it certainly beats boiling up mercury with egg yolks.

Anatole Kaletsky



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Observer

NEARLY EVERYONE is familiar with discussions of national output and income—that is the annual flow of newly produced goods and services and the claims on them.

Much less attention is paid to the movement of national wealth, which is the same thing as the nation's net domestic capital stock plus its net overseas assets.

As usual, the statisticians have many different names for the same total. One other is national net worth. Its composition is set out in a "national balance sheet."

But nobody should be put off by the terminology. For many purposes wealth or capital is just as important as income. The purchase and sale of existing houses or farms or second-hand cars or financial assets occupies nearly as much time for increasing numbers of people as their work or their current consumption.

There is also the more virtuous point that a regular check on national wealth may provide some assurance that current consumption is not being maintained by eating into the savings corn. In other words national wealth estimates can be used to see if the capital stock is growing sufficiently over the years to generate rising incomes in the future.

Indeed, the first estimate of English national wealth was made as long ago as 1086 for William the Conqueror in the Domesday Book. He wanted to know who held the land, who lived on it, how many oxen, sheep, pigs and mills there were, what these were all worth in 1086, and what they had been worth 20 years before that.

That statistical progress was not, however, sustained. Only now, after a gap of many years, has the Central Statistical Office come round to publishing comprehensive balance sheets of the national wealth (Economic Trends, May 1987).

An effort is needed to move beyond gaping at the colossal orders of magnitude. Total national wealth at the end of 1985 is estimated at £1,630bn, a sum that puts in the shade the Senator who remarked: "You take a billion here and a billion there, and soon you are talking about real money."

Over 71 per cent of this wealth was owned by "persons who have a large stake in the corporate sector via the financial claims they hold."

The public sector owned 13.6 per cent of national wealth in 1985 compared with 18.1 per cent in 1980. But before you put this trend entirely down to privatisation, you might notice that in 1987—the heyday of the post-war consensus—the public sector share of the national wealth was minus 11 per cent.

Economic Viewpoint

Keeping an eye on the national wealth

By Samuel Brittan

The reason is that the public sector's liabilities, consisting mainly of the national debt, then far exceeded its assets. The public sector balance-sheet has since been built up, partly at least by inflation, which reduced the real value of gilt-edged securities relative to public sector assets.

The composition of national wealth is more straightforward. Few will be surprised that the largest single component is residential buildings, which rose from 26 per cent of the total in 1957 to nearly 37 per cent in 1985.

The other big change was in net overseas investments, which rose from almost nothing to some £80bn, or nearly 5 per cent of national wealth.

These sums do represent the investment of North Sea oil surpluses, although magnified several times by the rise of Wall Street and other security markets.

The most subtle question concerns the relation of national wealth to national income. In 1957 national wealth was 3.7 times national income. By 1985 it was 6.0 times as high.

Does this mean that the nation—as the unintended outcome of numerous individual actions—prudent and thrifty as it may be—has been accumulating a lot of seed corn? Or is it a less favourable way: that the productivity of capital measured by the capital to output ratio, fall severely? Alas, neither interpretation

is borne out by the CSO figures. The main reason for the rise of the wealth to income ratio is that asset values, especially the price of homes, increased much faster than the general rate of inflation.

This feature can be illustrated by the dramatically different results from two different ways of allowing for price increases. If the market value of the assets forming the national wealth are adjusted by a general price index, they still

appear to have risen by 200 per cent between 1957 and 1985. But if they are adjusted by an index of asset prices—to give what is in effect an index of physical volume—the increase is only 88 per cent.

Neither method is perfect. The straightforward deflation by a general price index can give a falsely reassuring picture of increasing national wealth during a stock exchange or land and housing boom. On the other hand the volume indices are too puritanical, as they overlook even very long-term increases in the value of say housing or plant

relative to the objects of current consumption.

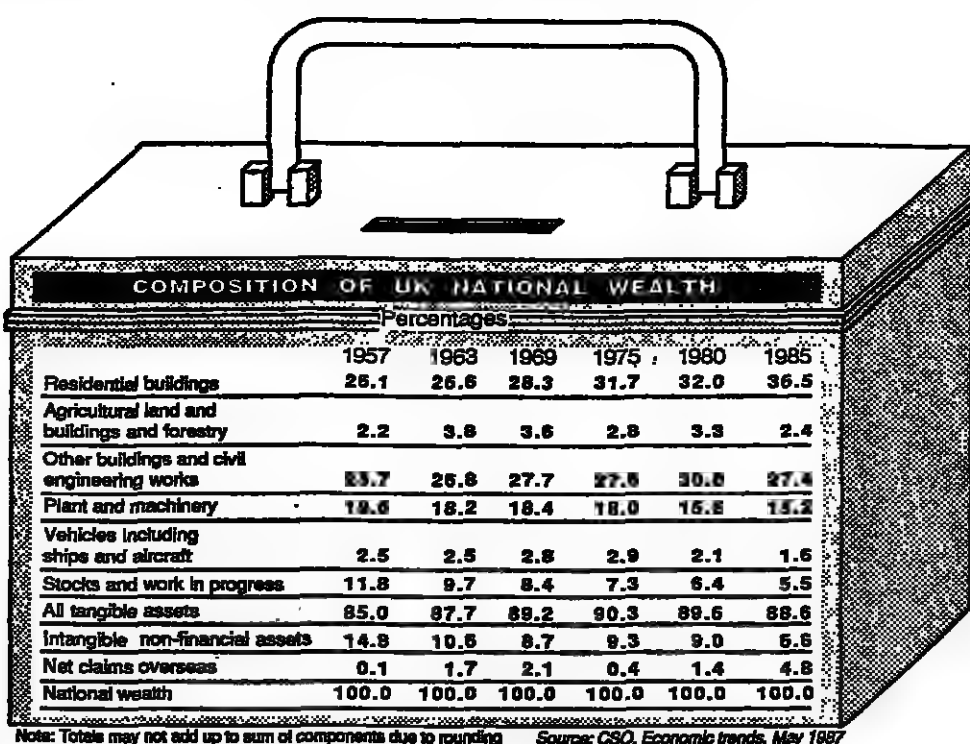
These valuation difficulties are a formidable obstacle to one potentially very exciting use of national wealth statistics. The use I have in mind is in relation to an apparently very different topic: the debate on international economic co-ordination, IMF indicators and so on.

Recent IMF thinking suggests that the current balance of

In 1957 national wealth was 3.7 times national income. By 1985 it was 6.0 times as high

payments should be the focus of mutual surveillance and summit and finance ministers' meetings. The suggestion seems fine at first sight, but it is not clear how it could be put into effect. The US payments deficit and also the Japanese and German surpluses.

But will not incompatible objectives rear their ugly head if and when some progress has been made in reducing the gross imbalances? Most countries want surpluses and few want deficits, apart from the developing countries who have found it difficult to raise net new money since the debt crisis.



	1957	1963	1969	1975	1980	1985
Residential buildings	26.1	28.6	29.3	31.7	32.0	36.5
Agricultural land and buildings and forestry	2.2	3.8	3.6	2.8	3.3	2.4
Other buildings and civil engineering works	83.7	26.8	27.7	27.6	30.8	27.4
Plant and machinery	19.6	18.2	18.4	18.0	15.5	15.2
Vehicles including ships and aircraft	2.5	2.5	2.8	2.9	2.1	1.6
Stocks and work in progress	11.8	9.7	8.4	7.3	6.4	5.5
All tangible assets	85.0	87.7	89.2	90.3	89.6	88.6
Intangible non-financial assets	14.8	10.8	9.7	9.3	9.0	5.8
Net claims overseas	0.1	1.7	2.1	0.4	1.4	4.8
National wealth	100.0	100.0	100.0	100.0	100.0	100.0

Note: Totals may not add up to sum of components due to rounding. Source: CSO, Economic trends, May 1987

JOE ROGALY

The flowering of business

UNDERPINNING THE global markets is something nobody is yet qualified to comprehend: an emerging global philosophy. It is easy to see the main ingredient, which is a spreading compulsion to judge every political/economic act by its relevance to the market. Will this or that decision mean more efficient production? Will it give greater consumer choice?

The questions are being asked, with varying degrees of intensity, everywhere. From Washington to Peking, from San Francisco to Moscow, business-thought has begun to colonise the globe. Those of us who perceive the merits of capitalism must applaud—but the trouble is that there is no ethical underpinning, no concomitant spread of a set of values that would be desirable that most neutral of abstractions, the market, should become the centrepiece of so much late 20th-century thinking. Socialism may be in terminal decline, but we are none the wiser about what is replacing it.

A small sample of what I mean is to be found in a short study, *Business Against Business*, published earlier this week. Its author, David Marsland, is Professor at the Department of Sociology and Social Anthropology at Brunel University—but of greater interest is the Advisory Council that assists the publishers, the Educational Research Trusts. There we have, straight away, Professor Brian Griffiths, head of the Policy Unit at No 10 Downing Street, and Lord Harris, the grand old man of the Institute of Economic Affairs, and Professor Frederick Hayek himself. The list goes on, but the point is made.

So, in spades, is Professor Marsland's point. He argues that the free market, the pursuit of profit, and the value of competition are either neglected or degraded in current sociological teaching. Marxism is apparently rampant in secondary school and university set books. The value of state intervention is taken for granted; the perils of socialism are regarded as patently obvious. One textbook remarks that "exploitation is the essence of the capitalist mode of production." Another says, "in the pursuit of profit,

businessmen adopted practices that were obviously harmful to others." A third invites "O level students to 'Collect examples of advertisements which you think are trying to sell products by appealing to (a) vanity, (b) fear, (c) sexual appetite, (d) envy, either overtly or by implication.' I have taken some of the more lurid examples and they no doubt read differently when in context, but the overall conclusion remains. There is a bias against business.

Many of us knew that already. It has also been apparent for some time that the bias is being overcome, not least by the ideas of Professor Hayek and his apostles. Three elections in Britain and two in the US have produced governments that are biased in favour of business. The intellectual boundaries of transatlantic thought have been shifted a thousand miles to the right. Much of the rest of the world is following. Even in the universities, where it is certainly true that business and its methods have been regarded by many with contempt, the language of cost-cutting, revenue-raising, profitability, and good management is now better understood. Professor Marsland's hope is that "as a result of enquiry and discussion the teaching literature of sociology can be improved." If that is the only methodology, fine. There is, however, a distinct danger that some of the more enthusiastic high priests of business-thought will try to use their influence over curricula and textbook-buying, contracts, examinations.

Any improvement would be slight indeed if all we got was a more corrective to anti-capitalism. We still need answers to the simple question, "why?" Why do we want the price mechanism? Because it is good in itself? So that we can give to the least fortunate? So that we can accumulate even more ourselves? In the absence of an ethical foundation we will have a philosophy as soulless as the forms of Marxism it is replacing. With no religion to fill the vacuum that would make the planet a dear and dangerous place indeed.

2 Melbury Road, Harrow, Middlesex HA3 9RA.

Trade wars and Japan

From Mr R. Kendall Nottingham
Sir,—In your June 23 issue, Mr Yoshio Takeuchi, president of the Kansai International Airport Authority, re-stated the equal national treatment policy of his authority (one of Japan's major public utilities), and went on to criticise rather severely foreign firms for not being sufficiently prepared, from a regulatory as well as an operational viewpoint, effectively to compete with Japanese firms on a foreign participation on the project.

The facts are different. Let me provide a case in point. My company, AIU Insurance, has a fully licensed branch office in Japan with over 2,000 employees, 70 offices, 40 years' experience in the country, and is a member company of American International Group, the world's largest international insurance company. When the Kansai project was announced and equity participation offered to the private sector, AIU subscribed. We were rejected. All Japanese national companies were granted a participation. No foreign companies were.

Now the insurance on the contract works phase one is being purchased. AIU has repeatedly requested a participation on the schedule of insurers, at the same time as the Japanese insurance companies. None to foreign companies. None to AIU.

A recent meeting I had with Mr Takeuchi and his key executive staff in Osaka, it was carefully explained to me that none of this was the result of national discrimination, and that AIU's interest in future phases of the construction would be given every consideration.

I hope other friends of Japan and Japanese internationalists will join with me in trying to persuade distinguished Japanese public officials like Mr Takeuchi that rationales such as his of June will not wash, and that the continued practice of trade discrimination, under whatever guise, can only be damaging to Japan's long-term interests.

R. Kendall Nottingham, Chief executive officer, American International Underwriters, 70, Pine Street, New York.

The case for an Alliance Party
From F. T. Pattinson
Sir,—Mr F. S. Law's letter (July 10) "Disappointed by the SDP" should not pass unchallenged.

As a founder member of the Social Democratic Party I would say, in answer to Mr Law, it is impossible to overlook the fact that the electorate have turned their backs on the SDP Liberal

Letters to the Editor

Alliance, as presently constituted, in two general elections.

In the June 11 1987 election they, the electors, gave a very clear message to both parties. We do not like the two-headed, twenty-party approach to politics—united under one leader with one set of policies, then, we will give you our support.

In view of this clear message, it is my opinion, that it is imperative that the SDP and the Liberal Party merge into one. Incidentally, I would favour the name Alliance Party for such a merged party.

The consequences of a failure to reach agreement to form a merged party from the SDP and Liberal parties are, I believe, perpetual Conservative/Tory governments, each one more obnoxious than its predecessor. Is this what the electors to a merger want?

F. T. Pattinson, 244, Brompton Walk, Kensington W11 1RU.

Tunnel vision

From Mr L. D. Bennett

Sir,—I note with interest that the £4.8bn Eurotunnel when completed will hurtle traffic from England to France at up to 160 kilometres per hour—a total journey time of 20 minutes?

Not! Recent publications expect 75 minutes between British motorway and French autoroute.

Therefore, do the British public realise that a wait of almost one hour is anticipated and that, in all likelihood, breakdowns and peak summer-time demands will no doubt see an extension to this.

Why has a Ro-Ro train system been selected as an alternative to an expressway which would allow similar speeds without one would assume, the extensive delays? Furthermore, how is the £4bn justified when, if my memory serves me correctly, it saves little if any time on existing routes across the Channel?

L. D. Bennett, 35, Mossman, NSW, Australia

The wages of crime

From Mr M. E. Simons

Sir,—The recent attempted south-east London wages robbery (one of many) and the terrible consequences calls for urgent preventive action to eliminate the stupid practice of paying wages in cash.

On January 31 1984 and

again in January 1986 you published letters from me on this topic. "Instead of spending much effort and money on security, endangering the lives of those engaged in transporting cash, employers, employees and the banks should be doing more to eliminate the movements of large sums of money by encouraging wage payments through banks."

Other points made were that savings could also accrue because banks would no longer have to marshal large amounts of cash (itself a security risk) in anticipation of honouring wages departments' cheques; and that the disappearance of cash payments would eliminate one artificial difference between "staff" and "payroll."

It is ludicrous that with the proliferation of cash dispensers and a six-day service by building societies and by a growing number of bank branches, that police time is wasted providing protection for wages in transit to prevent avoidable crime at the expense of fighting violence against people, burglary, theft and dishonesty.

Directors, administrators and union leaders must ensure urgently that employees are paid in a sensible manner which would incidentally cut costs. Shareholders should reassure themselves on this matter, and insurance companies should impose swingeing premiums on wages cash in transit.

Let us hope that there will be no need for you to publish yet again a letter on this topic 23 years hence.

Martin E. Simons, 24 Grosvenor Avenue, SW15 6ET

Fun that is not harmless

From Mr J. Clare

Sir,—Caricatures of engineers and accountants (Michael Dixon, July 1, and R. W. Mellor's letter, July 7) provide a great deal of amusement. I wish I could say "harmless amusement" but anything that lessens the trust that these two disciplines have for one another must be harmful.

In an age where information technology and advanced manufacturing are answers to intense global competition, successful strategies, justification and implementation of change, management and monitoring of its effectiveness require all the management disciplines to work together.

Management accountants know that they cannot afford to present themselves as "abominable swine." They

have to understand the technology, take part in strategy formulation, communicate financial constraints and find ways to remove them.

Members of this Institute are in the thick of change in all kinds of organisation, particularly in modern manufacturing businesses where they work extremely closely with engineers and specialists of all kinds.

Clare, The Chartered Institute of Management Accountants, 65, Portland Place, W1N 4AE.

Better off under the poll tax

From Mr A. B. Hawkins

Sir,—Here are some more figures for Joe Rogaly (July 11) to ponder over.

A two-adult household (this one) with a rateable value of £258.00 would have to pay £269.95. A community charge (estimated and allowing for the savagely vindictive rating policy of the local council) of, perhaps, £300 each. A gain to this household of £99.95.

Although ours is an exceptional case, nevertheless it is probably far from being unique. There must be a large number of similar households who will be better off under the proposed new system (though I should prefer total funding by central government) and something wrong with all the statistics about the fact is that arguments from averages are quite futile.

A. B. Hawkins, 6 Coernarion Close, Suezville, Derby.

On a very crossed line

From Mr A. Hanton

Sir,—There is a tremendous wave of criticism building up in the country of British Telecom's service, or lack of it. Many small businesses are being strangled by BT's appalling service. It seems iniquitous to many users that BT makes vast profits around the clock while only providing a scant maintenance service until about 5 pm and almost never at weekends.

The real tragedy is that Telecom's watchdog is ineffective. The BT monster appears to be strangling its own keeper, Ofel, the watchdog body. My experience was that on asking directory enquiries for the Ofel phone number I was told they had "never heard of it." Finding the number from another source I dialled Ofel only to find it continually engaged. Does BT ration Ofel's lines? Finally I got through to Ofel at 4.45 pm but receive no reply. Quis custodiet ipsos custodes?

Angus Hanton, Giant Games Centre, 131 Raiton Road, SE24 0LT.

• JULY ISSUE • TOP 500 •



Four of the infamous Dalton gang met their deaths while attempting to rob two banks simultaneously in Coffeyville, Kansas in October 1933.

If only they'd read The Banker, they'd have known which bank to approach.

Tangling with the wrong bank can cost you more than a little interest. As the Dalton gang found out.

There's one sure way of knowing the strength of the organisation you're dealing with.

Each July, The Banker publishes the definitive survey of the world's top 500 banks.

We don't just show you who's biggest, who's growing fastest

and who's run into trouble. Interesting though this is.

We cut through the distortions—currency fluctuations, mergers and local factors—to assess each bank's true strength and reliability in a global context.

The Top 500 Banks survey is essential reading if you want to survive. Order your copy now from a major newsagent. It could be a lifesaver.

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A Financial Times Publication

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Alan Friedman profiles the youthful technocrat chosen as premier-designate of Italy

Compromise candidate keeps cool in a crisis

HE STANDS a very good chance of becoming Italy's next prime minister. He is 43 years old (and would thus be the country's youngest ever premier), a self-deprecating Christian Democrat who comes from the Piedmontese town of Asti (best known for its grappa). Since December 1982 he has been a prominent architect of Italian economic policy as Treasury Minister.

His name is Giovanni Goria, and until Monday evening, when he was unexpectedly summoned back to Rome by President Francesco Cossiga from a holiday in Fano, no one would have said that this youthful and bearded "technocrat" with the movie star looks was about to be asked to form a government.

As recently as a week ago Mr Goria is said to have confided to a friend that while his name was occasionally mentioned as a future prime minister, he hoped that "no one is thinking seriously about the idea". Indeed, the entire Italian political world was convinced up to the last minute that President Cossiga would ignore a pre-emptive veto from Socialist leader Mr Bettino Craxi and ask Mr Ciriaco De Mita, the Christian Democrat leader, to form a coalition government.

This explains why Mr Goria seemed to be in a state of shock on Monday evening when he emerged from the president's office and told a throng of television reporters of the "high honour" which President Cossiga had bestowed upon him. Looking absolutely unimpressed, he signed heavily when asked if he had thought this honour likely. "No," replied the low-profile compromise candidate selected by President Cossiga to break the impasse between Socialists and Christian Democrats.



Yesterday, the Socialists were sending positive signals in the direction of the handsome, but rather unexciting Mr Goria. This evening the premier-designate will complete his first round of consultations and, if all has gone well, he plans to spend the weekend hammering out a government programme before returning next Friday to President Cossiga's office at the Quirinale Palace with a list of cabinet ministers in his pocket.

The politics of the current Rome "crisis" have already confirmed everyone's worst fears that after 3½ years of strong leadership under the leadership of Mr Craxi the country is in danger of returning to its old habits of revolving-door coalitions and political instability.

Although the prime minister-designate is a protégé of Mr De Mita's, the Christian Democrat leader has been sounding dis-

GIOVANNI GORIA (left, Italy's prime minister-designate, who yesterday received conditional backing from the Socialist Party of Mr Bettino Craxi. In a speech to the party's national assembly, Mr Claudio Martelli, the deputy party secretary, who generally articulates Mr Craxi's views, said: "The Socialists will not place any obstacles before Mr Goria. On the contrary, we are prepared to join a government coalition if the conditions are right". Mr Martelli said that chief among these conditions would be a programme which included institutional reforms such as the abolition of the secret ballot in parliament and a high-profile economic policy. Despite these encouraging words, however, the Socialists are expected to insist on referendums about nuclear power and judicial reform.

Leaving Socialist rhetoric aside, however, it seems that Mr Craxi sees plenty of potential for topping the Goria government in the course of the next year, whether it be on the issue of referendums on nuclear power and judicial reform or other matters.

Mr Rino Formica, a leading Socialist, whose brusque sarcasm often reflects the party's real thinking, has commented that Italy needs a solid government programme, a strong coalition and strong leadership. With a Goria government he foresees "a weak programme, an even weaker coalition and on the subject of leadership I will not pronounce".

As for Mr Goria, he has said somewhat sheepishly that he hopes his government will not have a fixed expiry date. This is a view he shares with most Italians who doubt that a Goria

government would have much longevity.

Mr Goria entered parliament in 1976 after a career in local politics in Asti and a stint as managing director of the local savings bank. He is an economist, but self-effacingly calls himself "just an accountant who has become a politician".

Giovanni Goria has none of the bombast of a Craxi and none of the Machiavellian style of an Andreotti. Above all, he is an honest, hard-working team player with a reputation for keeping his calm in moments of crisis.

Married, with two children, he has a modest flat in Asti and an equally modest villa in the country which he shares with his brother-in-law. He is described by friends as a connoisseur of wines and a fervent player of billiards.

In Mr Goria's favour, aside from his youth, is his experience, gained in 4½ years as Treasury Minister, of economic, banking and international financial matters. He speaks little English and at meetings with the US Treasury Secretary Mr James Baker and other counterparts he sometimes answers in French.

He has spoken often of the need to cut Italy's runaway public budget deficit, but the Bank of Italy is evidently not satisfied that enough has been done by the Treasury. Governor Carlo Ciampi has continued to harangue anyone who will listen on the need for cutting the deficit and interest payments.

Now, if the signs of encouragement from Mr Craxi are borne out by the Socialist leader's actions, Mr Goria will have the chance to try and lead the cabinet for the first time. This role will be as novel as the news of his designation.

Midland rejects offer for Greenwell

By David Lascelles, Banking Editor, in London

MIDLAND BANK last night rejected an unsolicited offer for Greenwell Montagu, its institutional equities business. It did not identify the would-be buyer, which was widely believed to be Morgan Stanley, the Wall Street investment house.

Morgan said that it did not comment on market rumours as a matter of policy. In a message to the staff of Greenwell after the failure of the talks, Mr Morgan pledged its commitment to "a major continuing interest" in the equities market and implied that this lay behind its rejection of the offer. A spokesman said that Morgan and Midland's wish to remain in the equities business had contributed to the decision.

It believed Greenwell could fit in with Midland's other equity operations around the world, on the Continent and in the Far East. The bank last night also announced the appointment of Mr Rodolfo Boggi as executive deputy chairman of Greenwell Montagu. Mr Boggi is chief operating officer of Midland Montagu, the group's investment banking arm, and his appointment is clearly intended to instil a greater sense of strategic direction into the firm. He will be available "24 hours a day" to assist Greenwell, the spokesman said.

However, the collapse of the deal was considered in the City last night to place a major question mark over the future of the firm. Members of the firm had made no secret of their enthusiasm for a change of ownership that would have put them in a major US group with global aspirations, rather than part of a clearing bank whose commitment to the securities business was being questioned.

Greenwell, which employs about 230 people, was acquired by Midland Bank last year for the Big Bang deregulation.

UK securities firms expected to oppose capital adequacy rules

By Alexander Nicoll and Clive Wolman in London

BRITISH regulatory bodies are to share the responsibility for monitoring the securities markets against the holding of a new regulatory framework for London securities markets was prescribed in the 1986 Financial Services Act designed to protect investors.

Although the SIB and the Securities Association, the self-regulatory organisation for securities markets, have prime responsibility for policing securities trading firms, their roles clearly overlap with the Bank of England's supervision of banks and under the agreement, the securities bodies will be responsible for securities operations of banks if these are carried out by separately capitalised subsidiaries.

But the Bank will continue to oversee all the operations of banks which carry out investment business with holding of bonds, foreign currency and money market instruments. The Bank is due to publish its proposals at the end of next week.

Several months of often heated discussions between the Bank, the SIB, which has been designated as the umbrella investment regulatory authority, and representatives of the large securities houses, have failed to resolve these differences. The latest proposals are key elements in the establishment

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Honecker to visit Bonn in September

By David Marsh in Bonn

MR ERICH HONECKER, the East German leader, will make his long awaited visit to West Germany between September 7 and 11. The trip, confirming the general thaw in East-West relations heralded by US and Soviet nuclear disarmament moves, seems likely to open a new chapter in ties between the two halves of divided Germany.

The journey, announced last night in Bonn by East Berlin, will mark the first visit to West Germany by a head of the East German state.

It comes after several years of persistent speculation over a visit by Mr Honecker, who has welled up again in the last few months as chances seemed to grow of a breakthrough in the superpowers' arms talks.

Clear approval of his travel plans by the Soviet leader, looks likely to herald a renewed effort by Mr Mikhail Gorbachev, the Soviet leader, to convince the West of the genuine nature of his reforms. Moscow thwarted an earlier plan by Mr Honecker to travel to West Germany. Announcement of the date, which follows closely the official trip to the Soviet Union last week by Mr Richard von Weizsäcker, the West German president, underlines that Moscow now sees a clear advantage in fostering improved links between the two halves of Germany.

In first reaction last night, his sister, Mrs Gertrud Hoppstädter, who still lives in the house where she was brought up with her brother in the small East town of Wiebelskirchen, said the news was "good".

Leslie Collitt writes from Berlin: The visit was originally to have been in September 1984 but was called off by Mr Honecker under Soviet pressure. Moscow did not want him to "reward" the Bonn government after West German approval for the deployment of US medium-range missiles on its territory.

Officials in East Berlin said privately that the Soviet Union approved the visit because of the prospect of an agreement between Washington and Moscow to remove the medium range missiles stationed in East and West Germany and Czechoslovakia.

Mr Riedel said Airbus Industrie would probably need more money from the Bonn Government in 1987 because its sales were unprofitable on account of the low dollar.

World Weather

Place	Temp	Wind	Cloud	Temp	Wind	Cloud	Temp	Wind	Cloud
Abuja	28	SE	100	Paris	18	SE	100	Paris	18
Algiers	28	SE	100	Paris	18	SE	100	Paris	18
Amman	28	SE	100	Paris	18	SE	100	Paris	18
Athens	28	SE	100	Paris	18	SE	100	Paris	18
Bahia	28	SE	100	Paris	18	SE	100	Paris	18
Bangkok	28	SE	100	Paris	18	SE	100	Paris	18
Barcelona	28	SE	100	Paris	18	SE	100	Paris	18
Bombay	28	SE	100	Paris	18	SE	100	Paris	18
Buenos Aires	28	SE	100	Paris	18	SE	100	Paris	18
Calcutta	28	SE	100	Paris	18	SE	100	Paris	18
Cardiff	28	SE	100	Paris	18	SE	100	Paris	18
Cebu	28	SE	100	Paris	18	SE	100	Paris	18
Dakar	28	SE	100	Paris	18	SE	100	Paris	18
Dhaka	28	SE	100	Paris	18	SE	100	Paris	18
Dublin	28	SE	100	Paris	18	SE	100	Paris	18
Edinburgh	28	SE	100	Paris	18	SE	100	Paris	18
Geneva	28	SE	100	Paris	18	SE	100	Paris	18
Hong Kong	28	SE	100	Paris	18	SE	100	Paris	18
London	28	SE	100	Paris	18	SE	100	Paris	18
Los Angeles	28	SE	100	Paris	18	SE	100	Paris	18
Madras	28	SE	100	Paris	18	SE	100	Paris	18
Mumbai	28	SE	100	Paris	18	SE	100	Paris	18
New Delhi	28	SE	100	Paris	18	SE	100	Paris	18
Osaka	28	SE	100	Paris	18	SE	100	Paris	18
Perth	28	SE	100	Paris	18	SE	100	Paris	18
Port of Spain	28	SE	100	Paris	18	SE	100	Paris	18
Reykjavik	28	SE	100	Paris	18	SE	100	Paris	18
Rome	28	SE	100	Paris	18	SE	100	Paris	18
Singapore	28	SE	100	Paris	18	SE	100	Paris	18
Sydney	28	SE	100	Paris	18	SE	100	Paris	18
Taipei	28	SE	100	Paris	18	SE	100	Paris	18
Tokyo	28	SE	100	Paris	18	SE	100	Paris	18
Winnipeg	28	SE	100	Paris	18	SE	100	Paris	18
Zurich	28	SE	100	Paris	18	SE	100	Paris	18

US may join Airbus project

By David Marsh in Bonn

EUROPEAN GOVERNMENTS backing the Airbus airliner manufacturer will discuss in September the possibility of co-operation with McDonnell Douglas of the US, according to the Bonn Economics Ministry.

Mr Erich Riedel, state secretary at the ministry, confirmed that "intensive" discussions were under way between Airbus Industrie and McDonnell Douglas over possibly joining forces to build a "stretched" version of the narrow-body 130-seater A-320 Airbus.

Another possibility was joint work on building a smaller air-

craft powered by a revolutionary prop-fan engine, he told the German news agency DPA.

McDonnell Douglas has already held talks with European aerospace companies over expanding its range of prop-fan aircraft for the 1990s. Two new 110 to 150 seat aircraft, the MD-91 and MD-92, are already planned to enter service at the beginning of the 1990s, with industrial co-operation agreed with China, Italy and Brazil.

Ministers responsible for Airbus from the governments concerned - France, West Germany,

Britain and Spain - would meet in Munich in September, Mr Riedel said.

Mr Riedel was appointed in March as government "co-ordinator" of West Germany's aerospace efforts at the request of Mr Franz Josef Strauss, chairman of the Bavarian Christian Social Union (CSU) and head of the supervisory board at Airbus Industrie.

Mr Riedel said Airbus Industrie would probably need more money from the Bonn Government in 1987 because its sales were unprofitable on account of the low dollar.

THE LEX COLUMN

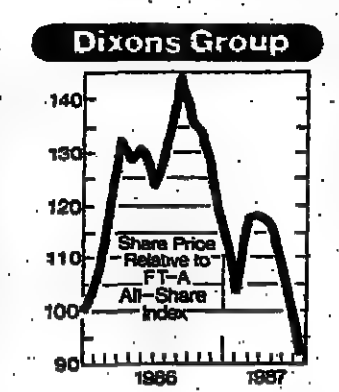
SIB sets out its risk formula

The Securities and Investments Board's proposals for position risk capital requirements are supposed to be roughly in line with the current practices of large, sophisticated international securities houses. Its plans may look complicated, but the argument is that a simpler system would actually be more onerous. London Stock Exchange member firms could even find they need less capital to support equity trading, thanks to the diversification allowances proposed by SIB. However, it remains to be seen whether some of the second-line Eurobond houses will be so happy, especially in relation to underwriting. And SIB did not appear to know yesterday whether the overall impact would be to increase capital requirements or not.

The position risk capital requirements are said to represent a red rather than an amber light; that is, a breach will require immediate correction, and will not merely be the basis for lengthy negotiation. Only practical experience will show exactly how tough the new regulations will prove. But the major uncertainties relate to the concept of "lead monitor" and the prospect of regulatory muddle when the Bank of England and another body (usually the Securities Association) share responsibility for supervising mixed banking and securities groupings. Such a joint arrangement carries obvious risks of buck-passing should trouble develop. Nor does the three-monthly reporting requirement suggest the right degree of urgency given that if problems develop they are likely to intensify very quickly.

Dixons Group

The bears have got Dixons Group by the throat, and seem disinclined to relax their grip. While the stores sector itself has been comprehensively de-rated - losing its premium to the market for the first time since the 1980s - Dixons has underperformed even its unfashionable rivals by over 12 per cent over the past three months. Yesterday's announcement of a 31 per cent increase in pre-tax profits to £102.6m was by no means enough to put a finger in the dyke, and the shares shed another 10p to 383p. Those few market-makers who had gone long just ahead of the figures were hit between the eyes by



Dixons' blurring confession of interest in the auction for MFL. Stripping out excellent results from Dixons' financial and property divisions reveals that the main retail business has aged a profits increase of only 20 per cent, based on volume gains of about 8 per cent. There appears to have been no improvement in margins at all, but then the existing net margin of 8 per cent were in any case impressive. Dixons has several quite good reasons for not turning in more retail growth: the previous year's profits contained the bulge of World Cup television sales; and the group had held back its own store development programme while it still had hopes for success in its bid for Woolworth.

This early in the year, the market is already pencilling in £150m as a realistic target for Dixons' next set of annual profits. That puts the shares on a multiple of just 15, a lower rating than dear old Bata, and no better than Harris Queensway, immersed in the depressed furniture sector. Solid reliability seems to be the flavour in the retailing sector, while the erstwhile entrepreneurial favourites such as the Burton Group are now persona non grata. But in the case of Dixons this ostracism seems excessive. A discount rating for an unengaged company with above average earnings growth borders on the perverse.

Small Companies

Small company share prices have been racing away this year, a phenomenon reflected in the continuing rather embarrassing underperformance of the FT-SE 100 share index. When the "Footsie" was launched at the beginning of 1984 it was expected to track the

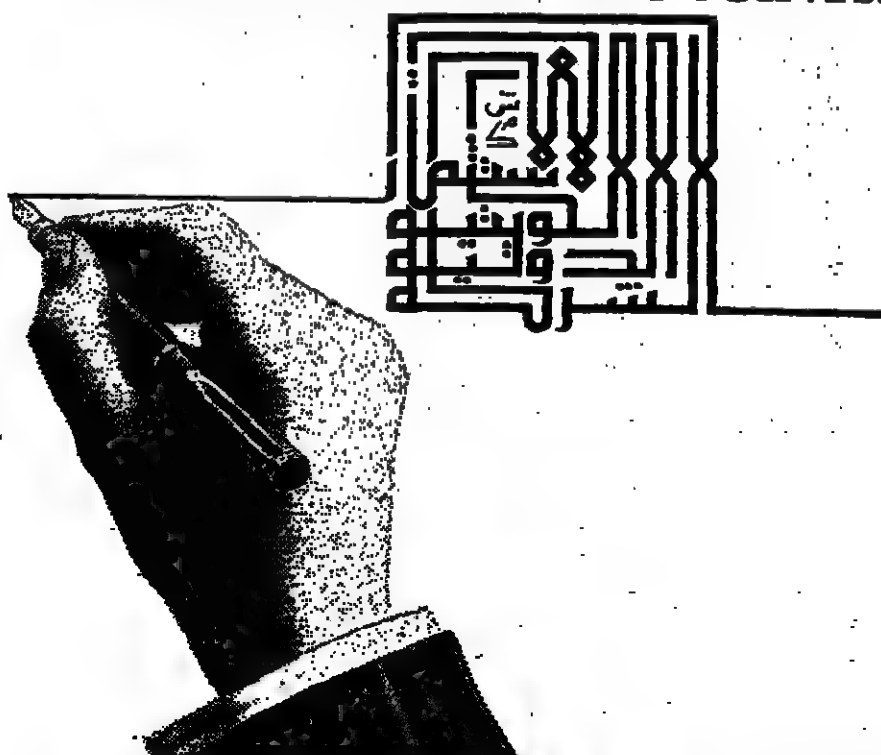
All-Share Index very closely, but it is now trailing the broader index by a remarkable 7.2 per cent over 3½ years. Technical factors like the different treatment of privatisation issues have explained some of the divergence, but underperformance by the big stocks is probably the main reason, certainly recently: the Footsie has dropped 1.84 per cent against the All-Share Index, with its 720-odd constituents, in 6½ months since the turn of the year.

This trend has also been an embarrassment to some of the fund management groups using short-cut sampling techniques to run index funds. There is, it seems, no safe alternative to buying all the constituents. But one fund manager's problem is another's opportunity. Phillips & Drew Fund Managers has successfully launched a small company passive fund, pulling in £92m from pension funds to invest in an exempt unit trust covering nearly 400 stocks which comprise the bottom 6 per cent, by market capitalisation, of the All-Share Index.

This is not quite the same as investing in the very smallest companies, but PDMs evidently feels that its clients are more comfortable with All-Share constituents. If those clients had concentrated on a broad range of small companies since the beginning of the year they would have done spectacularly well. The Hoare Govett Small Companies Index achieved a total return of 38 per cent in the January-June half-year, which is 16 p.p. better than recorded by the All-Share Index. This is based on companies representing 10 per cent of the UK equity market by capitalisation, say £400m. PDM is investing in the upper stratum of this group, worth around £240m at present.

Academic studies have shown that small company stocks consistently perform better in the long term. Over the past 30 years the HGSC Index would have outperformed by an average of 6 percentage points a year. Small companies, it seems, are more dynamic and get taken over more often than big companies; they go bust only slightly more frequently. Even so, the recent relative strength has been exceptional - a sign, presumably, of the big money now chasing small companies. Good ideas need to be exploited early.

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INTERNATIONAL APPOINTMENTS

Career switch by leading executive of AMD

BY LOUISE KHOO IN SAN FRANCISCO

A CAREER SWITCH by Mr George Scalise, senior vice president at Advanced Micro Devices (AMD), the major US semiconductor manufacturer, will deprive the US semiconductor industry of one of its most able political lobbyists at a time when critical industry issues are under consideration in Congress.

Mr Scalise, who announced last week that he was resigning his position at AMD to become president and chief executive of Maxtor, a California based maker of high capacity computer disk drives, has for the past two years devoted most of his time to championing the US chipmakers' cause in Washington. With his move to Maxtor, Mr Scalise will be forced to resign his Government relations activities on behalf of the semiconductor industry.

As chairman of the Public Policy Committee of the Semiconductor Industry Association, Mr Scalise was heavily involved in representing the US chipmakers' views during the negotiation that led up to the signing of the US-Japanese semiconductor trade agreement last year. Recently, he has worked to raise Government funding for "Sematech", a proposed semiconductor industry co-operative manufacturing venture.



Mr George Scalise: making a move which deprives the US semiconductor industry of one of its most able political lobbyists

US chipmakers are seeking \$700m in Government funds for Sematech, a six-year project aimed at recapturing the lead in semiconductor manufacturing technology from Japanese competitors.

The US industry began its formal efforts to raise Sematech funding in May, and several bills containing funding proposals are currently under consideration in Congress.

A veteran of the semiconductor industry, Mr Scalise had been with AMD for 14 years, most recently as senior vice-president of government and industry affairs. For the past six months, Mr Scalise has also been an outside director of Maxtor, a growing disk drive maker.

At Maxtor, Mr Scalise will take over responsibility for day-to-day operations from Mr James McCoy, the company founder, who is to remain chairman of the company. According to Mr McCoy, Mr Scalise's move was in part motivated by a desire to take up a post in operations.

Semiconductor industry analysts note, however, that AMD is about to acquire Monolithic Memories, a smaller US chip manufacturer. The acquisition will result in duplication of several management positions.

MORGAN STANLEY Group, the US banking house, has announced that Mr Mario Malt has joined the firm to head its Japanese equity sales operations in the UK and Europe. He has been appointed an executive director of Morgan Stanley International.

Mr Malt previously served with Jardine Fleming as a manager and director of its Tokyo office. He transferred to Jardine Fleming in Tokyo in 1983.

Sikorsky in light helicopter job change

UNITED TECHNOLOGIES of Hartford, Ct, and the Boeing Company of the US, have announced that Mr Robert Zincone, president of Sikorsky Aircraft, has been elected president of the Boeing Sikorsky LHX (light helicopter experimental) joint venture. United Technologies has also announced that Mr Eugene Bockley, currently executive vice president of Sikorsky, has become Sikorsky president, succeeding Mr Zincone.

The change is associated with the US Army's LHX programme.

Technology step at Rohr

ROHR INDUSTRIES, the Californian aircraft concern, has appointed Mr John W. Sandford (53), senior vice president, programmes and technology. He is to take responsibility for engineering, technology development, customer support, business development, and programme and contract management. He is to join Rohr on Monday.

Mr Sandford succeeds Mr G. (Don) Sim, who last month became vice chairman of the Rohr board, with primary responsibility for the company's external affairs.

Long-awaited move at top of AWA

BY CHRIS SHERWELL IN SYDNEY

AMALGAMATED WIRELESS Australasia (AWA), the broadcasting, electronics and communications company which recently discovered foreign exchange losses of up to A\$30m (US\$21m), has announced the long-awaited appointment of a new managing director.

The job is to be taken by Dr Peter Crawford, aged 47, who for the past four years has been managing director of the Metropolitan Water Sewerage and Drainage Board in Sydney. He starts work at the end of August.

According to Mr John Hooke, chairman and chief executive, the appointment follows a 12-month search and is part of a new business development strategy worked out with the help of McKinsey, the US-based business consultants.

This will concentrate AWA's activities in the areas where it excels. "These are primarily high technology entrepreneurial sectors, and it is our objective to become world leaders in selected markets," Mr Hooke says.

AWA is going through a critical phase following its embarrassing announcement earlier this month that its pre-tax profit of A\$30m for the six months to last December may have been overstated.

The overstatement arose, the company says, out of losses on foreign exchange transactions

just discovered, and it is now believed that further foreign exchange losses will adversely affect the company's results substantially for the six months to June.

At the time it published its December profits the company indicated that about one-third of the pre-tax figure was due to foreign exchange gains and that it had developed a profit centre in its foreign exchange management.

The failure by the company and its auditors to discover sooner that there had also been speculative losses in the currency markets has inevitably aroused criticism.

A full audit is now under way, but AWA has already said the losses should not exceed A\$30m.

Mr Francois B. Larsen has been appointed general manager and managing director of Chemical New York Capital Market Corporation, the securities subsidiary of the New York banking house in Geneva.

Mr Larsen succeeds the interim general manager and managing director, Mr Janharm Musters, who is to return to his post as chief operating officer for Chemical Bank International Ltd in London.

Mr Larsen was director-adjoint of Chemical New York Capital Market Corporation from 1984 until 1987 when he resigned.

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K. Miller, Hoggett Bowers plc, 7 Lisbon Square, LK8DS, LS1 4LZ, 0532 446661. Ref: L16006/FT

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J.A. Thomas, Hoggett Bowers plc, 7 Lisbon Square, LK8DS, LS1 4LZ, 0532 446661. Ref: L13029/FT

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Miss E. Boylan, Hoggett Bowers plc, Accountancy Division, Abbott House, 1/2 Hanover Street, LONDON, W1R 0WB, 01-409 2766. Ref: 823/FT

These positions are open to male or female candidates. Please telephone for a Personal History Form to the relevant office, quoting the appropriate reference.

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opportunities for the practice to enter, thus creating both organic and dynamic growth.

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Birmingham/London

Our client is a young, highly successful entrepreneur, running a profitable USM group of retail and direct selling companies with an annual turnover in excess of £20m. His aim is to seek a full Stock Exchange listing in the near future.

With dynamic plans for expansion, he needs an equally determined Group Finance Director to work closely with him, advising on strategic planning and corporate acquisitions. You will also be responsible for all financial aspects of the Group. This is a board position.

You must be young, 30-35, enthusiastic and a complete workaholic. Knowledge of the retail business and experience of company investigations would be a distinct advantage, but our client is more interested in someone with the right drive, determination and business acumen.

You need to be flexible as the position is based primarily in Birmingham but you will also operate from the London office. The remuneration package is commensurate with a senior management board position and includes an executive car.

This is an exceptional opportunity for a high flying, chartered accountant, with the potential to double or treble your salary after the first year.

If you can convince me on one page why you are the right person for the job, please write with your daytime telephone number to Mandy Davies:

ROBSON RHODES

Chartered Accountants

Management Consultancy Division

186, City Road, London, EC1V 2NU.

FINANCE DIRECTOR DESIGNATE

COMMUNICATIONS GROUP
POTENTIAL USM COMPANY

South East Essex Salary Package Negotiable

Our client is a specialist high technology printing group who have achieved rapid yet highly profitable growth and are committed to an expansionist policy leading to the USM. The pace of recent development has created the opportunity for a senior qualified accountant to join the highly motivated management team as Finance Director Designate to include the development of sophisticated management information systems to enable the group to maintain its rapid growth record.

This is a new appointment requiring an assertive, positive and energetic approach combined with interpersonal and communication skills. You will be expected to make a real contribution to the strategic development of the group as well as assuming responsibility for all financial matters affecting group activity.

Salary and benefits will be by negotiation, but the package will be substantial and in line with the responsibilities and development potential of the position.

If you believe you have the abilities and experience to meet this challenging position please write in confidence with full career details, including salary, to:

Berke Fine
Apsley House
Waterloo Lane
Chislehurst CM1 1ED



EDITOR**Accounting Publications**

Lafferty Publications is looking for a senior specialist in accounting information to provide editorial direction and management for its group of accounting publications—The Accountant, International Accounting Bulletin and Bank Accounting Report.

Preferably a qualified accountant, the editor will be responsible for ensuring editorial quality, motivating the editorial team and devising and introducing new products.

This is a high-profile, stimulating position with a group which aims to be a leader in excellence in accounting information.

Salary is negotiable and will not be a barrier to the right applicant; a highly attractive package, including profit sharing, is available.

Contact:

Peter Sabine — Publisher
LAFFERTY PUBLICATIONS LIMITED
2 Pear Tree Court, London EC1R 0DS
01-251 5545

Financial controller**Property developments
London**

Our client, a leading property company, listed on the Stock Exchange, is one of the most dynamic and entrepreneurial in its field and has experienced rapid growth in its business and in the size and scope of its projects, which include some of the largest in the UK and Europe.

This expansion is such that a Financial Controller is now required to handle all the financial control and management information for the group.

Candidates are likely to be in their 30s, qualified accountants with broad experience. A period in the property sector would be an advantage. Essential are strong team management skills developed in a fast moving and entrepreneurial environment. Familiarity with up-to-date Information Technology developments would be an added advantage.

Remuneration is negotiable depending on experience but is unlikely to be a bar to the right candidate and reflects the crucial importance the company attaches to this appointment.

Résumés, including a daytime telephone number, to Daphne Silvester, quoting Ref. DS738.

**Coopers
& Lybrand
Executive
Selection**

Coopers & Lybrand
Executive Selection Limited
Shelley House 3 Noble Street
London EC2V 7DQ
01-606 1975

**Young Chief
Accountant**

**c.£20,000 + bonus + car
Central London**

Our client is the £24m subsidiary of a highly successful major building group with a sustained reputation for creativity and flair in their private and public sector developments.

They seek a young qualified accountant with both the enthusiasm and technical ability to take on the Chief Accountant's role. A full financial and management accounting service is to be provided with the support of eight staff and a small computer facility. The position will be the focus of tight project control, essential in this highly competitive industry and the Chief Accountant must be fully aware of its significance.

Considerable importance is also attached to interpersonal skills, since the right candidate must be able to liaise effectively with a wide range of personnel both inside and outside of the company.

Age guideline 26-33.

Please apply in confidence quoting ref. L310 to:

Margaret Mitchell
Mason & Nurse Associates
1 Lancaster Place, Strand
London WC2E 7EB
Tel: 01-240 7805

**Mason
& Nurse**
Selection & Search

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IMRO is a collection of highly motivated professionals undertaking an entirely new role in the UK investment sector.

IMRO now seeks top calibre, recently qualified ACA's with an interest in the City and a wish to fulfil their executive potential in an

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IMRO offers competitive City salaries plus mortgage subsidy, along with the challenge and profile normally associated only with senior management positions.

For further information please contact Nick Root on 01-404 5751 or write enclosing a comprehensive CV to Michael Page City, 39-41 Parker Street, London WC2B 5LH. Strict confidentiality assured.



Michael Page City

International Recruitment Consultants—London Brussels New York Paris Sydney
A member of Addison Consultancy Group PLC

FINANCE DIRECTOR

c£35,000 + BONUS + CAR

LEISURE

This growing company is amongst the leaders of an important segment of the leisure sector. Already a substantial business, it employs around 4,000 people and is expanding further through acquisition. The current Finance Director has been promoted within the parent group, a blue chip public company. Based in London, the person appointed will have complete responsibility for finance and data processing with over 40 staff. As part of a highly autonomous management team you will work closely with other department heads and contribute to the commercial success of the business.

A qualified accountant aged around 35, you should have a track record of increasing responsibility in the finance functions of major corporations. Exposure to the leisure or retail sectors would be an advantage. More important, you should have excellent communication skills. Your success will be determined by initiative, persistence and professionalism.

Please reply in confidence giving concise career, personal and salary details and quoting ref: L252, to Heather Male, Slade Consulting Group (UK) Ltd., 58 St. James's Street, London SW1A 1LD. Tel: 01-629 8070.

London • Melbourne • Sydney • Brisbane • Adelaide • Perth • Auckland • Christchurch

SLADE CONSULTING GROUP (UK)

**SENIOR EXECUTIVE —
ACQUISITIONS**

BBA Group wishes to re-strengthen its small Headquarters team by recruiting an analytical and creative executive. The Group is dedicated to growth through organic development and further acquisitions.

The successful candidate, in his/her early forties, is likely to have a financial or legal background. Demonstration of executive capability will lead to wider responsibilities in corporate affairs.

Salary will be dependent on the candidate's background and experience, and excellent fringe benefits are provided, including a non-contributory pension scheme and a company car.

Applications, with current CV, to:
Mr. F. Howard, Group Personnel Manager,
BBA Group PLC, PO Box 20, Whitechapel
Road, Clerkenwell, West Yorkshire BD19 8HP.



The British-based
International Company with
interests in Automotive and
General Engineering,
Conveyor Belting and
Industrial Textiles.

**FINANCIAL
MANAGER**

Hi-tech engineering company with significant export sales seeks a qualified accountant in the 30-35 age range. The successful candidate must have a "hands-on" approach coupled with good communication skills.

Good salary and fringe benefits.

Apply in writing to:

The Managing Director
HURCO EUROPE LIMITED
Lincoln Road, Cresser Industrial Estate
High Wycombe, Bucks HP12 3TH

Corporate Finance

An expanding financial services company seeks a chartered accountant with three to five years' post-qualification experience in a merchant bank or major accounting firm. The successful candidate will be fully involved in all aspects of corporate finance services to clients and in the development of the company itself.

The company offers a competitive package, including equity participation.
Please send career details, including current salary, to:
CITY AND WESTMINSTER FINANCIAL PLC
1 Great Cumberland Place, London W1H 7AL
For the attention of Ms. S. Morgan, Director

ACA Two new members of a recently formed Projects team are required by prime American bank. The assignments are varied and the work stimulating. Prospects are excellent.
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ACA Corporate/Project Finance, European bank. Newly qualified, familiar with financial services and microcomputer modelling techniques. To provide research and technical support in the development of a corporate finance function.
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Tel: Shelagh Arnold 01-582 1641
or send cv in confidence to
asb Recruitment
50 Fleet Street, London EC4Y 1BE

Moore & Rowland wish to recruit Chartered Accountants, both newly qualified and those with at least two years post-qualifying experience for the Corporate Development Group of their London Office.

The Corporate Development Group specialises in reports and investigations connected with flotations, mergers and acquisitions. The group is also actively involved in management buy-outs, business expansion schemes and raising venture capital.

**Corporate Development
Executives**

The ideal candidates to join this young and dynamic team will have some relevant experience but will primarily be self-starters with confident personalities who are prepared to work hard for the advancement of their careers.

The remuneration package will be in the range of £17,500 to £25,000 but tailored to the skills and experience of the successful candidates.

Please telephone Ken Taylor on 01-831 2345 or write to him enclosing your career details.

Moore & Rowland, Chartered Accountants,
Clifford's Inn, Fetter Lane, London EC4A 1AS.

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&
ROWLAND**
Chartered Accountants

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COMPUTER AUDIT MANAGER

for a challenging environment

Major Financial Services Group

NM Schroder Financial Management Limited is an expanding group of companies providing an integrated and comprehensive range of financial services to individuals, partnerships and private companies.

The structure of the Group is changing; its management is dynamic and forward-thinking. To enable the Group to implement its future plans, a Computer Audit Manager is required, to complement the skills of the Group Internal Audit Department.

Reporting directly to the Group Internal Audit Manager, the principal responsibilities of this post are as follows:

- verification of control features in relation to new and amended computer systems
- review of integrity controls relating to the D.F. functions
- development of computer interrogation techniques.

Applicants should ideally already be working in a D.F. or computer audit environment. Familiarity with DEC or IBM systems would be an added advantage. Good communication skills, enthusiasm and the ability to get on with people are essential.

This position will meet the career aspirations of a skilled professional and will offer invaluable experience of the financial services industry. The remuneration package is excellent and, in addition to a competitive salary, includes company car, mortgage subsidy and comprehensive relocation assistance if appropriate. Applicants who believe they have the ability to meet our requirements are invited to write to the address below with brief career details or a CV.

Miss Jean Brooks, Group Personnel Officer,
NM Schroder Financial Management Limited,
Enterprise House, Lombard Street Road,
Portsmouth PO1 2AW
Telephone: Portsmouth (0705) 627738

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West Midlands £25-30,000 + Car

We have been retained by a successful and growing multi-national Corporation, who market a comprehensive range of speciality maintenance products throughout the world.

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The Company attaches considerable importance to strong business ethics, loyalty and successful working relationships, combined with a positive response to business growth.

The European Financial Controller will be seen as the 'eyes and ears' of the European Finance function with duties covering financial policy, business planning, accounting and treasury, as well as active participation in strategic policy decisions.

To qualify for this demanding position, the new team member must have proven financial management skills, ideally gained at international level, an understanding of European/USA Taxation and the ability to relate easily to personnel at all levels.

Our clients know that they are asking for an exceptional person, but offer a highly attractive salary and benefits package to match.

If you feel you are the person to respond to this challenge, please write in confidence, quoting reference SFEFC.84, to Steven French, Senior Consultant.



Peat Marwick McLintock

Executive Selection

Peat House, 45 Church Street, Birmingham B3 2DL.

**FINANCE & ADMINISTRATION DIRECTOR
Kent**

to c £20,000 + Benefits

Our client is an expanding transport group with a turnover of around £5 million in the current year, operating extensive bus, coach and related services in rural Kent.

As a full board member, reporting to the Managing Director, the successful candidate will be responsible for financial and management information, close monitoring of the operation, further development of the in-house computer networks and for analysing the financial implications of development projects.

Candidates must be qualified accountants with a practical, positive attitude, be fully conversant with computers and keen to be closely involved in new business opportunities. The probable age range is 28 to 38 and knowledge of the transport industry would be advantageous.

Salary is negotiable up to circa £20,000 plus benefits including relocation where appropriate.

Please send a comprehensive career résumé, including daytime telephone number, quoting reference 2809/KM to Richard Bulgin, Executive Selection Division, or telephone for an application form.

Touche Ross
The Business Partners

Thames Inn House, 3/4 Holborn Circus, London EC4. Tel: 01-353-7361.

ACTUARY Pension Consultancy Partner

c.£60,000 +

THE CLIENT is one of the leading International Accountancy Partnerships, who now wish to develop their Pension Consultancy Services in the UK.

THE ROLE is to build a consultancy business, providing advice on the creation of new schemes, proposed pension legislation, funding rates, surpluses, negotiations with the Inland Revenue, appropriate accounting treatments and acquisitions.

THE REQUIREMENT is for an Actuary, aged 35-45, strong on business development with real credibility in pensions and the management ability to lead a specialist team.

THE COMPENSATION package will be excellent to attract a top calibre professional to become an Equity Partner, participating in the profitability of a first-class firm.

Please reply in confidence with full CV details by 30th July, to Ref: 6F27, Search Resources International, Rapier House, 40/46 Lambs Conduit Street, London WC1M 3LT.

Finance Director

West London

c£25,000 + bonus + car

Our client is a highly profitable service and manufacturing company, turnover c£5m, that has recently been acquired by a rapidly expanding and substantial plc. The company is now going through a period of significant modernisation and the newly appointed Chief Executive seeks to strengthen financial and general management controls throughout.

A Finance Director is now sought to effect these changes which will have a major emphasis on the total automation/computerisation of management information across all disciplines of the business. The role will require the individual to be part of the senior management team in implementing future strategy and expansion of the company.

Candidates will be qualified accountants, age indicator 28-35, whose significant professional and operational experience will combine to provide a General Management outlook. Maturity, leadership and enthusiasm are vital.

Please write or telephone enclosing full resume quoting ref: 138 to: Philip Cartwright FCMA, 97 Jermyn Street, London SW1Y 6JE. Tel: 01-839 4572

**Cartwright
Hopkins**

FINANCIAL SELECTION AND SEARCH

Company Secretary (designate)

Insurance Company: W.C.2
c£17,000/Car/Assisted Mortgage

An old established specialist Insurance Company is looking for a qualified Accountant or ACIS to work with the existing Company Secretary with the aim of succeeding him.

Experience of financial accounting is essential—preferably in an Insurance context. Some familiarity with D.P. is also desirable.

Interviews will be arranged in Central London but letters of application, quoting Ref. No. 661, should be sent to David Whately, Boonshill Farm, Iden, Rye, East Sussex TN31 7QA.



WHATELY PETRE LIMITED, Executive Selection

Retail financial management

Our Client, a highly successful and respected national retailing Group, is recruiting for a variety of financial positions, following structural and re-organisational change.

These positions are primarily Central London based and carry competitive salaries to match level of responsibility, together with comprehensive fringe benefits. Career prospects within the Group are excellent.

Senior Financial Accountant

c.£30,000-£35,000 + car

To take full responsibility for the financial accounting of the major subsidiary. Reporting to the Chief Accountant, you will supervise a department of twenty staff and ensure that systems and procedures are in place to produce accurate and timely management and statutory accounts, from computer based systems.

Senior Management Accountant

c.£30,000 + car

With 5-10 years experience and qualified, you will be reporting to the Chief Accountant of the major subsidiary Company. Responsibilities will include the preparation of the consolidated trading profit of all individual outlets, management statistics and the Company's Bought Ledger (20,000 accounts, purchases of £450m.), concessionaire agreements and payments using fully computerised systems.

Financial Controller

c.£30,000 + car

To be responsible to the Financial Director of a very prestigious store within the group. This position calls for a self-motivated individual seeking a career move into a dynamic and energetic environment. You will need to be a first class experienced and qualified, accountant, able to manage a team of staff and communicate at all levels.

Assistant Company Secretary

c.£23,000

Reporting to the Group Company Secretary for the general secretarial practice and annual returns for over 70 companies, through computerised records; legal and statutory work; trade marks and some pension work. A qualified ACIS or equivalent, candidates will be experienced Secretaries, or Lawyers with secretarial experience, who are seeking a new and challenging role.

Financial Accountants

c.£15,000

For various subsidiary Companies mainly London based, one based in Northampton. These positions would suit newly qualified accountants looking for a career move into commerce or experienced party-qualified accountants who can demonstrate that they have held positions where excellent financial control has been maintained.

Group Pensions Manager

c.£25,000

Responsible to the Trustees for the administration of three pension funds, with total assets in excess of £200m. The Manager will be able to recommend benefit design and new policies to the Trustees and to implement them as appropriate. There will be regular contact with advisers, actuaries, members and pensioners. A relevant FMA qualification and several years experience in a similar role are essential requirements.

Confidential Reply Service: Please write with full CV quoting reference 2091/AM and position of interest on your envelope, listing separately any company to whom you do not wish your details to be sent. CVs will be forwarded directly to our client, who will conduct the interviews. Charles Barker Recruitment Limited, 30 Farringdon Street, London EC4A 4EA.

CHARLES BARKER
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MANAGEMENT ACCOUNTANT PUBLISHING

Kensington

c£22-23,000 + car

A leading and expanding magazine publishing group seeks a young, enthusiastic and ambitious accountant to head up its Management Accounts Department consisting of 9 staff.

Reporting to the Group Financial Controller, the successful candidate will be responsible for the total management accounting function including budgeting, forecasting, future planning and a wide range of ad hoc projects.

This is a key position involving close liaison with senior operational management, and offers the opportunity to contribute towards the group's profitability. Candidates must be able to demonstrate a keen commercial approach and the ability to communicate effectively. Experience of spreadsheet and/or database applications would be an advantage.

All applications will be forwarded direct to our client. Please indicate in a covering letter any firms to whom you do not wish to apply.

Please send a comprehensive career resume, including salary history and daytime telephone number, quoting ref: 2808 to Mrs M Shaw, Executive Selection Division.

Touche Ross
The Business Partners

Thavies Inn House, 3/4 Holborn Circus, London EC1N 2HB.
Telephone: 01 353 7361

Accountants: Your route to the top

Our client is looking for highly motivated, professional accountants to join a specialist team within the finance function of its high technology electronic systems business.

Team responsibilities include:

- ★ Provision of a management accounting service, the development of the finance organisation in responding to changing business requirements and the implementation of new mainframe and micro-based computer systems.
- ★ Assisting the business to develop and execute strong financial controls within a framework of future planning through the provision of regular forecasts, budgets and strategic plans.
- ★ Preparation and interpretation of numbers to make business decisions, including bids, product planning, capital and business planning.
- ★ In depth evaluation of business issues and their financial implications with finance and non-finance management at a senior level.

A qualified accountant in your mid to late twenties, you will have relevant experience within a manufacturing environment, ideally related to the electronics industry. With the capability to work under pressure, you will possess a high degree of analytical skills and the ability to communicate effectively at all levels.

If you are seeking a key role in the future development of a progressive company and an escape from the routine, we offer rapid and clearly defined career paths within finance and beyond. Promotion opportunities are excellent within the department and the group.

Confidential Reply Service: Please write with full CV quoting reference 2091/AM on your envelope, listing separately any company to whom you do not wish your details to be sent. CVs will be forwarded directly to our client, who will conduct the interviews. Charles Barker Recruitment Limited, 30 Farringdon Street, London EC4A 4EA.

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CONTROLLER

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The products we sell are manufactured by major companies such as Agfa-Gevaert, Kodak, Fuji etc and are handled through our ten sales offices and three main depots by our staff of 140 people.

An opportunity now exists in a newly created role for a qualified accountant to report directly to the Board with Management and Financial information, to redevelop management systems and reports and to generally oversee the accounting and reporting functions of all facets of the business. The successful applicant will have a direct staff of approximately 20 including those involved in computer development. Applicants will ideally be aged 30-40, will have qualified with a major professional firm and had post qualification experience both inside and outside of the profession.

Please write, enclosing full curriculum vitae, to:
G. R. Silver, The Autex Group Limited,
Autex House, Milton Avenue, Croydon, Surrey CR9 3EP

Financial Controller (FINANCIAL DIRECTOR DESIGNATE)

LONDON

Earnings c. £25,000+car

An exciting opportunity potentially leading to a Board appointment exists for a highly motivated young accountant to play a vital role in the development of a well established private company which designs and supplies high quality fabrics and furnishings. Current turnover is approaching £10 million and there are ambitious plans for further expansion.

Reporting to the Managing Director, the Financial Controller will be expected to provide prompt financial and management accounts, exercise tight but tactful credit control, develop existing computerised information systems and make a significant contribution to management decisions. Candidates should be profit orientated accountants aged 27-32 with experience of managing an accounts department in a firm serving large number of demanding customers. They must be well disciplined, practical, hands-on professionals with the determination, enthusiasm and commitment to grow with the company.

The remuneration package includes basic salary, profit sharing, car, pension, private medical insurance and a staff purchase scheme.

Please send a comprehensive cv including salary history and daytime telephone number to:

R. A. Harris

CHARLES HAMMOND LTD

2a Battersea Park Road, London SW8 5BJ

Financial Controller/ Company Secretary

Formed in 1965, my client services the chemical petroleum and liquefied gas industries on Teesside, at the heart of the North East's vast petrochemical region. The Company is highly successful, dedicated to maintaining its position as a leader in the chemical storage industry.

The successful candidate will undertake Financial and Administrative control as well as Company Secretarial duties. The Company is highly computerised, and there will be considerable involvement in the further development of such in conjunction with the DP Manager.

Applicants should be Cost and Management Accountants, probably aged 35+. Experience in a smaller industrial or commercial environment, which has encouraged broader involvement in company operations would be useful. A strong interest in and knowledge of DP operations is essential, and the Company place a high priority on dynamism, creativity and professionalism. Remuneration will be commensurate with the importance of this key role. Relocation assistance will be available if appropriate.

Please send CV to Jill McIntyre, Management Selection, PER, Centro House, Cloth Market, Newcastle upon Tyne, NE1 3EE.

Applications are welcome from both men and women.

PER Management Selection

Group Personal Tax Adviser GIBRALTAR

Outstanding opportunity to work in an exciting growth-orientated business environment—and live in the delightful countryside of Andalusia.

This British-managed group provides a comprehensive range of financial services to companies and individuals with interests in the area. Due to significant growth over the last year the Company is responding to demands on its professional services of which personal tax advice is playing an increasingly important role.

The group wishes to recruit a senior, experienced Personal Tax Adviser who has had hands-on experience in a major financial institution, a public accountancy practice or a financial services organisation on the tax planning side. The Adviser will have a thorough understanding of the UK tax system, especially the treatment of non-resident but still UK domiciled individuals. This should cover both a knowledge of the law and practical aspects of dealing with the Revenue. Other key elements of the role will be to:

- Liaise with the company's Spanish compliance offices;
- Develop a working knowledge of the Spanish tax system;
- Develop and maintain contact with associate tax advisers in other countries for specialist local advice to non-British expatriates;
- Advise the Board on the timing of establishment of local compliance offices in other European countries;
- Keep abreast of developments in personal tax systems throughout the world and alert the board team to all new tax-orientated marketing opportunities.

The successful candidate will be qualified ACA or ATII, or possibly a Barrister from tax chambers, aged between 30 and 35. The remuneration package will be attractive and reflect the importance of the position. Some fluency, preferably in Spanish or one other European language, would be an advantage.

Please send a detailed c.v. or telephone in confidence to:

Roger Meldrum
JSP SELECTION CONSULTANTS
10 Haymarket, London SW1Y 4BP
Telephone: 01-930 3901

Financial Controller

£23,000 + 2.5 litre car

Kent

Backed by a number of large financial and institutional investors, we have achieved a substantial increase in our share of the expanding market for civil and military, on/off-road vehicles. We are now seeking a qualified accountant, with a background in the manufacturing industry and with sufficient expertise to assume the role of Financial Controller.

Reporting to the Board, you will be responsible for all financial and accounting programmes and will be expected to consider both immediate issues and long-term policies. Furthermore, as an important member of the senior management team, you will have a part to play in the planning of all the company's activities. Detailed understanding of costing systems is required.

In addition to your salary and your company car, you will be in an excellent position to benefit from the anticipated growth of the company. So, if you have the professional and personal skills to control a complete accounting function, send your CV to:

The Chairman, Stonefield, Knight Road, Strood, Rochester, Kent ME2 2AT.



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Manager

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As a vital part of its thrust into the capital markets of the world, our client, a major international investment bank is developing computer systems which will support global operations. This is a complex task, making available up to the minute financial information, anywhere in the world, at any time.

The development of such a sophisticated system demands effective project management control of both people and resources. Further it requires specific knowledge; you will therefore probably be a qualified accountant, with significant experience of multi-currency accounting systems within an international bank. Your background should also include

management of mainframe computer systems developments, ideally within an IBM environment.

This is a critical role which involves working closely with the senior management of the Bank so that complex accounting requirements can be translated into effective systems solutions.

The rewards reflect the level of responsibility - an excellent salary, car, results driven bonus and a complete range of financial sector benefits.

To apply, please write with your full CV, quoting ref. 105 to Stephen Garlick, Michael Page Partnership, 39-41 Parker Street, London WC2B 5LH.



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Birmingham

This is a rare opportunity for an experienced business/financial analyst to play an influential role in the continued development of successful engineering companies in Great Britain with over 30 associate companies throughout the world and its Headquarters in Vienna.

This newly created position includes responsibility for cost and financial analysis, planning, and management accounting. The introduction and establishment of efficient cost control and financial analysis systems is a key task, together with the development of routine reporting systems.

Essential qualifications are a good degree in Economics and Business Management with a sound grasp of accounting procedures gained in manufacturing industries. The ideal age is mid

30's and business experience must have been gained in thoroughly analysing project and business costs from basic contact at shop floor level to ultimately reporting at Board level.

This position will appeal to enthusiastic, imaginative candidates who can demonstrate their commitment to implementing new systems and procedures, and who possess the understanding and commercial sense to advise on and participate in the basic decisions of the business. Prospects for short term advancement to a Board position are excellent, and in addition a negotiable salary assistance with relocation costs will be provided, where appropriate.

Please write or telephone for an application form or send detailed CV to Philip Guy at the address below, quoting reference: FRM/1515/EP



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8 Highfield Road, Edgbaston, Birmingham B15 3DJ.
Tel: 021-454 5791

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Young Accountants

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Phillips & Drew is a major force in the international securities market. With offices in London, New York and Tokyo, the company, a subsidiary of the Union Bank of Switzerland group, is highly regarded and is growing rapidly throughout its operations.

The company now wishes to strengthen its financial function through the recruitment of several young accountants. Based in London each will be given the opportunity to make a considerable contribution - through the interpretation and analysis of information, the development of systems and procedures; and the determination of product and service profitability.

The exposure within the organisation and the continuing growth will provide excellent opportunities for career development in the finance function or other areas of the company.

In their mid 20s, applicants should be newly/recently qualified accountants (ACA/ACMA), ideally with a knowledge of the finance sector.

Please write, quoting reference H/626/JF, enclosing a career/salary history and daytime telephone number, to David Hogg FCA at

Lloyd Management,
125 High Holborn,
London WC1V 6QA

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PHILLIPS & DREW

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01-248 4782
Daniel Berry
Ext. 3456
Tessa Taylor
Ext. 3351

Treasury Dealer/Administrator

London

c£15,000

Our client is a substantial UK-based industrial group with over 70 subsidiaries worldwide. Following a major re-structuring of its activities, the Group is ideally placed to sustain rapid growth in all market sectors.

An exciting opportunity exists for a Dealer/Administrator to join the Group's Corporate Treasury team. You will assume responsibility for all day to day dealing in sterling and foreign exchange together with the associated administration and related accounting records.

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The position offers substantial challenge now and planned expansion will ensure continued interest in the longer term. Benefits are attractive and appropriate relocation expenses will be met.

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Please reply in writing with a full C.V. to:

Veronica Burwood, Personnel Manager,
Guinness Flight Global Asset Management Limited,
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Financial Controller

West Yorkshire

to £23,000 + Car

Our client is a £40 million turnover autonomous subsidiary of a highly successful multinational, engaged in the design, manufacture and worldwide distribution of high quality engineered products for the aerospace and related industrial markets.

They seek to recruit a Financial Controller who, reporting to the Managing Director, will be totally responsible for the management and further development of the finance and data processing functions. In addition the individual will be expected to make a significant contribution to the overall commercial management of the business.

The successful candidate, aged 35+, will be a qualified accountant (ACA, CACA, CIMA) with in-depth experience of financial management gained in a similar computerised manufacturing environment. Applicants must be able to demonstrate a high degree of commercial awareness in addition to the ability to thrive in a role requiring a direct "hands on" approach. Prospects within the group are excellent.

Interested applicants should write to Paul Kinsey, quoting ref. L8348, at Michael Page Partnership, Leigh House, 28-32 St. Paul's Street, Leeds LS1 2PX. (Tel: 0532 450212).



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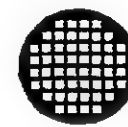
In addition to maintaining all financial records, you will be responsible for providing all the financial information required to manage the

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If you believe you have the right degree of commitment and flexibility to thrive in this constantly developing market, please send your full cv to: Jacqui Porter, Personnel Manager, INMOS Limited, 1000 Aztec West, Almondsbury, Bristol BS12 4SQ. Tel: (0454) 616616.



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At Conran Roche we undertake two types of work. The first is consultancy in architectural design, planning and economic development, and the second is property development. The combination of these activities has led to rapid growth, and as a result we need to appoint a Financial Controller.

He (or she) should be able to demonstrate the flair necessary to initiate management information systems, together with the strength and diplomacy to work effectively with a high powered team of creative specialists. He should also be able to communicate complex financial information to Directors, to whom he will be accountable.

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Our client is a large rapidly growing organisation which provides professional indemnity insurance. With customers throughout the world, its turnover is in excess of \$35 million and has a substantial investment portfolio. A Chief Accountant is now required to lead and direct the accounting team.

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The need is for a young, determined and capable ACA/ACCA with good man-management skills and the ability to liaise with the Management Accountant and other departments. Aptitude for problem-solving in a high volume environment is an absolute requirement.

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Chartered Accountants

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All replies will be treated confidentially



SECTION II - COMPANIES AND MARKETS

FINANCIAL TIMES

Thursday July 16 1987



ITT surges ahead 65% on insurance upturn

BY ANATOLE KALETSKY IN NEW YORK

ITT, the New York financial, travel and industrial conglomerate, has boosted its quarterly earnings by 65 per cent to \$264m or \$1.73 a share. In the second quarter of 1986, ITT made net profits of \$160m or \$1.05 a share. The results were slightly ahead of market expectations and ITT's shares rose 1 1/4 to \$62 1/2 in New York morning trading. In the first quarter ITT had announced a profit jump of 54 per cent. ITT indicated that the biggest factor in the sharp improvement was the continuing turnaround in US insurance business, which is now ITT's most important activity.

Hartford Insurance, the company's largest subsidiary, enjoyed continued improvement, particularly in its casualty business, said Mr. Rand Araskog, ITT chairman.

Hartford's results were also aided by \$49m tax benefit in the first six months of the year, \$23m of which came in the second quarter. ITT's total revenues increased to \$50m in the quarter, 14 per cent higher than the restated \$44m the year before.

The 1986 results were restated in view of the disposal of ITT's European telecommunications business last year. Insurance and finance revenues were 17 per cent up at \$2.8bn.

Apart from insurance, other ITT divisions which enjoyed gains in operating earnings and revenues included the Sheraton hotel chain and the Rayonier forest products group.

Automotive and electronic components also had "solid operating performances" while defence technology was down on last year.

At the six-month stage, net profits were \$47m or \$2.80 a share, against \$26m or \$1.75, while revenues rose from \$3.4bn to \$5.5bn.

Continental Illinois hit by \$500m loan loss provision

BY OUR NEW YORK STAFF

CONTINENTAL Illinois, the troubled Chicago bank operating under the indirect control of the Federal Reserve, lost \$478.9m in the second quarter after providing \$500m for possible loan losses in the Third World.

Excluding this \$500m provision, the bank said it would have earned \$21.1m, which compares with a net income of \$40.5m, or 15 cents a share, in the second quarter of 1986.

The decline in underlying income was due to lower net interest and non-interest income and higher expenses, partly offset by smaller provisions for loan losses outside the Third World.

Continental Illinois provided a total of \$501m for possible loan losses in the second quarter, including the \$500m for Third World credits. This compared with provisions of \$35m a year ago.

Net charge-offs were \$1m, compared with \$18.8m the year before. The bank also transferred \$161m of poor-quality domestic loans to the Federal Deposit Insurance Corporation (FDIC) in the second quarter, bringing to \$1.3bn the total of assets transferred to the FDIC.

Continental said that, as of the end of June 1987, it still had the right to transfer a further \$203m of assets to the FDIC.

The net loss for the first six months was \$43.8m, or \$4.22 a share, against a profit of \$79.8m, or 29 cents, a year earlier. Total assets were up from \$28.2bn to \$33.3bn at end-June.

Strong recovery for United Tech

BY JAMES BUCHAN IN NEW YORK

UNITED TECHNOLOGIES, the US aerospace and industrial group, yesterday reported a strong recovery in earnings with net income in the quarter ended June more than twice the depressed level of a year ago.

United Tech said that second-quarter net income was \$182m or \$1.19 a share against \$84.4m or 54 cents in the second quarter of 1986 when the company took a \$135m or 75 cents a share charge against contract losses at its Norden defence electronics subsidiary.

Six-month earnings came to \$254.2m or \$1.95 a share, against \$122.5m or \$1.37. Revenues rose from \$7.42bn to \$8.22bn, and in the June quarter rose 8 per cent to \$4.29bn.

Mr Robert Daniell, who took over as chairman this year, said that the second-quarter performance was "supportive of our conviction that UTC will record excellent financial results for the full year 1987."

The group, which has been working hard to stem losses in some of its high-technology businesses, announced that Hamilton Standard, its controls subsidiary, had moved into profit in the second quarter. Mr Daniell said that Hamilton is "making solid progress towards resuming its strong contributions to the corporation's earnings."

Mr Daniell said there were also good performances by Otis elevators, industrial systems and Pratt & Whitney, the aircraft engine subsidiary which booked a number of large contracts in the quarter.

Northrop \$15m loss in quarter

BY OUR NEW YORK STAFF

NORTHROP, the US defence aerospace contractor, reported a net loss of \$15.4m in the second quarter to June, as against net income of \$23.1m or 49 cents a share in the same period of last year. Sales revenues increased modestly from \$1.4bn to \$1.42bn.

The loss, which reduced net income in the first half to \$25.2m or 54 cents a share against \$62.1m or \$1.34 a share, was apparently caused by higher costs on its massive contract to develop the Stealth bomber for the US Air Force.

Last month, Northrop reported that it was making an adjustment of \$13.3m to its profit margin on a "long-term research and development contract", which is Northrop's usual description for the highly secret Stealth or Advanced Technology Bomber, being developed at its southern California plants.

The US Air Force wants 122 aircraft that will use the latest anti-detection technology to penetrate enemy radar. Under the terms of the contract, which is believed to have had a total value of \$37bn in 1981 money, cost overruns can wipe out part of Northrop's fee for the work.

Last year Northrop took a \$80m charge, apparently also on the Stealth programme.

Northrop said earnings in the second quarter and first half were also held back by lower margins on engineering work for the MX missile and electronic counter measures for the F-15 fighter aircraft.

The company's order backlog also slipped from \$4.58bn in June 1986 to \$3.86bn.

Hospital Corporation declines 11%

BY OUR NEW YORK STAFF

HOSPITAL Corporation of America, the largest private hospital operator in the US, yesterday reported an 11 per cent decline in net income and weak sales growth in the quarter to June.

The company, whose earnings have contracted steadily since 1985 under pressure from tighter Federal health spending and tougher terms for private medical insurance, said that net income in the second quarter was \$61.94m or 74 cents a share against \$68.9m or 83 cents a year earlier.

Revenues at the company, which is in the process of cutting back its operations, rose 4 per cent to \$1.29bn. But Mr Thomas Frist, chief executive, pointed out that the company divested 13 hospitals and spun-off its unsuccessful foray into health insurance into a joint venture company with Equitable Life. Adjusted for these divestitures, sales rose 9 per cent, Mr Frist said.

Mr Frist also said that the decline in pre-tax operating income - at 7 per cent - was half the rate it incurred in the first quarter of 1987 and the smallest since the first half of last year.

HCA stock, which has risen over a quarter since Mr Frist announced a dramatic \$1.8bn plan to sell more than 100 low-margin hospitals to employees and management, slid back 5 1/2 to \$47 1/2 in early trading yesterday.

Siemens proposes links with Telit in Italy

BY ALAN FRIEDMAN IN MILAN

SIEMENS, the West German electronics concern, has proposed a partnership with Telit, the Italian telecommunications maker which is to result shortly from the merger of the state-owned Italtel and Fiat's Telettra subsidiary.

In Milan, a spokesman for Siemens' Italian division said the group was interested in negotiating a series of joint ventures with Telit which could eventually result in an alliance that would give the Italian-German partnership 18 per cent of the European market for telecommunications products (Siemens claims 11.8 per cent, while Italtel's current share is 6.4 per cent).

The board of IRI, Italy's state holding company, in May gave its approval to the merger of Italtel and Telettra. This would see IRI together with its Stet subsidiary controlling 48 per cent of Telit, with Fiat owning a further 48 per cent stake in Mediobanca, the Milan merchant bank which is close to the Fiat group, holding the remaining 4 per cent. Fiat is expected to make a payment to IRI Stet in order to achieve shareholding parity. This is because Italtel's turnover, at \$1,300bn (\$970m), is more than double the size of Telettra (\$555bn).

Siemens said yesterday in Milan that it would be willing to sell to Telit 50 per cent of its holding in the Italian operations of GTE, which Siemens acquired last year. Siemens also spoke of possible accords in the area of technology, software for digital switching systems and other areas. The German company added it was willing to invite representatives from Telit onto its own telecommunications strategy committee.

Former JWT chief returns to head agency

BY WILLIAM HALL IN NEW YORK

MR BURT MANNING, a former executive of J. Walter Thompson, the world's fourth largest advertising agency, is returning to head the 123-year-old agency which has been racked by management upheavals over the last couple of years.

Mr Manning, 56, who has been in charge of WPP Group, the small but aggressive UK group which completed its \$566m acquisition of the JWT Group earlier this week, disclosed yesterday that Mr Manning, aged 56, would become chief executive of J. Walter Thompson, the main operating subsidiary of the JWT Group.

Mr Manning, who as vice-chairman of J. Walter Thompson is credited with engineering the creative turnaround at the group's US advertising business, resigned in August 1986 after being passed over for the top job at J. Walter Thompson by Mr Joe O'Donnell.

However, Mr O'Donnell was sacked in January after he tried to bring about a boardroom coup, and Mr Don Johnston, the chief executive of the JWT Group, resumed the role of chief executive of J. Walter Thompson in addition to his group responsibilities.

Several other senior officials at J. Walter Thompson have resigned over the last couple of years, and the management upheavals had led to a loss of confidence in the group on Wall Street which Mr Sorrell had originally intended to bring back Mr Jack Peters, the former president of J. Walter Thompson, but this proposal met with fierce opposition from Mr Johnston and other JWT officials and Mr Sorrell had to drop the idea as a condition for JWT board approval of his bid.

Sharp earnings jump for Reebok

By Our Financial Staff

REEBOK International, the fast-growing US sporting footwear maker in which Pentland Industries, a UK industrial holding company, has a 22 per cent stake, has continued its customary sharp rise in quarterly earnings and announced a two-for-one stock split.

Second-quarter net earnings jumped from \$32.8m, or 62 cents a share, to \$42.6m, or 77 cents, taking six-month earnings to \$81.3m, or \$1.49 a share, from \$37.8m, or \$1.15.

Sales jumped from \$380.1m to \$440.6m, reflecting acquisitions, while the second-quarter contribution was \$358.8m (\$215.0m). Mr Paul Fireman, chairman, described the second quarter as excellent, and said footwear division sales had increased 32 per cent compared with a strong second quarter this year.

"We are especially excited about the progress in our two newest divisions, Rockport and Avia, which had sales increases of 39 per cent and 109 per cent, respectively, over their second quarters of last year."

Equally encouraging was "a significantly higher backlog of customer orders in all divisions, indicating a strong performance for the rest of 1987," he said.

Although profits in the latest quarter were up 30 per cent, net margins were down from previous quarters, reflecting goodwill and interest charges connected with the acquisitions, and the fact that the new companies have not yet attained the profitability seen elsewhere in the group.

But Pentland indicated yesterday that these factors should be ironed out as the year progressed. Reebok's \$136m share issue in May, which reduced Pentland's stake from 37 per cent, will also reduce debt.

Conrail hits \$145m with traffic growth

By Our New York Staff

CONSOLIDATED RAIL, the north-eastern US freight rail group, which went public in March, yesterday reported net income of \$72m or \$1.04 a share for the second quarter to June on revenues of \$819m.

The group, whose \$1.6bn flotation was Wall Street's biggest overstock market debut, said the group enjoyed second-quarter traffic growth of 5.7 per cent but suffered from competitive pressure on prices.

Conrail, a collection of bankrupt railroads taken over by the Federal government, reported net income of \$145m or \$2.21 a share on revenues of \$811m in the second quarter of 1986. However, last year the group enjoyed a number of public-sector benefits, including state and federal tax relief, which distorts comparison.

Conrail said that on a pro-forma basis, last year's second-quarter earnings were \$75m or \$1.09 a share. Conrail stock, which was offered at \$28, was unchanged at \$33 in early trading yesterday.

Mr Stanley Crane, Conrail chairman, said: "While Conrail continued to exhibit traffic growth in the second quarter of 1987, there was also intense competitive pressure on prices."

William Hall reports on Coca-Cola's jump in second-quarter profits

Ishtar fails to take fizz out of Coke

COCA-COLA, the US soft drinks giant, increased its second-quarter net income by 18 per cent to \$288m despite taking a \$25m provision to cover losses on Ishtar, a big-budget musical comedy which has been one of the biggest and most expensive box-office disasters in the history of the US film-making industry.

Ishtar, which is about two bad songwriters and the CIA, cost much more to make than expected and its troubled production history is said to have been one of the factors behind Coca-Cola's decision to bring in Mr David Puttnam, the British trip.

Mr Warren Beatty, star of box-office successes ranging from Reds to Bonnie and Clyde, proposed the film to Mr Puttnam's predecessor at Columbia, and along with his co-star, Mr Dustin Hoffman, is said to have been paid \$5.5m apiece.

The two actors were given considerable control over the film and one New York newspaper described it as "a half-baked comedy that somehow turned into a runaway ego trip."

Coca-Cola Entertainment said yesterday that Ishtar had grossed more than \$14m at the box-office in its first six weeks but it refused to confirm estimates that the film had cost more than \$50m, or almost twice its original budget, to make.

Analysts believe Ishtar is one of the biggest recent film flops and they have compared it to the debacle of Heavens Gate, a \$38m box-office disaster seven years ago. Fortunately, Coca-Cola can afford the costs because of the continuing strong demand for its famous soft drink.

It says that worldwide soft drink volume increased 6 per cent in the latest quarter and is up by 8 per cent in the year to date.

The group's earnings per share rose by 20.7 per cent to 70 cents per share in the latest quarter. Six-month net profits were \$451.8m or \$1.19 a share, against \$388.7m or \$1 a year earlier.

Mr Robert Goizueta, Coca-Cola's chief executive, says the earnings outlook for the second half of the year remains "bright indeed."

The group's operating income benefited from a 17 per cent decline against some key foreign currencies.

Slower growth at US forest product groups

Audio/Video Affiliates takes to takeover trail

BY RODERICK GRAM IN NEW YORK

INTERNATIONAL PAPER and Boise Cascade, two leading US forest products companies, have turned in smaller-than-forecast increases in second-quarter earnings. They expect, however, further profit growth for the rest of this year thanks to favourable market conditions.

International Paper reported net profits of \$83m including a gain of \$14m on the sale of an investment, against \$70m a year earlier. Per share profits were 80 cents, compared with analysts' forecasts of around 85 cents and with 73 cents a year ago.

First-half net profits totalled \$170m, or \$1.62, against \$160m, or \$1.50, on sales of \$3.74bn compared with \$3.67bn.

Boise Cascade's second-quarter net profits were \$35.2m, or \$1.18 a share, up from \$31.3m, or \$1.07, a year earlier but down from \$1.37 in the first quarter. Analysts had forecast profits of around \$1.65 a share in the latest period. Sales were flat at \$936m.

First-half net was \$75.4m, or \$2.47 a share, compared with \$56.3m, or \$1.90, a year earlier on unchanged sales of \$1.8bn.

Both companies expressed satisfaction with the recent performance and optimism for the second half. International Paper said the second-quarter improvement came despite a higher tax rate and plant start-up costs. Worldwide demand for pulp and containerboard was strong and inventories low. Coated papers are improving and uncoated papers have stabilised.

The company forecasts further growth in markets and profits at home and abroad, assuming exchange rates remain stable.

Boise Cascade said the decline in profits from first to second quarters was due mainly to weaker coated and uncoated paper prices and the planned rebuilding of part of a Louisiana plant.

BY ANDREW BAXTER IN LONDON

AUDIO/VIDEO Affiliates, the fast-growing US consumer electronics retailer, is on the lookout for acquisitions after losing last year's \$400m bid battle with Dicon Group of the UK for Cyclops, the Pittsburgh-based consumer electronics and steelmaking group.

Mr Stuart Rose, the former investment banker who heads A/V A, said in London that the company had \$200m available to spend on acquisitions. "I can't imagine we won't do anything" over the next few years, he said in an interview.

Mr Rose started the company seven years ago with four stores in Dayton, Ohio, and has expanded to 110 deep-discount outlets, concentrating on small and medium-sized towns such as Tallahassee, Florida and Hattiesburg, Mississippi.

By borrowing against the stores' stocks, raising more than \$100m in public offerings, and keeping a tight rein on costs, the company has grown to sales last year of \$228.8m and net income of \$7.5m.

Acquiring Cyclops, however, would have virtually doubled the company's stores at a stroke, and helped Mr Rose reach his target of \$1bn in sales by 1990.

Dicon has since announced a further acquisition in the US, the 24-store Tipton Centres electrical retailers, and Mr Rose said there were probably 100 similar chains which could be potential targets for A/V A. Over the next year, all the company's expansion would be in states where it is already trading.

Mr Rose, on his first trip to Europe to woo potential shareholders, has a reputation within the industry for keeping costs to a minimum. The company's headquarters are attached to its Dayton warehouse, and Mr Rose saw no need to hire an investment bank for the Cyclops bid. With no fees to pay, the company made \$3m from the takeover attempt despite losing.

This announcement appears as a matter of record only.

15th July, 1987

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Listing particulars relating to the Notes and Amsterdam-Rotterdam Bank N.V. are available in The Export Statistical Service and copies may be obtained during usual business hours up to and including 20th July, 1987 from the Company Announcements Office of The Stock Exchange and, up to and including 30th July, from the addresses shown below:

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16th July 1987

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July, 1987

INTL. COMPANIES and FINANCE

Grundig tops forecast at DM109m

BY HAIG SIMONIAN IN FRANKFURT

GRUNDIG, the West German electronics company, which was beset with heavy losses three years ago, has returned to "satisfactory" earnings. Mr. Hermann Koning, the chief executive, said yesterday. Earnings in the year which ended on March 1987 reached DM 109.5m (\$69.2m), more than double the DM 50m forecast in November and a sharp recovery from losses of DM 49m in 1985-86. In 1986-87, before Philips of the Netherlands took management control, the company lost DM 286m.

Turnover last year rose by

6.5 per cent to DM 3.1bn, with domestic sales increasing by more than 7 per cent, somewhat ahead of foreign turnover. Exports accounted for just over 50 per cent of the total, though sales in non-European markets fell by about DM 100m as a result of currency factors. Profits and turnover would both be "significantly better," next year, said Mr. Koning. Capital investment, which went up to DM202m from DM126m last year, was set to increase by a further 20 per cent to about DM250m in the current year. The company has rationalised

heavily and would continue to trim its workforce and automate to remain abreast of Far Eastern competition. The European consumer electronics industry had "no time for breath," he said. Grundig's workforce is set to shrink to about 18,500 next March, after a 1.3 per cent fall to 19,478 in 1986-87. Sales per head rose to DM 158,000 from DM 139,000 last year and Grundig would be seeking a further 10-15 per cent improvement. Recent exchange rate developments had helped some Far

East competitors and put pressure on product prices, especially in the past three months said Mr. Koning. Grundig's own sales were down so far this year, though it planned to fight back by innovation and further automation. Production at its Nuernberg video recorder factory would be stepped up to 1m units a year, as would television output in Nuernberg and Vienna, where a co-operative agreement with Braun, a subsidiary of the Bosch group, would contribute to capacity utilisation.

IMI rises 35% and plans two flotations

By Alan Friedman in Milan
ISTITUTO MOBILIARE Italiano (IMI), the Italian state-controlled investment banking, financial services and corporate lending group, yesterday unveiled a 35 per cent rise in its consolidated net income for the 1986-87 financial year, to L524.4bn (\$393.4m).

Mr. Luigi Arcuti, chairman of IMI, said in Rome that he plans to partly privatise two of IMI's most attractive subsidiaries—SILE, the investment banking arm, and Fideuram Vita, the life insurance division—on the Milan bourse.

Mr. Arcuti, who said both subsidiaries would make their debut on the Milan stock market before next March, also spoke of possibly selling shares in Fideuram itself, the retail distribution network which sells financial services products and whose 3,500 agents make it Italy's largest.

In US dollar terms, the IMI group had outstanding loans of \$21.96bn as at March 31. ALSTHOM, the French heavy engineering group, has acquired Bergeron, the industrial pump maker, reports Reuters from Paris. Alsthom has cooperated with Bergeron since 1963 on pumps for both thermal and nuclear power plants. Bergeron, which employs 80 people, had a 1986 turnover of FFf 100m (\$16.2m).

Axel Springer sharply ahead

BY OUR FRANKFURT STAFF

AXEL SPRINGER, West Germany's biggest newspaper publishing group, raised net profits to DM 94.5m (\$51m) for 1986—its first full year as a public company—against DM 61m in 1985. Turnover increased by 7.5 per cent to DM 2.7bn, with newspapers accounting for 65.5 per cent and magazines 24.2 per cent of the total. Springer's best known newspapers are the popular "Bild Zeitung" and the quality daily "Die Welt".

The group maintained its upward course in the first half of 1987, with turnover up 4.5 per cent, said Mr. Peter Tamm, the chairman, and the trend seemed likely to continue throughout the year. Capital investment in 1986 rose by DM 46m to almost DM 160m.

Springer was planning to extend its traditional newspaper and magazine interests, said Mr. Tamm, and it would now be taking "cautious steps" to establish itself more strongly abroad. Links between printed and electronic media would also be further developed. A fierce boardroom feud between Mr. Tamm and Mr. Guenter Prinz, the then deputy chairman, over how this should be done led to the latter's resignation in May.

Springer now seems likely to push ahead with its various electronic media interests. The group has a fledgling cable television operation and is committed to developing its participation in satellite TV and in Germany's embryonic private television and radio stations. However, the Springer group has had more than its fair share of problems this year. Apart from boardroom battles, competition in the mass newspaper market has become fierce, while the group's innovative magazine "JA," which hit the news stands in March, has been closed.

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VEW calls in US consultancy

BY JUDY DEMPSEY IN VIENNA

HEAVY LOSSES and uncertainty about possible management changes and a group restructuring were the issues which dominated a press conference called yesterday by Vereingte Edelschulwerke Aktiengesellschaft (VEW), Austria's state-owned steel company.

The company announced that turnover for 1986 had fallen to Sch 3.8bn from Sch 10bn and that as a result of mounting losses it planned to seek assistance from McKinsey, the US management consultancy group. Group losses last year totalled Sch 1.6bn (\$76.6m), up from Sch 1.4bn in 1985.

For the moment, VEW says it can absorb its losses as a result of state subsidies, which for

1987 will total Sch 2.4bn. The state will continue to subsidise VEW until 1990 with plans to pump a further Sch 5.4bn into the group.

After that, VEW will have to raise loans itself or seek partners to finance both its losses and plans for capital investment. A series of boardroom feuds between Mr. Tamm and Mr. Guenter Prinz, the then deputy chairman, over how this should be done led to the latter's resignation in May.

In the meantime, confusion surrounds the future of the management as well as the group's restructuring plans. Mr. Friedrich Schmolgruber, VEW's chairman, was not present at yesterday's meeting. He was said to be on holiday until September.

It is clear, however, that Mr. Schmolgruber's future as company chairman—he has held the job since 1984—is in doubt. Mr. Hugo Michael Selys, a member of the VEW board as well as director general of OIAG, the holding company for Austria's state industries, conceded that major personnel changes and restructuring plans would take place in September.

The McKinsey consultancy group has been called in mainly for restructuring, which is expected to mean the loss of about 2,000 jobs over the next few years, from a workforce of 19,000.

VEW is an affiliate of Voest-Alpine, Austria's largest state-owned steel and engineering group.

New Issue

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July 15, 1987

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AIBD BOND INDICES

WEEKLY EUROBOND GUIDE JULY 10, 1987

	Redemption Yield	Change on Week	12 Months High	12 Months Low
US Dollar	9.378	-0.043	9.702	8.440
Australian Dollar	13.823	-0.368	14.735	13.330
Canadian Dollar	10.357	1.232	10.776	9.372
Eurodollar	6.207	0.763	6.250	5.804
Euro Currency Unit	8.620	0.139	8.882	8.219
Yen	5.933	0.068	6.450	5.218
Sterling	9.834	-1.196	11.409	9.443
Deutschmark	6.069	1.506	6.533	5.990

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Weekly net asset value



Tokyo Pacific Holdings (Seaboard) N.V.
on 13.7.87 U.S. \$134.23

Listed on the Amsterdam Stock Exchange

Information: Pearson, Holding & Pearson N.V.,
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NEW ISSUE

July 1987

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FT 8/87

INTERNATIONAL COMPANIES and FINANCE

CSR accepts defeat in Monier bid

BY CHRIS SHERWELL IN SYDNEY

AUSTRALIA'S CSR group has virtually accepted defeat in its A\$593m (US\$417m) bid for Monier, the building materials company, because of a higher offer from Equitcorp Tasman.

At the annual meeting of the sugar, building materials and resources group yesterday Mr Keith Steel, the chairman, also indicated that it would be difficult this year for the company to match its 1986-87 profit performance.

Of the troubled Monier bid, he said it seemed clear that the offer would be unsuccessful. CSR would, however, be exploring opportunities with Redland of the UK, Monier's major shareholder with 49.9 per cent,

"for joint development of building materials activities overseas."

This, he said, would be "quite independent of what might have resulted from a joint ownership of Monier by Redland and CSR."

The "likely failure" of the CSR offer was unfortunate, Mr Steel admitted, but CSR could not justify a higher price than the A\$3.80 it had offered.

Equitcorp Tasman, controlled by Mr Allan Hawkins, the New Zealand entrepreneur, offered A\$4.15 and by yesterday had picked up 22.3 per cent of Monier.

Mr Steel was unable to make a profit projection for 1987-88

because of the Monier takeover, but said the group faced "a major task" to repeat last year's performance.

The 1986-87 figure of A\$150.1m was helped to the tune of A\$81m by the sale of CSR's Delhi oil and gas interests to Exxon. "We are working hard not merely to replace the Delhi profit but to increase total profit," Mr Steel said.

Mr Steel acknowledged that CSR was now unlikely to find a buyer for its share of Lemington coal mine at an acceptable price. The group still hoped it could reduce its interest in two other mines.

He also confirmed that the

group now had 90.1 per cent of Pioneer Sugar Mills, enabling it to acquire compulsorily the outstanding shares and to embark on a rationalisation.

Santas is to take over production operations of the Cooper Basin oil fields from Delhi Petroleum, which CSR sold to Exxon of the US, Reuters adds from Adelaide.

The companies said Santos would operate the Basin's Queensland wells while Delhi would continue exploration in that state. Santos would take responsibility for all activities in South Australia. No financial details were given.

Contrasting
results for
Japanese
fibre groups

By Yoko Shibata in Tokyo

ASAHI CHEMICAL and Toray, two of Japan's leading synthetic fibre makers, yesterday reported contrasting rates of progress in group results for the year to March.

Toray and its 53 subsidiaries enjoyed a 54.9 per cent jump in consolidated net profits to ¥15.82bn (\$184.4m), which it ascribed in part to higher revenues at its overseas subsidiaries and profit from property sales.

Pre-tax profits, however, fell 15.8 per cent to ¥24.11bn, on turnover of ¥716.55bn, down 9.7 per cent.

Sales were hampered by a sluggish domestic market for textiles and a drop in revenue from exports.

For the current year Toray expects a flat, or lower outcome, with consolidated net profits of ¥15bn on turnover of ¥700bn.

Asahi Chemical and its 25 consolidated subsidiaries reported a more modest 7.7 per cent rise in net profits to ¥20.9bn, on turnover of ¥904.54bn, down 11.3 per cent.

Sales of construction materials were up more than 16 per cent.

Consolidated pre-tax profits were down 7.4 per cent at ¥41.02bn.

The group believes domestic textile prices have already hit bottom, and in the current year is projecting consolidated net profits at ¥21bn, up 10 per cent, on turnover of ¥930bn, a rise of 2 per cent.

Gencor mines increase gold production

BY JIM JONES IN JOHANNESBURG

RECOVERY from earlier troubles allowed the 12 gold mines managed by the Gencor group to increase their overall gold production in the quarter ended June, even though several mines were affected by lower recovery grades.

Kinross, which is recovering from the effects of last September's fire, Beatrice, whose production was cut by labour disruptions in January, and St Helena, where geological problems started to affect production last year, have all returned to normal.

On the other hand Buffelsfontein, the largest of the Gencor group's mines, is becoming increasingly affected by shortages of ore reserves. Buffelsfontein's mill throughput increased to 678,000 tonnes in the June quarter from 615,000 tonnes in the previous quarter

despite management's warning some months ago that ore production rates could drop by as much as 20 per cent over the next few years.

The higher production was achieved through less selective

mining and the gold recovery grade dropped 6.4 grammes per tonne (g/t).

St Helena's mill throughput increased to 608,000 tonnes from the previous quarter's 510,000 tonnes, but the mine

is fast exhausting its few remnants of higher-grade ore and the June quarter's recovery grade dropped to 3.9 g/t from 4.1 g/t in the March quarter as the focus of mining shifted into the poorer ground in the southern part of the mine.

Unit costs have moved sharply ahead, particularly at mines which suffered lower production rates, underlining the mining industry's susceptibility to production disruptions.

Buffelsfontein was the exception to the rule as its unit costs fell to R130.56/tonne from the March quarter's R136.68/tonne.

In contrast, the quarter-on-quarter increase in the cost of mining and processing each tonne of ore at Unisel was 10.5 per cent. Unisel's mill throughput dropped to 301,000 tonnes from 326,000 tonnes and its unit costs rose to R81.47/tonne.

GENCOR QUARTERLY RESULTS

	Gold produced (kg)		After-tax profit (Rm)		Earnings (cents per share)	
	Jun 87	Mar 87	Jun 87	Mar 87	Jun 87	Mar 87
Beatrice	3,234	2,904	29.09	18.99	n/a	n/a
Bracken	663	643	2.38	2.46	12.5	10.9
Buffels	4,369	4,398	12.24	13.88	190.4	104.3
Grootevlei	1,097	1,333	2.64	3.88	17.8	29.5
Kinross	3,262	3,093	20.66	18.52	93.2	69.9
Leslie	827	865	2.58	2.93	13.7	11.1
Marieval	201	226	(0.44)	0.09	(13.1)	0.8
St Helena	2,342	2,079	18.22	14.23	62.2	33.8
Seifontein	1,749	1,828	7.94	1.82	48.8	(2.5)
Unisel	1,724	2,071	12.12	12.44	38.0	38.6
W. Rand Cons	994	994	1.85	1.52	24.6	14.1
Winkelhaak	3,046	3,187	29.45	30.49	86.1	83.6

Earnings are calculated after capital expenditure and loan repayments.

A\$212m rights
and options
issue by GPT

By Our Sydney Correspondent

GENERAL PROPERTY TRUST (GPT), the pioneer of listed property trusts in Australia, is to make its second combined rights and options issue in the space of nine months.

According to yesterday's announcement, GPT will raise A\$212m (US\$149m) through a one-for-10 issue next month. The proceeds will be used for purchases of prime commercial buildings and to update regional retail centres.

A total of 38m units will be issued at A\$2.80 to raise A\$106m. Each unit will carry a free option to subscribe for an additional unit at the end of March 1988, yesterday's closing price of A\$2.83.

GPT became Australia's first billion dollar trust in May, when both market capitalisation and assets exceeded A\$1bn.

The trust is managed by a subsidiary of Lend Lease Corporation, a major property which set up the trust in 1971. By the end of last year it had 25,000 unit holders.

GPT made a similar one-for-10 combined rights and options issue last November at A\$2.84. In February unitholders approved the A\$377.5m purchase of the 60-storey MLC Centre in Sydney, and part of the proceeds of the latest issue will go towards this.

About three-quarters of the proceeds will be used on regional retail centres.

SAB to pay
R88m for
Lion control

By Our Johannesburg Correspondent

SOUTH AFRICAN Breweries (SAB), the country's largest diversified consumer products group, is to acquire Wilkinson Sword's 63.8 per cent interest in Lion Match for R88.5m (\$43.1m).

The acquisition is a direct result of the recent acquisition of Wilkinson Sword by Swedish Match, which is in conflict with Swedish government bans on investment in South Africa.

The purchase of the 5.62m shares owned by Swedish Match will be financed by the issue of 4.7m SAB shares at R19 each, but these will be sold to other investors as Swedish Match wants to be paid cash.

It will receive about \$28.7m for its interest calculated at the current financial rand exchange rate. In addition Swedish Match and other Lion shareholders will receive a special dividend of 175 cents a share which can be externalised by the Swedes at the commercial rand rate.

Last year Lion earned a pre-tax profit of R15.6m on a turnover of R147.3m. SAB's turnover was R7,060m in its year to March and its consolidated pre-tax profit was R436.7m.

The Bank of
Nova Scotia

U.S. \$200,000,000
Floating Rate Debentures
due July 1994

For the six month period 14th July, 1987 to 14th January, 1988 the Debentures will bear an interest rate of 7 1/4% per annum with a coupon amount of U.S. \$376.94 payable 14th January, 1988.

Bankers Trust
Company, London Agent Bank

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16th July, 1987

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(Incorporated with limited liability in the State of Victoria, Australia)

A\$50,000,000

14 per cent. Notes Due 1992

Issue Price 101 1/4%

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Dresdner Bank Aktiengesellschaft

Wood Gundy Inc.

Algemene Bank Nederland N.V.

ANZ Merchant Bank Limited

Banque Bruxelles Lambert S.A.

Banque Internationale à Luxembourg S.A.

Baring Brothers & Co., Limited

Citicorp Investment Bank Limited

Fay, Richwhite (U.K.) Limited

Girozentrale und Bank der österreichischen Sparkassen Aktiengesellschaft

Goldman Sachs International Corp.

Morgan Stanley International

The Nikko Securities Co., (Europe) Ltd.

Salomon Brothers International Limited

Security Pacific Hoare Govett Limited

Shearson Lehman Brothers International

Swiss Bank Corporation International Limited

Tokai International Limited

S.G. Warburg Securities

Application has been made to the Council of The Stock Exchange in London for Notes in the denominations of A\$1,000 and A\$10,000 constituting the above issue to be admitted to the Official List subject to the issue of the temporary Global Note.

Interest is payable annually in arrears on 29th July, in each year, the first such payment being made on 29th July, 1988.

Particulars of the Notes and the Issuer are available in the Extel Statistical Service. Copies of the listing particulars relating to the Notes may be obtained during normal business hours up to and including 20th July, 1987 from the Company Announcements Office of The Stock Exchange and up to and including 31st July, 1987 from:-

Orion Royal Bank Limited,
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Bankers Trust Company,
Dashwood House,
69 Old Broad Street,
London EC2P 2EE

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Issue of up to
£250,000,000
Floating Rate Notes 2000



(Incorporated in England under the Building Societies Act 1974)
of which £150,000,000 is being issued as the Initial Tranche
Issue Price of the Initial Tranche: 100 per cent.

In accordance with the provisions of the Notes, notice is hereby given that for the interest period from 15 July, 1987 to 15 October, 1987, the Notes will carry an interest rate of 9 1/4% per annum. The interest payable on the relevant interest payment date, 15 October, 1987 against Coupon No. 7 will be £233.15.

16 July, 1987
By The Chase Manhattan Bank, N.A.,
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All of these securities having been sold, this announcement appears as a matter of record only.

July, 1987
Concurrent Worldwide Offering

28,000,000 Shares

E-II Holdings Inc.

Common Stock
(\$0.01 par value)

This portion of the offering was offered in the United States by the undersigned.

23,000,000 Shares

Price \$15 Per Share

Salomon Brothers Inc

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The First Boston Corporation

Morgan Stanley & Co.
INCORPORATED

Bear, Stearns & Co. Inc.

Alex. Brown & Sons
INCORPORATED

Dillon, Read & Co. Inc.

Donaldson, Lufkin & Jenrette
SECURITIES CORPORATION

Goldman, Sachs & Co.

Hambrecht & Quist
INCORPORATED

E. F. Hutton & Company Inc.

Kidder, Peabody & Co.
INCORPORATED

Lazard Frères & Co.

Merrill Lynch Capital Markets

Montgomery Securities

PaineWebber Incorporated

Prudential-Bache Capital Funding

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SECURITIES, INC.

Morgan Keegan & Company, Inc.

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Prescott, Ball & Turben, Inc.

The Robinson-Humphrey Company, Inc.

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INCORPORATED

Wheat, First Securities, Inc.

First Albany Corporation

First of Michigan Corporation

Gruntal & Co., Incorporated

Janney Montgomery Scott Inc.

Johnson, Lane, Space, Smith & Co., Inc.

Josephthal & Co.
INCORPORATED

The Milwaukee Company

Parker/Hunter
INCORPORATED

Rauscher Pierce Refenes, Inc.

Raymond James & Associates, Inc.

Roney & Co.

Frederick & Company, Inc.

The Illinois Company
INCORPORATED

Oberweis Securities, Inc.

Pacific Securities, Inc.

This portion of the offering was offered outside the United States by the undersigned.

5,000,000 Shares

Price U.S. \$15 Per Share

Salomon Brothers International Limited

Credit Suisse First Boston Limited

Drexel Burnham Lambert International Limited

Morgan Stanley International

Banque Paribas Capital Markets Limited

Daiwa Europe Limited

Goldman Sachs International Corp.

IMI Capital Markets (UK) Ltd

The Nikko Securities Co., (Europe) Ltd.

Nomura International Limited

Swiss Bank Corporation International Limited

Union Bank of Switzerland (Securities) Limited

Vereins- und Westbank Aktiengesellschaft

S. G. Warburg Securities

Yamaichi International (Europe) Limited

The Oregon farmer who reached for the sky

Peter Marsh explains how the use of satellite information has brought a harvest of increased efficiency

FARMERS are generally more at home with information from seed catalogues than from satellites. An exception is Frank Lamb, who for the past three years has used photographs from space to maximise the return from his 10,000 acres of agricultural land near Hermiston, Oregon.

Lamb is president and main shareholder of Eastern Oregon Farming Company, which derives its annual income of about \$13m mainly from potatoes, alfalfa and cereals. While the offices of most farmers contain nothing more technically sophisticated than a calculator, Lamb's is adorned by a \$30,000 image processing system, based on an IBM personal computer.

Since 1984, Lamb has used this system to process satellite pictures telling him the condition both of his own crops and of his rivals in adjoining farms. This information has helped, he says, in management decisions such as when to harvest specific crops and take them to market.

In the next few months, Lamb's use of satellite data will move into a new stage. At the moment, he receives a picture from the US's Landsat remote-sensing satellites, roughly once every two months, with each photograph relating to events on the ground a week to 10 days earlier.

Using pictures from Spot, a

French satellite launched last year, Lamb plans to get a far quicker description of what is happening in his and surrounding fields. Under an experiment partly financed by Spot Image, the company selling Spot data, Lamb hopes to obtain information four times a month, each picture relating to crop conditions some five days before.

An added bonus is that the Spot images are higher resolution than the Landsat pictures, providing detail about objects of dimensions as small as 10 metres, compared with the minimum feature size of 30 metres available from Landsat.

Both Spot Image and Eosat, the US company which sells Landsat pictures, believe that making space data available quickly to customers will play an essential role in increasing demand for this kind of information. Worldwide sales of pictures from Spot and Landsat satellites add up to no more than about \$30m a year.

Both companies think the market could be considerably expanded. At present, customers often have to wait months to obtain from the satellite companies a picture of a specific part of the world.

When the features described in the photograph are essentially unchanging, this hardly matters. Thus mining groups, interested in satellite photography because it shows up rock

strata which can indicate metals deposits, are generally not in a hurry for the information.

The opposite is true, however, for shipping companies or concerns in charge of oil rigs which need to know quickly about, say, sea or weather conditions which can affect their operations.

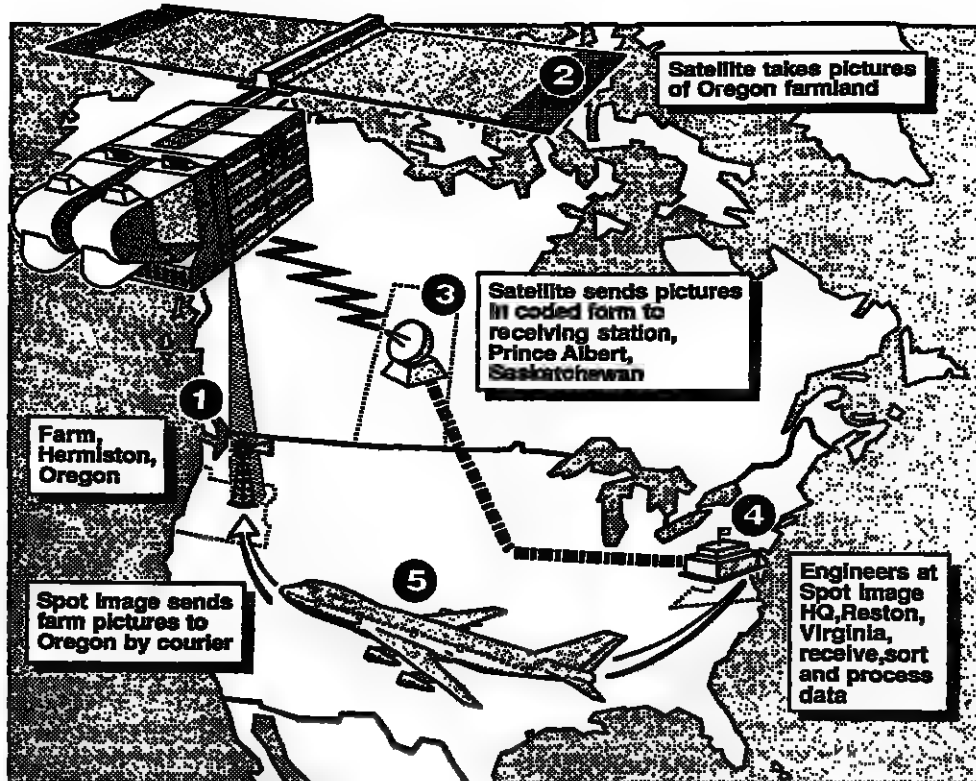
Lamb, the Oregon farmer, highlights the importance of more timely access to information. "When you are dealing with living crops, knowing about a problem two weeks after it occurs does not help you very much," he says.

With the Spot data, Lamb plans to monitor virtually continuously the health of his crops, particularly potatoes.

The information from space will alert him early on to crop diseases or failures in his farm's irrigation system. "As we gain experience, we hope to be able to react to problems quickly, such as by applying chemicals to diseased plants or through the use of fertilisers."

The pictures of use to Lamb will be snapped by sensors on the Spot satellite, which zooms over the Earth at a height of 830 km.

Photographs of Oregon, coded in digital form, will be transmitted as radio waves to a receiving station at Prince Albert, in Saskatchewan, Canada. After initial processing, they will end up in Spot



Image's US offices in Reston, Virginia.

From here, the pictures will be sent as computer tapes by air courier 5,000 km across America to Lamb's office.

This recourse to old-fashioned transportation techniques for the final leg of the journey may soon become outdated. Ultimately, so people in the satellite industry believe, space snapshots will be directly routed to customers as digital data sent along

telephone lines.

Satellite photographs do not come cheap. Each Landsat picture, containing information about an area 180 km square, costs \$650, compared with \$1,600 for the higher-resolution Spot pictures, each of which relates to an area 60 km square.

Lamb has been used to paying about \$8,000 a year for Landsat information, and this sum will rise appreciably when he starts receiving the more intensive

supply of Spot data. During the first two years of the experiment, Spot Image has offered Lamb a cut-price rate for the information. Lamb is reluctant, however, to divulge how much he will be paying.

He says that in the past he has saved money through gaining access to the information provided by Landsat. As to the likely impact of his use of Spot data, Lamb believes "the payoff could be considerable."

Finns move closer to inch-thick wall TV

FLAT, inch-thick television sets that can hang on a wall, still elude the display specialists. But development constantly edges forward.

Finnish company Lohja claims to be the first in Europe with a flat TV, albeit in a monochrome amber colour. The prototype has a 7-inch diagonal and is a little over three-quarters of an inch thick. The company does not, however, plan to put the set into production for the moment, because there are two problems: price and colour. Work continues with Helsinki Technical College to try to get clear, three-colour images at prices that will not create too much of a premium over the conventional colour tube.

Meanwhile, in Britain, Phosphor Products of Poole, Dorset, has made the first production models of an inch-thick display with a touch-sensitive screen the size of an A4 sheet of paper. Aimed at the financial services, military and telecoms markets, the display can put a series of "keyboards" on screen, which the user can selectively touch to operate a system.

Both Finnish and British systems use a display technology called electroluminescence (EL), in which a layer of phosphor chemicals is sandwiched between a horizontal (X) and a vertical (Y) grid of very fine wires. When any X and Y pair are energised, the voltage of the cross-over point makes the chemical glow. The energisation of a rapid series of points produces a picture, "put together" by the eye by means of persistence of vision.

EL is now in serious competition with various kinds of flat cathode ray tube and with LCD (liquid crystal displays). There are several Japanese small-screen LCD TVs on the market.

Big savings in the plastic honeycomb

A FRENCH professor of engineering in Paris, Jean-Pierre Trotignon, has devised a better way of making—at a fraction of the cost—the honeycomb-structured plates used in the building and

DALE GENERATING SETS

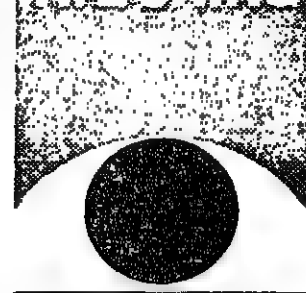
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Tel: 0723 514141, Telex: 51163

Vehicle Industries

Such plates are usually made from either aluminium or thermosetting plastics, but Trotignon's honeycomb can be produced by extrusion of thermoplastic materials such as polypropylene and polycarbonate. The new process is claimed to be seven times cheaper.

The use of extrusion means plates of any length can be made and no joining is required to make larger ones. The size of the honeycomb cells can be easily altered and

WORTH WATCHING



Edited by Geoffrey Charlish

the plate can be sealed with a plastic skin during manufacture. Extrusion also allows more complex cell shapes, to improve strength. In addition there is a prospect of reinforcing the plates with other materials to give a composite of special properties.

Computervision link with Toshiba

JAPANESE company Toshiba has purchased a 33.3 per cent interest in Computervision Japan. Computervision, a major US computer-aided design systems company, says that the move will give it a strengthened presence in Japan. In particular, by expanded sales and marketing coverage through Toshiba's 200 Japanese sales outlets.

CONTACTS:
Phosphor Products: UK, 0272 264063.
Lohja Corporation: Finland, 21 81411.
Jean-Pierre Trotignon: France, 1 3981 8762.
Computervision: UK offices, 0258 88153.

Why newsmen should treat a little heavenly help with care

NEWSPAPERS and TV organisations are emerging as growing users of satellite photographs, according to Bob Barker, director of commercial operations at the US subsidiary of Spot Image. The French-owned company is one of two groups which operate remote-sensing satellites on a commercial basis, the other being Eosat of the US.

In recent years, pictures taken from outer space of events difficult or impossible to obtain in any other way have figured in a number of articles or TV programmes. Such events included last year's explosion at the Chernobyl nuclear plant in the USSR, troop movements in the Iran-Iraq war, and developments related to mil-

itary bases in Libya.

Barker believes such satellite pictures mainly provide background information to help in the analysis of events such as a war or military build-up. A key limitation is the time, which can be up to four weeks, that it takes either Spot Image or Eosat to deliver the information to the customer.

The delay can be especially lengthy for a space photograph of a country outside Europe or America. In this case, the satellite company has to obtain the picture from the Spot or Eosat receiving station in the relevant country, a procedure that can be extremely bureaucratic.

In some instances, however, Barker says that the satellite

companies "can pull out all the stops" and obtain the information within 48 hours, normally charging a higher fee. Such urgency applied to the Chernobyl explosion when news groups all around the world were anxious for the pictures.

Some observers believe the interest shown by news organisations in satellite pictures could ultimately lead to clashes over state secrecy.

A recent report from the Office of Technology Assessment, a research arm of the US Congress, says media use of such photographs "could complicate US national security and foreign policy." A possible example could be publication, during a war, of satellite pictures showing US military operations

in an obscure part of the world, "thereby depriving US troops of the critical elements of surprise."

Another possibility is that a news organisation could, perhaps unwittingly, provide valuable intelligence to countries lacking their own reconnaissance satellites.

The dangers involved in "satellite snooping," according to some commentators, will grow more acute as the capabilities of civilian observation satellites increase. Spot Image's satellite, launched last year, can pick out objects of dimensions of 10 metres, a better performance than the Landsat satellites, which Eosat operates, and not that far away from the resolution of a few metres or

less obtained from military satellites.

According to Barker of Spot Image, the fears are "largely a non-issue." He points out that the free publication of satellite photographs may "lower global paranoia" in making visible what would otherwise be covert operations.

The Office of Technology Assessment report concludes that the possible problems involving infringements of state secrecy "will likely be manageable." A crucial point, says the report, is that, in the US at least, news organisations have normally bowed to Government warnings over publication of sensitive data that could endanger American lives. A similar degree of co-operation could

be expected in satellite photography.

Whatever the problems about the sensitivity of the information, newspapers and TV groups should exercise care when using satellite pictures, according to Nigel Press, managing director of Nigel Press Associates, a company in Edenbridge, Kent, which distributes Spot photographs in the UK.

He says that, through lack of skills in interpreting space images, newspapers have printed satellite pictures showing completely different scenes to the ones they were supposed to be illustrating.

Commercial Newswatching from Space, Office of Technology Assessment, Washington DC 20516.

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Copies of the audited accounts of Lloyds Eurofinance N.V. for the year ended 31st December, 1986, are now available from:—

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UK COMPANY NEWS

SALE OF WOOLWORTH SHARES RAISES A NET £5.6M

Dixons disappoints with 31% rise

BY STEVEN BUTLER

Dixons Group, electrical goods retailer, yesterday reported a 31.4 per cent jump in pre-tax profits to £102.6m in the 53 weeks to May 3 1987, compared to a 52 week period ending April 26 1986. Sales rose 18.7 per cent to £1.11bn.

The results were at the lower end of expectations, and the shares closed 10p lower at 383p.

Below the line figures were boosted by an extraordinary credit of £5.6m, being the net profit on the sale of shares in Woolworth Holdings, compared to a £12.8m debit the previous year. Earnings per share rose 38.3 per cent to 19.5p, with a full year dividend amounting to 14.5p, up from 11.0p.

Mr Stanley Kalms, chairman, said US sales in the present year were up strongly, while UK sales were gathering momentum after a slow start.

"I would, as usual, expect to announce another set of excellent figures at the end of our year," he said.

The bulk of the increased

profit came from a 20.4 per cent improvement in retailing profits to £81.6m. This was led by the Dixons chain where sales increased to £422m. Dixons said its strategy of opening stores in smaller towns was successful, and that 37 new branches would be opened in the present year.

While retailing dominated the business, the fastest rate of growth in pre-tax profits came in financial services and property.

While retailing dominated the business, the fastest rate of growth in pre-tax profits came in financial services and property.

Financial services profits increased from £3.8 to £9.2m, reflecting expanding activity in the credit card business, where Dixons has a joint venture with Club 24, a subsidiary of Next, and growth in the extended warranty insurance products sold in Dixons retail business.

Dixons is selling extended warranty insurance at a rate of nearly one million policies annually, and says the financial

services division is a major growth area.

The £1.4 per cent profits growth in the property division, to £11.8m, reflected the completion and sales of several major projects. The Queens West retail development in Cardiff is due to be trading by the end of the year.

Recent months have seen a strong move into the US with the acquisition in April of Silo, the third largest specialty retailer of electrical goods and appliances in the US. Last week Dixons announced a tender offer for Tipton Centers, a chain of 24 electrical retailing stores in the St Louis, Missouri area, for which 57 per cent of the outstanding shares have been pledged.

Mr Egon von Greyers, vice-chairman, said the US was a market of important growth potential for Dixons, and that further acquisitions would likely follow. Europe was also identified as an area of potential expansion.



Stanley Kalms, chairman of Dixons Group

"We're not close (to moving into Europe)," he said, "but it is something we will be acting on in the next year or so."

See Lex

Midway fall at Union Discount

Reporting for the interim stage, the directors of Union Discount Company of London said trading profits for the first half of 1987 were down on the comparable period previously, but were satisfactory.

They recalled that last year they were able to report an excellent trading performance mainly because of the worldwide fall in interest rates.

During the first half of the current year, sterling rates had fallen but there was little movement in interest rates in the other major currencies, and in particular the US bond market provided few profitable trading opportunities, they explained.

For 1986 the group made a net profit of £10.8m—half yearly figures were not given.

As promised the interim dividend is lifted from 11p to 17p net per share to reduce disparity with the final—20p last time.

ARMITAGE BROTHERS have sold their UK heavyweight cat litter business to Laporte Industries, who are the producers and packers, for £200,000. The sale will enable the company to concentrate on the lightweight cat litter business and other profitable product ranges.

Bulmer beats flat cider trade

BY NIKKI TAIT

LOWER INTEREST charges and sharply increased results from general drinks and per capita have just offset a further charge for redundancy payments and flat performance by the main cider business at E. P. Bulmer, the Hereford-based group.

In the 12 months to April 24, Bulmer reported a 6 per cent increase in pre-tax profit to £12.5m, against £11.8m a year ago. Sales overall were up from £170.7m to £183.4m and earnings per share rose by a fifth to 12.97p.

However, although the market was not expecting rapid price improvement, the figures were still at the lower end of expectations and the shares fell 3p to 210p.

At the trading level profits were almost £2m higher at £18.1m. That was entirely due to the higher contribution from wines, spirits and other drinks (£3.3m against £1.9m) and per capita (£2.1m against £1.6m).

Yesterday, finance director Mr Richard Hollis said the former was largely thanks to a 50 per cent volume improvement on the distribution of Perrier and Red Stripe lager. However, the company warned that the Perrier side would consolidate in 1987-88 as further investment takes place.

The core cider business, meanwhile, saw sales flat at £84.8m and trading profit unchanged at £1.6m. And with another 100 jobs going in this division, a £1.3m exceptional cost was also incurred—leaving group profits pre-interest unchanged at £16.8m.

The current year got off to a good start in May, says Mr Hollis, but that had been more than eliminated by the damp June. Redundancies in 1987-88, he added, are unlikely to exceed half of last year's figure.

Meanwhile, the overseas drinks side—which takes in cider and fruit juice operations in Australia and the Red Cheek apply juice business—showed "disappointing" figures, with trading profit down from £1.66m to £1.08m.

Mr Hollis said the company had received a number of approaches and proposals for these companies, and was currently considering its options on this front.

The pre-tax improvement, then, was due entirely to a reduced interest charge—down from £4.43m to £3.69m—with year-end gearing cut from 38 to 19 per cent and helped by lower interest rates. The tax charge was £3.81m (£4.3m).

Below the line there was a

small £50,000 extraordinary credit (£2.41m charge) and a revaluation of group properties added £2.5m to reserves. With the directors forecasting that improved results from cider and lower exceptional costs will continue the recovery in 1987-88—especially in second half—the total dividend goes up from 5.293p to 5.774p with a final of 3.431p.

comment

Cider's problems, in the wake of the 1983 and 1984 excise duty hikes, are well-known and signs of any fix returning are still tentative. Bulmer can do little other than prune costs and hope that higher marketing spend—£2m more last year and a similar addition this time—coupled with the likes low-alcohol cider will revive its fortunes. The current year should benefit from the last wave of marketing reductions, while exceptional and interest charges will come down. Sorting out the US, one way or another, could also be good news. All in all, expectations run at around £18m-£19.5m pre-tax for the current year which would put the shares—55 per cent in safe family hands—on a p/e of around 14. Not pricey—but nothing to get excited about either.

Lifecare set for stockmarket return

By Nikki Tait

Lifecare, the nursing homes group which went into receivership a year ago and which is currently part of a Department of Trade and Industry inquiry, could be back on the stock market by the end of the year.

Mr John Little, one of two new directors who were appointed last January and given the task of resurrecting the company, told shareholders at yesterday's annual meeting that the company had received "numerous" approaches from companies interested in reversing into Lifecare—a new shell with net assets, mainly cash, of £1.5m.

"We are now down to a shortlist of six or seven," he continued, adding that "interviewing" would probably start in the next three or four weeks.

Stock Exchange requirements, he suggested, would recommend Lifecare to stay in the nursing homes field, and he indicated that end-1987 could see a quote restored if all went well.

"The professional advisers are very bullish," he said.

Lifecare's history has been extremely tangled over the past three years. In 1983, Mr Nick Morris and Dr Richard Petty took the reins at a small Welsh building group, Edward Jones, and set about turning it into a nursing homes group.

But just under a year ago, one major creditor, Citibank, called in the receivers and in December, Mr Petty and another director, Mr Lenton, resigned after Mr Morris had been removed from office.

On taking over, the new directors found that the financial position was unclear, the records in a mess and there were major claims which had to be addressed quickly. The books and records, they say, did not comply with Companies Act requirements.

A report to shareholders catalogues relationships between companies or trusts owned privately by Dr Petty and Mr Morris and their families and Lifecare. In particular, it estimates that Lifecare is owed £700,000 by Anglo-Dutch, a licensed deposit-taker believed to be owned by trusts set up by the two men's families.

Mr Little said that he believed Mr Morris was in the UK at present, but that the company was still considering the position over potential legal action.

GPG continues to expand in US with £23m acquisition

BY NICK BUNKER

Guinness Peat, the merchant banking group, is making a £17.2m placing of new shares to help finance a £22.7m takeover of a US company operating in North America's growing executive benefits consultancy market.

Mr Alan Morrison, Guinness Peat's executive chairman, said the purchase of Oregon-based Management Compensation Group (MCG) was part of a strategy of expanding the Guinness Peat's North American asset management and benefits funding operations.

Guinness Peat's shares closed down 1p at 107p.

The British group has bought since 1984 two US fund managers, New York-based Fortman-Leff and Houston-based Eagle Management and MCG specialises in servicing US companies and individuals by designing supplementary pension, life insurance and salary schemes for high-earners.

It will complement Fortman-Leff's existing business of managing pension funds for US corporations including Lockheed, Guinness Peat said.

The British group is paying MCG's owners £17.2m cash raised by the issue of 17.5m shares at 98p each. It is making up the rest of the £26.75m consideration with 5.6m Guinness Peat shares which MCG's owners have agreed to keep for at least two years.

The deal is structured around a guarantee from MCG's owners, the management team which has

built it up since 1978, that gross revenues will total at least \$31.5m over the first three years.

Significantly, the new acquisition is backed by Guinness Peat's biggest shareholder Capitalcorp, a Hong Kong-based subsidiary of Equiticorp, a New Zealand investment company.

Capitalcorp has built up a 28.2 per cent stake in Guinness Peat after buying a 24 per cent holding from Friend's Provident, the life assurance company, this spring.

In June, Guinness Peat gave Equiticorp two seats on its board after a two-month long dispute over whether the New Zealand group should have board representation.

Guinness Peat is already placed with Capitalcorp 28.2 per cent of the new share issue, which is underwritten by Morgan Grenfell, the merchant bank. Capitalcorp could raise its stake to 38.2 per cent if it applies for the maximum new shares allowable.

MCG has raised its gross revenues from \$4m in 1985 to \$8.5m in the year ending last February 28.

Guinness Peat said MCG was expected to benefit in the next 12 months from the 1986 US Tax Reform Act. Recent tax changes in the US have led to stricter limitations on tax deductible benefits for employees, resulting in extra demand for so-called "non-qualified" benefit plans, a product line in which MCG specialises.

Barclays miscounted New Court acceptances

BY CLAY HARRIS

Barclays Bank admitted yesterday that it had miscounted acceptances in the bid by Smith New Court, the securities dealer, for New Court Trust, the investment trust.

As a result, Smith New Court shareholders who had applied to take up any excess redeemable preference shares will receive fewer than they had been told last week.

Barclays said yesterday that it would indemnify any applicant who could identify a loss

as a result of trading under the incorrect information. Barclays would acquire and make available sufficient shares to make up any shortfall.

The correct allocation is 21.468 per cent of the preference shares applied for, compared with 22.95 per cent announced last week.

Smith New Court, an associate of N. M. Rothschild, the merchant bank, is buying and liquidating the investment trust, which is managed by Rothschild.

United Scientific sells loss-making subsidiary

BY DAVID WALLER

Shares in United Scientific Holdings, the defence contractor, yesterday rose 17p to 314p after it announced the disposal of its loss-making photographic subsidiary.

USE is selling Rollei Foto-technic to Mr Heinrich Mandersmann, the proprietor of Schneider Optics, for a nominal sum.

Bought in 1982 for DM 6.7m, Rollei has only once made a profit since, and is believed to have lost in excess of £500,000 in USE's last financial year.

USE's total write-off on the disposal will be approximately £5.5m, and will be treated as an extraordinary item in the company's accounts for the year to September 30.

"Rollei's history and culture

relates to consumer markets," said Mr David Fraser, USE's chief executive. "Attempts on our part to change that would be inappropriate."

He added that USE had intended to use Rollei as a base for expanding into German defence electro-optics markets, but this still accounted for only 30 per cent of sales.

Some £3m of debt will be eliminated from USE's balance sheet, leaving the group's net debt at less than £15m.

The disposal follows USE's £4.5m acquisition of Invertron, a supplier of military simulation systems, earlier this month, and the flotation of 25 per cent of its subsidiary, Avimo Singapore, on the Singapore Stock Exchange in February.

Delta disappointed at bid rejection

Delta Group, the electrical and engineering company, yesterday expressed disappointment at the rejection by the board of electrical engineering group George H. Scholes of its £70m bid.

Delta said that prior to the announcement of the bid, it had had positive discussions with the Scholes chairman and managing director and its financial advisers. As these covered both the commercial and financial merits of the proposition, it is surprised by the grounds given for rejecting the offer.

Scholes said the terms failed to reflect its performance and potential.

An offer document will be produced shortly.

T & N to review S. African holdings

TURNER & NEWALL, the mining and engineering group, is to review its South African holdings. It will consider ways of rationalising their operations and reducing overheads.

It holds 51 per cent of Turner & Newall Holdings, an engineering, motor components and industrial materials company, and 78 per cent of Associated Engineering (SA), which makes cylinders and bearings.

The latter was acquired with the AE group late last year. Both subsidiaries have Johannesburg listings.

Fleming Overseas Investment Trust is cutting its dividend to 2.25p for year ended June 30 1987 (2.75p) with final 1.25p. Earnings 2.27p (2.29p). Gross revenue £0.13m (£0.2m) less management expenses £1.5m. Pre-tax revenue £4.6m (£4.89m). Net asset value at June 30 was 242.2p (193.1p).

IRELAND

U.S.\$50,000,000 Floating Rate Notes due July 1992

In accordance with the provisions of the Notes, notice is hereby given that for the six months interest period from 16th July, 1987 to 15th January, 1988 the Notes will carry an interest rate of 7 1/2 per cent per annum. The relevant Interest Payment Date will be 15th January, 1988 and the Coupon Amount per \$500,000 will be \$19,145.51.

Bank of Tokyo International Limited Reference Agent

Sears to pay £34m for Horne Brothers

By Stephen Butler

Sears, the UK retail group, is expanding its men's wear division through the £34m acquisition of Horne Brothers, the specialist men's wear retailer with 56 stores mainly in London and the South.

Of the £34m total, £23.5m is payable in cash with the balance in unsecured 8 per cent loan notes.

At the end of August 1986, Horne, which has stores trading as Horne and Ry, had £14.7m in net assets, of which £7.5m were properties last valued in September, 1984. Sears said that a current value would be substantially higher.

Horne's profits to the end of August, 1987 were expected to be about £7.2m on a turnover of \$6m.

The new stores will supplement the approximately 500 retail outlets in Sears' Foster Brothers division. The Horne stores concentrate on quality clothing for men in the 25-45 year age bracket, and would be combined with Sears' recently formed Equire operation which is targeted at the same market.

Mr Geoffrey Halliday, Smith, chairman, said yesterday that the experiment with Equire had been a success, and that the acquisition of Horne would accelerate the strategy of moving up market into more "high fashion" areas, while bringing on board a skilled management team.

Zy stores would complement Sears' Jargon fashions aimed at men in the 18-25 year age bracket. About 75 stores in all are planned over the next one and a half years.

Horne's Worth Valley subsidiary is the UK licensee for Pierre Cardin's mens formal wear, and Mr Smith indicated this would be exploited in Sears' men's stores, such as Selfridges.

Northern Foods' US subsidiary sale falls

By Steven Butler

The collapse of EEEK Best, US carpet cleaning company, has led to a termination of Northern Foods' contract to sell its Flagship Cleaning Services subsidiary.

Northern Foods in April reached agreement to sell Flagship Cleaning to EEEK Best for \$222 million (£11.1m) cash. Flagship holds the Sears Roebuck franchise for domestic carpet and upholstery cleaning throughout the US.

Northern Foods said yesterday that other parties had expressed interest in purchasing the company and that discussions would follow.

Lourho raises \$53m in Tokyo

Lourho, the international trading group, has raised \$52.5m after expenses with the issue of 20m new shares on the Tokyo Stock Exchange.

The issue, representing about 5.5 per cent of Lourho's expanded share capital, was fully subscribed. Trading is due to start next Thursday.

Lourho shares added 64p to 290 1/2p in London yesterday, compared with a Tokyo offer price equivalent to 280.4p.

Reckitt & Colman plc

U.S.\$ 150,000,000
MULTI-OPTION FACILITYArranged by
BARCLAYS de ZOEETE WEDD

Senior Lead Managers

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Chemical Bank

The Toronto-Dominion Bank

Managers

Amsterdam-Rotterdam Bank N.V.

Banque Nationale de Paris

Citibank N.A.

Deutsche Bank Aktiengesellschaft

Midland Bank plc

The Mitsubishi Bank, Limited

The Sanwa Bank, Limited

Westpac Banking Corporation

Tender Panelists

Algemene Bank Nederland NV

Amsterdam-Rotterdam Bank N.V.

Australia & New Zealand Banking Group Limited

Banca Nazionale del Lavoro

Bankers Trust Company

Banque Nationale de Paris

Banque Paribas (London)

Barclays Bank PLC

Chemical Bank

CIC-Union Européenne, International et Cie

Commerzbank Aktiengesellschaft

Crédit Lyonnais

Credit Suisse

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The Industrial Bank of Japan, Limited

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Lloyds Merchant Bank Limited

Midland Bank plc

The Mitsubishi Bank, Limited

The Sanwa Bank, Limited

The Sumitomo Bank, Limited

Swiss Bank Corporation

Toronto Dominion International Limited

S.G. Warburg & Co. Ltd.

Westpac Banking Corporation

Facility and Tender Panel Agent

Barclays de Zoeete Wedd Limited

Swingline Agent

Barclays Bank PLC

July 1987

This advertisement is issued in compliance with the Regulations of the Council of The Stock Exchange. Listing Particulars relating to James Crosby Group PLC ("the Company") have been delivered to the Registrar of Companies in England and Wales. Application has been made to the Council of The Stock Exchange for the whole of the issued and allotted ordinary shares of the Company to be admitted to the Official List. It is expected that Listing of the ordinary shares will become effective on 23rd July, 1987 and that dealings will commence on the same day.



JAMES CROSBY GROUP PLC

(Incorporated in England and Wales under the Companies Act 1985 with No. 2009008)

Placing

by

Panmure Gordon & Co. Limited

of

3,963,415 ordinary shares of 10p each at 82p per share

The Company is a regional housebuilder operating in the North West of England building a broad range of properties in most sectors of the private new housing market.

Authorised	Share Capital	Issued and fully paid
£1,225,000		£1,097,342
	in ordinary shares of 10p each	

The ordinary shares now being placed will rank pari passu in all respects with the ordinary shares of the Company in issue upon listing and will thereafter have the right to receive all dividends and other distributions declared, paid or made on the ordinary shares of the Company.

In accordance with the Rules and Regulations of the Council of The Stock Exchange, Panmure Gordon & Co. Limited and Henry Cooke Lumsden Limited are placing 2,972,561 and 990,854 ordinary shares in the capital of the Company respectively.

Listing Particulars relating to James Crosby Group PLC are available in the statistical service of Eutel Statistical Services Limited. Copies of the Listing Particulars may be obtained during normal business hours (Saturdays and public holidays excepted) for collection only, from the Company Announcements Office, The Stock Exchange, Threadneedle Street, London EC2R 2JX up to and including 23rd July, 1987 and up to and including 31st July, 1987 from the Company's registered office, Buckwood House, 14, Old Market Place, Altrincham, Cheshire WA14 4DF and from:

Panmure Gordon & Co. Limited
9 Moorfields Highwalk
London EC2Y 9DS

16th July, 1987



A walk around the Weekend

When do you start the Weekend? Is it *after* you've read the business news and features at the front of the Saturday FT? Or do you jump into the Weekend the moment you open the paper?

Or perhaps you don't see the Saturday paper at all and miss the Weekend altogether. If that's the case, do you know what you're missing?

The Weekend FT comes to you with the rest of the FT on a Saturday morning, so that your weekend starts earlier and lasts longer.

Money, money, money!

The front page is where FT writers have the time and space to take a Weekend look at something that's happening in the world. But

once you turn over, the tone changes, and you're straight into the family's fortunes. *Finance and the Family* is where the FT experts talk about *your* money—pensions, insurance, unit trusts, mortgages, etc.

How's your Eden?

Gardens are either a pain in the back, or solace for the soul. Whether you find them a chore or a creation, you'll have the advice of two of Britain's finest gardening writers, Arthur Hellyer and Robin Lane Fox, to help you.

What about a stately home?

If that's what you want, you can see it in colour in the Weekend FT. On the other hand, if

you're looking for something more manageable, you can read John Brennan on where to move to, when and why.

Have you read that, seen this?

The FT has always given more space to the Arts than any other daily paper, and in the Weekend FT its famous critics have the elbow room to wax lyrical or vitriolic on the important books, exhibitions, festivals, etc. that are out, or on.

Brrrrm—Brrrrm!

First of all Stuart Marshall in his Motoring column will tell you which car to get into, then a whole team of travel writers will talk about some

of the unusual places you can drive it to.

If it's burning a hole in your pocket...

...Lucia van der Post will tell you what to buy and what to wear with it in her own witty way. Edmund Penning-Rowsell will sort out the Chateau Latours from the Mouton-Rothschilds and Peter Fort will recommend what to eat with them and where to dine.

Birdwatching? Chess? Collecting?

The list goes on. Is the Weekend too much for the weekend? What have we left out? Sport (now how could we forget that!), Bridge, Cookery, Records, Chess, Birdwatching...help!

The Saturday FT...so many comments for the price of one.

US\$100,000,000

MARINE MIDLAND BANKS, INC

FLOATING RATE
SUBORDINATED CAPITAL NOTES
due 1999



For the three months 16th July 1987 to 15th October 1987 the Note will carry an Interest Rate of 7 1/2 per cent per annum with a Coupon amount of US\$185.28 per US\$10,000. Interest payment date 16th October 1987.

JAMES CAPEL BANKERS LIMITED
INTEREST DETERMINATION AGENT

This announcement appears as
a matter of record only

Frederick Cooper p.l.c.

has completed the acquisition of
the Lamson Group of companies
from Crest Nicholson PLC

The undersigned initiated
this transaction and advised
Frederick Cooper p.l.c.

CHARTERHOUSE BANK LIMITED

July 1987

CHARTERHOUSE

GRANVILLE

SPONSORED SECURITIES

High Low	Company	Price	Change	Gross Yield	P/E
181 133	Ass. Brit. Ind. Ord.	181	+1	7.3	3.8
176 146	Ass. Brit. Ind. CULS	176	—	10.0	8.7
38 34	Armitage and Rhodes	38	—	4.2	11.1
135 97	BBS Design Group (USM)	110	+5	2.1	1.9
317 218	Bardon Hill Group	317ad	+2	5.3	1.7
176 86	Bry Technology	176	—	4.7	2.7
215 130	CCG Group Ord.	215	+5	11.8	8.3
128 88	CCG Group 11pc Conv. Pref.	128	—	18.7	12.0
151 138	Carborundum Ord.	151	—	8.4	3.5
94 81	Carborundum 7.5pc Pref.	94ad	—	10.7	11.6
108 87	George Blair	108	—	3.7	3.4
143 119	Isle Group	143	—	3.4	4.8
89 88	Jackson Group	89	—	18.2	4.2
430 321	James Burrough	430ad	—	12.9	13.3
97 85	James Burrough 5pc Pref.	97	—	—	—
780 510	Multihouse NV (Ames)	780	—	—	20.2
480 381	Reckon Ridgway Ord.	480	+7	1.4	—
86 82	Reckon Ridgway 10pc Pref.	86ad	—	14.1	17.2
91 80	Robert Jenkins	91	—	—	3.5
120 42	Scruttons	120	—	—	—
183 141	Teddy and Carlisle	183	—	6.8	3.4
420 331	Trevian Holdings	420	—	7.9	1.8
108 72	Uniclock Holdings (88)	108ad	—	2.3	18.9
188 115	Walter Alexander	188	—	8.9	3.1
188 180	W. S. Yates	188ad	—	17.4	8.9
145 96	West Yorks. Ind. Hosp. (USM)	145	—	5.5	3.8

Granville & Company Limited
8 Lovat Lane, London EC3R 8BP
Telephone 01-621 1212
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Member of the Stock Exchanges

Nationwide Building Society

£250,000,000
Floating Rate Notes Due 1996

Interest Rate	9.2875% per annum
Interest Period	15th July, 1987 to 15th October, 1987
Interest Amount per £5,000 Note due 15th October, 1987	£117.05
Interest Amount per £50,000 Note due 15th October, 1987	£1170.48

Baring Brothers & Co., Limited
Agent Bank

Rowlinson

Mr P. J. Rowlinson,
Chairman, reports
on the year ended
31st March 1987.

- Profit up 35% to £1.11m
- Dividend increased by 10%
- Annual rent roll now £1.25m
- Increased activity in property development
- Profits expected to show a further increase in the current year

Accounts available from the Secretary
ROWLINSON SECURITIES PLC
London House, London Road South, Poynton, Stockport SK12 1YP

UK COMPANY NEWS

Eurotherm sees return to growth pattern

ELECTRONIC equipment manufacturer Eurotherm International believes the current year will show a resumption of its earlier growth following further progress in market penetration and product improvement in the opening six months.

For that period, to April 30 1987, group sales rose 12 per cent to £48.83m (£43.5m) but the pre-tax profit advanced by 22 per cent, from £3.35m to £4.12m. Earnings came to 8.6p (7.1p) and the interim dividend is raised to 1.75p (1.5p).

Profit growth slowed to under 4 per cent to £9.36m in 1986-87. The past half year had seen orders increase by 50 per cent compared with 1986. There had been a recovery in orders for larger systems in Eurotherm Corporation in the US and TCS also received larger orders for projects with an extended delivery schedule.

Consequently, the order backlog grew by some 36 per cent in comparison with June 1986, but delivery rate had not increased by a similar amount. Shipments should improve

significantly over the rest of the year.

There was some unevenness in worldwide performance. The US did particularly well with improved results from all companies, while in the UK there was excellent growth from TCS and SSD, and Eurotherm and Chessell recovered from poor spells in late 1986 as new products gained increasing acceptance.

On the Continent business was rather flat, although Chessell in France and Germany were exceptions. The newer product ventures, Robocom, Camm Technology and Infocore, have not done as well as hoped at this stage, but demand for products was accelerating.

The midway profit was helped by a cut in interest charges from £723,000 to £568,000. Tax came to £1.77m (£1.58m) and minorities to £2,000 (£25,000).

comment
It is hard to avoid the conclusion that Eurotherm has fallen into a rut—the last full year's profits were only marginally ahead and once the £800,000

loss made by Infocore in the first half of 1986-87 is added back (and a £119,000 favourable currency contribution taken into account), profits for the first half of this year actually declined. Other than the now abandoned diversification into computer printers, the blame for this situation appears to be: the slow pace with which new ventures are turning into profit centres; and the increasing lumpiness of orders in the core businesses as customers demand an integrated approach to process controls. The most optimistic feature of the annual statement was the reference to full order books and hopefully the lag effect of the larger contracts will have worked itself through the system by now. On full year forecasts of £111m, the shares at 479p are trading on a prospective P/E of 191—certainly high enough to provoke some profit-taking. As a long-term bet, however, Eurotherm has many admirers and could win more if its management handles the transition from being a small company to being medium-sized well.

Ossory to fund purchase via share issue

Ossory Estates' consideration for the purchase of a portfolio of 29 properties from the Imperial Life Assurance Company of Canada is to be satisfied by the issue of 29,550,459 new ordinary and the grant of an option on a further 1m shares exercisable within two years at 45.5p. In addition a further 1,318,881 ordinary shares are to be issued to meet the expenses of the acquisition.

FK English Trust, in conjunction with Quiter, have conditionally placed the 30,769,290 new ordinary shares with institutional investors at 45.5p. Of the shares placed, 29,741,540 will be the subject of an open offer to existing shareholders and loan note holders.

The offer will be made on the basis of one new ordinary at 45.5p for every seven existing ordinary held on the date of the loan note holders, deemed to be held. The new ordinary will be allocated on a pro-rata basis and any new ordinary not applied for will be taken up by the places.

Edinburgh Financial 20% holding changes hands

A 20 per cent stake in Edinburgh Financial Trust, once a small investment trust, has been transformed into a financial services group by two former directors of merchant bank Noble Grossart, has been placed with institutional investors.

The stake was previously owned by a consortium of investors, headed by Mr Bruce Judge, the New Zealand entrepreneur, which at one stage

had its own plans for the trust's future.

However, Mr Hamish Grossart, a director of EFT, said he understood this had now been placed; Fleming Mercantile Investment Trust has declared a 3.97 per cent interest in EFT as a result and a major Scottish institution also believed to hold around 5 per cent.

Mr Grossart added that the company was delighted that the interest was now in what it believes are friendly hands.

Rohan receives approach

BY HUGH CARNEY IN DUBLIN

Rohan Group, the Irish property company with quality industrial park investments in the south-east of England, said yesterday it was subject to an approach which might lead to an offer.

The company declined to give further details, advising shareholders to take no action until a further announcement was made.

Brokers in Dublin said the only name linked to Rohan recently was Green Properties, a Dublin-based company which

only came to the market in 1986 and which is valued at about £17m (£15.4m). Just over half the market value of Rohan. Speculation in that case was of a Rohan offer for Green so an external bid was thought by some to be more likely.

Rohan boosted pre-tax profits of £180,000 to £1.79m in 1986 as it shed the effects of recession in the domestic market and high-tech industrial sites in the US. The share price shaded down yesterday from Tuesday's level of 250p.

Lee Valley raising £4m

BY RICHARD TOMKINS

Lee Valley Water Company is raising £4m through an offer for sale by tender of 71 redeemable preference stock 1987-98 at a minimum tender price of £100 per £100 worth of stock. Broker to the issue is Seymour Pierce.

The company supplies water to about 1m people in parts of Bedfordshire, Essex, Hertfordshire and parts of the London boroughs of Barnet, Enfield and Haringey under an arrangement with the Thames Water Authority.

The money being raised will be used to redeem a previous

issue of £4m-worth of 9 1/2 per cent redeemable preference stock 1987 on October 31.

The issue is Seymour Pierce's third water issue so far this month, following soon after the tender offers by Wrexham and East Denbighshire Water Company and the Sunderland and South Shields Water Company.

Both the earlier issues proved popular: Sunderland's was nearly twice subscribed at an average price of £101. It is against this background that Seymour Pierce has raised the minimum tender price for the Lee Valley offer from £100 to £100 1/2.

PPS buys Welsh estate agent

BY ANTHONY MORETON

Prudential Property Services, property arm of the Prudential insurance company, has bought Lucas and Madley, a leading Welsh agency, in a further consolidation of its estate-agency business.

Since it moved into the sector in 1985, with the purchase of a Huntingdon concern, PPS has become the largest estate agency in the country with 519 branches. Lucas and Madley

contributes seven to this total. Mr Joe Bradley, managing director of PPS, said yesterday that the group was putting some £200m into the expansion of its estate agency business and had already committed three-quarters of that sum.

The Cardiff-based Lucas and Madley is primarily residential, though it has some commercial work as well as an auctioneering side.

Hollis acquisition

Hollis, the engineering and services group controlled by Mr Robert Maxwell, is to pay up to £2.06m for Petroleum Seals and Systems. The oil-based company and its Reinforce Rubber subsidiary make primary and secondary seals for floating roof storage tanks.

Hollis will pay £372,450 in cash and issue 1,165,230 new ordinary shares and 209,704 new units of 252 per cent convertible loan stock. The purchase price will be reduced if PPS's pre-tax profit for the eight months to May 31 was less than £177,000 or if its net assets at that date fell short of £490,000.

IEP cuts holding

IEP (UK), the investment vehicle of Mr Ron Brierley, the New Zealand entrepreneur, has reduced its holding in Ocean Transport & Trading to 31.58m shares, or 27.5 per cent of the equity.

Mr Brierley's company acquired a 29.9 per cent holding in OT&T during the course of a hostile, unsuccessful bid last autumn. This was reduced to 29.4 per cent by March, when OT&T reported pre-tax profits of £37.2m for 1986.

City expects queues for BAA share applications

By Richard Tomkins

LONG QUEUES of last-minute applications for shares in the BAA flotation are expected to bring severe disruption to the City in the run-up to the close of the offer at 10 am this morning.

The flotation appears to be attracting a strong response from the public. Late yesterday Country NatWest, the merchant bank sponsoring the offer for sale, acknowledged that the number of applications already received had passed the 1m mark. Since the bulk of the applications will probably not be counted till this morning, the eventual total will be far higher.

With only 280m shares available to the public in the fixed price part of the offer, this means that a ballot may well become inevitable.

The "grey" market prices being quoted by I.G. Index, the financial bookmakers, moved yesterday to 140p/145p for the 100p partly-paid shares, representing a price of 285p/291p on a fully-paid basis. I.G. Index said volume was equivalent to 50,000 shares.

Most stockbrokers' analysts, however, have recommended their clients to bid up to a level of about 270p in the tender part of the offer.

Consolidated Tern to get £3m injection

DEALINGS IN the shares of Consolidated Tern Investments, the construction and property development group, are due to resume on the USM this morning after a three-month period of suspension at 80p.

The resumption follows a restructuring of the company and a proposal to raise £3.15m. Shareholders will be offered three shares at 20p each for every one held.

A new management team is stepping in, comprising Mr James Butterfield as chairman, Mr Peter Collins as finance director and Mr David Bindle as a director and chief executive of the building division. The new board plans to set up a property services division. The share offer is underwritten by Mr Michael Allen, a Guernsey-based property investor, together with Mr Butterfield and Mr Collins. Mr Allen controls Vantagewide Estate Agency, which has more than 85 outlets, and he has been supporting Tern with loans and guarantees over the last three months.

Tern also announced pre-tax losses of £2.3m (profit £317,000) for the year to September 1986 and pre-tax losses of £750,000 (loss £1.3m) for the six months to March 1987.

The company said the share offering would inject £1.63m into the company and provide for the conversion of existing loans from Mr Allen totalling £1.6m.

Taylor Woodrow in £31m property deal

Taylor Woodrow, is paying £31m to acquire an investment property portfolio from the United Property Oak Trust. The portfolio comprises 18 freehold and two leasehold properties located mainly in London and the Home Counties. The properties are a mixture of retail, offices and industrial and currently yield a net annual income of about £2m.

Consideration is to be met by the issue of 6.04m new ordinary shares in Taylor, which are to be placed at 50p each on behalf of the trust by Hambro & Co. Bank to give net proceeds, after expenses, of £31m.

Hoare Goveett is the broker to the placing. Completion is expected to take place tomorrow.

MS International profits plummet from £3m to £1m

MS International, mechanical and electrical engineering group, saw pre-tax profits tumble from £3m to £1.06m on turnover down from £65.09m to £48.92m in the year to May 2 1987.

Profits in continuing activities fell from £3.89m to £2.02m on turnover up from £40.74m to £45.41m and discontinued activities incurred higher losses at £968,000 (£593,000) on turnover of £3.52m (£24.35m). The group's operating profit totalled £2.71m (£5.13m); continuing activities contributed £3.99m (£4.61m) while discontinued activities incurred losses of £896,000 (profit £706,000).

The directors propose an unchanged final dividend of 1.5p, making a total of 2p (2p) for the year. Earnings per share fell from 10.7p to 2.8p. Extraordinary items amounted to a debit of £5.22m (£134,000) which consisted mainly of losses on the sale of businesses and the closure of business segments.

The directors said that the group was now in a better financial position to enable its existing businesses to prosper. Since the year end, proceeds totalling £1.45m from the sale of company property in Norwich have been received and other surplus properties have been sold subject to contract to the value of £800,000.

There were positive indications that British Coal was intensifying its drive towards high-output, low-cost coal faces and subsequent demand for the company's products—designed and manufactured to provide an armoured face conveyor equip-

ment continued to expand. They reported that business in the US should continue to advance while the Indian market was proving to be highly satisfactory.

Tax charges totalled £488,000 (£587,000) and minorities amounted to £103,000 (£146,000). Transfer from capital reserve arising on consolidation was £3.71m (nil). Attributable losses totalled £551,000 (£2.43m profit).

comment

MS International's pre-tax profits were below expectations but the shares did not get the pummeling they received at the interim stage, rising 14p to 97p. There is a twofold explanation for this sanguine reaction. First, there was strong recovery in the second half: pre-tax profits on continuing businesses were £1.43m against a first-half loss of £370,000. Furthermore, the prospects for the current year look good. MS is likely to be a prime beneficiary of British Coal's plans to replace its ageing stock of armoured conveyors, and this month it delivers the first two of 25 mounts to the Royal Navy. It may secure orders for a further 200 such mounts from the US if it wins a "shoot-out" in the autumn. Profits of £2.5m are achievable in the current year, putting the shares on a prospective multiple of around 10. On fundamentals alone, the shares are cheap. A bid would not come as much of a surprise, and yet there is nothing in the price for this.

Lorin calls for £1.6m to boost automation plans

Lorin Electronics, USM-quoted switch and connector group, is to raise £1.6m through a rights issue. It is issuing 970,818 new ordinary shares on a basis of two for every 11 held. The proceeds would enable the directors to accelerate the implementation of the first phase of their programme of automation and to embark on further phases at an earlier stage than would otherwise be practicable, though the programme will still take up to 18 months to complete.

The cash will also be used to reduce bank debt and provide additional working capital to finance the group's continued

expansion, including the introduction of new products. The issue has been underwritten.

The directors have also announced that subject to a satisfactory increase in profit, they intend to recommend total dividends per share for 1987 on the enlarged capital of not less than 3.45p—15 per cent higher than the total for 1986.

They said that unaudited figures for the six months to June 30 showed turnover up from £2.58m to almost £3m. In 1986 Lorin lifted its pre-tax profits by 17 per cent from £205,000 to £1.06m on turnover up from £4.42m to £5.11m.

EPH sells stake in B. Elliott

BY CLAY HARRIS

A subsidiary of Eastern Power (Holdings), the plantation and trading group, has sold its 10.15 per cent stake in B. Elliott, the machine tool and engineering company.

Mr Tom Brown, Elliott's chief executive, said yesterday that he believed the shares had been spik up among a number of institutional investors. Elliott's contacts with Bordon, the

Eastern subsidiary which began to buy shares two years ago, had been infrequent but cordial.

The holding was sold on July 7, when Elliott shares added 3p to close at 113p. The stock has subsequently been traded heavily with a peak closing price of 133p last Friday. The shares lost 3p yesterday to close at 125p.

Notice of Redemption
U.S. \$150,000,000 Guaranteed
Floating Rate Notes Due 1992
of
Sanwa International Finance Limited
Guaranteed as to payment of Principal and Interest by
The Sanwa Bank, Limited
NOTICE IS HEREBY GIVEN that pursuant to Condition 5(b) of the Notes Sanwa International Finance Limited has elected to redeem on August 19, 1987 (the "Redemption Date") all of its outstanding Guaranteed Floating Rate Notes Due 1992 (the "Notes") at a redemption price equal to the principal amount thereof plus interest accrued to the Redemption Date. On and after the Redemption Date, interest on the Notes will cease to accrue. The Notes should be presented and surrendered to the paying agents as shown on the Notes on the Redemption Date with all interest coupons maturing subsequent to said date. Coupons due August 19, 1987 should be detached and presented for payment in the usual manner.
By Citibank, N.A. (CST Dept.) London, Fiscal Agent
CITIBANK

CARPS Limited
(Incorporated with limited liability in the Cayman Islands)
U.S. \$100,000,000
Secured Floating Rate Notes due 1992
For the period 14th July, 1987 to 16th November, 1987 the Notes will carry an interest rate of 7 3/4 per cent per annum with a coupon amount of U.S. \$2,517.36 per U.S. \$100,000 Note payable on 16th November, 1987.
Bankers Trust Company, London
Agent Bank

Creditanstalt-Bankverein
U.S. \$125,000,000
Subordinated Floating Rate Notes 1994
For the six months 14th July, 1987 to 14th January, 1988 the Notes will carry an interest rate of 7 3/4 per cent per annum and coupon amount of U.S. \$186.88 payable on 14th January, 1988.
Bankers Trust Company, London
Agent Bank

DIVIDENDS ANNOUNCED

Current payment	Date of payment	Corresponding dividend	Total dividend	Total dividend
H. P. Bulmer	3.43	Sept 14	3.05	5.77
Dixons	2.5	—	2.42	4.92
Euromet	1.75	Oct 1	—	1.75
Graig Shipping	10	—	10	15
March Group	11.68	—	—	—
John Michael	11.68	—	0.8	0.5
MS International	1.5	—	1.5	2
Parkfield	1.5	—	0.08	3
Topo Estates	0.85	—	0.85	0.95
Union Discount	17	Sept 2	11	2.6
Wyke Group	11.5	Sept 29	1.5	2.6

Public Works Loan Board rates

Effective July 15	Quoted rates	Non-quota loans A* repaid	Non-quota loans B* repaid
Years	by EFT	by EFT	by EFT
Over 1 up to 2	9 1/2	9 1/2	9 1/2
Over 2 up to 3	9 1/2	9 1/2	9 1/2
Over 3 up to 4	9 1/2	9 1/2	9 1/2
Over 4 up to 5	9 1/2	9 1/2	9 1/2
Over 5 up to 6	9 1/2	9 1/2	9 1/2
Over 6 up to 7	9 1/2	9 1/2	9 1/2
Over 7 up to 8	9 1/2	9 1/2	9 1/2
Over 8 up to 9	9 1/2	9 1/2	9 1/2
Over 9 up to 10	9 1/2	9 1/2	9 1/2
Over 10 up to 15	9 1/2	9 1/2	9 1/2
Over 15 up to 25	9 1/2	9 1/2	9 1/2
Over 25	9 1/2	9 1/2	9 1/2

* Non-quota loans B are 1 per cent higher in each case than non-quota loans A. * Equal instalments of principal. * Repayment by half-yearly annuity (fixed equal half-yearly payments to include principal and interest). * With half-yearly payments of interest

UK COMPANY NEWS

£22M RIGHTS TO CLEAR WAY FOR CASH ACQUISITIONS

Parkfield profits jump to £8m

BY PHILIP COGGAN

Parkfield, the engineering and distribution group, yesterday announced a 25% increase in its annual profits, a move from the USM to the main market.

A one-for-four rights issue will be used to pay off around £7m of bank borrowings and to fund future acquisitions. Just over 8.88m shares are being offered at 340p each, a 10.5 per cent discount to the closing price on Tuesday, James Capel is underwriting the issue.

Parkfield made nine acquisitions in 1986 and has made a further three so far this year, and the rights will enable the group to fund future deals in cash, rather than make a further series of vendor placings.

All of the acquisitions except Teamdale, Thompson Industries and the photographic distribution business of Spectrum were accounted for on merger terms, and as a result, the previous years figures have been adjusted.

Pre-tax profits for the year ended April 30 more than doubled to £8.14m (£3.89m) on turnover up 19 per cent at £123.5m (£103.6m). After tax of £2.33m (£1.59m), fully diluted earnings per share advanced to 17.8p (7.94p). There was an extraordinary charge of £741,000 relating to rationalisation costs and abortive acquisition expenditure.

During the year, Parkfield spent £8m on additional working capital, £3.6m on reorganisation costs and about £4m on capital expenditure. In addition head office costs were increased to around £800,000 as a result of moving to new premises in Haslemere, Surrey.

The engineering companies had a disappointing first half and Stockton Foundries underperformed its budget by £600,000 as a result of a pricing policy that resulted in inadequate margins. The problem has now been remedied.

An industrial dispute at RM Fabrications led to the replacement of the workforce producing, according to the company, "a more efficient operation."

Further investments and rationalisations included a new furnace at William Lee, the integration of the Spectrum photographic division with David Anthony, the relocation of Lightning Distribution and the merger of Teamdale and Foster Electrical Supplies.

Mr Roger Felber, the chairman, said that both turnover and operating profits were higher in the first two months of the current year. The final dividend is being increased to 3p (1.44p).

Parkfield is applying to have its shares listed on the main market because it believes that will enhance its status and widen its investment profile. Shares should begin trading on the main market as soon as practicable after the publication of the annual report.

comment

Parkfield is quitting its role

as king of the minnows on the USM and is joining the big fish on the main market so it seems appropriate to start comparing it with the likes of F. H. Tomkins and Williams Holdings. The comparison is by no means unfavourable: Parkfield is now capitalised at around half the size of either conglomerate and its prospective 17.8p after taking account of the rights proceeds, is only slightly higher at 17, assuming the group makes £14.4m this year.

These figures were slightly below market expectations but they still represented earnings per share growth of over 100 per cent and the prospect of the rights issue failed to discourage the market, which pushed the shares up to 410p. Roger Felber is determined to use the rights proceeds for add-on acquisitions rather than risk being weighed down by one big buy and with plenty of rationalisation benefits to come, the group could make a big splash when it joins the tall list.

Management had taken action to strengthen the accounts department and improve internal reporting procedures.

Mr Callcott said that in the first three months of the current year, JMD had won several new clients, including Ladbroke, Skelley, First Leisure and Lewis's chain of department stores. He was confident of a strong recovery.

Turnover for the year to March 31 rose from £1.32m to £2.3m. Earnings per share fell from 4.14p to 2.25p. There will be no final dividend, leaving the total for the year at the interim level of 0.5p.

JMD had been restructured into three companies to give middle management more scope and responsibility, said Mr Callcott. It had set up a leisure division and a project management section and planned expansion into other areas of design.

There was a net loss of 12.6p (1.5p) per share. The March prospectus forecast a profit of £3.25m for the year and the directors have predicted a first and final dividend of 2.7p.

The division's order book now had a healthy content, both by product and by added value. It was concentrating on areas of higher profitability and the impact of development costs in the coming year would be minimised.

In the distribution division sales advanced from £12.8m to £13.5m and the division continued its policy of investing in new branches. Margins came under some pressure and combined with difficulties in the computer development programme caused overheads to rise. However, remedial action was being taken, the directors said.

The division's outlook for the current year was one of cautious optimism. It was holding on to its market share and expected to improve its operational efficiency.

All areas of the international division made a contribution to the results and the current year outlook was for the growth of the company's international business to continue through new products and tax charges fell from £767,000 to £509,000.

Turnover in the period rose from £11.6m to £15.5m. After a tax credit of £1.05m (£135,000) the loss was £1.95m (£225,000). There was an extraordinary credit of £1.55m (nil) representing the net surplus on the closure and sale of the retail travel division.

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Cost of contracts hits John Michael

By Janice Warren

A string of unsuccessful pitches for retail contracts saw John Michael Design, the retail shop design company, report a 33 per cent fall in year-end pre-tax profits to £318,062.

JMD joined the USM in 1985 and comfortably exceeded its profits forecast for 1986. This year's first half showed a £83,000 increase to £253,000 but during the second half the company's spending on pitches exceeded its budget.

Mr David Callcott, chairman, said that each pitch cost fourfold the initial payment received by the company, and that unless JMD won one in three contracts it was out of pocket.

Management had taken action to strengthen the accounts department and improve internal reporting procedures.

Mr Callcott said that in the first three months of the current year, JMD had won several new clients, including Ladbroke, Skelley, First Leisure and Lewis's chain of department stores. He was confident of a strong recovery.

Turnover for the year to March 31 rose from £1.32m to £2.3m. Earnings per share fell from 4.14p to 2.25p. There will be no final dividend, leaving the total for the year at the interim level of 0.5p.

JMD had been restructured into three companies to give middle management more scope and responsibility, said Mr Callcott. It had set up a leisure division and a project management section and planned expansion into other areas of design.

Increased depreciation and interest charges, together with losses from its shares in related companies, have left pre-tax profits at Graig Shipping almost halved at £701,000 for the year to end March 1987, against £1.38m previously.

The directors of this Cardiff-based group which is principally engaged in the world-wide bulk cargo trade, are recommending an unchanged final dividend of 15p to maintain the total at 19p per share. Net earnings per £1 share fell from 59.1p to 42p.

Turnover for the year more than doubled to £11.49m (£5.86m) but trading profits fell to £2.24m with substantial increases on rent reviews expected over the next few years.

Heron and Control have also agreed to form a joint venture property trading and development company in which each will have a 50 per cent interest. Heron will make up to £25m available for the joint venture.

Control Securities, the property investment and dealing group, has agreed to purchase from Heron Corporation a portfolio of 23 freehold commercial properties for £27.5m to be satisfied by Control shares to be issued at 65p each.

The deal is subject to the approval of Control shareholders. Heron will take 8m Control shares (4.97 per cent of the enlarged equity following the transaction). The balance of the purchase price will be financed by a vendor placing with the institutions.

Total annual income for the portfolio is £2.4m with substantial increases on rent reviews expected over the next few years.

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APPOINTMENTS

TSB asset finance head

TSB ENGLAND AND WALES has appointed Mr Tony Jukes as head of asset finance with responsibility for leasing and ancillary activities. He was with Manufacturers Hanover Leasing Corporation where he was senior vice president Europe, Middle East and Africa region. He was also managing director of Manufacturers Hanover Finance.

Dr Andrew J. Higgins has been appointed director of the ANIMAL HEALTH TRUST. He will succeed the present director, Mr W. Brian Singleton, who will retire on January 31 1988.

ASNA (AMALGAMATED SOFTWARE OF NORTH AMERICA) has appointed Mr Derek Cooper as managing director of ASNA Ltd.

Newly-formed charter airline AIR UK (LEISURE), which begins operations from Stansted Airport in spring 1988, has formed its board of directors. Mr Neil Forster and Mr Stephen Hamscombe, respectively chairman and managing director of Air UK, hold similar positions with the new airline. Another principle board appointment is that of Mr Chris Parker, chairman of Viking International which, with British & Commonwealth Holdings and Air UK, is a shareholder in Air UK (Leisure). Day-to-day operational management of the new airline will rest with Mr Jeremy Dixon, general manager, and Captain David Henry, chief pilot, both of whom are also on the Air UK (Leisure) board.

Mr Philip Payne has been appointed chief executive of VOLVO CONCESSIONAIRES LTD (British importer for Volvo cars and a subsidiary of Lex Service). For the past 12 months, as managing director, Mr Payne has been responsible for the day-to-day management, while Mr Peter Turnbull, joint chairman, retained responsibility for overall direction and long-term strategy. Mr Turnbull, who retains joint chairmanship, was recently appointed managing director of the Lex Automotive Group.

Mr Philip A. Giris has been appointed a director of YORKSHIRE BANK to succeed Sir

Anthony Tenche who has retired. Mr Giris, who joins the Yorkshire Bank board as a representative of National Westminster Bank, was a director of National Westminster and the general manager of the domestic banking division prior to his retirement in October 1986.

At the THORBOURNE GROUP Mr J. R. Howland has become financial director. He joins from John Mowlem and Co where he was company secretary and group financial controller.

Mr Geoffrey Bowler, a director of the BRITISH AVIATION INSURANCE CO since January 1976 and chairman from November 1976 until mid 1983, has resigned following his retirement as chief general manager of the Sun Alliance Group. Mr P. Quail, deputy chief general manager of the same group, has been appointed director in place of Mr Bowler. Mr D. H. Newton has also resigned from the board and has been succeeded by Mr R. W. Fielding, chairman of C. E. Heath.

Mr Gavin W. Chittick has been appointed director of finance of NORFOLK CAPITAL GROUP. He was group financial director and company secretary of Munro Corporate.

Sir Kenneth James has been appointed director general of CANNING HOUSE (the Hispanic and Latin American Council) from July 19 in succession to Mr John Heath who is retiring.

Mr Michael Everett has been appointed deputy chairman of TULLETT & TOKYO FOREX INTERNATIONAL. Mr Alan Syant and Mr Terry Sanders have both been appointed managing directors. Mr Neil Humphreys (New York) has been appointed a director, while Mr Peter Turnbull, joint chairman, retained responsibility for overall direction and long-term strategy. Mr Turnbull, who retains joint chairmanship, was recently appointed managing director of the Lex Automotive Group.

Mr Philip A. Giris has been appointed a director of YORKSHIRE BANK to succeed Sir

Tokyo (Foreign Exchange).

Mr Paul Lytham, co-founder of AGRA EUROPE (LONDON), retired on July 1 from his position as managing director. He will remain in a consultative capacity. He has been succeeded by Mr John Hosking, chief executive, who joined AGRA from farming and the UK agricultural supply industry, 14 years ago.

DALTON FOODS (UK) has appointed Mr Geoffrey Burgess as marketing director of its British operation.

Mr John Beresford (BHP Engineering) has been elected president for 1987-88 of the HEATING AND VENTILATING CONTRACTORS' ASSOCIATION. He succeeds Mr Edgar Poppington. Mr Chris Corbin is the new president-elect and Mr Harry Miller the new vice-president.

Mr Jim Smith, a director of Postel and a divisional director of British Telecom, has been appointed a director of CLARKE AND TILLEY.

At LEGAL AND GENERAL, Mr Alan Bland, head of group planning, has assumed the additional responsibility of group compliance officer.

Mr Eric Butterworth has been appointed managing director of AUTOMATED PACKAGING SYSTEMS (UK), succeeding Mr Stephen Ellis who has held the position since the formation of the company in 1984.

SEARS has appointed Mr Timothy Daniels as managing director of Selfridges. Mr Eric Greenhalgh, managing director of Selfridges, is resigning his appointment to become chairman and chief executive of Owen Owen. Mr Daniels has been merchandise director at Selfridges since 1981 and has acted in the capacity of deputy managing director since August 1985.

BERRY WILSON ASSOCIATES has appointed Mr Peter Troit and Mr Robert Kimbell to the board.

March profit little changed in first half

March Group, the racing car manufacturer which joined the USM earlier this year, reported a static first half with pre-tax profits marginally lower at £229,000 against £248,000 last time. Turnover for the period ended April 30 was unchanged at £7.9m.

Oxfordshire-based March came to the market in April, a time which also marked its return to Formula One racing after six years. In recent years, the company's cars have dominated the Indianapolis 500 and other Grand Prix-style races in the US - its cars having won the last five Indy 500s in a row.

Yesterday, the company announced its first interim dividend of 1.68p. In its prospectus, March said it would have made payments totalling 4.3p for the year to October 31, 1988 had it been publicly held throughout that year.

First-half earnings per £1 share were given as 4.73p. The charge was £290,000 (£297,000) and minorities took £18,000 (£1,000).

The company said it was continuing to expand its engineering resources and would take delivery of a new computer aided design system.

A number of opportunities for expansion in the area of engineering consultancy and special projects for the automotive industry were currently being investigated. The company said it would announce shortly the appointment of a new senior executive.

Airtours growing but losses up

Airtours, whose 10p shares were the subject of a placing in March, produced an increased loss from £360,000 to £2.92m pre-tax for the six months ended March 31 1987. A loss had been expected because of the seasonal nature of the holiday business.

The directors said, however, that the increased loss was attributable to the growth in the company's business in 1986 and 1987 with a resultant increase in overhead and empty leg costs. The latter arise in October and November when the company brings summer

passengers home without having outbound passengers to fly to resorts.

Tour operators flying to resorts in Europe were experiencing over capacity which inevitably put pressure on margins on that part of the company's programme which remained unsold, the directors said.

The company was fortunate that a large part of the capacity (77.3 per cent) was pre-sold. The decision to expand the sphere of operations to the Caribbean had resulted in an excellent response with high

load factors and additional capacity contracted.

Turnover in the period rose from £11.6m to £15.5m. After a tax credit of £1.05m (£135,000) the loss was £1.95m (£225,000). There was an extraordinary credit of £1.55m (nil) representing the net surplus on the closure and sale of the retail travel division.

There was a net loss of 12.6p (1.5p) per share. The March prospectus forecast a profit of £3.25m for the year and the directors have predicted a first and final dividend of 2.7p.

The division's order book now had a healthy content, both by product and by added value. It was concentrating on areas of higher profitability and the impact of development costs in the coming year would be minimised.

In the distribution division sales advanced from £12.8m to £13.5m and the division continued its policy of investing in new branches. Margins came under some pressure and combined with difficulties in the computer development programme caused overheads to rise. However, remedial action was being taken, the directors said.

The division's outlook for the current year was one of cautious optimism. It was holding on to its market share and expected to improve its operational efficiency.

All areas of the international division made a contribution to the results and the current year outlook was for the growth of the company's international business to continue through new products and tax charges fell from £767,000 to £509,000.

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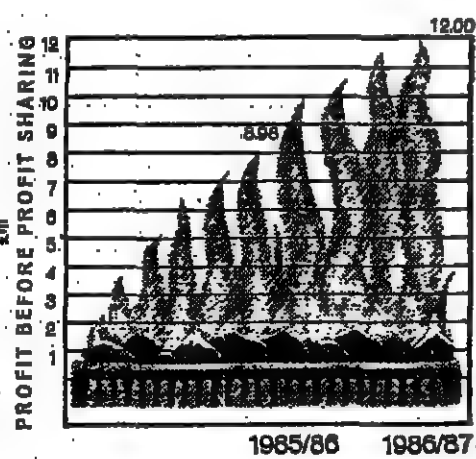
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BAXI HEATING. ANNUAL RESULTS.

We've just completed our most successful trading year since Baxi was founded 121 years ago. Highest ever sales figures of £80.5 million. Profit before profit sharing of £12 million, an increase of 34% on the previous year. But what makes the figures even more satisfying is the fact that we're Britain's largest employee owned manufacturing partnership.

RESULTS			
	1986/87	1985/86	% Increase
Turnover	80.5	49.3	22.7
Profit before Profit Sharing	12.00	8.98	33.6
Profit Sharing	2.45	1.68	28.7
Profit before Tax	9.55	7.10	34.9
Profit after Tax	6.30	4.51	40.2

LOOKING FOR NEW BUSINESS OPPORTUNITIES

We're looking to broaden our business horizons in 1987/88 by acquiring similar or engineering related companies - public or private.

The attractions for such companies to join the Baxi Partnership are many, not least of which is the benefit their employees stand to gain from sharing in the success of the company. (Baxi shares, incidentally, have increased 114% since they were issued 3 years ago).

For a copy of our Annual Report and Accounts call Susan Savage.

BAXI PARTNERSHIP LIMITED

Trading as Baxi Heating, Brownedge Road, Bamber Bridge, Preston, Lancs. Tel: 0772 36201.

Control Securities in link up with Heron

Control Securities, the property investment and dealing group, has agreed to purchase from Heron Corporation a portfolio of 23 freehold commercial properties for £27.5m to be satisfied by Control shares to be issued at 65p each.

The deal is subject to the approval of Control shareholders. Heron will take 8m Control shares (4.97 per cent of the enlarged equity following the transaction). The balance of the purchase price will be financed by a vendor placing with the institutions.

Total annual income for the portfolio is £2.4m with substantial increases on rent reviews expected over the next few years.

Heron and Control have also agreed to form a joint venture property trading and development company in which each will have a 50 per cent interest. Heron will make up to £25m available for the joint venture.

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This announcement appears as a matter of record only

May 1987



ICL - Israel Chemicals Ltd.

U.S. \$ 15,000,000
Medium-Term Credit Facility

The undersigned as Arranger syndicated this transaction among a group of international banks.



BANQUE DE L'UNION EUROPEENNE

All these Bonds have been sold. This announcement appears as a matter of record only

JUNE 1987



BANQUE DE L'UNION EUROPEENNE

FRENCH FRANCS 1,000,000,000

FLOATING RATE BONDS
interest rate indexed on the French Money Market

These Bonds are listed on the Paris Stock Exchange

These Bonds have been registered with the French Commission des Opérations de Bourse (visa n° 87-245 June 18th 1987)

GOLD 700 Troy oz. 8/10/77

WITH THE US AGAIN
ening in response to

Sept	487.2	484.2	482.0	454.3
Oct	487.2	489.0	475.4	499.5
Nov	486.1	485.4	473.8	482.3
Dec	477.1	470.5	477.5	469.8
Jan	—	—	—	—
Feb	—	—	—	—
March	488.6	482.1	483.5	483.5
April	482.7	—	487.3	475.8
May	484.7	482.1	480.0	480.0
June	500.8	484.1	507.5	485.0
July	507.1	500.3	485.0	489.4

	Close	Prev	High	Low
July	129.90	129.90	130.30	129.76
July	129.90	129.90	130.30	129.76
Sept	129.90	129.90	130.30	129.76
Oct	129.90	129.90	130.30	129.76
Nov	129.90	129.90	130.30	129.76
Jan	122.65	122.30	124.20	122.40
March	122.50	122.50	122.90	122.90
May	122.50	122.50	122.90	122.90
July	122.50	122.36	—	—

	Close	Plv	High	Low
July	576.8	584.6	573.0	570.0
Aug	576.8	584.6	573.0	570.0
Oct	580.8	587.1	583.0	580.6
Jan	587.8	587.1	590.0	577.0
Feb	594.4	581.4	588.0	584.0
April	594.4	581.4	588.0	580.6

	Close	Plv	High	Low
July	778.9	780.4	786.0	776.9
August	781.4	782.7	781.0	781.0
Nov	781.4	782.7	781.0	781.0
Dec	781.4	782.3	811.4	782.0
Jan	804.4	787.1	—	—
Feb	817.2	—	824.0	815.0
April	817.2	—	824.0	815.0
May	828.0	807.2	—	—
July	828.0	807.2	—	—
Sept	828.0	807.2	—	—

SUGAR WORLD "11"				
112,000 lb. cents/lb				
	Close	Prev	High	Low
Sept	8.18	8.81	8.85	8.15
Oct	8.52	8.83	8.85	8.48
Jan	8.78	7.06	7.00	6.85
March	7.07	7.35	7.33	6.88
May	7.26	7.52	7.37	7.19

and commission house sell especially in the new c

July	7.41	7.57	7.50	7.41
Oct	7.44	7.55	7.79	7.60

CHICAGO

LIVE CATTLE 40,000 lb., cents/lb

Close	Prev	High	Low
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[illegible]

	July	August	July	August	July	August
MAIZE	43.50	43.30	43.30	42.80	43.50	41.87
5,000 bu min, cents/55-lb bushel	32.25	41.75	42.40			
	Clos	Prev	High	Low		
July	163.0	164.2	166.0	163.2		
Sept	170.8	171.2	172.2	170.0		
Dec	177.2	178.6	179.4	176.6		
March	186.0	187.6	188.0	185.6		

July	21.50	21.50
Sept	22.30	21.80
Dec	22.45	22.30

	1973	1982	1983	1973
POPE				
	POPE MILLION 3,000 lbs. cents/lb.			
	Close	Prev	High	Low
July	74.88	74.75	74.75	74.00
August	74.85	72.90	74.78	72.85
Sept	74.85	72.90	74.78	72.85
Oct	74.85	72.90	74.78	72.85
Nov	74.85	72.90	74.78	72.85
Dec	74.85	72.90	74.78	72.85
BOYANES				
	BOYANES 5,000 lb. mb. cents/lb. bushel			
	Close	Prev	High	Low
July	54.00	54.40	55.10	54.40
August	54.00	54.40	55.10	54.40
Sept	54.00	54.40	55.10	54.40
Oct	54.00	54.40	55.10	54.40
Nov	54.00	54.40	55.10	54.40
Dec	54.00	54.40	55.10	54.40
BOYANES				
	BOYANES 5,000 lb. mb. cents/lb. bushel			
	Close	Prev	High	Low
July	54.00	54.40	55.10	54.40
August	54.00	54.40	55.10	54.40
Sept	54.00	54.40	55.10	54.40
Oct	54.00	54.40	55.10	54.40
Nov	54.00	54.40	55.10	54.40
Dec	54.00	54.40	55.10	54.40

March	74.55	73.25
May	74.55	73.50

[illegible]

WHEAT				
8,000 bu min, cents/80-b bushel				
	Close	Prev	High	Low
July	261.9	261.4	262.4	260.2
Sept	267.4	268.0	269.3	267.2
Dec	278.0	277.8	279.0	276.8
March	281.0	281.2	282.2	280.4
May	274.0	274.0	275.4	274.0
July	262.6	263.0	263.0	262.4

SPOT PRICES: Chicago loose land 16.00 (same) cents per pound. Handy and Harman silver bullion 779.00 (783.00) cents per tray cans. New

SUGAR
LONDON DAILY PRICE — Raw Sugar
\$170.00 (£105.50), down \$2.00 (down

Some talk of rain

No. of Contract	Yesterday's close	Previous close	Business done
\$ per tonne			
Aug.	142.9-143.0	150.4-151.5	149.4-144.0
Oct.	147.2	155.2-156.3	155.5-154.4
Dec.	156.6-157.5	155.8-159.0	155.3-153.2
Mar.	157.8-159.0	155.2-156.3	154.4-157.3
May.	160.6-162.0	168.0	162.0-151.4
Aug.	166.0	171.4-172.5	
Oct.	169.6-168.6	176.0-174.6	176.2-170.0

PAHLE — (FFP per tonne): Aug 1230/1120; Oct 1130/1133; Dec 1157/1165; Mar 1200/1212; May 1230/1242; Aug

Sales: 3412 (1020) lots of 50 tonnes.
Tate & Lyle delivery price for granulated basis sugar was £210.50 (£211.00) a tonne for export.
International Sugar Agreement —
(US cents per pound for and stowed Caribbean ports). Prices for July 14.
Daily price 6.41 (6.53; 15-day average 6.49 (same)).

GAS OIL FUTURES			
Month	Yesterday's close	+ or -	Business days
	US\$ per tonne		
Aug.....	170.05	+ 3.00	77.05.00.75

Sept	173.00	+5.20	178.20-75.75
Oct	174.25	+2.75	177.00-75.75
Nov	175.00	+2.50	177.50-75.75

Turnover: 5025 (2498) lots of 100 tonnes.

MEAT

MEAT COMMISSION — Average
 fatstock prices at representative
 markets: GS — Cattle 96.27p per kg
 lw (-1.12); GS — Sheep 170.56p
 per kg dcw (-43.00); GS — Pigs

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Nov	175.00	+2.50	177.50-75.75

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400p per kg (w (+1.37). Average all pigs price — 99.63p per kg dw.

CURRENCIES, MONEY & CAPITAL MARKETS

FOREIGN EXCHANGES

Trade figures hit dollar

THE DOLLAR came under selling pressure when it was announced the US trade deficit for May had increased to \$14.4bn from \$13.3bn in April.

Forecasts for the deficit ranged from about \$12.5bn to over \$15bn, with the median at \$13.2bn, according to a survey by Money Market Services, but on Tuesday rumours had circulated that the deficit would be as low as \$11bn.

Forecasts for the deficit had been revised down recently, encouraged by the shrinking of the Japanese trade surplus.

The dollar immediately fell to DM 1.8350 from DM 1.8450 on the news, and to Y148.50 from around Y151.00.

There was no sign of intervention in the market by central banks, in spite of rumours about dollar buying as the US currency fell.

The trade figures overshadowed other news, but this also contained little comfort for the dollar.

June US industrial production rose only 0.2 per cent, compared with 0.5 per cent in May, while the testimony before Congress of Admiral John P. Poindexter, former US National Security Adviser, appeared harmful to the dollar, when he said President Reagan formally authorised a swap of US arms for hostages.

The dollar fell to DM 1.8285 from DM 1.8500; to FF 6.0925 from FF 6.1550; to Sfr 1.5220 from Sfr 1.5400; and to Y148.50 from Y151.00.

On Bank of England figures the dollar's index declined to 102.6 from 103.2.

STERLING—Trading range against the dollar in 1987 is 1.4710-1.4710. June average 1.6288.

£ IN NEW YORK

July 15	Latest	Previous
1 month	1.6288-1.6290	1.6288-1.6290
3 months	1.6288-1.6290	1.6288-1.6290
6 months	1.6288-1.6290	1.6288-1.6290
12 months	1.6288-1.6290	1.6288-1.6290

US dollar premiums and discounts apply to the U.S. dollar.

STERLING INDEX

July 15	Previous
9.30 am	73.0
10.00 am	73.0
11.00 am	73.0
12.00 noon	73.0
1.00 pm	73.0
2.00 pm	73.0
3.00 pm	73.0
4.00 pm	73.0

CURRENCY RATES

July 15	Bank rate	Spot rate	Forward rate
Sterling	100	1.6288	1.6288
U.S. dollar	100	0.6788	0.6788
Canadian dollar	100	0.7288	0.7288
Swiss franc	100	0.7588	0.7588
Japanese yen	100	148.50	148.50
Deutsche mark	100	1.8350	1.8350
French franc	100	6.0925	6.0925
Italian lira	100	2.0000	2.0000
Spanish peseta	100	166.67	166.67
Portuguese escudo	100	200.48	200.48
Belgian franc	100	0.3333	0.3333
Dutch guilder	100	0.3760	0.3760
Austrian schilling	100	13.7603	13.7603
Greek drachma	100	340.75	340.75
Irish punt	100	0.7875	0.7875

*CSDP rate for July 14: 1.6285

CURRENCY MOVEMENTS

July 15	Bank of England	Bank of France	Bank of Germany
U.S. dollar	73.0	73.0	73.0
U.S. dollar	73.0	73.0	73.0
U.S. dollar	73.0	73.0	73.0
U.S. dollar	73.0	73.0	73.0
U.S. dollar	73.0	73.0	73.0
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U.S. dollar	73.0	73.0	73.0
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U.S. dollar	73.0	73.0	73.0

OTHER CURRENCIES

July 15	Bank of England	Bank of France	Bank of Germany
U.S. dollar	73.0	73.0	73.0
U.S. dollar	73.0	73.0	73.0
U.S. dollar	73.0	73.0	73.0
U.S. dollar	73.0	73.0	73.0
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U.S. dollar	73.0	73.0	73.0
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U.S. dollar	73.0	73.0	73.0
U.S. dollar	73.0	73.0	73.0
U.S. dollar	73.0	73.0	73.0

*Selling rate

MONEY MARKETS

UK rates steady

INTEREST RATES were little changed on the London money market yesterday.

The three-month Treasury bill rate was quoted at 8.75 per cent, compared with 8.75 per cent on Tuesday.

Plans were announced by the Bank of England to prevent sharp distortions in the flow of liquidity in the money market arising from the privatisation of the British Airways Authority.

In addition to normal operations in the market, the Bank will also be lending to banks at a rate equal to the lowest rate for the purchase of band 1 bills, at present 8.75 per cent.

The move is necessary because all proceeds from the sale of wholly or partly successful applicants will be transferred to the Bank, while in previous operations only an amount equal to the proceeds of the sale was transferred. BAA is valued at about £1.2bn, but the offer is expected to be substantially oversubscribed.

The flow of funds is expected to start tomorrow and continue into next week.

The Bank of England initially forecast a money market shortage of £1,500m, but revised this to £1,650m at noon, and to £1,550m in the afternoon. Total help of £1,425m was provided.

An early round of assistance was offered, and at that time the authorities bought £145m bills.

Another £175m bills were bought outright before lunch, through £200m bank bills in band 1 at 8.75 per cent, and £145m bank bills in band 2 at 8.75 per cent.

In the afternoon, £200m bills were purchased, by way of £1m local authority bills in band 1 at 8.75 per cent; £185m bank bills in band 1 at 8.75 per cent; £20m Treasury bills in band 2 at 8.75 per cent; £20m local authority bills in band 2 at 8.75 per cent; £20m bank bills in band 3 at 8.75 per cent; and £20m bank bills in band 3 at 8.75 per cent.

Late assistance of around £285m was also provided.

Bills maturing in official hands, repayment of late assistance and take-up of Treasury bills drained £285m, with £285m transactions in the market. A rise in the note circulation £120m, and bank balances below target £25m.

In Paris the Bank of France left its money market intervention rate at 7.75 per cent. The central bank bought private paper and fixed rate Treasury bills at yesterday's tender.

In Frankfurt call money rose to 3.65 per cent from 3.60 per cent, on growing speculation that above target West German money supply growth will lead to a tightening of the Bundesbank's monetary policy later this year.

Exchange rate index rose 0.3 to 73.2, compared with 68.2 six months ago.

Sterling rose against the dollar on disappointing US trade figures, and also improved against Continental currencies but tended to drift down a little against the Japanese yen.

Underlying sentiment was good, because of higher oil prices, with North Sea crude rising above \$20 a barrel. The pound rose 2.15 cents to \$1.6288-1.6290, the highest level for nearly a month. It also climbed to DM 1.8350 from DM 1.8450, and to FF 6.0925 from FF 6.1550, and to Sfr 1.5220 from Sfr 1.5400, but fell to Y148.50 from around Y151.00.

The D-Mark gained ground against the dollar in Frankfurt, after the May US trade deficit widened to \$14.4bn, from \$13.3bn in April. Rumours of a sharp decline in the trade deficit kept the market quiet ahead of the trade figure announcement, but encouraged a rise by the US Treasury Secretary, who said the deficit was the highest since the Frankfurt fixing.

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U.S. dollar	73.0	73.0	73.0
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The move is necessary because all proceeds from the sale of wholly or partly successful applicants will be transferred to the Bank, while in previous operations only an amount equal to the proceeds of the sale was transferred. BAA is valued at about £1.2bn, but the offer is expected to be substantially oversubscribed.

The flow of funds is expected to start tomorrow and continue into next week.

The Bank of England initially forecast a money market shortage of £1,500m, but revised this to £1,650m at noon, and to £1,550m in the afternoon. Total help of £1,425m was provided.

An early round of assistance was offered, and at that time the authorities bought £145m bills.

Another £175m bills were bought outright before lunch, through £200m bank bills in band 1 at 8.75 per cent, and £145m bank bills in band 2 at 8.75 per cent.

In the afternoon, £200m bills were purchased, by way of £1m local authority bills in band 1 at 8.75 per cent; £185m bank bills in band 1 at 8.75 per cent; £20m Treasury bills in band 2 at 8.75 per cent; £20m local authority bills in band 2 at 8.75 per cent; £20m bank bills in band 3 at 8.75 per cent; and £20m bank bills in band 3 at 8.75 per cent.

Late assistance of around £285m was also provided.

Bills maturing in official hands, repayment of late assistance and take-up of Treasury bills drained £285m, with £285m transactions in the market. A rise in the note circulation £120m, and bank balances below target £25m.

In Paris the Bank of France left its money market intervention rate at 7.75 per cent. The central bank bought private paper and fixed rate Treasury bills at yesterday's tender.

In Frankfurt call money rose to 3.65 per cent from 3.60 per cent, on growing speculation that above target West German money supply growth will lead to a tightening of the Bundesbank's monetary policy later this year.

Exchange rate index rose 0.3 to 73.2, compared with 68.2 six months ago.

Sterling rose against the dollar on disappointing US trade figures, and also improved against Continental currencies but tended to drift down a little against the Japanese yen.

Underlying sentiment was good, because of higher oil prices, with North Sea crude rising above \$20 a barrel. The pound rose 2.15 cents to \$1.6288-1.6290, the highest level for nearly a month. It also climbed to DM 1.8350 from DM 1.8450, and to FF 6.0925 from FF 6.1550, and to Sfr 1.5220 from Sfr 1.5400, but fell to Y148.50 from around Y151.00.

The Bundesbank did not intervene when the dollar rose to DM 1.8490 from DM 1.8435 at the fixing.

After publication of the trade figures the dollar soon fell back to DM 1.8350, before closing at DM 1.8315, compared with DM 1.8475 on Tuesday.

JAPANESE YEN—Trading range against the dollar in 1987 is 148.50-148.50. June average 148.50. Exchange rate index 215.0 against 209.3 six months ago.

Trading was subdued in Tokyo as traders awaited the release of US trade figures due after the close of business. The dollar was kept within a relatively narrow range since the trade figures were likely to play the leading role in determining the dollar's short-term direction. Consequently most investors were content to cover their positions and wait.

The dollar closed at Y151.25, unchanged from its close in New York and up from Y150.80 in Tokyo on Tuesday.

Most analysts predicted a Tokyo deficit of around \$13bn, little change from April's \$13.3bn deficit while estimates elsewhere ranged from \$11bn to \$14.5bn.

EMS EUROPEAN CURRENCY UNIT RATES

Country	Unit	Rate	% change
Belgium	Franc	42.4882	+1.49
Denmark	Krone	7.4603	+0.83
France	Franc	6.1550	+0.26
Germany	Mark	1.8350	+0.26
Italy	Lira	2.0000	+0.26
Netherlands	Guilder	0.3760	+0.26
Portugal	Escudo	200.48	+0.26
Spain	Peseta	166.67	+0.26
UK	Pound	1.6288	+0.26

Changes are for Euro, therefore positive change denotes a weak currency.

POUND SPOT—FORWARD AGAINST THE POUND

July 15	Day's spread	Class	One month	%	Three months	%
US dollar	1.6288-1.6290	1.6288-1.6290	0.32-0.30	2.28	0.88-0.83	2.10
U.S. dollar	1.6288-1.6290	1.6288-1.6290	0.32-0.30	2.28	0.88-0.83	2.10
U.S. dollar	1.6288-1.6290	1.6288-1.6290	0.32-0.30	2.28	0.88-0.83	2.10
U.S. dollar	1.6288-1.6290	1.6288-1.6290	0.32-0.30	2.28	0.88-0.83	2.10
U.S. dollar	1.6288-1.6290	1.6288-1.6290	0.32-0.30	2.28	0.88-0.83	2.10

DOLLAR SPOT—FORWARD AGAINST THE DOLLAR

July 15	Day's spread	Class	One month	%	Three months	%
U.S. dollar	1.6288-1.6290	1.6288-1.6290	0.32-0.30	2.28	0.88-0.83	2.10
U.S. dollar	1.6288-1.6290	1.6288-1.6290	0.32-0.30	2.28	0.88-0.83	2.10
U.S. dollar	1.6288-1.6290	1.6288-1.6290	0.32-0.30	2.28	0.88-0.83	2.10
U.S. dollar	1.6288-1.6290	1.6288-1.6290	0.32-0.30	2.28	0.88-0.83	2.10
U.S. dollar	1.6288-1.6290	1.6288-1.6290	0.32-0.30	2.28	0.88-0.83	2.10

EURO CURRENCY INTEREST RATES

July 15	Start	7 days	One month	Three months	Six months	One year
U.S. dollar	8.75	8.75	8.75	8.75	8.75	8.75
U.S. dollar	8.75	8.75	8.75	8.75	8.75	8.75
U.S. dollar	8.75	8.75	8.75	8.75	8.75	8.75
U.S. dollar	8.75	8.75	8.75	8.75	8.75	8.75
U.S. dollar	8.75	8.75	8.75	8.75	8.75	8.75

LONG-TERM EURO CURRENCY INTEREST RATES

July 15	Start	7 days	One month	Three months	Six months	One year
U.S. dollar	8.75	8.75	8.75	8.75	8.75	8.75
U.S. dollar	8.75	8.75	8.75	8.75	8.75	8.75
U.S. dollar	8.75	8.75	8.75	8.75	8.75	8.75
U.S. dollar	8.75	8.75	8.75	8.75	8.75	8.75
U.S. dollar	8.75	8.75	8.75	8.75	8.75	8.75

EXCHANGE CROSS RATES

July 15	£	\$	DM	YEN	FF	Sfr	HK	US
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ional
net
£1m

**£1.6m to
on plans**

AA Friendly Society
(Investment Mgmt M & G Inc Mgmt)
100 Main St, 2nd Floor, New York, NY 10038

Abbey Life Assurance Co Ltd

80 Holderness Road, Bournemouth		
Prop. Ser. 1	225.7	227
Equity Ser. 1	151.5	159
Prop. Acc. Ser. 2	300.9	314

Empty Ser. 2	167.6	176
Selective Acc	505.1	321
Prop. Ser. 4	236.2	202

FT UNIT TRUST INFORMATION SERVICE[illegible]

LONDON SHARE SERVICE

Carlife Assurance Group 5-11 Marlborough St. London W1A 7RN Tel: 01-499 7400 1953	Grifford Invest Managers (Guernsey) Ltd PO Box 88, Guernsey Channel Islands Tel: 0483-38525 1985	Kleinwort Benson Islamic Fd Mgmt Ltd PO Box 44, Guernsey, CI Tel: 0483-38525 1985	The New Zealand Fund Manager: Leeson & O'Shea Ltd PO Box 21, Auckland, New Zealand 1985
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[illegible]

BRITISH FUNDS—Contd						FO
Yield	1987	Price	+ or -	Yield	1987	

BRITISH FUNDS

High	Low	Stock	Price
1001	1001	1001	1001
1002	1002	1002	1002
1003	1003	1003	1003
1004	1004	1004	1004
1005	1005	1005	1005
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1007	1007	1007	1007
1008	1008	1008	1008
1009	1009	1009	1009
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1309	1309	1309	130

BRITISH FUNDS—Cont.[illegible]**FOREIGN BONDS & RAIL**[illegible]

Money Market Bank Accounts

[illegible]

LONDON SHARE SERVICE

INDUSTRIALS—Continued

[illegible]

26	Appl. Statist. Res.	21	13.5	2
04	McMayborn Group So	212	+31	
05	Statistical Research	57		

390	180	Intel Net	231	294	14	7	25.0	26.7	17
391	180	Intel Net	231	294	14	7	25.0	26.7	17
211	141	Intel Chances	211	134	6	4	26.2	30.0	10
212	141	Intel Chances	211	134	6	4	26.2	30.0	10
50	50	Microsoft C++	889	2	0	0	9.1	17.1	13
208	100	Microsoft C++	889	2	0	0	9.1	17.1	13
209	100	Microsoft C++	889	2	0	0	9.1	17.1	13
142	142	Microsoft C++	889	2	0	0	9.1	17.1	13
213	141	Microsoft C++	889	2	0	0	9.1	17.1	13
214	141	Microsoft C++	889	2	0	0	9.1	17.1	13
215	141	Microsoft C++	889	2	0	0	9.1	17.1	13
216	141	Microsoft C++	889	2	0	0	9.1	17.1	13
217	141	Microsoft C++	889	2	0	0	9.1	17.1	13
218	141	Microsoft C++	889	2	0	0	9.1	17.1	13
219	141	Microsoft C++	889	2	0	0	9.1	17.1	13
220	141	Microsoft C++	889	2	0	0	9.1	17.1	13
221	141	Microsoft C++	889	2	0	0	9.1	17.1	13
222	141	Microsoft C++	889	2	0	0	9.1	17.1	13
223	141	Microsoft C++	889	2	0	0	9.1	17.1	13
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239	141	Microsoft C++	889	2	0	0	9.1	17.1	13
240	141	Microsoft C++	889	2	0	0	9.1	17.1	13
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242	141	Microsoft C++	889	2	0	0	9.1	17.1	13
243	141	Microsoft C++	889	2	0	0	9.1	17.1	13
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246	141	Microsoft C++	889	2	0	0	9.1	17.1	13
247	141	Microsoft C++	889	2	0	0	9.1	17.1	13
248	141	Microsoft C++	889	2	0	0	9.1	17.1	13
249	141	Microsoft C++	889	2	0	0	9.1	17.1	13
250	141	Microsoft C++	889	2	0	0	9.1	17.1	13
251	141	Microsoft C++	889	2	0	0	9.1	17.1	13
252	141	Microsoft C++	889	2	0	0	9.1	17.1	13
253	141	Microsoft C++	889	2	0	0	9.1	17.1	13
254	141	Microsoft C++	889	2	0	0	9.1	17.1	13
255	141	Microsoft C++	889	2	0	0	9.1	17.1	13

12	Do. Warrants	661	+8	-	-
99	Perry-Snowden Co. Ld.	1582	...	05	1
01	Plastic Const. 10m	100	+1	012	1

[illegible]

25	Shish	390	4.5	7.4	1.4
26	Shorpen Sp	216	2.4	3.6	1.9
27	Shore Group	302	2.9	1.8	1

[illegible]

1	Uninsured Packaging 10p	145	+8	13.25	3.8	3.1
8	Value	401	+11	5.77	4.3	3.0

[illegible]

Stock	Price	+ or -	Div	Yld
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1979	211	Abbey Life Sav.	257	+2.4	8.0	3.7	
1979	213	Albany & Alexander	293	+2.4	8.0	3.7	
1979	255	Do. Life Sav. \$100	558	+2.4	8.0	3.9	
1979	2520	Albany & AG DM50	454	+2.4	8.0	11.6	
1979	2201	American Gen Corp	224	+2.4	8.0	2.1	75.6
1979	113	Asac Corp. SI	616	+2.4	8.0	2.5	
1979	122	Berry, Birch 10s	142	+2.4	8.0	0.2	
1979	123	Bradford Corp Sp	983	+2.4	8.0	1.4	15.5
1979	274	Bryant (Dereed) Sp	212	+2.4	8.0	13.7	2.3
1979	268	Calson, Union	375	+2.4	8.0	1.2	29.9
1979	320	Cheney Warren 10s	285	+2.4	8.0	3.0	
1979	36	Enlow	265	+2.4	8.0	0.8	1.2
1979					13.0	4.7	

Stock	Price	+ or -	Div	Yld
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211	Adley Life Soc.	237	14	8	79	5	WE
212	Adventist & Reformer	238	14	8	79	5	WE
213	Adventist Soc. G. 100	239	14	8	79	5	WE
214	Adventist Soc. G. 100	240	14	8	79	5	WE
215	Adventist Soc. G. 100	241	14	8	79	5	WE
216	Adventist Soc. G. 100	242	14	8	79	5	WE
217	Adventist Soc. G. 100	243	14	8	79	5	WE
218	Adventist Soc. G. 100	244	14	8	79	5	WE
219	Adventist Soc. G. 100	245	14	8	79	5	WE
220	Adventist Soc. G. 100	246	14	8	79	5	WE
221	Adventist Soc. G. 100	247	14	8	79	5	WE
222	Adventist Soc. G. 100	248	14	8	79	5	WE
223	Adventist Soc. G. 100	249	14	8	79	5	WE
224	Adventist Soc. G. 100	250	14	8	79	5	WE
225	Adventist Soc. G. 100	251	14	8	79	5	WE
226	Adventist Soc. G. 100	252	14	8	79	5	WE
227	Adventist Soc. G. 100	253	14	8	79	5	WE
228	Adventist Soc. G. 100	254	14	8	79	5	WE
229	Adventist Soc. G. 100	255	14	8	79	5	WE
230	Adventist Soc. G. 100	256	14	8	79	5	WE
231	Adventist Soc. G. 100	257	14	8	79	5	WE
232	Adventist Soc. G. 100	258	14	8	79	5	WE
233	Adventist Soc. G. 100	259	14	8	79	5	WE
234	Adventist Soc. G. 100	260	14	8	79	5	WE
235	Adventist Soc. G. 100	261	14	8	79	5	WE
236	Adventist Soc. G. 100	262	14	8	79	5	WE
237	Adventist Soc. G. 100	263	14	8	79	5	WE
238	Adventist Soc. G. 100	264	14	8	79	5	WE
239	Adventist Soc. G. 100	265	14	8	79	5	WE
240	Adventist Soc. G. 100	266	14	8	79	5	WE
241	Adventist Soc. G. 100	267	14	8	79	5	WE
242	Adventist Soc. G. 100	268	14	8	79	5	WE
243	Adventist Soc. G. 100	269	14	8	79	5	WE
244	Adventist Soc. G. 100	270	14	8	79	5	WE
245	Adventist Soc. G. 100	271	14	8	79	5	WE
246	Adventist Soc. G. 100	272	14	8	79	5	WE
247	Adventist Soc. G. 100	273	14	8	79	5	WE
248	Adventist Soc. G. 100	274	14	8	79	5	WE
249	Adventist Soc. G. 100	275	14	8	79	5	WE
250	Adventist Soc. G. 100	276	14	8	79	5	WE
251	Adventist Soc. G. 100	277	14	8	79	5	WE
252	Adventist Soc. G. 100	278	14	8	79	5	WE
253	Adventist Soc. G. 100	279	14	8	79	5	WE
254	Adventist Soc. G. 100	280	14	8	79	5	WE
255	Adventist Soc. G. 100	281	14	8	79	5	WE
256	Adventist Soc. G. 100	282	14	8	79	5	WE
257	Adventist Soc. G. 100	283	14	8	79	5	WE
258	Adventist Soc. G. 100	284	14	8	79	5	WE
259	Adventist Soc. G. 100	285	14	8	79	5	WE
260	Adventist Soc. G. 100	286	14	8	79	5	WE
261	Adventist Soc. G. 100	287	14	8	79	5	WE
262	Adventist Soc. G. 100	288	14	8	79	5	WE
263	Adventist Soc. G. 100	289	14	8	79	5	WE
264	Adventist Soc. G. 100	290	14	8	79	5	WE
265	Adventist Soc. G. 100	291	14	8	79	5	WE
266	Adventist Soc. G. 100	292	14	8	79	5	WE
267	Adventist Soc. G. 100	293	14	8	79	5	WE
268	Adventist Soc. G. 100	294	14	8	79	5	WE
269	Adventist Soc. G. 100	295	14	8	79	5	WE
270	Adventist Soc. G. 100	296	14	8	79	5	WE
271	Adventist Soc. G. 100	297	14	8	79	5	WE
272	Adventist Soc. G. 100	298	14	8	79	5	WE
273	Adventist Soc. G. 100	299	14	8	79	5	WE
274	Adventist Soc. G. 100	300	14	8	79	5	WE
275	Adventist Soc. G. 100	301	14	8	79	5	WE
276	Adventist Soc. G. 100	302	14	8	79	5	WE
277	Adventist Soc. G. 100	303	14	8	79	5	WE
278	Adventist Soc. G. 100	304	14	8	79	5	WE
279	Adventist Soc. G. 100	305	14	8	79	5	WE
280	Adventist Soc. G. 100	306	14	8	79	5	WE
281	Adventist Soc. G. 100	307	14	8	79	5	WE
282	Adventist Soc. G. 100	308	14	8	79	5	WE
283	Adventist Soc. G. 100	309	14	8	79	5	WE
284	Adventist Soc. G. 100	310	14	8	79	5	WE
285	Adventist Soc. G. 100	311	14	8	79	5	WE
286	Adventist Soc. G. 100	312	14	8	79	5	WE
287	Adventist Soc. G. 100	313	14	8	79	5	WE
288	Adventist Soc. G. 100	314	14	8	79	5	WE
289	Adventist Soc. G. 100	315	14	8	79	5	WE
290	Adventist Soc. G. 100	316	14	8	79	5	WE
291	Adventist Soc. G. 100	317	14	8	79	5	WE
292	Adventist Soc. G. 100	318	14	8	79	5	WE
293	Adventist Soc. G. 100	319	14	8	79	5	WE
294	Adventist Soc. G. 100	320	14	8	79	5	WE
295	Adventist Soc. G. 100	321	14	8	79	5	WE
296	Adventist Soc. G. 100	322	14	8	79	5	WE
297	Adventist Soc. G. 100	323	14	8	79	5	WE
298	Adventist Soc. G. 100	324	14	8	79	5	WE
299	Adventist Soc. G. 100	325	14	8	79	5	WE
300	Adventist Soc. G. 100	326	14	8	79	5	WE
301	Adventist Soc. G. 100	327	14	8	79	5	WE
302	Adventist Soc. G. 100	328	14	8	79	5	WE
303	Adventist Soc. G. 100	329	14	8	79	5	WE
304	Adventist Soc. G. 100	330	14	8	79	5	WE
305	Adventist Soc. G. 100	331	14	8	79	5	WE
306	Adventist Soc. G. 100	332	14	8	79	5	WE
307	Adventist Soc. G. 100	333	14	8	79	5	WE
308	Adventist Soc. G. 100	334	14	8	79	5	WE
309	Adventist Soc. G. 100	335	14	8	79	5	WE
310	Adventist Soc. G. 100	336	14	8	79	5	WE
311	Adventist Soc. G. 100	337	14	8	79	5	WE
312	Adventist Soc. G. 100	338	14	8	79	5	WE
313	Adventist Soc. G. 100	339	14	8	79	5	WE
314	Adventist Soc. G. 100	340	14	8	79	5	WE
315	Adventist Soc. G. 100	341	14	8	79	5	WE
316	Adventist Soc. G. 100	342	14	8	79	5	WE
317	Adventist Soc. G. 100	343	14	8	79	5	WE
318	Adventist Soc. G. 100	344	14	8	79	5	WE
319	Adventist Soc. G. 100	345	14	8	79	5	WE
320	Adventist Soc. G. 100	346	14	8	79	5	WE
321	Adventist Soc. G. 100	347	14	8	79	5	WE
322	Adventist Soc. G. 100	348	14	8	79	5	WE
323	Adventist Soc. G. 100	349	14	8	79	5	WE
324	Adventist Soc. G. 100	350	14	8	79	5	WE
325	Adventist Soc. G. 100	351	14	8	79	5	WE
326	Adventist Soc. G. 100	352	14	8	79	5	WE
327	Adventist Soc. G. 100	353	14	8	79	5	WE
328	Adventist Soc. G. 100	354	14	8	79	5	WE
329	Adventist Soc. G. 100	355	14	8	79	5	WE
330	Adventist Soc. G. 100	356	14	8	79	5	WE
331	Adventist Soc. G. 100	357	14	8	79	5	WE
332	Adventist Soc. G. 100	358	14	8	79	5	WE
333	Adventist Soc. G. 100	359	14	8	79	5	WE
334	Adventist Soc. G. 100	360	14	8	79	5	WE
335	Adventist Soc. G. 100	361	14	8	79	5	WE
336	Adventist Soc. G. 100	362	14	8	79	5	WE
337	Adventist Soc. G. 100	363	14	8	79	5	WE
338	Adventist Soc. G. 100	364	14	8	79	5	WE
339	Adventist Soc. G. 100	365	14	8	79	5	WE
340	Adventist Soc. G. 100	366	14	8	79	5	WE
341	Adventist Soc. G. 100	367	14	8	79	5	WE
342	Adventist Soc. G. 100	368	14	8	79	5	WE
343	Adventist Soc. G. 100	369	14	8	79	5	WE
344	Adventist Soc. G. 100	370	14	8	79	5	WE
345	Adventist Soc. G. 100	371	14	8	79	5	WE
346	Adventist Soc. G. 100	372	14	8	79	5	WE
347	Adventist Soc. G. 100	373	14	8	79	5	WE
348	Adventist Soc. G. 100	374	14	8	79	5	WE
349	Adventist Soc. G. 100	375	14	8	79	5	WE
350	Adventist Soc. G. 100	376	14	8	79	5	WE
351	Adventist Soc. G. 100	377	14	8	79	5	WE
352	Adventist Soc. G. 100	378	14	8	79	5	WE
353	Adventist Soc. G. 100	379	14	8	79	5	WE
354	Adventist Soc. G. 100	380	14	8	79	5	WE
355	Adventist Soc. G. 100	381	14	8	79	5	WE
356	Adventist Soc. G. 100	382	14	8	79	5	WE
357	Adventist Soc. G. 100	383	14	8	79	5	WE
358	Adventist Soc. G. 100	384	14	8	79	5	WE
359	Adventist Soc. G. 100	385	14	8	79	5	WE
360	Adventist Soc. G. 100	386	14	8	79	5	WE
361	Adventist Soc. G. 100	387	14	8	79	5	WE
362	Adventist Soc. G. 100	388	14	8	79	5	WE
363	Adventist Soc. G. 100	389	14	8	79	5	WE
364	Adventist Soc. G. 100	390	14	8	79	5	WE
365	Adventist Soc. G. 100	391	14	8	79	5	WE
366	Adventist Soc. G. 100	392	14	8	79	5	WE
367	Adventist Soc. G. 100	393	14	8	79	5	WE
368	Adventist Soc. G. 100	394	14	8	79	5	WE
369	Adventist Soc. G. 100	395	14	8	79	5	WE
370	Adventist Soc. G. 100	396	14	8	79	5	WE
371	Adventist Soc. G. 100	397	14	8	79	5	WE
372	Adventist Soc. G. 100	398	14	8	79	5	WE
373	Adventist Soc. G. 100	399	14	8	79	5	WE
374	Adventist Soc. G. 100	400	14	8	79	5	WE
375	Adventist Soc. G. 100	401	14	8	79	5	WE
376	Adventist Soc. G. 100	402	14	8	79	5	WE
377	Adventist Soc. G. 100	403	14	8	79	5	WE
378	Adventist Soc. G. 100	404	14	8	79	5	WE
379	Adventist Soc. G. 100	405	14	8	79	5	WE
380	Adventist Soc. G. 100	406	14	8	79	5	WE
381	Adventist Soc. G. 100	407	14	8	79	5	WE
382	Adventist Soc. G. 100	408	14	8	79	5	WE
383	Adventist Soc. G. 100	409	14	8	79	5	WE
384	Adventist Soc. G. 100	410	14	8	79	5	WE
385	Adventist Soc. G. 100	411	14	8	79	5	WE
386	Adventist Soc. G. 100	412	14	8	79	5	WE
387	Adventist Soc. G. 100	413	14	8	79	5	WE
388	Adventist Soc. G. 100	414	14	8	79	5	WE
389	Adventist Soc. G. 100	415	14	8	79	5	WE
390	Adventist Soc. G. 100	416	14	8	79	5	WE
391	Adventist Soc. G. 100	417	14	8	79	5	WE
392	Adventist Soc. G. 100	418	14	8	79	5	WE
393	Adventist Soc						

هذه امة لأصل

Pound's strength gives final boost to Government bonds and blue chip equities

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Day's
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+22
-27
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+23
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-1
+5
+5
+12
+13
+12
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+5
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+12
-1
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-1
+5
+5
+2
+1
-1
+2
+1
+1
+14
+11
+13
+2
+6
+1
-14

Same
6
34
499
295
49

61	42
126	31

Totals	1,424	467
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LONDON RECENT ISSUES

CALLS						PUTS					
Wk.	Fri.	Thurs.	Wed.	Tues.	Mon.	Wk.	Fri.	Thurs.	Wed.	Tues.	Mon.
77	77	77	77	77	77	14	14	14	14	14	14
25	25	25	25	25	25	30	30	30	30	30	30
45	45	45	45	45	45	17	17	17	17	17	17
64	64	64	64	64	64	18	18	18	18	18	18
84	84	84	84	84	84	18	18	18	18	18	18
104	104	104	104	104	104	18	18	18	18	18	18
124	124	124	124	124	124	18	18	18	18	18	18
144	144	144	144	144	144	18	18	18	18	18	18
164	164	164	164	164	164	18	18	18	18	18	18
184	184	184	184	184	184	18	18	18	18	18	18
204	204	204	204	204	204	18	18	18	18	18	18
224	224	224	224	224	224	18	18	18	18	18	18
244	244	244	244	244	244	18	18	18	18	18	18
264	264	264	264	264	264	18	18	18	18	18	18
284	284	284	284	284	284	18	18	18	18	18	18
304	304	304	304	304	304	18	18	18	18	18	18
324	324	324	324	324	324	18	18	18	18	18	18
344	344	344	344	344	344	18	18	18	18	18	18
364	364	364	364	364	364	18	18	18	18	18	18
384	384	384	384	384	384	18	18	18	18	18	18
404	404	404	404	404	404	18	18	18	18	18	18
424	424	424	424	424	424	18	18	18	18	18	18
444	444	444	444	444	444	18	18	18	18	18	18
464	464	464	464	464	464	18	18	18	18	18	18
484	484	484	484	484	484	18	18	18	18	18	18
504	504	504	504	504	504	18	18	18	18	18	18
524	524	524	524	524	524	18	18	18	18	18	18
544	544	544	544	544	544	18	18	18	18	18	18
564	564	564	564	564	564	18	18	18	18	18	18
584	584	584	584	584	584	18	18	18	18	18	18
604	604	604	604	604	604	18	18	18	18	18	18
624	624	624	624	624	624	18	18	18	18	18	18
644	644	644	644	644	644	18	18	18	18	18	18
664	664	664	664	664	664	18	18	18	18	18	18
684	684	684	684	684	684	18	18	18	18	18	18
704	704	704	704	704	704	18	18	18	18	18	18
724	724	724	724	724	724	18	18	18	18	18	18
744	744	744	744	744	744	18	18	18	18	18	18
764	764	764	764	764	764	18	18	18	18	18	18
784	784	784	784	784	784	18	18	18	18	18	18
804	804	804	804	804	804	18</					

[illegible]

125	27	48	63	75
95	57	75	90	95

44,163. Pts 13,025.

*Rights. †† Introduction. ** Issued by way of capitalisation. ‡ Offered holders of ordinary shares in connection with reorganisation merger or takeover. █ Allotment price. §§ Reintroduced. ¶¶ Official London listing. †† Including warrants entitlement. ‡ Placing and offer for sale price. †† 10 Treasury Rights & 3 Warrants to sub for 1 new share.

إسلامي الأصل

مكتبة ابن الأثير

CANADA

TORONTO																							
Closing prices July 15																							
Symbol	Stock	High	Low	Close	Change	Symbol	Stock	High	Low	Close	Change	Symbol	Stock	High	Low	Close	Change						
74098	AMGA Int	\$14	12 1/2	13 1/2	+	74098	Comput Int	295	286	296	-	94578	Latint B	\$20 1/2	18 1/2	19 1/2	+	71725	Seagram	\$105 1/4	104 1/4	104 1/4	+
43093	Adams Pk	\$25 1/4	24 1/2	24 1/2	+	44080	Can Ban A	\$23 1/2	18 1/2	20	+	13400	Lehigh Int	\$5 1/2	5 1/2	5 1/2	+	38881	Seares Corp	\$19 1/2	17 1/2	18 1/2	+
43093	Adams Pk	\$25 1/4	24 1/2	24 1/2	+	7051	COB B F	\$80	60	60	+	1200	Luminaca	\$11 1/2	11 1/2	11 1/2	+	5507	Shall Can	\$49 1/2	49 1/2	49 1/2	+
43093	Adams Pk	\$25 1/4	24 1/2	24 1/2	+	7050	CTL Bank	\$60	350	350	+	6000	MCC	\$18	17 1/2	17 1/2	+	3000	Sharratt	\$21 1/2	21 1/2	21 1/2	+
43093	Adams Pk	\$25 1/4	24 1/2	24 1/2	+	7050	CTL Bank	\$60	350	350	+	17728	Mich H X	\$12 1/2	12 1/2	12 1/2	+	20255	Southern	\$19 1/2	19 1/2	19 1/2	+
43093	Adams Pk	\$25 1/4	24 1/2	24 1/2	+	7050	CTL Bank	\$60	350	350	+	23500	Alcan Hy P	\$19 1/2	19 1/2	19 1/2	+	20255	Southern	\$19 1/2	19 1/2	19 1/2	+
43093	Adams Pk	\$25 1/4	24 1/2	24 1/2	+	7050	CTL Bank	\$60	350	350	+	1200	MFC GPs	\$11 1/2	11 1/2	11 1/2	+	2100	Sherrill A	\$21 1/2	21 1/2	21 1/2	+
43093	Adams Pk	\$25 1/4	24 1/2	24 1/2	+	7050	CTL Bank	\$60	350	350	+	53324	Magna A	\$25 1/2	25 1/2	25 1/2	+	2100	Sherrill A	\$21 1/2	21 1/2	21 1/2	+
43093	Adams Pk	\$25 1/4	24 1/2	24 1/2	+	7050	CTL Bank	\$60	350	350	+	53324	Magna A	\$25 1/2	25 1/2	25 1/2	+	2100	Sherrill A	\$21 1/2	21 1/2	21 1/2	+
43093	Adams Pk	\$25 1/4	24 1/2	24 1/2	+	7050	CTL Bank	\$60	350	350	+	53324	Magna A	\$25 1/2	25 1/2	25 1/2	+	2100	Sherrill A	\$21 1/2	21 1/2	21 1/2	+
43093	Adams Pk	\$25 1/4	24 1/2	24 1/2	+	7050	CTL Bank	\$60	350	350	+	53324	Magna A	\$25 1/2	25 1/2	25 1/2	+	2100	Sherrill A	\$21 1/2	21 1/2	21 1/2	+
43093	Adams Pk	\$25 1/4	24 1/2	24 1/2	+	7050	CTL Bank	\$60	350	350	+	53324	Magna A	\$25 1/2	25 1/2	25 1/2	+	2100	Sherrill A	\$21 1/2	21 1/2	21 1/2	+
43093	Adams Pk	\$25 1/4	24 1/2	24 1/2	+	7050	CTL Bank	\$60	350	350	+	53324	Magna A	\$25 1/2	25 1/2	25 1/2	+	2100	Sherrill A	\$21 1/2	21 1/2	21 1/2	+
43093	Adams Pk	\$25 1/4	24 1/2	24 1/2	+	7050	CTL Bank	\$60	350	350	+	53324	Magna A	\$25 1/2	25 1/2	25 1/2	+	2100	Sherrill A	\$21 1/2	21 1/2	21 1/2	+
43093	Adams Pk	\$25 1/4	24 1/2	24 1/2	+	7050	CTL Bank	\$60	350	350	+	53324	Magna A	\$25 1/2	25 1/2	25 1/2	+	2100	Sherrill A	\$21 1/2	21 1/2	21 1/2	+
43093	Adams Pk	\$25 1/4	24 1/2	24 1/2	+	7050	CTL Bank	\$60	350	350	+	53324	Magna A	\$25 1/2	25 1/2	25 1/2	+	2100	Sherrill A	\$21 1/2	21 1/2	21 1/2	+
43093	Adams Pk	\$25 1/4	24 1/2	24 1/2	+	7050	CTL Bank	\$60	350	350	+	53324	Magna A	\$25 1/2	25 1/2	25 1/2	+	2100	Sherrill A	\$21 1/2	21 1/2	21 1/2	+
43093	Adams Pk	\$25 1/4	24 1/2	24 1/2	+	7050	CTL Bank	\$60	350	350	+	53324	Magna A	\$25 1/2	25 1/2	25 1/2	+	2100	Sherrill A	\$21 1/2	21 1/2	21 1/2	+
43093	Adams Pk	\$25 1/4	24 1/2	24 1/2	+	7050	CTL Bank	\$60	350	350	+	53324	Magna A	\$25 1/2	25 1/2	25 1/2	+	2100	Sherrill A	\$21 1/2	21 1/2	21 1/2	+
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43093	Adams Pk	\$25 1/4	24 1/2	24 1/2	+	7050	CTL Bank	\$60															

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LONDON		Chief price changes (in pence unless otherwise indicated)						
RISES:		Coinstar	358	+ 18	MEPC	367	+ 20	
Abbey Life	297	+ 14	Cowie (T)	960	+ 35	MacKay (Hugh)	300	+ 45
Airt. Streaml.	213	+ 23	ERF	210	+ 12	Marine	56	+ 10
Baynes (Charles)	270	+ 30	GKN	400	+ 15	Mercantile House	488	+ 31
Beecham	569	+ 11	Lloyds Bank	418	+ 16	Morgan Grenfell	481	+ 13
Blue Arrow	979	+ 106	Lorabro	2900	+ 6	NatWest Bank	770	+ 22
						Oliver Res	85	+ 7
						Pentland	270	+ 16
						Phicom	97	+ 11
						Polly Peck	331 1/2	+ 1 1/4
						Regalyn Props	307	+ 12
						Tate & Lyle	894	+ 10
						Tele Rentals	332	+ 22
						Trafalgar House	429	+ 14
						Trimoco	83	+ 6
						United Scientific	314	+ 17
						FALLS:		
						Brit Aerospace	530	- 12
						Eurotherm	479	- 22
						Mersey Dock Units	27	- 28

AMERICAN Telecommunications		CORSTATES FINANCIAL Banking, financial services		NBNB Banking		TELEVIDEO Industrial holding company	
Second quarter	1987 1986 \$ \$	Second quarter	1987 1986 \$ \$	Second quarter	1987 1986 \$ \$	Second quarter	1987 1986 \$ \$
Revenues	2,357 2,350	Net income	35.54 34.9	Net income	54.5m 44.7m	Revenues	781.3m 833.8m
Net income	275.8m 284.1m	Net per share	0.98 0.89	Net per share	0.88 0.63	Net income	58m 58.3m
Revenues	1.95	Net income	5.75m	Net income	1.35 1.32	Net per share	4.35 4.58
Six months		Net income	72.9m 69.8m	Net income	108.4m 102.8m	Six months	
Revenues	4,670 4,646	Net per share	1.88 1.79	Net income	1.35 1.32	Revenues	1,60m 1,62m
Net income	557.8m					Net income	32.5m
Net per share	3.95 3.91					Net per share	11.01 10.63
BANK OF NEW YORK Banking		FEDERAL EXPRESS Courier service		NASHUA Electronics		TIME Diversified media	
Second quarter	1987 1986 \$ \$	Fourth quarter	1987 1986 \$ \$	Second quarter	1987 1986 \$ \$	Second quarter	1987 1986 \$ \$
Revenues	34.9m 37.6m	Revenues	863.7m 715.7m	Revenues	220.1m 177.1m	Revenues	1,043m 848m
Net per share	11.0 1.10	Net income	35.6m 35m	Net income	6.85m 5.55m	Net income	70m 62m
Six months		Net per share	0.74 0.78	Net per share	0.70 0.60	Net per share	1.02 0.98
Revenues	12.4m 79.9m	Net income	3.18m 2.57m	Revenues	414.6m 348.1m	Six months	
Net per share	2.3 2.30	Net income	55.6m 139.8m	Net income	13m 11.5m	Revenues	1,99m 1,82m
Loss reflects 7135m addition to loan loss reserves.		Net per share	1.27 2.64	Net per share	1.33 1.19	Net income	124m 112m
COMERICA Banking		FEDERAL NATIONAL MORTGAGE Mortgage lender		RAINIER BANCORP Banking		US BANCORP Banking	
Second quarter	1987 1986 \$ \$	Second quarter	1987 1986 \$ \$	Second quarter	1987 1986 \$ \$	Second quarter	1987 1986 \$ \$
Assets	5,853 9,326m	Second quarter	1987 1986 \$ \$	Assets	9,189m 8,980m	Assets	21.7m 20.2m
Net income	2.12m 13.7m	Net income	62m 47.1m	Net per share	0.93 0.87	Net income	2.7m 2.0m
Net per share	0.10 1.21	Net income	0.15 0.52	Net per share	0.70 0.66	Net income	42m 37.4m
Six months		Six months		Net income	0.10m 0.95m	Six months	
Revenues	22.2m 28.7m	Net income	118.4m 81.9m	Net per share	0.06 1.44	Net income	42m 37.4m
Net income	2.2m 2.7m	Net per share	0.47 0.87			Net income	42m 37.4m

And ask Wilf Brüssel for details.

— Europe's Business Newspaper —

ALTIMES
Business Newspaper
New York, N.Y.

NEW YORK STOCK EXCHANGE COMPOSITE CLOSING PRICES

[illegible]

AMEX COMPOSITE CLOSING PRICES

[illegible][illegible]

— Europe's Business Newspaper —
London · Frankfurt · New York

Continued on Page 35

FINANCIAL TIMES

WORLD STOCK MARKETS

Foreign buying offsets poor trade figures

WALL STREET

FIGHTING against the downward pull of bond and foreign exchange markets hit hard by bad trade figures, Wall Street stock prices managed to post small gains to record levels yesterday, writes Roderick Oram in New York.

Bonds fell more than one point and the dollar dropped 1/2 in intense trading on news of a far larger-than-expected US trade deficit in May.

Stocks were upset briefly by the mayhem in other markets and the Dow Jones industrial average fell some 15 points in early trading. It pulled back with the help of strong foreign investor buying and unfurling hopes for a prime rate cut.

The Dow industrial index closed up 2.39 points at 2,463.74, its second record day running. It was, however, some 12 points below its best showing of the morning which indicated investors' wariness over the day's events.

But the broader market performed worse, leaving the Standard & Poor's 500 index down 0.28 at 310.42 and the New York Stock Exchange composite index off 0.09 at 174.58. NYSE volume was heavy at 203m shares with declining issues just edging ahead of those rising by 759 to 728.

Trade figures aside, news of second-quarter profits continued to influence stock prices. Among companies reporting higher earnings, Coca-Cola was up 5/8 to \$44, ITT gained 5/8 to \$62 and Time added 5/8 to \$101.

International Paper, off 5/8 to \$47 1/2, and Boise Cascade, down 5/8 to \$71 1/2, both turned in smaller-than-forecast increases in profits. Forest product companies have been one of the strongest market sectors this year thanks to the rebound in their earnings from year earlier levels.

Other stocks in the sector were affected by the disappointing results. Weyerhaeuser edged down 5/8 to \$50 1/2, Bowater slipped 5/8 to \$35 1/2, Champion was off 5/8 to \$35 1/2, Great Northern Nekeosa gave up 5/8 to \$43 1/2 and Georgia Pacific fell 1 1/2 to \$41 1/2.

AMR fell 5/8 to \$59 1/2. The parent of American Airlines reported second-quarter profits of \$1.51 a share against \$2.23. The prospect of lower profits and higher fuel prices held

back its competitors as well. NWA was off 5/8 to \$87 1/2, USAir lost 1 1/2 to \$46 1/2, Texas Air gave up 1 1/2 to \$34 1/2 and Delta Air Lines lost 5/8 to \$55 1/2 although Trans World edged up 5/8 to \$29 1/2.

Consolidated Rail added 3/4 to \$33 1/2. The previously government-owned railway holding company which was privatised this spring in one of the largest ever US initial share offerings reported second-quarter profits of \$1.04 against \$1.61 a year earlier.

Credit markets failed to recover from the shock of the trade figures and the price of the 8.75 per cent benchmark Treasury long bond ended the day down 1 1/2 of a point at 101 1/2 yielding 8.60 per cent.

Bond and foreign exchange traders had grown increasingly optimistic on Tuesday afternoon that the deficit would be as low as \$11bn compared with earlier forecasts of about \$12bn and a shortfall of \$13.3bn in April.

Little comfort was taken from the fact that much of the increase to \$14.4bn in May was due to oil imports inflated by the sharp rise in prices. The underlying trend of exports and imports continues to show little improvement.

Despite the sharp jump in bond interest rates, short-term yields held their ground. The bond equivalent yield on three-month Treasury bills was unchanged at 5.70 per cent. Bank short-term rates were mixed and the Fed funds rate was comfortable at 8 1/2 per cent.

With short-term rates continuing relatively soft, hopes are rising for a cut in banks' prime lending rate to 8 per cent from 8 1/2 per cent. But based on the current cost of bank funds, the case for a cut is still in the balance.

CANADA

BRISK trading saw resource shares leading Toronto higher. Despite weakness on Wall Street, most major groups joined the rally, paced by metals and mines.

Inco was active, rising 3/4 to C\$28 1/2. Alcan gained 3/4 to C\$46 and Cominco was unchanged at C\$19 1/2.

Higher crude futures in New York pushed oil issues higher. Bank shares failed to follow the trend but gold issues advanced on better bullion prices.

SOUTH AFRICA

THE STRONG rise in gold shares continued in Johannesburg in line with the bullion price which gained sharply in response to the latest US trade figures. The overall market index climbed 39 to another record high of 2,507.

Among the golds, Randfontein added 10 to R425 despite its poor quarterly results. Buffelsfontein

gained R1.50 to R72 and Grootvlei was up 75 cents at R16.75.

Mining financials saw Anglo American gaining R2 to R85.75.

Elsewhere in the mining sector, Impala Platinum was up R2 at R51.50, Rustenburg Platinum added R1.38 to R58 and De Beers gained 75 cents to R46.

Damp July whets Swedish appetite for shares

JULY SHOULD be the month when a deadly hush hits the Stockholm stock exchange as investors flee to their stugas (Swedish country cottages) to enjoy the long daylight hours and fleeing summer warmth.

However, temperamental weather has put an end to that, and those investors confined indoors by sudden cloudbursts have resorted to playing the market. Shares have shot up over the past few days reaching a succession of all-time highs.

The Affars Vaeriden general index rose 1 per cent yesterday and closed at 849.3, having started the month at the 800 mark. The Veckans Affars total index reached an all-time high of 1,054.5 on Wednesday, up 2.3 per cent since last Thursday and 17 per cent since the beginning of the year.

Daily turnover has topped SKr 300m (\$47m), which is considered high for July, but brokers complain that as most of the institutions are on holiday there are

few block trades. It is private investors who are buying, mostly in dribs and drabs.

The savings and commercial banks have had more money to place in the market as small savers rushed to put their money in the "Alliansensfonderna" or tax-advantaged savings funds. By the closing date of the end of June, the banks had netted an estimated SKr 4bn.

Brokers said the construction sector - which had been under-

valued - was performing well, and ABV's B free shares rose by SKr 5 to close at SKr 325 yesterday, while the A restricted shares rose SKr 10 to SKr 330.

Electrolux B free shares rose SKr 5 to SKr 303, while Astra A free shares rose SKr 4 to SKr 300 and Pharmacia's B free shares climbed SKr 8 to SKr 212. Shares in Sandvik were quite heavily traded and B free shares rose SKr 8 to SKr 180.

Sara Webb

Elsevier attracts unusual volume

By Laura Roux in Amsterdam

THE AMSTERDAM stock exchange continued its summer rally yesterday, spurring to another peak during the session on the firmer dollar and Wall Street's record highs.

The ANP-CBS general stock index jumped 3.1 or 1 per cent to 318.1 at midday as share prices advanced across the board. Late in the day selling trimmed gains.

Clearly against the trend were the Dutch publishers, embroiled in a bitter takeover battle which seems to have baffled investors.

Some profit-taking has set in at other sectors of dramatic rises. Kluwer, the publisher at the centre of competing takeover bids which value it at more than Fl 1bn (\$480m), fell Fl 4 to Fl 414 on news that it would have to drop an excessively protective defence tactic. Its decline was in line with that of Elsevier, the rival waging the hostile bid for Kluwer, which slipped 60 cents to Fl 62.50.

Elsevier's present stock and cash offer is worth only Fl 412.20 per share, but one securities analyst reasoned that the market still favoured the bid above Wolters Samson's friendly one. He said Elsevier had succumbed to profit-taking although it is not known what prompted the extremely high trading volume in recent days.

With turnover about 10 times as high as the other two publishers, Elsevier's share price might be expected to climb. It has not and the decline, therefore, has suggested possible price manipulation by another raider contemplating Elsevier.

Wolters Samson ended the day unchanged amid low turnover and its friendly share and cash offer now amounts to Fl 422.

Elsewhere in the market most sectors slipped back after earlier rises to highs. Among internationalals, KLM lost 60 cents to end at Fl 53.70 amid news it plans to issue "participation rights" without voting rights to strengthen its equity.

Royal Dutch/Shell fell Fl 1.40 to Fl 282.50 and Philips held steady at Fl 133.

EUROPE

Oil prices fuel Oslo, dollar lifts Frankfurt

THE IMPROVEMENT in oil prices was warmly received by Oslo which responded with another record. Political sentiments changed in Milan, lifting it from Tuesday's low, while the stronger dollar was the main influence on slightly higher prices elsewhere.

Oslo advanced to its third record this week in brisk trading. News that North Sea crude spot prices had passed the \$90 a barrel level and general optimism over Norway's economic recovery fuelled the bullish mood.

The all-share index rose 1.87 to 344.74 in much higher turnover. In Oslo, Norsk Hydro gained Nkr 2.50 to close at Nkr 225.50 and Saga Petroleum added Nkr 1 to Nkr 115. Industrials also did well with Kvaerner putting on Nkr 4 to end at Nkr 222.50.

Backs were the only losers over the day. Christiansia Bank fell Nkr 1 to Nkr 187.50. Other banks lost ground in a delayed reaction to a downgrading in credit rating.

Milan responded to optimism that Prime Minister designate Giovanni Goria would succeed in forming a government and the more positive tone lifted prices.

Technical factors linked to the end of the bourse month also contributed to the upturn.

Chemical major Montedison led the upward swing, gaining L80 to close at L2,380.

Olivetti also picked up, adding L85 to close at L12,295 after losing ground over previous days.

Frankfurt had a busy day which ended higher across the board but off the day's highs due to late profit-taking. Buying interest from foreign and domestic investors was strong, buoyed by a rise in the dollar and good technical support for West German stock.

Chemicals and cars which have led the summer rally, again paced the market posting good gains.

Daimler continued to benefit from its management changes, rising DM 15 to DM 1,151.50. VW added DM 4 to DM 424 and BMW gained DM 8.50 to DM 708.

In chemicals, Schering rose DM 8 to DM 594 and Hoechst climbed DM 3.50 to DM 315.50. Bayer gained DM 3.20 to DM 342.50 and BASF fixed DM 3.50 to DM 310.

Banks continued to catch up. Deutsche rose DM 8 to DM 686.50. Dresdner was up DM 4.50 at DM 341.50 and Commerzbank gained DM 2.50 to DM 282.

Bonds eased over a day of light trading. The Bundesbank bought DM 89.9m of paper after selling DM 20.8m on Tuesday.

Paris had a very short trading session when the market resumed following the Bastille Day holiday. The brief rise was halted at midday when quotation clerks refused to work in a new computerised trading pit which had been installed over the long weekend.

The few shares which traded were lifted by the firm dollar and an announcement of lower interest rates. Construction and retailing issues gained most from the news on speculation that easier credit conditions would boost demand.

Brussels was narrowly mixed at the end of a very quiet day's trading. Profit-taking was less noticeable than earlier in the week.

Reserve, the stock of Societe Generale, was active, rising BF 15 to BF 4,180 but other holdings were little changed.

Utilities were generally weaker. Zurich saw an increase in demand for bank stocks after some days of quiet summer trading. The bourse closed higher on increased turnover and Wall Street's firmer close and the stable dollar improved market sentiment. The Credit Suisse index rose 4.2 to close at 549.3.

Madrid slipped in early trading with losses in the utilities and construction sectors. No index or prices were available due to a computer fault.

London at peak

THE UK stock market bounced sharply higher late yesterday, closing at new peaks after a setback in the dollar brought gains in sterling and British Government bonds.

Earlier, the market had moved erratically, surging ahead and then giving up its gains on news of a US trade deficit for May of \$14.4bn, well above the City of London's estimates.

The close was firm, however, with Government bonds 1/2 point higher and the FT-SE 100 index a net 16.2 up at a new high of 2,419.2. The FT Ordinary jumped 16 to a peak of 1,908.5.

Bonds and blue chip equities responded well to the pound's upswing as the dollar fell after latest evidence in the Iran-Contra hearings.

ASIA

High-techs lead Nikkei higher

TOKYO

A RALLY in leading high-technology stocks towards the close lifted the Nikkei average slightly in Tokyo yesterday although trading remained lacklustre, writes Shigeo Nishiwaki of Jiji Press.

The market barometer rose 38.23 to 23,988.78 on volume that shrank to 499m shares from Tuesday's 583m, continuing the recent decline. Losses led gains 477 to 490, with 150 issues unchanged.

Small-lot selling continued, while institutional investors with huge funds kept to the sidelines, dampening the market mood.

However, some high technology stocks became suddenly animated just before the close. Buy orders for these issues, which had lost substantially since the beginning of the week, started to mushroom as expectations spread among investors that the US trade deficit for May, announced yesterday, would improve to around \$12.5bn.

The most popular high-tech was Matsushita Electric Industrial, which spurred Y90 to Y2,240. NEC added Y100 to Y1,900 and Sony Y80 to Y3,940, while Toshiba added Y15 to Y620.

Big-capital stocks mainly eased. Nippon Steel was the most active stock, but its volume was only 18.17m shares. The stock lost Y9 to Y320.

Investors increasingly sought small-capital stocks for quick profits. Yokohama Rubber came second on the active list with 12.07m shares traded, advancing Y18 to Y494. Tokai Carbon gained Y41 to Y359 and Yussa Battery Y32 to Y498.

Moves to reap quick profits with small funds were more pronounced in the Tokyo Stock Exchange's second section, where stocks of smaller capitalization are traded. The second section price index of all issues scored another all-time high.

Bond prices eased. Dealers have been refraining from trading, awaiting the release of the US figures.

A bearish mood gradually spread

on the market as the dollar rose above Y151 on the Tokyo foreign exchange market. The yield on the benchmark 5.1 per cent government bond due in June 1990 momentarily soared to 4.415 per cent from Tuesday's 4.240 per cent, but finished at 4.370 per cent.

AUSTRALIA

BUYING interest in situation stocks and golds set Sydney back on the road to new heights after Tuesday's profit-taking. The All Ordinaries index finished 6.8 higher at 1,934.1 while the gold index climbed 48.8 to 3,382.2 in heavy turnover.

Much of the focus was on Robert Holmes & Court's Bell Resources following its moves further to increase its stake in Texaco, the US oil company. The price gained 10 cents to A\$5 as 0.07m shares changed hands, with overseas investors much in evidence.

SINGAPORE

FOREIGN buying and local bargain-hunting helped Singapore bounce back after Tuesday's correction, with the Straits Times industrial index climbing 28.13 to a record 1,380.71.

Turnover rose to a near record 84.8m shares worth S\$205m. Blue chips made the biggest gains, but the most active stock was First Capital, up 6 cents at S\$2.45 on 30.8m shares traded following the successful placing of about 27m shares.

HONG KONG

A SEE-SAW session in Hong Kong saw share prices rise strongly at first, then plunge on further rumours about a fund-raising plan by the Cheung Kong group, and finally recover to end slightly higher at a fresh record.

A bomb explosion in a government building also unsettled the market. The Hang Seng index ended 8.88 higher at 3,282.30 in active trading.

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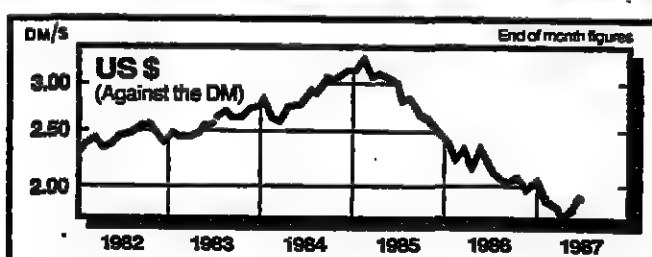
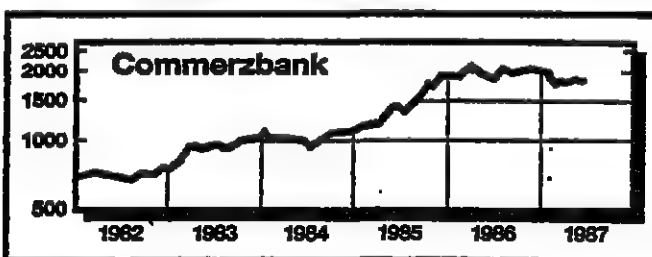
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KEY MARKET MONITORS



STOCK MARKET INDICES				
	July 15	Prev	Year ago	
NEW YORK				
DJ Industrial	2,463.74	2,481.35	1,793	
DJ Transport	1,041.62	1,043.73	721.75	
DJ Utilities	304.00	304.57	230.91	
S&P Comp.	310.42	310.56	233.66	
LONDON FT				
Ord	1,908.6	1,892.6	1,306.3	
SE 100	2,419.2	2,403.0	1,553.00	
A All-shares	1,227.45	1,218.15	791.85	
A 500	1,359.57	1,350.91	867.89	
Gold mines	414.6	413.4	188.5	
A Long gilt	9.07	9.14	9.57	
World Act. Ind	129.30	129.34	91.00	
TOKYO				
Nikkei	23,988.78	23,901.53	17,882.8	
Tokyo SE	1,995.54	1,998.76	1,380.56	
AUSTRALIA				
All Ord.	1,334.2	1,327.0	1,122.2	
Minis & Mins	1,212.7	1,207.7	493.2	
HONG KONG				
Credit Adm.	191.33	189.02	238.10	
BEIJING SE	5,011.80	8,009.00	3,097.65	
CANADA				
Toronto				
Min. & Mins.	3,221.5	3,175.8	1,985	
Composite	3,977.4	3,958.6	2,978.0	
Montreal				
Portfolio	2,014.13	2,009.27	1,490.89	
DENMARK SE				
SE	205.59	205.82	204.49	
FRANCE				
CAC 40	n/a	closed	304.6	
Ind. Tendance	n/a	closed	87.90	

CURRENCIES (London)				
	July 15 Previous	July 15 Previous		July 15 Previous
US DOLLAR	1.6320	1.6105	STERLING	1.6105
DM	1.8225	1.8500	2.3850	2.3800
Yes	148.55	151.05	242.50	243.25
FF	6.0225	6.1550	9.9425	9.9125
1920	1.5505	1.4850	2.4850	2.4800
FI	2.0505	2.0820	3.3825	3.3825
1920	1.3225	1.3385	2.1675	2.155
1920	33.00	32.35	62.00	61.75
CS	1.3225	1.3175	2.1600	2.1600

TREASURY				
	July 15's	Price	Yield	Prev
7% 1980 100%	7.358	100%	7.3	7.3
7% 1984 100%	8.243	99%	8.1	8.1
8% 1987 100%	8.478	101%	8.3	8.3
8% 2017 101%	8.608	102%	8.5	8.5
Source: Harris Trust Savings Bank				

TREASURY INDEX				
	July 15's	Return	Yield	Day's change
1-30	163.17	+0.23	5.93	-0.00
1-10	154.84	+0.12	6.86	-0.00
1-5	144.03	+0.07	6.57	-0.07
1-3	157.57	+0.11	6.71	-0.00
15-30	193.58	+0.59	7.76	-0.00
Source: Merrill Lynch				

CORPORATE				
	July 15's	Price	Yield	Prev
AT&T 3% July 1980	93.19	6.45	93.19	6.45
SCST 8% September 10% Jan 1983	102.7	10.27	10.2	10.28
Philbro Sal & April 1995	91.73	9.40	91.23	95.05
TRW 4% March 1990	94.49	9.35	95.92	9.48
Arco 5% May 2016	101.85	9.70	102.15	9.65
General Motors 8% April 1986	94.81	9.70	85.23	9.65
Citicorp 5% March 2016	91.09	10.35	92.36	10.20
Source: Salomon Brothers				

SECTION III

FINANCIAL TIMES
SURVEY

Companies faced by sharpening competition and rapid change are turning from empire-building to empire-

demolition. They are improving their strength-to-weight ratio by cutting back their internal personnel and other specialist departments, and buying the services in from outside. Survey by Michael Dixon.

Learning from the dinosaurs

WHILE STOCKMARKET investors continue to judge how well companies' managers are doing by criteria such as earnings per share, the managers themselves are increasingly concerned with a different yardstick. It is their company's strength-to-weight ratio as measured, for instance, by productivity per permanent employee.

Gone are the days when successful businesses sought to establish palatial offices staffed by full-time specialists of almost every kind the organisation might foreseeably need. Their counterparts today seek rather to limit their full-time staff to the minimum "core" of people directly needed to provide and sell the company's products, and to manage those central operations profitably.

Other activities on the "periphery" of the business are tending to be subcontracted either to temporary or part-time employees or, where expertise of the professional type is wanted, to consultancies and similar. As the personnel manager of a manufacturing group confirmed: "Company by and large have decided that they are not going to engage full-time—or perhaps even on a part-time

basis—their own specialists. They would expect to draft them in as and when required."

The consequent growth in the use of consultants is of course accompanied by a sharpening threat to the various kinds of specialists hitherto employed in-house. Few if any of them are exempt from having large chunks of their territory taken away by outsiders—not even accountants.

For example, Professor Christopher Voss of Warwick University's business school has told me he knew of a thriving high-technology company which employs only engineers and a secretary, and relies on subcontractors for everything else. One apparent reason for the shift is the worsening uncertainty of business conditions. Here companies seem to be learning from the dinosaurs which ponderously dominated a water-logged earth for 800m years only to find, when the land dried out, that they were too slow-moving to compete.

Another, more subjective influence was suggested recently by Mr Ken Edwards, personnel director of Jaguar Cars, in describing how he and his board colleagues felt when

they had to sack 40 per cent of the workforce just to keep the company alive. "It made us feel unclean, and we became determined that it should never have to happen again."

But there can be little doubt about the most immediate reason why empire-building is giving way to empire-demolition. "Having specialists on your payroll is a bloody expensive business when you have got to give them a secretary, a car, and an office and benefits, life insurance..." explained the personnel director of an office machinery company.

It is a fairly safe bet that, as he said those words, his ears were burning. For the specialist field in which sub-contracting seems to have advanced fastest is personnel work itself.

How the trend is developing in that field is indicated by a report published by the Institute of Personnel Management on a detailed research study in which both the personnel executives quoted took part anonymously. They were among 82 senior managers in the field who were interviewed face-to-face as a follow-up to a questionnaire survey of people responsible for personnel in 350 private enterprise and public sector organisations in Britain.

The research was carried out by Dr Lesley Mackay and Mr Derek Torrington of the University of Manchester Institute of Science and Technology, and their findings led them to three prime conclusions.

One is that "the use of consultants is substantial and increas-

ing" in organisations of all sizes and types.

The second is that it is increasing mainly, not in the odds and ends of personnel work but in key activities such as training, management development and changeovers to new technology, as well as recruitment and selection.

The third is that it is increasing faster than most of the in-house specialists seem to appreciate.

A good many of the staff answering the questionnaire, who were mainly occupied with day-to-day operations as distinct from policy matters, appeared to underestimate how much their departments had lost to consultants' take-aways.

For instance, there were signs that when the job being done by

the external agency is recruitment or some other task carried out largely off the organisation's own premises, internal staff tend to forget that it is nevertheless an important part of personnel work which has been surrendered to outsiders.

Moreover the 82 people interviewed—most of whom were on their company's board or the public-sector equivalent, and so involved in policy decisions—often showed enthusiasm for still greater reliance on the external market.

The firm belief that further tasks could usefully be handed to consultants was held by over half of them, including a majority of those ranked as directors.

This suggests that managers feel vulnerable to the potential threat of subcontracting

Foreseeable trends: coping with an ageing workforce
Present trends: rising demand for specialist skills conceals a patchy picture
External help: analysis of the many types
View from the US
The interview: still an amateurish approach
References: watching for skeletons in the cupboard
Personality tests: technical skills carry more weight than behavioural patterns

Measuring IQ: trading warily through a minefield
Recruitment tests: results prove variable
Validity: assessing the score sheet
Pay trends: danger signals ahead for motivation
Salary surveys: lies, damned lies and statistics
Outplacement markets: UK leads the field in Europe
Assessments: where a mentor can help

whereas directors, who are more likely to be taking the relevant decisions on subcontracting, feel themselves to be beyond that threat," the study report adds.

Even more significantly, the researchers describe the senior executives as "undoubtedly managers first and personnel practitioners second. They were tending to withdraw from being identified as personnel professionals and seeking a closer identification with general management."

As the personnel director of a metal goods company said: "I believe personnel should be more involved in obtaining results, and that means getting involved more with the line operations running the business. If it does not, it will finish up down the corridor with a red cross on the door."

His counterpart in a mechanical engineering group went further. "The sole objective of a personnel department should be to eliminate itself to get (line) managers to be responsible for their own people in every facet of their business, because they are managing those people and they should manage the personnel aspects of those people."

All of which, of course, implies expanding opportunities in executive recruitment and selection. After all, if companies are to concentrate the making of their strategy and tactics in fewer and fewer hands, it is going to become more and more important that the hands are capable and effective.

Prospects also look good for consultancies in other aspects of personnel work. Besides management training and development they include manpower planning to identify what kinds of human skill a company will need in future and how it can obtain them; pay and benefits planning to keep and motivate "core" staff; and redeployment and redundancy planning to keep down the organisational and individual costs of change.

But as always there are attendant problems, particularly for companies that come to rely more on outside consultants. It is fairly easy to talk—as another group personnel director did—of changing from being com-

mander of an army of in-house specialists to being chief buyer of external services.

The skills of a buyer are not easily acquired, however, and personnel consultancy is a market in which sound and appropriate products are hard to identify.

Despite the hopes abroad a generation or two ago for development of a reliable science for predicting future conditions and the kinds of human and other resource needed to thrive in them, no such science shows any sign of appearing.

It is true that sound techniques exist for increasing the rigour of forecasting exercises, and that executives could make greater and better use of them than most do now. But a company's best chance of anticipating change still lies in the experience-based knowledge and alert perceptions of the people directly involved in its business, especially those responsible for managing it.

Nor is there any science by which employers can make sure of selecting individuals with the skills required and the attitudes needed to use them well in a particular setting, let alone with the potential to develop further. Again, however, many methods exist for aiding choice, ranging from ancient as in the case of astrology to modern such as psychometric tests.

Outlines of the various devices will be given in the following pages together with, among other things, a summary of the evidence available on their effectiveness. What counts most in the end, however, is not so much the method as how sensitively and ably it is applied and interpreted.

That fact is of especial importance to organisations which do not have people with the relevant specialist knowledge on their own payroll. For they will then inevitably be dependent for expertise in such matters on external gurus and, in the personnel services market as in most others, there is always the danger that what seems to be a guru will turn out to be really a witchdoctor. Therefore let the buyer beware.

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RECRUITMENT 2

The average age of the workforces available seem destined to increase rapidly

Rejuvenation bandwagon must go into reverse

AS MARKET competition increases, more and more companies are evidently deciding that they need younger key people to cope with it. In the UK particularly, the past few years have seen a trend towards the "juvenation" of managerial and high-ranked specialist posts which is nothing less than startling.

The emphasis now being put on youth by employers in Britain is illustrated by a check on the age limits specified for 228 key jobs advertised in UK newspapers and magazines, which was recently made by MSL International. The percentages of the various kinds of posts restricted to people aged at most 40 as shown in table.

Striking as they are, these figures in fact understate the extent to which employers are insisting on recruits of younger ages. The check was confined to advertisements which cited a definite age limit with the result that no account was taken of those seeking "accountants with two or three years post-qualifying experience," for example, even though they clearly showed a preference for youth.

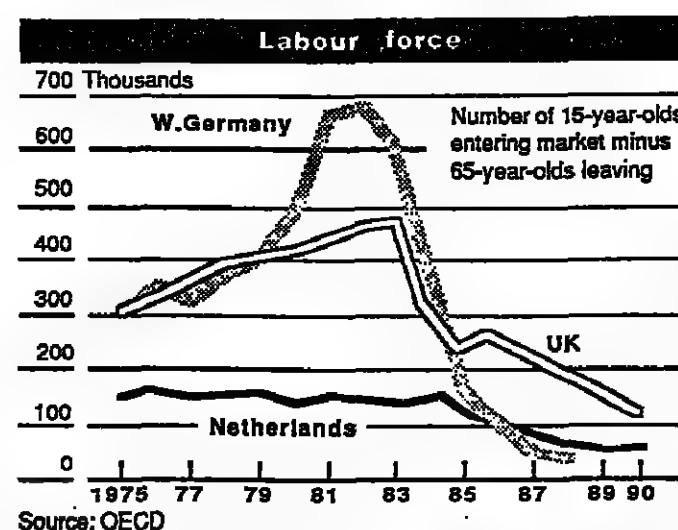
In addition, ages specified in loose terms such as "30-plus" were assumed to signify a range

five years either side of the stated figure, which is probably a longer span than the recruiter actually intended.

It seems clear, however, that employers joining the rejuvenation move cannot be paying much attention to manpower planning. For although most of the influences which will affect business, even a fairly short time ahead, are hard to predict, there is at least one which can be foreseen reasonably accurately. It is the effect on the future workforce of demographic trends as exemplified by the birthrate patterns of the past one and a half decades.

One indicator of the impact of such trends on the shape of the available workforce is the year-by-year surplus of new entrants over old leavers. The surplus is calculated by taking the number of 15-year-olds becoming eligible to join working organisations, and deducting from it the number of 65-year-olds departing for retirement. And by that measure, the changes occurring in European countries are often marked indeed.

Statistics from the Organisation for Economic Co-operation and Development, which were cited by Professor Pierre Goetschin of the IMEDE business school in last month's Per-



Source: OECD

Job category	% aged at most 40
Scientific/R&D	94
Sales/marketing	93
Engineering	90
Financial	89
General management	82
Others	87
Overall	88.5

sonnel Management journal—show that in the mid-1970s the UK, France, West Germany and Italy were all in much the same position with new entrants outnumbering old leavers by around 300,000 in the UK.

Over the next seven or eight years the surplus rose quite steadily and mostly steeply to about 675,000 in Germany, 600,000 in France and in Italy, and 400,000 in the UK. Since reaching those peaks in 1982-84, the surpluses have been on an even steeper downward path. By 1990 both France and Italy are scheduled to be down to around 200,000, the UK to only half that figure, and in Germany the surplus may well have disappeared. So unless birthrates turn sharply upwards again—which although possible, does not appear likely—the average age of the workforce available seems destined to increase rapidly.

Meanwhile a long-term fall is expected in several of those countries' total populations. World Bank projections based on recent trends suggest that Germany's population will diminish from 61.5m in 1980 to 48.5m in the year 2030. The forecast for the UK population is a fall from 56m to roughly 44m in 2030 and 25m by 2130.

In consequence, Professor Goetschin said, it looks as though Europe as a whole will be growing older at a rate which is almost visible. "The greatest increase is going to be among the over 65s, who amounted to about 6.7 per cent before the last war and might reach 15-16 per cent at the end of the century and 20 per cent in the first decades of the next century."

He added that life expectancy had already reached about 74-76 years and would probably go up by one or two more by the year 2000. Since women tend to live about seven years longer than men this seems bound to result in an increasing female majority in the older age groups.

The probable consequences of such a widespread ageing process are as yet poorly understood. But it would be foolish to deny that consequences there will be, and that a good many of them will be felt by employers.

For instance, even before the UK's unemployment register fell below 3 million, problems in obtaining adequate staff were reported by over half the 350 organisations covered by the Institute of Personnel Management study described in the introductory article.

While the main difficulties have so far been in recruiting people with well-developed technical and professional abilities, it seems likely that shortages will have spread to other kinds of skill by the end of the century—now only 12½ years away.

Another outcome which seems almost certain is that the employers now on the rejuvenation bandwagon are going to have to put it into reverse, especially if they are making room for youth in key positions by retiring older employees early.

The reversal will probably be made necessary not only by direct pressure on organisations from worsening shortages of skilled people, but also by indirect pressure applied through government. For continued policies of consigning staff to inactivity by retiring them five to 10 years before the due date, coupled with the rising percentage of senior citizens in the total population, can only increase social tensions.

"Obviously for a certain time the gains in productivity can maintain living standards and therefore act as a brake on the social consequences of such an evolution," Professor Goetschin said. "But it is not certain that this will be the answer to the psychological stress which could result from a feeling of uselessness and boredom among an important part of the older age group."

Moreover that older group will have the electoral clout to exert itself politically. Even today voters aged 41-plus make up over 55 per cent of the UK electorate, and more than a quarter of it consists of people past their 60th birthday.

The best means organisations have of safeguarding themselves against the results of such social developments is to improve their manpower planning. So it is a good omen for the British economy that the 350 organisations covered by the Institute of Personnel Management study placed manpower planning high on the list of the aspects of personnel work which are increasing in importance.

Unfortunately the planning activity rarely needed to be of a kind sufficiently developed to enable the companies to assess the various likely effects on them of the accelerating demographic changes, and prepare a



Professor Goetschin: Europe growing older at a rate that is almost visible

range of contingency plans accordingly. For example, although two thirds of the organisations claimed to be applying a computer in some elements of personnel work, only a minority had advanced to the stage of using it to ask "what if?" questions so as to explore possible future events and strategy options.

The apparent backwardness of employers in using computers for that kind of purpose must surely represent a further need for consultancies abreast of the relevant technology to become involved in companies' personnel operations. But the potential benefits to businesses of such "futurology" techniques are not limited to helping them to cushion themselves against sudden upheavals in their employment markets.

The techniques could also be used to explore changes in other markets which are likely to arise from the ageing of countries' populations structures. As Professor Goetschin said: "During the last decades most products and services were conceived for a very young population of children and adults (fast cars, painkillers, toys and games, fast foods, vast shopping centres etc.). The ageing process will create new needs and desires, affecting almost all industries."

Rising demand for specialist skills conceals . . .

A patchy picture

FEW THINGS can vary more from country to country than their employment markets. To take only one example, there are marked differences in the days of the week on which the bulk of each nation's public shopping around for jobs and workers is done.

In Britain there is a trend for mini-markets for certain kinds of specialists to be held throughout the working week. But the general event for white-collar jobs in particular, occurs on Thursdays.

Other countries do differently, often avoiding normal working days entirely. Belgium is among several where the main market is Saturdays. The variances defy explanation in terms of anything except habit. For instance, it would seem logical for employers to want to reach potential candidates when the bulk of them felt most amenable to an offer.

In that case, they would surely advertise on Mondays. No other morning brings so strong an urge to have done for ever with the present bed of nails—at least for executive-types, according to hundreds I have questioned over the years.

Probably because there are so many differences between countries there does not seem to exist anyone who is a worldwide authority on the details of employment markets. At a national level, however, the MSL recruitment consultancy can fairly claim expertise on the UK market for managers and key specialist workers. Since 1989 it has been making counts

every three months of relevant job-openings advertised in Britain's main journals.

Its counts are still not a comprehensive indicator of the demand for such higher-ranked staff. A good many jobs for them are not advertised, being filled through the old-boy network and even more so by the confidential approach recruiting method called executive search, which is discussed on the following page.

The extent of those hidden activities is simply not known. So would-be observers of trends in UK demand for executive-type staff have little if anything other than MSL's quarterly checks to work on. And the consultancy's staff who make the counts have generously rushed out the April-June figures in time for this FT survey.

They show that, in overall terms, the demand is more buoyant than could have been predicted from the longer-term trends in the market. Its cyclical pattern shows since 1989 suggested that the decline which set in at the start of the year before last would continue until 1988.

Fortunately in January-March the overall demand jumped back to an increase. Total job-openings were 4.1 per cent up on the count for the first quarter of 1988. Even better, the unexpected rebound continued in April-June, with 5.2 per cent rise over last year's second quarter to a total of 8,507 advertised posts.

When the count is broken down to show demand for diffe-

rent types of higher-ranked staff, however, the picture becomes patchy. For example, it seems encouraging to see vacancies for sales and marketing staff up 2.7 per cent on the figure for April-June 1988. The same might be said of the 2.3 per cent rise in openings for production managers.

Conversely, in a country whose economic future is said to depend on exploiting new technology, it is disturbing to see yet another drop of 24 per cent added to the 24-year-long fall in demand for research design and development people. There was also a further plunge of 17.1 per cent in the equally lengthy decline in vacancies for computer folk.

The strongest single area in the market is accounting and finance where the rise between the two April to June quarters was 13.3 per cent. Although there were increases of 14.9 and of 13.5 per cent respectively in openings for personnel staff and general managers, those categories involve relatively small numbers of jobs.

But the biggest jump, 29.5 per cent, firmly supports this survey's other evidence that companies are increasingly relying on external agencies for services outside their main activity.

The rise is in the miscellaneous category, covering specialists such as corporate planners and statisticians as well as generalist management consultants.

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Finding the right people for the job

Headhunting myths

IT HAS grown far harder in recent years to glance at a group of passers-by and identify those who are seeking a new job. They used to be recognisable instantly by two main hallmarks: an air of secrecy, and short-sightedness.

The secretive air was brought on by the fear, usually justified, of being sacked if the plan to move elsewhere came to the notice of the present employer. The myopia was caused by reading the job advertisements of the time, each of which consisted of few lines of tiny type buried among others in a page of some journal.

Today, of course, short-sightedness is no longer a hallmark of the job-seeker. Vacancies of importance are publicised in big display advertisements. The ads are often the work of specialist agencies with long experience in recruitment, many of which also have the personnel-selection expertise to whittle down the resulting applications to a short-list of suitable candidates.

While people on the applicants' side of the employment market still tend to exhibit the air of secrecy, its value as evidence has been confused by another development. It is that a good number of organisations now entrust their recruitment, particularly at high rank, to executive-search consultants.

Unlike advertising-based consultants which invite applications for clients' jobs from all around, searchers take care to let news of a vacancy be known to only a few people clandestinely identified as suited to the post. Search consultants' approaches to their quarry are inevitably confidential. So someone with the secretive air that used to mark only those on the applicants' side of the market, may now well be a searcher on the employers' side.

The development of executive search, which originated in the US about 40 years ago, has also created confusion in many ways. Being confidential by nature, the method is, in general, poorly understood with the result that numerous myths have grown up about it.

One is that the benefit of using search as distinct from advertising-based selection grows greater with increasing rank of job. That is plainly wrong because search is most advantageous when the skills and experience needed to do the work are possessed by only a few fairly easily identifiable people.

Since those conditions quite often apply to modestly ranked jobs, search could prove the better method even at lower-paid levels of the market.

Conversely, the advertising approach might well be the better at the high-paid end. In many cases the abilities required for senior-rank work can be found in a large number of people with extremely varied patterns of experience and initial specialisms. And, in the words of Mr John Courbis, vice-chairman of the Federation of Recruitment and Employment Services:

"When there are hundreds of potential candidates scattered

number of assignments handed to advertising-based consultants.

Another source of confusion about search is that, even more than the personnel services market in general, it is seethingly entrepreneurial. Indeed, since new search firms are forever being formed by individual consultants splitting away from established companies, biologists would probably class the business as a "fissiparous" species like amoebae.

To complicate matters still more, search activity as a whole breaks down into two sub-species, known respectively as the "retainer" and the "contingency".

executive searcher who is doing badly.

For the same reason, of course, it is not known how much of employers' increased subcontracting of recruitment is going to confidential-approach operators as distinct from the advertising-based kind. Something which does seem certain, however, is that any growth in the use of external recruiters is being accompanied by a tightening control over them by the heads of personnel in the organisations for which they work.

Until recently consultants hired to fill senior management jobs for a company tended to be personally appointed by their chief executives, and thereafter report pretty well exclusively to the chief.

It appears that the bosses of the companies' own specialist personnel departments did not much mind that such top-level recruitment was done above their heads, perhaps because nobody could then blame them if the recruit turned out to be a disaster.

That attitude seems to be changing as the people in charge of personnel departments are coming to see themselves not as senior backroom specialists, but as front-line managers directly involved in earning their organisation's keep. There are signs that in the process they are attaching greater importance to company politics.

So while farming out more of their departments' work to consultants, they are evidently becoming increasingly concerned to keep a rein on them. Otherwise, as the personnel director of a metal goods business said: "They can take over your role. They can come into the company and make contact with your managing director... and you can lose control if you're not careful."

But if personnel departments are to be run more and more by people with little specialist expertise acting mainly as chief buyers of external services, the need to control the outsiders is surely secondary to the need to choose them well.

For example, the effectiveness of selection consultants depends not only on whether they are searchers or advertising-based, but on the particular methods by which they assess candidates' suitability.

The main types of methods in use, and the differences between them, will be summarised later.



across the globe, no search organisation is going to be able to vet them all. So the job will then have to be filled from only a sample of the people capable of doing it, and not necessarily the best of them by any means. Although at times like that it might pay off to use both methods, I would say advertising will frequently be better especially if it's done in journals with an international circulation."

Whatever the logical rights and wrongs of the question, in Britain the work of search consultants is more concentrated on managerial posts than is the work of their counterparts using the open approach. Evidence that lies in the Institute of Personnel Management study of 300 organisations discussed in the introductory article.

Of recruiting assignments recently entrusted to searchers, 86 per cent had been at management level. The same was true of only 72 per cent of the larger

retainer type insist on being paid the large part of their charge in return for operating on behalf of a would-be employer, with only a small proportion being dependent on their actually finding a suitable recruit. The contingency kind are paid entirely on results so that if they fail to fill the job, their pocket stays empty too. Retainer organisations regard themselves as a cut above contingency operators, and while some occasionally do a bit of payment-on-results work when trade is tough, they try to keep it secret.

A further confusion is that—as was mentioned in discussing the article about present trends in recruitment—nobody can be sure how much business the search consultants are doing. Asking them directly is of dubious value because experience shows that just as one never meets a farmer who is doing well, one never meets an

MYSTERIOUS THOUGH the executive search business may be, it has long been watched closely by Mr Jim Kennedy, the American publisher of the monthly Executive Recruiter News who is based in Fitzwilliam, New Hampshire.

Although his views are inevitably filtered through US-coloured spectacles, his knowledge of the search business worldwide is almost certainly unparalleled. Moreover, given that America is where the business not only originated but has since been furthest developed, events there may well be precursors of what happens east of the Atlantic.

Mr Kennedy estimates that, of all the managerial and key specialist jobs falling vacant in the US, around two-thirds are filled by internal promotion. Of the remaining people appointed from outside, a goodly number are recruited through advertising and the "old-boy net."

He puts the proportion of the total market taken by search at somewhere between 10 and 20 per cent, producing an annual turnover of roughly \$2bn split about equally between the retainer and the contingency varieties.

He, too, looks down his nose at contingency businesses. "I don't doubt they often do a good job. But they look to do most of their interviewing of candidates by telephone, not getting to meet them face-to-face."

"They sometimes have a whole room of people talking into telephones like a stock market operation. Even when they come up with the goods, I don't think they do as much for their money as retainer companies."

The market for retainer search, Mr Kennedy says, is rising while simultaneously becoming broader and stratified into three layers. "In the States, the minimum salary of the jobs searchers are retained for is increasing. I'd reckon it at \$75,000 now and moving fast towards \$100,000."

"They're also getting work from a range of organisations besides the big corporations. They have always been their main clients. They're being called in by small companies and even start-up operations. And things like museums and symphony orchestras, that once tended to be run by the idiot sons of their richest donors, are realising they need professional managers and are retaining searchers to find them."

"At the same time the business is stratifying. At the top level there are companies with a genuinely international capability either by themselves or through close links with firms of other nationalities."

Next we have firms that stretch across the whole of a single country. Then there are



Mr Jim Kennedy says that around two thirds of managerial and key specialist jobs falling vacant in the US are filled by internal promotion

The view from the US
on the trends
in executive search

Code of ethics needs priority

more narrowly focused operators concentrating on just one region or one sector of industry.

"They all have their own advantages. For instance, regional specialists are gaining by a combination of two trends. One is that younger executives are jibbing at changing their life styles to take a job a long distance away. The other is that companies don't like relocating people because the costs are always rising."

The regional businesses can also gain from big companies' anxiety about having their key people lured away by other concerns. To guard against it, they require any search consultancy they retain to put their own staff "off limits" in the sense that the consultancy guarantees not to

approach any of its staff with a job offer for a certain period, usually two years.

In tendering for a recruiting assignment with a national or international employer, a regional specialist may well be able to offer to put the whole client organisation off limits. But bigger search companies rarely afford to do the same for more than one particular division of the client's operations.

"The leading search firms, for their part, are getting more interested in developing longer-term relations with clients," Mr Kennedy says. "They'll maybe agree to extend their off-limits frontiers in return for some guaranteed amount of regular work. And there's advantage in it for the clients too."

"It does away with the costs of switching from searchers who are familiar with their business to others who aren't and it gives them an edge in bargaining about fees."

Moreover, while searchers almost all still charge a percentage (usually 33 per cent) of the first year's pay of the person appointed through their agency, Mr Kennedy thinks that client pressure will eventually force them to work for a fixed fee. "The way things work now can have a raunch effect. The higher searchers can push the starting pay, the more they get paid themselves. And employers increasingly resent it."

He adds that, despite the enormous possibilities new technology apparently offers for streamlining searchers' operations, it has as yet had only a ripple effect. "Sure, they regularly have computerised data on potential candidates. I've even heard of a consultant who goes round prospective clients, gets them to give examples of the sort of people they want, and conjures up some names from the databank back at base. But that's not a serious use of technology; it's a gimmick."

"The reality is that they don't often fill a job from candidates they have on file. They usually start each new assignment from scratch."

Another of his beliefs is that "in terms of professional integrity, executive search as a whole is still a generation behind mainstream management consultancy, which in turn is a generation behind accounting. Even leading search firms still quite regularly get embarrassed because one of their people is detected doing something shifty."

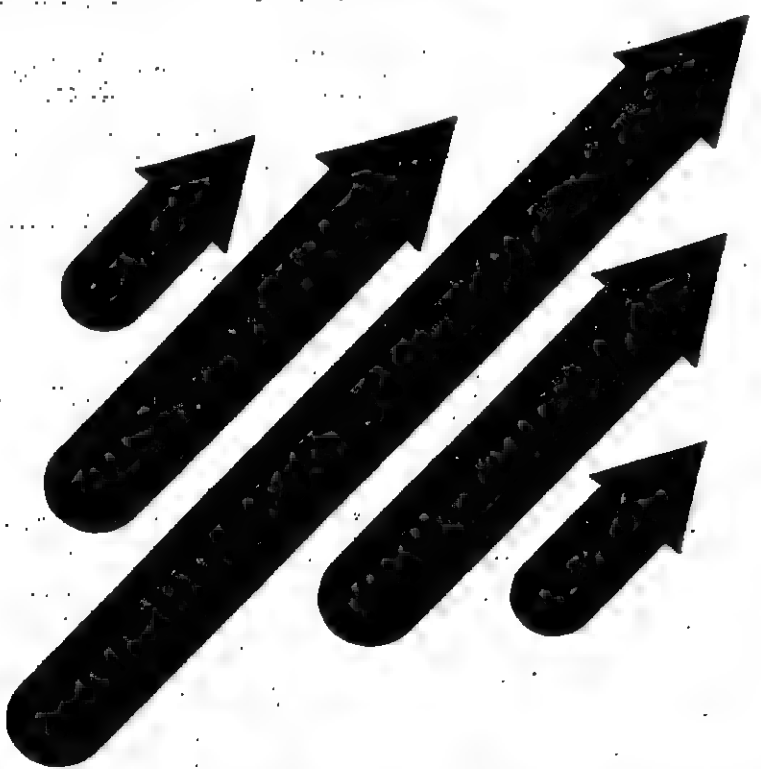
"I think that's why major general consultancy groups, in the States at least, have mostly got out of search. It maybe doesn't fit well with advertising either. Take Hay-MSL that was bought up by Saatchi and Saatchi. I hear that the US search operations have now been sold off to the people running them, though I don't know whether there are any plans to do the same with the operations in Europe."

"If search is going to establish itself as a proper profession the majority of straight-dealers are going to have to get together and agree to a code of ethics which has enough teeth to drive out the shysters."

"But an association like that can't get going unless the big companies take a lead in it and, as yet, most of them are not interested."

"The danger is that if the search business doesn't regulate itself, sooner or later regulation's going to be imposed on it by some bureaucracy that doesn't really understand its nature."

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RECRUITMENT 4

The interview suffers more than most methods from an amateurish approach

Forethought and discipline of the essence

THE BEST TIP anyone can give to job-seekers facing an interview is to encourage the person on the other side of the desk to talk as much as possible. Various studies have shown that the greater the share of the talking in such meetings, the more highly they rate the candidate's abilities.

That tendency is only one of numerous weaknesses which research has revealed in the interview as a means of selecting good recruits. It has been found, for example, that different interviewers can vary widely in their assessments of the same candidate's suitability for the same job.

They also tend to be prejudiced in favour of applicants with an outlook and social background like their own even though the resemblance is at best irrelevant to the work at issue.

Misjudgments are not always solely the interviewer's fault. It has been established that there are a fair number of people who consistently create a good impression no matter who interviews them. Unfortunately, on being given the job, they just as consistently fail in it.

Interviews nevertheless are and will probably remain an indispensable part of selection. The main reason, of course, is that no one in the employer's position would surely ever appoint recruits without first meeting them face-to-face.

Another reason lies in the fact that employment is a two-way process. Complicated testing to identify the best applicants is of no use if it deters the best applicants from taking the job. Candidates are less likely to be put off by an interview than by more elaborate selection techniques.

Besides, the prime cause of the failings is not necessarily that the interview is inherently a poor method of forming judgments. In the view of many experienced recruiters, the main trouble is that interviewing is too often entrusted to people who are bad at doing it.

One man who takes that view is Mr L. D. "Nick" Cowan, director of the Federation of London Clearing Bank Employers and a former personnel director of Unigate and of the UK operations of the Philips group.

"The interview probably suffers more than any other method from inadequate or incompetent conduct," he says.

"Yet it is a process that lends itself very well to training. You may not be able to develop everyone to be brilliant, intuitive, reliable interviewers, but there is no reason why most people cannot be trained to be competent performers."

He believes that the key to effective interviewing lies in a disciplined approach, the first steps of which need to be taken well before any meeting takes place. "What happens to candidates from the moment they arrive gives them a lasting impression of the company."

Clear directions with information about whom they will meet, and good timekeeping are of the essence. So are comfortable and appropriate waiting accommodation, and efficient systems for noting and paying any travelling expenses.

"Before you meet a candidate, it's essential to have worked out what you are seeking and to have made a plan for looking for it. And when the interview proper begins, the onus is on you to set up a rapport with the candidate which ensures that a useful exchange of information takes place."

Mr Cowan's recipe for creating rapport has six ingredients.

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They are friendly manner; a straightforward and non-controversial opening topic; attentiveness; calmness; plenty of smiles; and frequent eye-contact.

"When the right atmosphere has been established, my own approach is to check for evidence of three things. One is qualifications in the broadest sense: not just formal and informal training and experience, but demonstrated ability to adapt to new conditions and to acquire new skills. Next is candidates' compatibility with the people they would be likely to work with."

The other I call "culture", the person's value system, which it needs to be identical with the company's value system, must at least be consistent with it. And I make sure to check for evidence with my eyes, as well as by asking questions and listening keenly to what comes back."

Various kinds of questions are available. For example, there are closed questions which seek precise and limited information. The open kind invite the candidate to make broad-ranging comments, which can then be brought back to a narrower focus with a question of the follow-up type.

"It's crucial to get the balance right. Too many open questions and you lose control of events. Too many closed ones and you're stuck within your own preconceptions. Much of the information you need can only be got by probing, and that means gently leading people to tell more."

If you have to explore a painful topic, such as a previous sacking, it is as well afterwards to reassure the candidate by

saying something like: "Well, you must have been very relieved to put that behind you."

Then you can continue the conversation on safe ground."

Mr Cowan says the general tendency of interviewers is to be misled by the "cloven hoof" effect which leads them to look more for evidence of candidates' unsuitability than for evidence that they will fit. But there is also a danger of going too far the other way and being misled by the "halo" effect.

"My own approach is to try deliberately to offset both. When candidates make a poor initial impact I tell myself that they must be better than they appear and set out to discover the good things about them, and vice versa."

"Another thing I tell myself to do is avoid making up my mind one way or the other before I've brought the interview to an end—which, by the way, is something else that requires practice if it's to be done gracefully. The research that's been done shows that untrained interviewers, particularly, tend to make their decision within a few minutes of meeting the candidate so that all the rest of the effort is wasted. My rule, which it isn't always easy to keep, is not to decide until the day after I've done the interview."

"What's more I work out the decision in writing from the very detailed notes I take, quite openly, as the talking goes along. Then I'm sure to take account both of strengths and of weaknesses, which is vital. There's no such thing as a candidate who's perfect for a job. Every appointment is a risk. The only question is whether you've good reason to believe the risk is justifiable."

Nearly half of applicants lie about their career

The skeletons in the cupboard

PEOPLE HAVE found a great variety of ways to commit career-suicide. None seems to be more frequently used or effective, however, than slipping the odd lie into the record of one's previous achievements. Only recently scandals in Sweden and elsewhere have shown that proven brilliance in business management is not enough to save the heads of big corporations from being brought down by some bogus claim relating to even the distant past.

But for every such personal disaster on the topmost heights, there must be thousands in the ranks below. There have been estimates that up to two in five applicants for executive posts make false statements to cover gaps in their sequence of jobs or otherwise embellish the appeal of reality.

In America the falsification has become so widespread that there is a profitable niche in the employment market for consultants specialising entirely in vetting people's career records. One of them is Mr Jim Magee of Yale Associates, of Long Island, who told me that his company's customers are by no means limited to employers in the US.

"We do it for corporations world-wide, and not only in relation to people they're thinking of hiring. For one reason or another they frequently assign us people they already employ."

Compared with the view taken of distorted claims in America—where they tend to be called "career frauds"—UK recruiters as yet seem to regard them as

less morally reprehensible. Most British headhunters refer to them merely as "improving the truth" or "gilding the lily". They typically say they hope for the best, never being sure that only a tiny minority of candidates would go as far as telling an outright lie.

They nonetheless keep a keen eye open for falsifications and promptly discard any candidate found guilty of even one. Where applicants for top jobs are concerned, especially, many a UK consultancy will delve back into their records even to the extent of verifying the passes they say they gained in examinations they took as early as the age of 16.

British recruiters generally seem sceptical about written references from the candidates' previous employers. "When it comes to putting things in writing, the bulk of companies are cautious almost to the point of being cowardly," said one consultant who insists on being anonymous. "The best you can hope for is a tip-off in weasel words like: 'Any organisation that gets Mr X to work for it will be exceptionally lucky'."

Mr Nick Cowan, the director of the Federation of London Clearing Bank Employers referred to in the other article on this page, agrees that paper references are "as near worthless as makes no difference". "The best you can hope for is a tip-off in weasel words like: 'Any organisation that gets Mr X to work for it will be exceptionally lucky'."

Mr Cowan, the director of the Federation of London Clearing Bank Employers referred to in the other article on this page, agrees that paper references are "as near worthless as makes no difference". "The best you can hope for is a tip-off in weasel words like: 'Any organisation that gets Mr X to work for it will be exceptionally lucky'."

"At a pinch, the checking can be done quite acceptably by telephone, but direct face-to-face discussion is much better if it can be arranged. The interview you have with the people will always have raised a number of points to follow up."

For instance, is the version of events they gave you correct? Did they really obtain the results they claim and, if so, were there any exceptional circumstances that should also be evaluated and perhaps discounted? Is their style of managing the same as they say it is? Was the innovation for which they claim the credit their initiative?

"In the case of senior management jobs in particular, I believe it is essential to talk not just to people who were in charge of or functioned on the same level as the candidates you're inclined to appoint, but also to some who worked under them. Subordinates are usually quite perceptive about the decision-making and other managerial qualities of their bosses."

Reference checks of that kind are important for other reasons too. After all, no one ever detected alcoholism in a formal job interview. However impressive people may seem, there's always the question of whether they have a skeleton or two in their cupboard. It's an indispensable part of the recruiter's job to find out.

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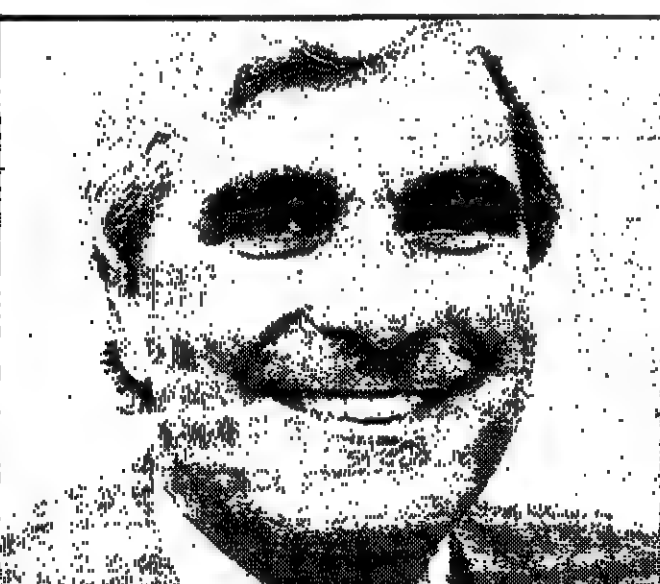
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Mr Nick Cowan: role for creating rapport

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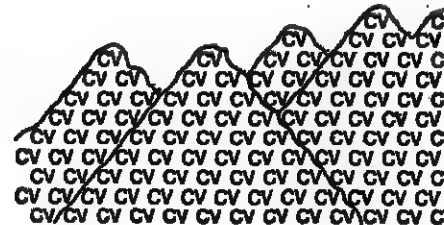
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RECRUITMENT 5

In assessing personality, judgment is all too often left to hunch

Personal chemistry proves hard to define

"We hire people for technical skills. We fire them for personality faults."

IT IS A pity that the personnel director who spoke those words insists on being anonymous. Few people can have made a more trenchant comment on recruitment and employment practices.

Except in rare hermit-like specialist jobs, even the highest professional expertise will not make up for lack of ability to get on well with other people, whether they be members of the same organisation or customers or other outsiders on whom its success depends. It is an ability which, although important at every level, seems to become more decisive with each higher rank of work.

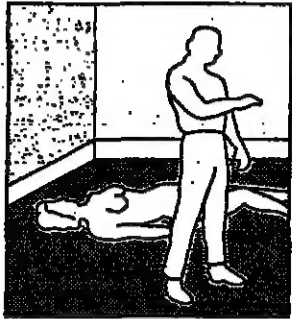
Yet most companies devote far more care to ensuring that potential recruits' technical skills suit their requirements than to examining whether their personalities will fit. The judgment on that crucial matter is usually left to hunch.

There is no doubt that hunches can be right. Numerous professional recruiters claim that theirs are consistently reliable because they have developed a knack of rapidly detecting "strangers' personal chemistry." Since they are never able to spell out the formulae by which they do it, however, "alchemy" would be a better word.

In any case, while some people are clearly better than others at making such judgments on the whole, even the best of them sometimes make perplexing mistakes. For instance, I know of two heads of recruitment consultancies whose skill at finding the right personalities for client employers is demonstrated by the success of their businesses.

The only trouble is that both are hopeless at selecting people for their own staff—one of them to the extent that he has now delegated the task to one of the few colleagues he chose in the past who did turn out to be worth keeping.

One reason for the apparent paradox may lie in a particular difference between those headhunters' client concerns and their own consultancies.



What's happening here? A typical question from a projective personality test. One untypical answer by a woman was: "It's a picture of a man waiting for a No 93 bus."

The client organisations are mostly large enough to be able to take technically productive but personally prickly employees and move them around until they find a niche where they fit.

The headhunting companies, on the other hand, are so compact that any sore thumb anywhere in them pains everybody. It may therefore be the tendency for employing concerns to become smaller which explains the growing interest among UK employers in less subjective forms of assessing recruits' personal characters.

The interest is such that even in agencies supplying temporary secretarial staff are coming under client pressure to use personality tests in selecting the temps on their rolls. Such tests are all subject to the same fundamental problem. It is that nobody can be sure that what they purport to be testing really exists. After all, even if you cut people up until you were crimson to the elbows, you would no more find their personality than you could their soul.

That, however, has never deterred human kind from believing not only that the mysterious element is present in different ways in every individual, but that the differences can be detected. As a result, numerous and various diagnostic processes have been devised. Probably the most ancient is astrology, which assumes that

our personal states are externally determined by remote forces whose patterns can be divined from the movements of the heavenly bodies. Other approaches proceed on the contrasting assumption that our personal states are in the main inwardly determined, but that we "project" evidence of what they are in the form of signals which other people can decode.

One venerable example of the so-called projective approach is palmistry. Others which are also long-standing but equally disdained by most professional psychologists are hand-writing analysis (or "graphology") and the body-measurement techniques used most noticeably by employers in continental Europe.

A modern variant of the body-measurement method consists of analysing the patterns of electrical activity in the brain or skin. It has two main disadvantages. The first is that it cannot be used to assess job applicants unless they are physically present.

The second is that, even if they are, they are apt to object to being wired up to some apparatus they do not understand. Indeed in some countries, especially the US, there is widespread resistance among employers as well as employees to personality testing of all sorts. The use of graphology, in particular, is evidently almost unknown.

The projective approach also characterises the "assessment centre" exercise developed from the old War Office Selection Board procedures. Under the eyes of skilled assessors, applicants are set to work both in competition and in co-operation with one another in circumstances which typically arise in the real jobs for which they are being considered.

Unfortunately, besides being expensive, assessment-centre exercises can be poor predictors of attributes such as longer-term emotional stability. A further projective method is to get candidates to "make up their own stories" about the purpose of sets in ink blots or pictures of situations such as the one in the sketch with this article. Dr Peter Saville, of the occupational psychologists Saville and Holdsworth, says he is still bemused by the in-

terpretation which a woman made of that sketch some years ago. It was a picture, she said, of a man waiting for a 93 bus.

But the type of personality test which is probably most used in recruitment is based on a different approach. Instead of seeking to divine people's make-ups from evidence of whose significance they may well not themselves be aware, it asks them to indicate their own characteristics by completing a questionnaire.

Their answers are then analysed to see how they stand on a "map" of personality factors which research has shown to characterise large numbers of people. Each factor is marked off by a pair of opposite extremes, such as humility at one end and arrogance on the other, although the bulk of us of course turn out to be somewhere between the two.

Provided that the test in question has been widely taken, the individual map of someone applying for a particular kind of job can be compared with the maps of many others who have been successful in the same kind of work.

The most commonly used of such tests is Cattell's 16 Personality Factor questionnaire. Since it was developed in the US some 40 years ago, it has been taken by millions of people across the world. As a result it has built up a large enough database to rebut a good many myths.

One is that it is men and women with different kinds of personalities who have the greatest chance of making a successful marriage. The test evidence is that such couples have at best a 50-50 chance, whereas those with similar make-ups have a chance about 40 per cent better than even.

But the 16PF has been criticised on the grounds that, as it was developed to assess

personality very broadly, it is insufficiently sensitive to provide a fully reliable guide to the patterns of traits required for specific occupations.

Take for instance accountants who, to judge by their profile, differ appreciably from the average person on only three of the 16 factors. They are less likely to be the life and soul of the party and to be emotionally unstable but, perhaps unexpectedly, more inclined to be innovative.

A problem, however, is that the accountants' typical profile is so like the profile of another set of people that it is difficult to pick out any key differences between them. The other set is prisoners serving sentences for armed robbery.

Because of such drawbacks Saville and Holdsworth have drawn on the support of more than 50 big employing organisations to develop a comparable test centred specifically on the traits shown by people in jobs. Called the Occupational Personality Questionnaire, it measures people against a larger number of factors than the Cattell equivalent—30 in its full version, which can be taken in not much more than an hour by either computer or pencil-and-paper method, although shortened versions are available for use when a less detailed assessment will suffice.

The 30 factors are not the only yardsticks it applies to the person taking it. It also has a cunningly devised system to measure the extent to which people seek to give answers that a prospective employer will approve of rather than those which reflect what they really believe.

What is more, all such assessment processes have some similar built-in "smarm-detector." So anyone trying to cheat in a personality test is likely to end up with no better chance of getting the job than somebody who refuses to take the test at all.

Measuring intelligence has always proved a minefield

Computers join the fray

ASKED WHICH human faculty is most important for success in managerial and high-grade specialist work, many people would instantly reply "intelligence." The same view is clearly shared by large numbers of employing organisations which include verbal—and numerical—reasoning tests of the Intelligence Quotient type as a key element of their processes for selecting potential executives.

The view has a long pedigree. The first person known to have singled out intelligence as the prime force in the world's development was the Ionian philosopher Anaxagoras in the fifth century BC. The only problem is that from his day to ours the globe's best experts have been unable to agree on what "intelligence" is.

The question is crucial because, like personality, intelligence is not something that anyone can dissect people and find. Nor does the fact that we can give a name to something mean that there is anything in existence which corresponds to it, as witness hippogriffs and the square root of minus one.

Various putative definitions have been advanced by expert psychologists only to be ripped apart by other psychologists equally expert. Perhaps the most enduring definition of the faculty is "the capacity to do well in an intelligence test," which was stated in 1923 by an American called E. G. Boring.

By coincidence his name turned out to be linked with a more recent discovery by US research psychologists. Suspecting it might be only academics and other much educated people who rank their fellow-beings in terms of intelligence, they went out to check whether men and women in the street do the same. The answer was that they do. The researchers then asked the passers-by how highly intelligent people show their mental distinction. One frequent answer was "by being boring."

The controversy was hot enough even before the development of computers when all the psychologists largely had to argue about was the scores achieved by masses of people in tests of the IQ type.

One set of experts argued, on the basis of their particular way of statistically interpreting the test results, that there existed a

general or "g" intelligence. It was seen as a single, central faculty which, although not sufficient by itself to enable people to do well in the world, was nevertheless necessary to high performance in the sense that those with more of it would be better than those with less at any activity mainly dependent on use of the mind.

The opposing expert faction argued, on the basis of their different statistical interpretation of the same test results, that there was no "g" intelligence pervading all mental work. Instead there were a number of

different kinds of the stuffs, each underlying proficiency at only a single broad type of activity.

With the increasing power of computers, however, the controversy has become more complicated still. There is now a branch of psychologists called "cognitive scientists" trying to pin down intelligence and the like by technological methods.

An example is the "top-down" approach which seeks to think up computer programmes that will function to the same effect as the mental process at issue. Another—the "bottom up"—is to build electronic apparatus which operate in simplified mind-like ways, and then try to work out why.

While such developments are as yet in their infancy, they have already established that intelligence as it works in the real world goes far beyond the abilities measured by IQ-type tests. As the Yale University psychologist Professor Robert Sternberg states: "there just does not exist a single approach on such reasoning would seem to be the bureaucratic kind which many businesses, at least, seem to be throwing out in the belief that a more dynamic approach is needed to respond effectively to fast-changing events."

What is more, recent studies led by the British psychologist Dr Donald Broadbent look also to have undermined present assumptions about the type of thinking which lies behind skill in jobs of a "dynamic" kind. Dr

Broadbent's reason for calling such jobs dynamic is that they typically consist of a fast-changing series of linked challenges—throwing up a situation demanding action, which creates a fresh situation demanding new action, and so on.

The generally prevailing view is that the job-holders deal with each successive challenge by the type of thinking often described as classical planning. They have in their heads a set of principles of the sort which can be enunciated by a teacher and written down in a notebook. As each fresh situation occurs, they apply the principles in looking ahead intellectually, asking themselves the question: "Which of the various possible actions open to me is in theory the one most likely to lead to the result I want to achieve?"

While the assumption that managers think in the classical planning way underlies most of the teaching of university business schools and other academic courses, Dr Broadbent's findings suggest that real-life managers rely mostly on thinking of a different kind.

On being confronted with each fresh challenge, they look back on their experience asking themselves the question: "In which ways is this new situation similar to others I have previously handled with results of the sort I wish to produce now?"

Then they act accordingly, without bothering to think out principles on which they are acting. The implications of the findings, although without doubt far-reaching, are as yet tentatively worked out. But the weight of evidence is surely growing against IQ-type tests' effectiveness as a prime indicator of fitness for most managerial and other essentially dynamic jobs.

That is not to deny that the tests have value. They plainly have—to the extent that success depends on reasoning in the classical way on the basis of information couched in words and numbers. But the form of management most dependent on such reasoning would seem to be the bureaucratic kind which many businesses, at least, seem to be throwing out in the belief that a more dynamic approach is needed to respond effectively to fast-changing events.

*Beyond IQ, Ch 12. Cambridge University Press, 1985.

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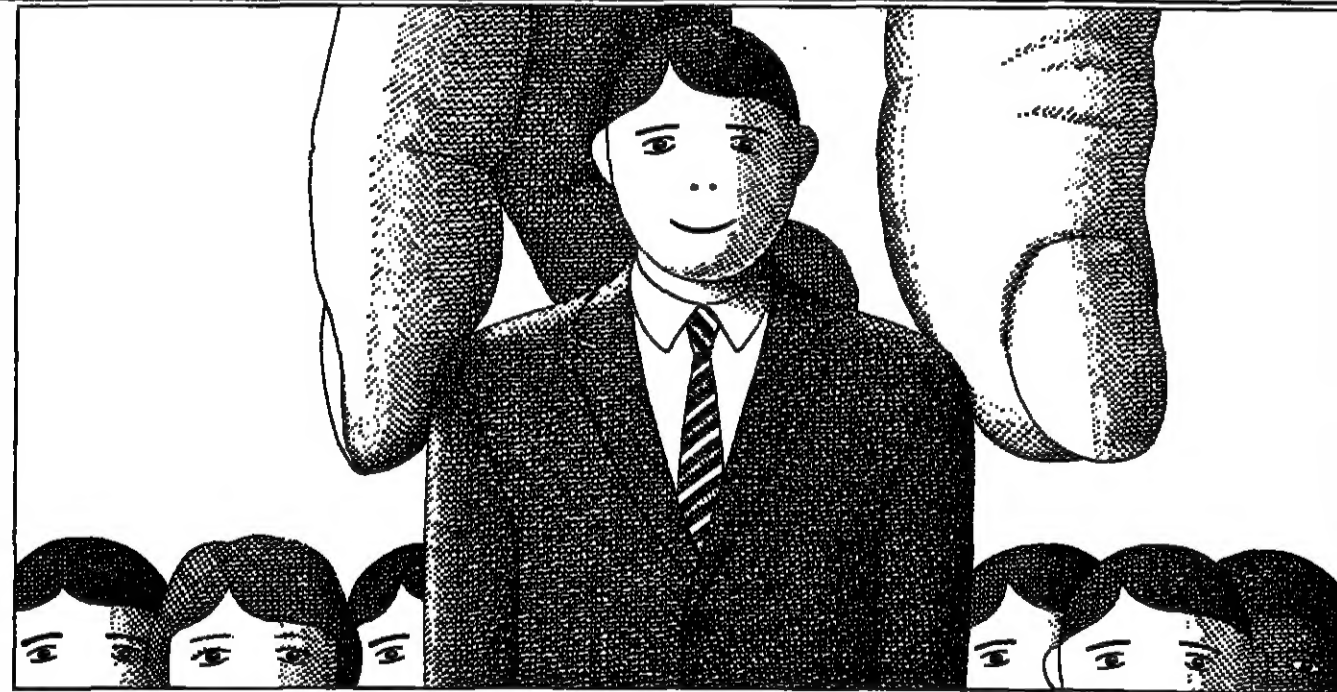
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RECRUITMENT 6

Recruitment tests vary, but are essential for...

Making selection fair

THE LONDON company which called in consultants to overhaul its recruitment processes advertised itself proudly as "an equal opportunity employer." Among the first things the visitors checked was the backgrounds of the 10 graduates it had taken on in the previous couple of years. Eight of them came from a single Cambridge college.

"When I took the data to the director in charge of staffing he was flabbergasted," said the consultant who led the project. "He said he just hadn't realised the firm's graduate selection was so biased, and I don't think he was kidding. As it happened, he had been at the same college himself."

Once the director ceased being flabbergasted, he no doubt felt thankful for the discovery. For if his organisation's recruiting practices up to then had been challenged under the race or sex-equality laws, the evidence would have been stark against it and whether or not it was aware of

its bias would have made no difference. Although the erring company's director seems to have been unusually blind to his prejudices, all employers are liable to have some which they exercise unconsciously. The danger is well known among personnel specialists, which is probably why companies employing them in-house are more and more concerned to store evidence showing that their choices of candidates are acceptably objective.

That in turn may be mainly why recruiters are increasingly supplementing the time-honoured interview with tests and other assessment methods less prone to biased subjectivity. If so, of course, the spreading use of such procedures can be attributed only secondarily to a belief by companies adopting them that they will significantly improve their appointment decisions — which is perhaps just as well.

Take for instance the results of a research study covering a

dozen large UK employers, which was made about a decade ago. The organisations used various methods to predict the future performance of candidates for jobs with them. Recruits chosen according to the predictions also had their work appraised at intervals afterwards.

The researchers compared the predictions with the later appraisals. They then calculated how far each selection method's forecasts had turned out to be more or less accurate than predictions made on the basis of pure chance.

Of all the tests and more elaborate assessment devices, the most successful was only 16 per cent more reliable than chance. Even so, the faster devices generally proved better than interviews.

The recruits had been interviewed as candidates not only by personnel specialists, but by the line managers who were directly in charge of them when they joined the organisation. The line managers' predictions worked out at 2 per cent worse than pure chance. Those of the personnel specialists were 10 per cent worse.

One problem with the study was that, although the employing concerns involved had big payrolls, the number of recruits on whom they had both selection and appraisal data was small. So the findings are less trustworthy than those of a research review made recently by Dr Ivan Robertson and Dr Mike Smith of the University of Manchester Institute of Science and Technology. Their review was of different recruitment methods' reliability as indicated by studies based on large samples of people.

The method which came out best was in fact a combination of two types of tests: the IQ type and others measuring "psychomotor" ability such as manual dexterity. Its average reliability was 28 per cent better than chance.

Second, 21 per cent better, was the "work sample" which judges how well people cope when confronted with a pile of letters, statistical reports and so on of the sort they would have to deal with in the job. Next, with an 18 per cent rating came "supervisor/peer evaluation" which consists of structured assessments made by the people who will work immediately above and alongside the person appointed.

Fourth, only a fraction of a percentage point behind, was the "assessment centre" method mentioned in the article about personality on the previous page. Then came IQ-type testing with 12 per cent, followed by the Biodata technique described in the other article on this page.

References were seventh with 5 per cent, interviews eighth with 3 per cent, and personality assessments ninth with 2, and tests of candidates' interests tenth at only 1 per cent more predictive than chance. While handwriting analysis was also covered, a far smaller number of people had been involved. But on what evidence there was, graphology was least reliable of the lot.

Previous experience in a similar job is regarded as a guide to competence

The past is the key to present capacities



Mr Art Miller, chief of the US company, People Management, believes competence is not enough for performing tasks in a job, deep satisfaction is also needed

for them just to be competent at the tasks of the work. They must also find deep satisfaction in doing them. "It's only the things they both can do and find personally fulfilling in doing which make up their motivated abilities. And our experience is that no more than 30 per cent of workers are in jobs where both those criteria apply to most of the tasks involved," he says.

People being assessed by the method first write outlines, in at most two sentences apiece, of half a dozen specific things they have achieved which they remember as satisfying. Whether anyone else thought they were worth while does not matter. One has to be fairly recent, the next five to 10 years previously, and so on back into childhood.

They are next interviewed in fine detail about each item on their list to establish precisely what they did in achieving it and how. They are not asked why. "We're looking for things people are sure they remember. Why they did them is something they often never really knew. Let alone can still recall."

The interview is recorded, transcribed and minutely examined for recurrent themes which give a clue to the person's fundamental ways of working. The tell-tale themes emerge in the repeated use of phrases such as "I took care of..." organised "got people together". Mr Miller maintains that the instances of each theme then only have to be added up to reveal the person's fundamental motivational pattern.

Moreover, he says that once the basic pattern of 20-22 motivated abilities is established, it is improbable that anyone will add new ones to it. "In all our work we've never yet seen a new direction emerge. If people haven't expressed management ability—in what they think are the worthwhile things they've done over the past 30 years, the chance that they can become effective managers is remote."

Another approach, developed by the US-owned Selection Research consultancy, hinges on the theory that people's capabilities can be divined from the detailed things they say. "Highly productive people in any line of work know something different, and talk differently, than mediocre or low producers," declares the SR group's chief Dr Donald Clifton who developed the method. It uses while he was a professor of psychology at the University of Nebraska.

The root of the method lies in searching discussions with groups of people who are demonstrably first-rate in a field of activity, and others who are at best average. The 110 fields covered so far range from entrepreneurship to ice-hockey playing. The discussions are then analysed to pick out particular themes or "commonalities" which are mentioned recurrently by the most able but not by the mediocre.

In the case of each field, the commonalities linked with success are used in designing a set

of about 80 interview questions which have been found to trigger mentions of the key themes by the experts. The questions are systematically put to the people whose ability is being assessed, who respond to them just as they wish, and their replies are examined to see how far their identifiable patterns of thought and feeling correspond with those of the proven first-raters.

A different approach, which nevertheless appears to stem from a similar sort of basic notion, is "action-profiling." It proceeds by closely observing people of all levels of competence in a field with a view to identifying, not the conversational concerns, but the detailed body movements which distinguish the successful from the others. People under assessment are then in turn observed to ascertain whether they display the same characteristics.

Mr Eddie Bova, a British consultant who specialises in action-profiling, claims that it has an advantage over methods based on conversation. He points out that his method "is entirely independent of the views expressed by the person being profiled"—and it must be acknowledged, of course, that one thing words can always be lying.

Unfortunately, however, so can motions, together with everything else which can be observed by the recruiter before the person appointed is actually doing the job.

The *Screen Book*, par. 84. Blackwell, Oxford 1984.

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Discerning Executives...

RECRUITMENT 7

Pay trends: stamping out inflation
may have unwelcome side effects

Soft and hard options for motivation

THE OLD SAW "there's no rest for the wicked" must have an ironic ring for people in the employer's position. However, it is a fact that the more they are paid, the more they want.

Motivation in particular, which is always a complex problem, looks likely to become the more so, at least in the UK. The reason lies in the pre-election pledge by the Conservative Government finally to stamp out inflation.

If it succeeds and prices stabilise, competition will rule out regular all-round pay increases of the "cost-of-living" type. To be economic, pay rises will have to be covered by improved productivity.

The idea that the whole of an organisation's workforce can continually become more productive is hardly realistic. It also seems probable that companies of appreciable size will always be dependent to an important extent on staff who perform steadily at no better than average.

UK staff in that category with ages up to 40 or so have in general been conditioned to expect a pay increase every year. Although most of the rises have been solely to compensate for a higher cost of living, they have become a central element of people's motivation.

Psychological evidence indicates that, should employers just stop all-round increases and leave it at that, many essential if uninspired workers are going to become demotivated. While they may have failed to work better for the extra money in the past, they are all too likely to work worse for the lack of it in the future.

A check recently made by Mr John Courts, vice-chairman of the Federation of Recruitment and Employment Services, found that most UK companies were not even aware of the demotivating danger of zero inflation, let alone equipped with plans to counter it. In the cases of the minority which were, the plans varied widely between soft and hard approaches.

An example of the soft is to accustom employees to the change gradually by giving them a short "holiday" from paying pensions contributions. An instance of the hard is to go on giving regular rises to everyone in the management team at least, but to find the money by regularly sacking the 10 per cent of the team's members who work least effectively. Which will work the better, if at all, can only remain to be seen.

One of the wide-awake companies suggested that as inflation ceases to be a factor creating pressure for general increases, job-market forces will become more of one. That prediction is certainly supported by the population trends discussed elsewhere.

Companies will, probably need to keep a keen watch on market going-rates. Fortunately, various consultancies produce surveys of the levels of pay and fringe benefits prevailing in different regions and countries. Moreover, if employers need to move people from one place to another, there are consultancies which will take over the whole task of relocating them too.

Several organisations which had foreseen the demotivating threat planned to counter it by adopting workforce-wide schemes for results-related incentive bonuses of the sort already fairly common as a part of systems for rewarding managers and higher-rank specialists.

Pay of chief executives and directors of UK-based companies

While UK-owned companies have increasingly installed senior-level incentive schemes, however, the table shows that they have still some way to go before their top executives' rewards are as dependent on results as the pay of comparably ranked people in the British branches of groups owned abroad.

The table, compiled from a survey made as at January 1 by the Remuneration Economics consultancy, refers only to chief executives and directors. Whereas a fair number of the 1,138 in the UK-owned companies were on the main board of their group, the counterparts in the overseas-owned businesses were just leaders of subsidiaries, with almost certainly explains why their average salaries and total cash pay, including results-dependent bonuses, were lower. But, on average, they still had markedly more to gain or lose by good or bad organisational performance.

A further kind of top-executive incentive, not covered by the table, is the share-option schemes which have rapidly multiplied in Britain since the Government passed encouraging legislation in 1984. Among big business concerns at least, a large majority now seem to offer their most senior people a favourably priced option to given amounts of their company's stock at certain specified dates in the future.

The only place where they are more in evidence is the US. Of other European countries, only France and Belgium seem to encourage them even modestly. The trouble is that the worth of share-options is prone to rise

or fall in line with general stock-market fluctuations which are dependent on many influences beyond the control of chiefs of the company concerned. Hence the value of the options awarded to top executives cannot be plausibly represented to more junior workers as fairly reflecting their superiors' individual merits.

Much the same often applies to results-related bonus schemes restricted to senior employees. Shop and office-floor staff become resentful because they feel that their bosses are increasing their already large salary advantage by paying themselves extra for improved performance due essentially to the subordinate workers' efforts.

The upper-rankers' motivation is increased only at the probably more than counterbalancing cost of demotivating staff lower down. Consequently there is clearly a need for executive-incentive devices to be carefully designed, and preferably included in an overall performance-related pay system. But it seems that company leaders are still inclined to leap before they look—sometimes with highly unfortunate results.

For example, I heard not long ago of a chief executive who, on discovering that some of his key people were thinking of moving, suddenly announced that the company was planning to introduce bonuses. A couple of months later, he dished out large sums to all his closest subordinates. But the effect on those who had been planning to quit was not as he expected. They did so anyway, pocketing the money intended to keep them as a handsome leaving present.

	UK-owned companies	US-owned companies	Other overseas
Number of people in sample	1,138	233	152
Average basic salary	\$44,375	\$35,520	\$36,345
Average total cash pay	\$47,100	\$42,745	\$42,031
Percentage of sample receiving bonus	41.7%	79.4%	45.3%
Average bonus they received	\$6,527	\$8,596	\$12,549
Bonus as % of total cash pay	12.5%	19.2%	28.1%

Lies, damned lies and statistics

What pay surveys don't say

MANAGERS in charge of pay policy, especially in international organisations, must feel great sympathy with whoever it was who first observed that there are liars, damned liars and statistics. For the statistical studies which land on those managers' desks in the form of pay surveys are ever likely to mislead their readers, and not only those inexperienced at interpreting them.

The proneness to error is not usually the fault of lack of statistical prowess on the part of the numerous consultancies which produce the surveys. It is just that few things can be subject to so many variances than pay and fringe benefits. Even in the case of people doing essentially the same type of work, the rewards for it vary widely from area to area, and again from one sector to another, and yet again with the employing companies' turnover and numbers on the payroll.

The variances, widespread enough if the surveys are confined to a single country, are compounded when they spread across national boundaries and even more so when they seek to give comparisons not just of gross pay, but of take-home-pay and purchasing-power as well.

In that case, of course, there comes into play differences in tax levels and ways of minimising them, social security contributions and prices. What further complicates the survey-producers' problem in adjusting

for price variance is that although people of different nationalities may do similar jobs at equivalent ranks in their organisations, they often differ markedly in their buying patterns.

Nevertheless, for anyone equipped with a large packet of salt and sufficient familiarity with statistics to decide how big a pinch of it to take with the survey currently to hand, even the international variety can serve as a useful guide.

Two of the many available are produced respectively by the Towers, Perrin, Forster and Crosby consultancy group headquartered in New York, and by Executive Compensation Service which, although its offices are in Brussels, is part of the US-based Wyatt company of actuaries and management consultants.

Both have recently published multi-nation comparisons of pay and perks for top-ranking managers, Perrin relates solely to chief executives in 20 countries.

By contrast ECS's latest survey, while restricted to Europe, gives figures for a range of specialist directors as well as for company chiefs. The study was made at the turn of the year, and the average "take-home pay" figures for chiefs, and specialist directors of finance and of personnel which I am about to quote from it have been converted into sterling at the

exchange rates prevailing at the close of London markets on May 5.

The figures include bonuses as well as salaries. But no adjustments have been made for differences in costs of living between the nine countries in my sample.

The Swiss led the net-pay league in all departments. The ranking for the chiefs was as follows:

	Gross (£)	Net (£)
Switzerland	108,855	70,756
France	73,180	49,031
West Germany	90,276	46,944
Italy	71,689	43,019
UK	53,730	30,629
Spain	52,547	30,477
Holland	83,050	27,742
Belgium	69,041	27,616
Sweden	55,836	18,984

In the net-pay comparisons between finance directors and personnel directors, the prize went to the money people in all but one of the countries. The exception was Switzerland where the top personnel specialists had an advantage on average of about 7 per cent. Even so, the Swiss finance directors still led the nine-country league for their specialism. It was:

	Gross (£)	Net (£)
Switzerland	62,823	35,232
France	45,342	33,100
W. Germany	56,286	32,947
Italy	45,623	29,199
Spain	35,950	23,727

UK	35,330	22,611
Holland	42,664	22,185
Belgium	43,125	20,758
Sweden	34,508	14,312

The ranking for the personnel directors was:

	Gross (£)	Net (£)
Switzerland	68,562	48,679
W. Germany	54,189	31,436
France	42,302	31,303
Italy	38,177	24,815
Belgium	45,028	20,713
Holland	39,023	20,682
Spain	30,828	20,655
UK	30,770	20,308
Sweden	33,863	14,223

Of the UK representatives, therefore, the chief executives come fifth in their league, the finance directors drop down below their Spanish counterparts to sixth, and the poor personnel directors plunge to next to last.

Anyone who is struck by the fact that the Swedish representatives come bottom in all cases, by the way, should perhaps not shed too many tears for them. Although Scandinavian executives characteristically prop up their counterparts from other industrialised nations in pretty well every pay ranking, nobody who has observed their living standards would regard them as the poor folk of Europe. One reason, I gather, is that Scandinavian countries tend to grant generous tax-exemptions for interest on loans for buying yachts, second houses and so on.

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UK leads Europe's outplacement market

The outplacement business in Europe

Country	First year business appeared	Number of companies in 1986	Total '86 turnover (£'000s)	No. of people Paid for selves	counselled during 1986: Sponsored by groups as employees as individuals		Among sponsored individuals: Average age, Average pay (£) to find job		
UK	1971	16	18,760	980	20,700	2,100	45	26,800	4.4
France	1973	12	6,793	—	2,850	1,280	45	32,300	5.0
Netherlands	1978	4	2,680	—	150	582	46	+30,000	4.05
Scandinavia	1978	3	754	—	—	133	49	35,500	4.5
W. Germany	1979	3	792	—	50	122	48	45,600	5.0
Switzerland	1980	5	1,356	—	177	171	48	50,000	4.3
Belgium	1982	9	1,184	—	201	296	45	30,000	4.4
Italy	1986	2	17	—	—	10	—	—	5.0
Spain	1986	1	17	—	—	10	—	—	—
Overall	1971	55	32,353	980	24,128	4,704	47	35,800	4.6

THE RANGE of personnel services now on the market is so wide that it would be an underestimate to call them the careers equivalent of a "cradle-to-grave operation." They might better be described as a "conception-to-afterlife" operation.

Even when a business is no more than a twinkle in some entrepreneur's eye, manpower planning specialists can be called in to advise how the jobs to be created can best be shaped to match the skills obtainable. At the opposite end of the range, when people's established career-line becomes defunct, there are consultants available to help them to find renewed working life in another.

These so-called outplacement consultants originated in the US during the 1960s. How their business has since developed in Europe is shown by the accompanying table, which is taken from a survey made earlier this year by the Consultax company in Switzerland.

The UK, where outplacement gained its first foothold east of the Atlantic 16 years ago, provides by far its biggest European market. Although France is not far behind in terms of the number of consultants operating, with 12 against 16 in Britain, the combined sales turnover of the UK businesses last year was almost £19m compared to the French equivalent of £7m.

The main reasons for the difference are indicated in the middle of the table under the headings "No. of people counselled during 1986." Sponsored by ex-employer. The number sponsored as individuals was 64 per cent bigger in the UK than in France. That is a relatively

provided it's legal, we try to help them do it.

But the far more extensive use of group counselling is not the only difference between the outplacement business in Britain and the counterpart operations on the Continent. The UK is evidently the only country in Europe where consultants give counselling to individuals who pay for it out of their own pocket, as distinct from being supplied with it at their former employer's expense.

In principle, there is surely a good reason why people losing their job should be enabled to select and pay for an outplacement service themselves. When the former employer finances it, the effect can only be to reduce the sums that might otherwise be paid to the redundant individuals in compensation.

Many of them would no doubt prefer to have the extra money instead. Then, even if their own plans for getting another job failed to work out, they could still devote some of their dismissal payment to buying counselling from a consultancy of their own choice.

Unfortunately experience in America, where pay-your-own-way outplacement is extremely common, has shown not only that newly sacked executives are often glibly but that there is no lack of unscrupulous people very keen to take a large chunk of their redundancy money away from them. Indeed, Mr Stuart Rado, a former executive in Florida who was milked of \$3,500 by a bogus counselling company in 1982, has since

waged a one-man crusade to clean up the trade.

"When the outplacement is paid by the ex-employer there's rarely a problem," he said. "But all some of the other outfits in the business are good at is writing fancy advertisements, and feeding the very vulnerable people who reply a mixture of flattery, threats and false promises to con them into paying thousands in advance," he said.

"In return they provide nothing more than a professionally produced career resume, a mailing list, and the kind of advice anyone could get out of a book from the local library had a hand in closing five of them down already and, I tell you, there's more to come."

Even in Britain, there is some

evidence that one or two outplacement concerns are using sharp practices to bring in self-financing clients. For instance, three FT readers in different parts of the country have recently reported what on the face of it looks to be a form of switch-selling.

In each case, the experience began with seeing an advertisement for a fairly attractive job described in the vaguest of terms. The three advertisements were different from one another and appeared over the names of different recruitment consultants. The readers, all of whom were currently out of work, replied and were quickly invited to visit the consultant for an interview.

On arrival they were given some reason why the advertised job was no longer available—in two cases it was because the anonymous employer had telephoned an hour or so previously to say that the post had been filled. The consultant then said that, to compensate for their wasted journey, he would be happy to help them with advice.

It turned out to be strong advice to pay for a course of counselling either with the same recruitment concern's outplacement division or with a company run by one of the consultant's "close friends."

Even though those consultants' actions and advice may seem perfectly genuine, it seems clear that job-seekers with redundancy money to spend need to be very much on their guard.

Individual assessments

Although their satisfaction with company and job tended to fall during the 36-45 age period and to drop still faster over the next five years, it then bounced back again. A further tendency was for their dissatisfaction, even at its worst, to be considerably less deep than the resentment the research discovered among ambitious staff aged 25-30 to the extent that a lot of them were keen to quit and work elsewhere. Moreover the fact that there may be a link between the ill feelings of the middle-aged and young contingents is suggested by two of the explanations which Dr Kets De Vries tentatively puts forward for these tendencies.

One is that people early in their careers need, but often fail to find in their company, an older "mentor" figure willing to give them a sense of direction and to temper their youthful impatience with the inevitable frustrations of organisational life. The second explanation is that the ageing staff often bounce back because, having become reconciled to being less capable at the work they did well formerly, they discover a different way of making themselves useful. It is by playing the role of mentor to the next generation of employees.

Hence companies might gain a double benefit by organising themselves so all staff can see that good work, in a go-getting capacity earlier on, can earn them a later opportunity to show their continuing value as providers of mature guidance to headstrong youth.

*April-June 1984.

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